

Biennial Taxi Review

January 8, 2013



Background

- City Code Section 9-12-31 requires that the Traffic and Parking Board and City Manager conduct a review of the taxicab industry in Alexandria
- As part of the review, the Board is to hold a public hearing to receive testimony from representatives of the industry and the public
- The conclusions as to the status of the industry will be sent from the Board to the City Manager for consideration in making final determinations about the industry



Findings

- Staff believes that the number of Alexandria taxicabs exceeds the demand for service in the City and at the airport.
 - >Two dispatch calls per day per cab requirement is not being met by many companies
 - ➤ King Street Trolley
 - ➤ Uber Taxi/Limousine service
 - ➤ Change to State Code Section 46.2-2067(b); limits a jurisdiction's ability to reduce the number of cabs authorized for any particular company



Summary of Observations

 Factors considered: rate of inflation, change in gas prices, change in cost to maintain a vehicle, and competition in the area

	2008 (Last Fare Review)	2012	Change
Consumer Price Index	211.080	231.407	9.6%
Cost of Gasoline	\$2.76	\$3.58	30%
AAA Driving Costs	\$0.52/mile	\$0.59/mile	13%

Regional Taxicab Fare Rates and Charges

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	Alex (Ex)	Arl.	Fairfax	D.C.	Montg.	P.G.	Airport Flyer	Uber
Drop	\$2.75	\$2.75	\$3.25	\$3.00	\$4.00	\$3.00	\$3.50	\$7.00
Mileage	\$2.04/m ile	\$2.10	\$2.00	\$2.16	\$2.00	\$1.75	\$2.00	\$3.25
Waiting	\$22.66/ hr	\$22.5	\$21.18	\$25.00	\$28.00	\$22.50	\$25.00	\$45.00
Passenger	\$1.25	\$1.00	\$1.00		\$1.00	\$1.00	\$2.00	
Suite case	\$0.50	\$0.50	\$0.50	\$0.50	\$1.00	\$1.00		
Trunk	\$2.00	\$2.00	\$2.00				\$2.00	
Groc. Bags	\$0.33		\$0.25					
Animals	\$1.00		\$1.00			\$1.00		
Snow	\$5.00				\$2.50	\$3.00	\$3.50	
Dispatch				\$2.00				
Trip to Dulles	\$72.11	\$74.15	\$71.25	\$76.44	\$72	\$61.25	\$71.50	\$117.50

Current Authorizations



Cert. Number	Company Name	Regular	ADA	Grandfather	Total
34	Alexandria Yellow Cab	271	12	7	290
46	King Cab	51	1	2	54
77	VIP Cab	63	1	2	66
120	White Top	100	7	3	110
130	Alexandria Union Cab	223	2	2	227
	Go Green	20	0	0	20



Summary of Findings

Company	Grandfathered Taxicabs	2009 Authorized Taxicabs	Requested Amendment
Alexandria Yellow Cab	6	283	+7
King Cab	4	52	+15
VIP Cab	2	64	+13
White Top Cab	3	107	+8
Alexandria Union Cab	2	225	No Change
GoGreen Cab	0	20	No Change



Summary of Findings

Company	Dispatch Calls per Driver per day	Current Authorized Taxicabs	Recommended Taxicabs
Alexandria Yellow Cab	7.4	283	283
King Cab	1.4	52	52
VIP Cab	1.9	64	64
White Top Cab	2.5	107	107
Alexandria Union Cab	<1	225	225
GoGreen Cab		20	20



Reconnendations						
Charge	Current Fares	Proposed Fares				
Drop	\$2.75	\$3.00				
Mileage	\$2.04/mile	\$2.16				
Waiting	\$22.50/hr	\$25.00/hr				
Passengers	\$1.25	\$1.25				
Suite case	\$0.50					
Trunk	\$2.00					
Groc. Bags	\$0.33/bag					
Animals	\$1.00					
Snow	\$5.00	\$5.00				

Staff collaborated with the Taxi industry to develop the proposed fares above

Luggage

\$0.50/bag Max \$3.00





Regional Taxicab Fare Rates and Charges								
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Drop	\$3.00	\$2.75	\$3.25	\$3.00	\$4.00	\$3.00	\$3.50	\$7.00
Mileage	\$2.16/ mile	\$2.10	\$2.00	\$2.16	\$2.00	\$1.75	\$2.00	\$3.25
Waiting	\$25.00/h r	\$22.5	\$21.18	\$25.00	\$28.00	\$22.50	\$25.00	\$45.00
Passeng ers	\$1.25	\$1.00	\$1.00		\$1.00	\$1.00	\$2.00	
Suite	\$0.50/ba	\$0.50	\$0.50	\$0.50	\$1.00	\$1.00		

\$2.00

\$76.44

case/

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