

# Sign Ordinance Update

Discussion

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Planning Commission

May 2, 2023



*This presentation is subject to changes prior to hearing*

# Purpose

- Prior sign ordinance change responded to Reed vs. Town of Gilbert case to remove content
- Understandability and ease of use
- Adding allowance for some currently prohibited signs
- Ease SUP processes for certain signs

# More user friendly

- Removing unnecessary language
- Organization

(C) ~~A sign placed on land or on a building for the purpose of identification, protection or directing persons to a use conducted therein shall be deemed to be an integral but accessory and subordinate part of the principal use of land or building. Therefore, the intent of this article is to establish limitations on signs in order to ensure they are appropriate to the land, building or use to which they are appurtenant and are adequate for their intended purpose while balancing the individual and community interests identified in subsection (a) of this section.~~ Sign shall be considered accessory structures.

<u>Residential use</u>			
	<u>Maximum number</u>	<u>Maximum sign area</u>	<u>Maximum height</u>
<u>Flags</u>	<u>3</u>	<u>50 square feet</u>	
<u>Freestanding or wall</u>	<u>2</u>	<u>5 square feet</u>	
<u>Temporary</u>	<u>No limit</u>	<u>10 square feet</u>	<u>6 feet</u>

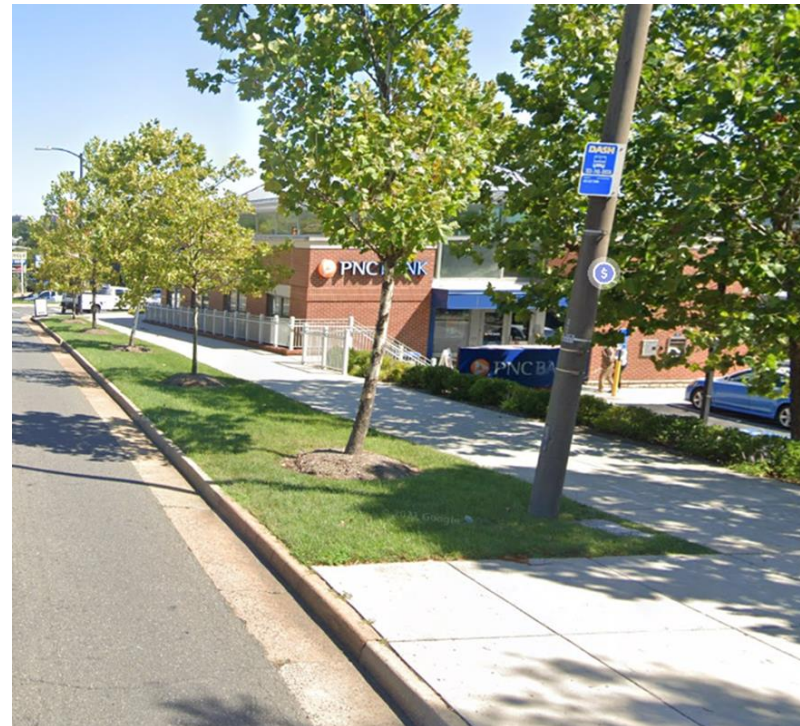
# Signs to be allowed

- Digital signs
- Pole signs
- A-frames
- Roof signs located on and below parapet height



# Administrative SUPs

- Allow administrative approval of signs of exceptional design
- Height relief for signage below grade of right of way





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