

Personal Data Record Form

Profile

FOR PUBLIC INFORMATION

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New Applicant or Current Member

Current Member

Shelley

First Name

Brown

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Primary Phone

Suite or Apt

State

22314

Postal Code

Alternate Phone

Vericel Corporation

Employer

Director, Medical Affairs

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Commission For Women: Submitted

Type of Position/Role

Citizen Member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

5 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

As a current member of the Alexandria Commission for Women, I have served on the Commission for 3 years.

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I am applying to be considered for reappointment to the Alexandria Commission for Women because I believe that I continue to uphold values and goals that are in alignment with your Commission. My values and goals include working to advance female empowerment and gender equality in the policy and practices of any organization, promoting gender justice and preventing discrimination and violence by engaging men and boys in partnership, advocating on behalf of other women (and girls) when they do not have a voice or seat at the table. With much excitement I decided to make Alexandria, VA my permanent home, and I continue to place great importance on being active in my community on issues that not only affect me, but also the lives of others. In the time that I have lived here, the Commission for Women has demonstrated a strong commitment to working on behalf of women and girls as it relates to developing educational programs, celebrating the dedication and hard work of women within our community, and advocating for policy changes that help foster equal employment opportunities, which is evidenced in being awarded as one of "2015's Best Cities for Women Entrepreneurs". During my time with the ACFW, I have served two terms as Second Vice-Chair, held the co-chair position of the Affordable Housing Subcommittee, and am now a member of the recently established Reproductive Rights Subcommittee. I even had the opportunity to take part in developing the ACFW letter to City Council in support of the City's commitment to providing access to all reproductive health services for women. It is these important issues, and more, that we have charged ourselves to advocate for this year and it is my hope that I can continue these efforts with my fellow Commissioners. At my core is the belief that gender equality is a basic human right, and I have worked to live out that truth in every aspect of both my professional and personal life. As a woman, minority, biomedical engineer, and ordained minister, I would be honored to have the opportunity to further dedicate the wisdom, hard work ethic, and personal experience I have in expanding boundaries, removing barriers, and building bridges to the Alexandria Commission for Women.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

Commission for Women

How many terms have you served on this board?

1

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Stanford University B.S. Chemical Engineering 2004 University of Michigan M.S., Ph.D Biomedical Engineering 2011 Harvard Divinity School MDiv. 2014 Massachusetts Institute of Technology Postdoctoral Fellowship 2015

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

March 2021-Present Vericel Corporation Cambridge, MA Director, Medical Affairs Develop and maintain a team of Medical Science Liaisons to cultivate top-level opinion leader advocacy and medical education through effective leadership, mentoring, training and direction. Develop and ensure execution of the Medical Affairs Strategy in line with the Brand Strategy. Provide strategic inputs for the development of the global brand and medical affairs plans by being the center of scientific expertise. Coordinate advisory boards for both Burn and Orthopaedic franchises. Interact with payers, and deliver clinical outcome presentations to Medical Directors. Develop the necessary resources and clinical training, literature competencies and competitive intelligence to engage in meaningful scientific discussions and education of KOLs in the areas of Cartilage Repair, Regenerative Medicine and Burn Care to develop a partnership with strategically targeted physicians for advocacy development. June 2017-March 2021 Vericel Corporation Cambridge, MA Medical Science Liaison, Senior Medical Liaison, and Associate Director, Medical Affairs Provided a professional field-based non-promotional scientific service within the Cell Therapy and Regenerative Medicine (CTRM) portfolio to leading decision makers in Orthopedics and Sports Medicine. Within the Medical Affairs Department, responsibilities include: 1. Developing and maintaining relationships with key stakeholders, while organizing medical education programs such as journal clubs and training labs; 2. Providing scientific support to clinicians already using the product under US law; 3. Developing and delivering educational (disease state, therapy and product) presentations to HCPs and stakeholders at medical conferences, whilst ensuring compliance; and 4. Attending surgical cases to provide scientific and surgical technique guidance that is specific to Vericel products.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).



Non-Discrimination Data Supplemental Questions

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Date of Application

[Redacted]

Ethnicity

[Redacted]

Gender

[Redacted]

Sexual Orientation

[Redacted]

For what Board, Commission, Committee, or Authority are you applying?

[Redacted]

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]

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New Applicant or Current Member

New Applicant

Adria
First Name

Molotsky
Last Name

[Redacted]
Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

22302
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

American Institutes for Research
Employer

Senior Economist
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For Women: Submitted

Type of Position/Role

Citizen

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

2 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

Through my work I focus on women's empowerment and increasing access to services for women throughout the world. I also currently serve as the Co-chair of the women's employee resource group at my organization promoting the recruitment and retention of a diverse pool of individuals who identify as women as well as support policies internal to the organization to support women and women's needs.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Bachelor's of Arts in International Studies from Texas A&M, 2008 Master of Arts in International Development from University of Denver, 2011 Certificate in Global Health Affairs from University of Denver, 2011 PhD in Public Policy from University of North Carolina, 2018

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Senior Economist, American Institutes for Research April 2022-Present Economist, American Institutes for Research, June 2018-April 2022 Graduate Student Researcher, University of North Carolina, August 2015-May 2018

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Non-Discrimination Data Supplemental Questions

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Date of Application

Ethnicity

[Redacted]

Gender

[Redacted]

Sexual Orientation

[Redacted]

For what Board, Commission, Committee, or Authority are you applying?

[Redacted]

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]

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New Applicant or Current Member

New Applicant

Kelly
First Name

Richmond
Last Name

[Redacted]
Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

22305
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Smithsonian Institution
Employer

Social Science Analyst
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For Women: Submitted

Type of Position/Role

Citizen

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

Four years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have recently become exposed to a growing negative bent towards women through my brother trying to tell me that there is no gender pay gap. I feel like there is upsetting information being pushed via online sources that is skewing the perceptions of men about women and our role in society. I think the recent Supreme Court rulings are evidence that women need more agency and support to continue a pathway to equality.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Potomac Yard Design committee

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

BA in History and Art History Master's in Arts Management Master's in Elementary Education EcoCity Ambassador Academy in 2021 (with Ellen Eggerton) Energy Masters Training in 2019, joint program of EcoAction Arlington and the Va Cooperative Extension (see <https://www.ecoactionarlington.org/community-programs/energy-masters/#:~:text=Energy%20Masters%20is%20an%20award,planet%20by%20reducing%20carbon%20en>

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Project Researcher, Smithsonian Organization and Audience Research, Smithsonian Institution Various projects related to audience research through interviewing, tracking, and surveying museum visitors; evaluation of different museum program offerings; review of affiliated external research to incorporate in report recommendations; internal organization projects using focus groups, meeting facilitation, and other project management in order to advise on process updates and revisions.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).



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Date of Application

[Redacted]

Ethnicity

[Redacted]

Gender

[Redacted]

Sexual Orientation

[Redacted]

For what Board, Commission, Committee, or Authority are you applying?

[Redacted]

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]

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New Applicant or Current Member

New Applicant

Alura
First Name

Romero
Last Name

[Redacted]
Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

22306
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Naval History and Heritage
Command
Employer

Public Affairs Specialist
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For Women: Submitted

Type of Position/Role

Board member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

3 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have such a passion for empowering and supporting women. I want to apply that passion to local women in this capacity. Alexandria is growing immensely and we have such an opportunity to make this city better for our constituents (namely - women.)

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Bachelor of Science - University of Florida Master of Arts - West Virginia University Defense Information School Certificate

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Public Affairs Specialist - create and moderate content for all five of our social media platforms (Facebook, Twitter, Instagram, Youtube, and blog). In addition, I create communication plans and copy edit others' inputs and suggestions for creating new documents. I initiate standard operating procedures and evaluate what areas need work. Management and Program Analyst - in this capacity I was responsible for leading outreach events. I would research the location we were visiting, who our audience would be, and what content/documentation/artifacts/etc. we needed to bring with us. During my time in this position, I was also responsible for budgeting each event and leading teams of three or more. Public Relations Intern - I spent the majority of my time in undergrad interning. I appreciated the experience and loved gaining real-world skills. I always interned with public relations agencies supporting clients from blockchain creators, gyms, local breweries, and lawn equipment. During this time, I learned how to work with a team, the proper way to communicate and network, and how to manage my time better.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[REDACTED]

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Date of Application

[REDACTED]

Ethnicity

[REDACTED]

Gender

[REDACTED]

Sexual Orientation

[REDACTED]

For what Board, Commission, Committee, or Authority are you applying?

[REDACTED]

Do you live in the City of Alexandria?

[REDACTED]

Do you have Disability?

[REDACTED]

If yes, briefly describe the disability?

[REDACTED]

How did you learn of the vacancy for which your applying?

[REDACTED]

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New Applicant or Current Member

New Applicant

Matthew

First Name

Worner

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Primary Phone

Suite or Apt

State

22304

Postal Code

Alternate Phone

U.S. Department of Defense
Office of Inspector General

Employer

Senior Audit Technical Specialist

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Commission For Women: Submitted

Type of Position/Role

Member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

I'm a graduate of multiple city community academies (Sheriff, Police, and Commonwealth Attorney). I also serve on the Commonwealth Attorney's Advisory Board - and I will do that again in 2022-2023.

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

As we move towards the future, women will increasingly lead our nation. Women, for example, complete high school and undergraduate degrees at a much higher rate than men. According to the National Center for Education Statistics: In 1972, men completed undergraduate degrees at a 12% higher rate than women; By 1982, the undergraduate completion gap between men and women was even; and By 2019, women led men by 14% in completing undergraduate degrees. While I am aware that people can make a decent living without graduating college, studies show those who complete undergraduate degrees have better long-term earning potential. I did not address the gap in graduate higher education degree completion between men and women as it is much starker. Women will also be a larger part of the workforce in our nation's future. In April 2021, the federal Bureau of Labor Statistics reported that 69% and 57% of men and women, respectively, participate in our nation's workforce. The educational gap I mentioned above will most certainly also change the workforce participation ratio between men and women. Men need to be a strong advocate for women. I have helped several women get elected to public office. Women are Alexandria and our Nation's future.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

See my attached resume.

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

See my attached resume.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted]

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Date of Application

[Redacted]

Ethnicity

[Redacted]

Gender

[Redacted]

Sexual Orientation

[Redacted]

For what Board, Commission, Committee, or Authority are you applying?

[Redacted]

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]