





DUKE STREET 7N MOTION Engagement Overview, 2021-2023

Communication Methods Used



Advertisements



Mailers

Granslate





Duke Street In Motion Engagement Period and Open House

Duke Street In Motion is holding a third round of public engagement from now through Sunday, April 30 to share findings from technical analysis and collect feedback on two updated concepts for the Duke Street corridor.

The main event of this round of public engagement is an <u>open house</u> on Thursday, April 20 at Bishop Ireton, 201 Cambridge Rd. (enter at Door 15) from 5:00 - 8:09 m. Drop in any time to talk to the Project Team and provide your feedback. At 7:30 p.m., there will be a comment and question forum.

All feedback will be posted on the project website and shared with the Duke Street In Motion Advisory Group (AG), which will be making a recommendation to City Council on Thursday, May 25 on a preferred concept for the busway for each segment of the corridor as well as on curb features such as sidewalls, shared use paths, and bicycling facilities.

Learn More: A recorded community presentation is available on the project website, along with the PDF presentation and provided FAQs, Advisory Group meeting recordings and materials, and more.

Duke Street In Motion is reimagining Duke Street to make it a premier transit corridor, while making it safer and more pleasant for everyone traveling between West End Alexandria and King Street Metro Station. Learn more at alexandriava cov/DukeInMotion.

Complete the feedback form or text "Hello Duke Street" or "Hola Duke Street" to 703.991.2899 to share your input.

or reasonable disability accommodation, contact geralyn.taylor@alexandriava.gov or call 703.746.4084, Virginia Relay 711.

Press release/email notifications/Newsletter



Social media



Outreach through Advisory Group & Boards/Commissions



Phase 1: Community Visioning (Summer 2021)







Webinar

Feedback Form

Pop-up Events

Live event	Series of questions, available on website and at events	Shared multilingual information throughout the corridor
92 attendees	1,785 unique responses	22 events, 2,550 people reached

+ Meetings with community groups & Boards/Commissions















Phase 2: Concept Options (Fall 2022)



at eventsteenagerscorridorQ&A meetings450+ views1,228 unique4 meetings,
responses9 events,
>800 people reached4 meetings,
195 signed in

+ Meetings with community groups & Boards/Commissions









DUKE STREET

Summary of Phase II activities and feedback available here: Link

Phase 3: Refined Concepts (Spring 2023)









Pop-up Events &





Feedback Form Written Comments **Text Input** Webinar **Bus Chats Open House** With comment forum "Hello Duke Street" Series of questions, Shared multilingual From groups and available on website individuals information throughout **Recorded presentation** the corridor and at events (Jan – May 2023) 92 emails 47 signed in ~300 views 6 events 432 responses ٠ 594 messages ۲ Available in 600 interactions 117 USERS English, Spanish, 228 polls ٠ Amharic completed

+ Meetings with community groups & Boards/Commissions













Summary of activities and feedback available here: Link

Targeted Outreach

We engaged a variety of stakeholders throughout this process

Advisory Group	Civic Groups	Boards and Commissions	Business Outreach	Other Groups
 May 25, 2023 April 13, 2023 March 16, 2023 February 16, 2023 December 15, 2022 November 17, 2022 September 15, 2022 August 18, 2022 June 30, 2022 June 1, 2022 April 28, 2022 	 AFCA Seminary Ridge Seminary Hill Wakefield Tarleton Cameron Station CA Cameron Station Dems Colonial Village Quaker Ridge Quaker Village Clover College Park Longview rep. 	 BPAC Commission on Aging Commission on Persons with Disabilities Transportation Commission Traffic & Parking Board DASH Environmental Policy Commission 	 WEBA Chamber of Commerce Business Development Roundtable Door-to-door Outreach Phone calls Mailings 	 Alexandria City High School Students Carlyle Towers Agenda Alexandria ACPS staff Police Fire
				DUKE STREET

7N MOTION

Outreach Summary

Vritten Feedback	Duke Street Meetings	Meetings Attended	Pop-up Events	Mailings	Businesses Contacted
Feedback form + emails	Open houses and public forums with Q/A components	Presentations and Q/A as part of other meetings	Shared multilingual information throughout the corridor	Postcards with project information and links	Drop ins, follow up calls, and emails
 3,445 feedback form responses 165 email comments 	 12 hosted live meetings 270+ attendees 3 webinars 850+ views 	 16+ community groups 7+ boards and commissions 	 37 events 3,950+ interactions 638 polls completed 	• 17,623 direct mailings	• 115+



What We Heard: Key Takeaways

Full summaries are available at the links on the previous pages.

Community input received will be considered as the project moves toward final design.

Phase 1 (Visioning)

- Interest in using the bus more if it was more convenient and efficient
- Traffic Congestion is issue
- Safety for all users is a concern

Phase 2 (Concept Options)

- Concerns with travel time delay with bus improvements
- Services Roads:
 - Desire to preserve access to homes
 - Willingness to consider design to support bike/walk use and maintain a buffer

Phase 3 (Refined Concepts)

- Strong feedback form support for Concept A; strong quick engagement support at pop-ups for Concept B
- Majority support for stop consolidation and separated bike and ped facilities
- Concern about changes to service roads
- Many who oppose the project do not seem to be indicating a preference

for A or B



Generally, more support for pro-transit improvements among renters and bus riders