Mayors and Chairs of the Counties of Arlington, Clarke, Culpeper, Fairfax, Fauquier, Frederick, Loudoun, Prince William, Spotsylvania, Stafford and Warren, and the Cities of Alexandria, Fairfax, Falls Church, Fredericksburg, Manassas, Manassas Park and Winchester

January 10, 2014

Governor-Elect Terry McAuliffe Old City Hall, Suite 305 Richmond, Virginia 23219

Re: Restoration of Cost of Competing Adjustment for K-12 Support Staff Positions

Dear Governor-Elect McAuliffe:

As the Mayors and Chairs of Northern Virginia and surrounding localities, we are writing to you about an issue of great importance to our region – funding for the Cost of Competing Adjustment (COCA) for school support positions in the 2015-2016 biennium budget. We respectfully urge you to support full restoration of COCA for K-12 support positions, which according to Department of Education estimates would be \$36,060,650 in FY 15 and \$36,847,202 in FY 16.

The Cost of Competing Adjustment has historically been a factor used in the state K-12 funding formula, recognizing the higher salaries required in certain areas of the Commonwealth with a higher cost of living to attract and retain highly qualified teachers and support staff. COCA was first proposed as a specific factor in Virginia's education funding formula in a 1988 JLARC report to address the salary school divisions must pay in order to compete in a regional labor market, and was reaffirmed as essential to maintain competitiveness in a 2012 JLARC report. The COCA factor simply reflects the reality of running school systems in our region – hiring and retaining employees is simply more expensive in the Northern Virginia area than in other parts of the state.

In fact, the Commonwealth utilizes a broader pay scale for state employees working in Northern Virginia, which includes a potential pay supplement of up to 20-30%, reflecting the increased cost of hiring and retaining high quality employees in our region. According to the ACCRA Cost of Living Index (widely used by the federal government, economists, researchers and corporations to measure relative cost of living), the cost of living in Northern Virginia is 35-66% higher than other regions of the Commonwealth.

The FY 15-16 state budget proposed by Governor McDonnell (H.B. 30/S.B. 30) totally eliminates COCA for support positions. We are grateful for the bipartisan efforts of our region's legislative delegation, which has fought successfully in recent legislative sessions to *partially* restore previously proposed cuts, but only \$9.4 million of \$32 million was restored in FY 14. The proposed elimination of COCA is all the more troubling following the 2009 imposition of a

cap on K-12 support positions, which cut approximately 40 percent of the funding for support positions statewide. Reductions in COCA are shortsighted as the entire Commonwealth benefits from our region maintaining its economic competitiveness. There is no good policy justification for the state backing down from its commitment to ensure that our localities remain competitive for these vital support positions, which include assistant superintendents, instructional professional staff, technical, clerical, attendance, health and technology staff, and operations and maintenance staff. It would be impossible to operate a school system without such staff.

It is essential to note that the localities that receive COCA funding have (based on Fall 2013 enrollment figures) approximately 477,358, or 39%, of the state's K-12 school children. These 18 school divisions are also experiencing significant enrollment growth. The jurisdictions being harmed by the elimination of COCA <u>stand to lose nearly \$73 million over the biennium</u>, while they are also <u>projected to gain over 18,000 school children</u> over that time. Eliminating or reducing a factor that compensates for the higher costs of operating school divisions in our part of the state, at a time when our enrollment continues to grow rapidly, simply does not make sense.

For these reasons, we strongly support full restoration of COCA funding for K-12 support positions in the 2015-2016 biennium budget, and look forward to working with you to strengthen the local-state partnership in ensuring that our public education system is the first class system our citizens deserve.

Thank you for your time and consideration.

Sincerely,

The Mayors and Chairs from Northern Virginia and surrounding localities

[Signature pages to follow]

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Jay Fisette, Arlington County

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Michael Hobert, Clarke County

Steven L. Walker, Culpeper County

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Sharon Bulova, Fairfax County

Chester W. Stribling

Chester W. Stribling, Fauquier County

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Richard Shickle, Frederick County

Scott K. York, Loudoun County

Corey A. Stewart, Prince William County

Jack Cavalier, Stafford County

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Daniel J. Murray, Jr., Warren County

William Euille, City of Alexandria

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P. David Tarter, City of Falls Church

Mary Suture Greenter

Mary Katherine Greenlaw, City of Fredericksburg

Elizabeth G. Minor

Elizabeth A. Minor, City of Winchester

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Scott Silverthorne, City of Fairfax

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Frank Jones, City of Manassas Park

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Harry J. Parrish, II, City of Manassas

HB 30/SB 30 as introduced proposes to eliminate COCA for support position. Full restoration of COCA to pre- FY '13-14 levels would require the following:

| | FY2015 | FY2016 |
|----------------|--------------|--------------|
| Arlington | \$1,036,392 | \$1,078,218 |
| Clarke | 54,534 | 53,719 |
| Culpeper | 290,943 | 297,186 |
| Fairfax | 12,608,974 | 12,762,787 |
| Fauquier | 259,332 | 263,760 |
| Frederick | 429,225 | 429,442 |
| Loudoun | 7,000,328 | 7,270,560 |
| Prince William | 11,500,908 | 11,707,364 |
| Spotsylvania | 810,641 | 834,037 |
| Stafford | 948,238 | 967,440 |
| Warren | 178,873 | 179,600 |
| Alexandria | 624,615 | 648,967 |
| Falls Church | 118,071 | 124,370 |
| Fredericksburg | 72,626 | 74,287 |
| Winchester | 127,606 | 128,385 |
| Fairfax City | 142,975 | 144,082 |
| Manassas City | 1,025,131 | 1,034,678 |
| Manassas Park | 550,000 | 563,890 |
| Total | \$36,057,920 | \$36,843,845 |