

Personal Data Record Form

Profile

FOR PUBLIC INFORMATION

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

New Applicant or Current Member

Current Member

Peter
First Name

Horst
Last Name

[Redacted]
Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

22314
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

CMO Inc.
Employer

Founder
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Northern Virginia Community College Board: Submitted

Type of Position/Role

Board member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

1 year

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have a deep and continuing interest in the area of education. During my tenure as head of marketing at Capital One, I was part of their financial literacy initiatives and was a founding board member of the Fairfax Education Foundation. As a long-time resident of NOVA, I have seen the impact of such a high-quality community educational institution. And as a long-time friend of the former board chair, Todd Rowley, I've seen close up some of the extraordinary moves NOVA has made in advancing their technology education and industry partnership. I believe that my 30+ years of executive leadership and service with other community boards has provided me with a valuable perspective on how to support NOVA as they chart their strategy and effectively engage with industry and academic partners.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Industrial Development Authority

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Harvard University, BA 1983 Tuck School of Business at Dartmouth, MBA 1988

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

1/2022 - present: board member of Peapack Gladstone Bank. 1/2020 - 1/2022: CEO, PSB Insights, a global market research consultancy. 1/2017 - 1/2020: Founder, CMO Inc., a marketing consultancy
7/2015 - 12/2016: Global Chief Marketing Officer, The Hershey Company

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[REDACTED]

Non-Discrimination Data Supplemental Questions

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

SUBMISSION OF THIS PAGE IS VOLUNTARY

Confidential - NOT FOR PUBLIC INFORMATION

**Non-Discrimination Data Supplemental Questions
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

[REDACTED]

Ethnicity

[Redacted]

Gender

[Redacted]

Sexual Orientation

[Redacted]

For what Board, Commission, Committee, or Authority are you applying?

[Redacted]

Do you live in the City of Alexandria?

[Redacted]

Do you have Disability?

[Redacted]

If yes, briefly describe the disability?

[Redacted]

How did you learn of the vacancy for which your applying?

[Redacted]

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New Applicant or Current Member

Current Member

John
First Name

Porter
Last Name

[Redacted]
Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

22301
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Alexandria City Public Schools
Employer

Casual Employee--Department of Community Engagement and Partnerships
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Northern Virginia Community College Board: Submitted

Type of Position/Role

Board Member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

74 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Current representative to the NOVA Board for the City of Alexandria

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have over 40 years of experience in education coupled with eight years of nonprofit experience. I have lived in the city all my life and worked collaboratively with NOVA during my full-time years with ACPS. I have served as a NOVA Board member representing Alexandria for this past term and would like to continue in this role as my continued service would provide continuity representing the interests of our wonderful community.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

Northern Virginia Community College

How many terms have you served on this board?

One

John Porter

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

NA

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

Son--Bryan Porter is the elected Commonwealth's Attorney

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

BA--History and Education--North Carolina Wesleyan College--1969 MA--Educational Administration--Virginia Tech--1974

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Currently serving in strategic partnerships capacity with the Alexandria City Public Schools in a casual (part-time) capacity

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted]

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Do you have Disability?

[REDACTED]

If yes, briefly describe the disability?

[REDACTED]

How did you learn of the vacancy for which your applying?

[REDACTED]