# Biennial Taxi Review 

January 8, 2013

## Background

- City Code Section 9-12-31 requires that the Traffic and Parking Board and City Manager conduct a review of the taxicab industry in Alexandria
- As part of the review, the Board is to hold a public hearing to receive testimony from representatives of the industry and the public
- The conclusions as to the status of the industry will be sent from the Board to the City Manager for consideration in making final determinations about the industry


## Findings

- Staff believes that the number of Alexandria taxicabs exceeds the demand for service in the City and at the airport.
>Two dispatch calls per day per cab requirement is not being met by many companies
$>$ King Street Trolley
>Uber Taxi/Limousine service
$>$ Change to State Code Section 46.2-2067(b); limits a jurisdiction's ability to reduce the number of cabs authorized for any particular company


## Summary of Observations

- Factors considered: rate of inflation, change in gas prices, change in cost to maintain a vehicle, and competition in the area

|  | 2008 (Last Fare <br> Review) | 2012 | Change |
| :--- | :--- | :--- | :--- |
| Consumer <br> Price Index | 211.080 | 231.407 | $9.6 \%$ |
| Cost of <br> Gasoline | $\$ 2.76$ | $\$ 3.58$ | $30 \%$ |
| AAA Driving <br> Costs | $\$ 0.52 /$ mile | $\$ 0.59 /$ mile | $13 \%$ |

## Regional Taxicab Fare Rates and Charges

|  | Alex (Ex) | Arl. | Fairfax | D.C. | Montg. | P.G. | Airport Flyer | Uber |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drop | \$2.75 | \$2.75 | \$3.25 | \$3.00 | \$4.00 | \$3.00 | \$3.50 | \$7.00 |
| Mileage | $\begin{aligned} & \$ 2.04 / \mathrm{m} \\ & \text { ile } \end{aligned}$ | \$2.10 | \$2.00 | \$2.16 | \$2.00 | \$1.75 | \$2.00 | \$3.25 |
| Waiting | $\begin{aligned} & \$ 22.66 / \\ & \mathrm{hr} \end{aligned}$ | \$22.5 | \$21.18 | \$25.00 | \$28.00 | \$22.50 | \$25.00 | \$45.00 |
| Passenger | \$1.25 | \$1.00 | \$1.00 | --- | \$1.00 | \$1.00 | \$2.00 |  |
| Suite case | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$1.00 | \$1.00 | --- | --- |
| Trunk | \$2.00 | \$2.00 | \$2.00 | --- | --- | --- | \$2.00 | --- |
| Groc. Bags | \$0.33 | --- | \$0.25 | --- | --- | --- | --- | --- |
| Animals | \$1.00 | --- | \$1.00 | --- | --- | \$1.00 | --- | --- |
| Snow | \$5.00 | --- | --- | --- | \$2.50 | \$3.00 | \$3.50 | --- |
| Dispatch | --- | --- | --- | \$2.00 | --- | --- | --- | --- |
| Trip to Dulles | \$72.11 | \$74.15 | \$71.25 | \$76.44 | \$72 | \$61.25 | \$71.50 | \$117.50 |

## Current Authorizations

| Cert. Number | Company <br> Name | Regular | ADA | Grandfather | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 34 | Alexandria Yellow Cab | 271 | 12 | 7 | 290 |
| 46 | King Cab | 51 | 1 | 2 | 54 |
| 77 | VIP Cab | 63 | 1 | 2 | 66 |
| 120 | White Top | 100 | 7 | 3 | 110 |
| 130 | Alexandria Union Cab | 223 | 2 | 2 | 227 |
|  | Go Green | 20 | 0 | 0 | 20 |

## Summary of Findings

| Company | Grandfathered <br> Taxicabs | 2009 <br> Authorized <br> Taxicabs | Requested <br> Amendment |
| :--- | :---: | :---: | :---: |
| Alexandria Yellow <br> Cab | 6 | 283 | +7 |
| King Cab | 4 | 52 | +15 |
| VIP Cab | 2 | 64 | +13 |
| White Top Cab | 3 | 107 | +8 |
| Alexandria Union <br> Cab | 2 | 225 | No Change |
| GoGreen Cab | $\mathbf{0}$ | 20 | No Change |

## Summary of Findings

| Company | Dispatch Calls per Driver per day | Current <br> Authorized <br> Taxicabs | Recommended Taxicabs |
| :---: | :---: | :---: | :---: |
| Alexandria Yellow Cab | 7.4 | 283 | 283 |
| King Cab | 1.4 | 52 | 52 |
| VIP Cab | 1.9 | 64 | 64 |
| White Top Cab | 2.5 | 107 | 107 |
| Alexandria Union Cab | <1 | 225 | 225 |
| GoGreen Cab | --- | 20 | 20 |

# Summary of Recommendations 

| Charge | Current Fares | Proposed Fares |
| :--- | :---: | :---: |
| Drop | $\$ 2.75$ | $\$ 3.00$ |
| Mileage | $\$ 2.04 / \mathrm{mile}$ | $\$ 2.16$ |
| Waiting | $\$ 22.50 / \mathrm{hr}$ | $\$ 25.00 / \mathrm{hr}$ |
| Passengers | $\$ 1.25$ | $\$ 1.25$ |
| Suite case | $\$ 0.50$ | --- |
| Trunk | $\$ 2.00$ | --- |
| Groc. Bags | $\$ 0.33 / \mathrm{bag}$ | --- |
| Animals | $\$ 1.00$ | --- |
| Snow | $\$ 5.00$ | $\$ 5.00$ |
| Luggage | --- | $\$ 0.50 / \mathrm{bag}$ Max $\$ 3.00$ |

Staff collaborated with the Taxi industry to develop the proposed fares above

## Regional Taxicab Fare Rates and Charges

|  | Alex <br> (Prop) | Arlington | Fairfax | D.C. | Montg. | P.G. | Airport Flyer | Uber |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drop | \$3.00 | \$2.75 | \$3.25 | \$3.00 | \$4.00 | \$3.00 | \$3.50 | \$7.00 |
| Mileage | $\begin{aligned} & \$ 2.16 / \\ & \text { mile } \end{aligned}$ | \$2.10 | \$2.00 | \$2.16 | \$2.00 | \$1.75 | \$2.00 | \$3.25 |
| Waiting | $\begin{aligned} & \$ 25.00 / h \\ & r \end{aligned}$ | \$22.5 | \$21.18 | \$25.00 | \$28.00 | \$22.50 | \$25.00 | \$45.00 |
| Passeng ers | \$1.25 | \$1.00 | \$1.00 | --- | \$1.00 | \$1.00 | \$2.00 |  |
| Suite case/ Luggage | $\begin{aligned} & \$ 0.50 / b a \\ & g \end{aligned}$ | \$0.50 | \$0.50 | \$0.50 | \$1.00 | \$1.00 | --- | --- |
| Trunk | --- | \$2.00 | \$2.00 | --- | --- | --- | \$2.00 | --- |
| Groc. <br> Bags | --- | --- | \$0.25 | --- | --- | --- | --- | --- |
| Animals | --- | --- | \$1.00 | --- | --- | \$1.00 | --- | --- |
| Snow | \$5.00 | --- | --- | --- | \$2.50 | \$3.00 | \$3.50 | --- |
| Dispatch | --- | --- | --- | \$2.00 | --- | --- | --- | --- |
| Trip to Dulles | \$76.44 | \$74.15 | \$71.25 | \$76.44 | \$72.00 | \$61.25 | \$71.50 | \$117.50 |

