

TENTATIVE FRAMEWORK/TIMELINE FOR “ZONING FOR HOUSING” AND “HOUSING FOR ALL”

Comprehensive Zoning for Housing Package and Housing for All Tentative Framework for Work Program Timeline

The Comprehensive Zoning for Housing list includes a variety of initiatives of varying levels of complexity. Staff and possibly consultant analysis will be required for some of these initiatives. Additionally, community engagement will be a key component of the process in terms of seeking community input on the list itself as the Comprehensive Zoning for Housing Package is publicly launched and then on analysis and findings, along with ultimate recommendations.

Most, if not all of the initiatives under the Comprehensive Zoning for Housing Package will, understandably, involve discussions of subjects of intense interest by communities. Therefore, it is important that a reasonable allocation of time be given to them for analysis, findings and for discussions with the community. Such subjects include density, height and equity for example. As we know, these subjects are important to this effort and will be guided by strong planning principles and appropriate precedents, equity principles and also through an Alexandria lens which speaks to neighborhood context.

FY 2023 Quarter 2 (October 2022 to December 2022)

- ***Preplanning for Overall Coordination of the Comprehensive Zoning for Housing and Housing for All Work Plans with tasks/timelines such as:***
 - Identification of Zoning for Housing Initiatives to be included in the Comprehensive Zoning for Housing List;
 - Development of an Overarching Comprehensive Zoning for Housing Timeline;
 - Incorporation of Individual Projects within the Overarching Timeline with associated Tasks;
 - Identification of the Lead Project Manager for each Zoning for Housing Initiative;
 - Identification of the Project Team for each Zoning for Housing Initiative;
 - Identification of Areas of Common Resources that can be shared for all Zoning for Housing Initiatives:
 - Common Data
 - Common Analysis
 - Common Messaging, Goals and Principles
 - Other
 - Identification and solicitation of potential external Technical Assistance for both Zoning for Housing and Housing for All;
 - Finalize Housing for All elements and create a Platform for sharing Information with the Public and plan a Kick-off event for the Public; Elements which need to be finalized:
 - Common Message of Purpose of Housing for All and Intended Goals/Metrics
 - List of Historical Exclusionary Housing Policies and Practices – federal and state

- Alexandria Equity Emphasis Areas Map showing impacts today related to segregation policies
- Oral Histories from Alexandrians reflecting life during Jim Crow Era
- African American Historical Alexandria Communities Interactive Map
- Restrictive Covenants Interactive Map
- Equity Impact Statement for Development/Non-development Projects
- Prepare update to the FY 2023 Interdepartmental Planning Work Program to reflect the adjustments as needed to accommodate work related to the full range of initiatives under the Comprehensive Zoning for Housing II

FY 2023 Quarters 2 and 3 (October 2022 through March 2023)

- ***Public Launch and Continued Analysis***
 - Finalize solicitations/selection of targeted Technical Assistance to support research and analysis of potential impacts of change;
 - Ongoing Data Gathering and Analysis work on individual Initiatives;
 - Develop and coordinate a Community Outreach Strategy for the Comprehensive Zoning for Housing Package and Housing for All in conjunction with communications professionals and Project Managers; and
 - Plan public kick off of Housing for All and Comprehensive Zoning for Housing Package (January or February)

FY 2023 Quarter 4 (April through June 2023)

- ***Community Engagement for Initiatives***
 - Finalize Community Outreach Strategy for the Comprehensive Zoning for Housing Package; and
 - Execution of the Community Outreach Approach for the Comprehensive Zoning for Housing Package of Initiatives

FY 2024 Quarter 1 (July and August 2023)

- ***Summarize Community Input and adjust Initiatives as Appropriate***
 - Summarize Community Input;
 - Undertake additional Analysis as Necessary; and
 - Adjust individual Initiatives as Appropriate

FY 2024 Quarter 2 (September and October 2024)

- ***Additional Community Input post Revisions/Finalize Recommendations***
 - Reconnect with the Community post any Revisions; and
 - Finalize Recommendations

FY 2024 Quarter 2 (November and December 2024)

- ***Schedule Public Hearings***
 - Confirm readiness of package for Public Hearing; and
 - Schedule package for Public Hearing