

RELEASE OF CONTINGENT RESERVE FUNDING FOR RECYCLING INITIATIVE



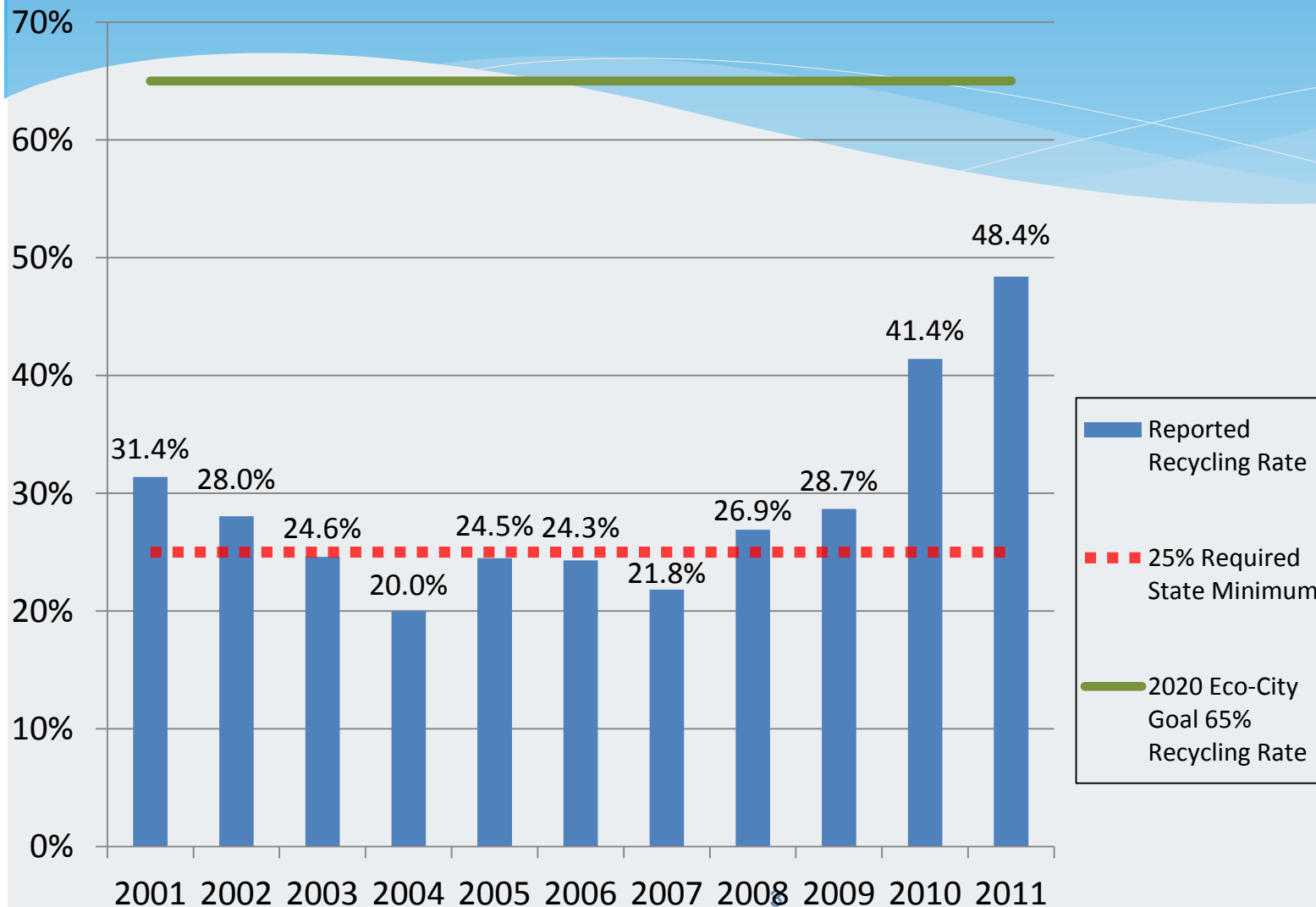


Recap: New Programs Included in City Manager's FY 2014 budget

- Year-Round Mulching
- Year-Round Brush Collection
- Seasonal Yard Waste (Grass) Collection



Trending Recycling Rate



Proposed Recycling Initiative



- **March 23, 2013 retreat**
 - Council presented with a menu of potential options

- **May: Council approved \$210,000 in Add/Delete for Recycling Initiative**

- **Programs Proposed Today:**
 - Recycling On the Go
 - Pilot Food Composting Program (pilot)
 - Waste Minimization Program (pilot)
 - ACPS Recycling Partnership at T.C. Williams High School



Public Space Recycling (aka “Recycling On the Go”)



- Permanent recycling containers added to athletic fields and high traffic areas
- First phase would allow placement of 85 containers
- Target coordinated rollout with America Recycles Day
- \$127,000 program cost



Pilot Food Waste Composting Program



- A service for Alexandrians interested in composting
- Set up a food waste recovery booth at farmer's markets where residents can take compostable materials.
- Early October kickoff
- \$18,000 program cost



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Food Waste Collection Station

Be lean green and unseen with your carbon footprint

Bring your food waste here and receive composted material for a nice home plant



“Watch Your Waste”

Earth Saver Challenge for Waste Minimization



- Enlist 100 households to use a smaller refuse cart for one year
 - Participants keep a log book & share experience via social media
- Pilots the use of smaller refuse containers for potential wider application & allows staff evaluation
- \$10,000 program cost

T.C. Williams Refuse & Recycling Compactors



- Install compactors at T.C. Williams High School
- Encourages increased recycling, reduced collections & decreased truck traffic (savings to City-provided service)
- \$55,000 program cost

Thank you!



Questions