

Consideration of Old Town Parking Changes

JUNE 14, 2022



Council Consideration

That the City Council:

- Introduce and pass the proposed Ordinance amending the Residential Pay by Phone program and clarifying that pricing for Residential Pay by Phone areas and metered lots is set by Council resolution on the first reading June 14, 2022;
- Schedule the Ordinance for second reading, public hearing, and final approval on June 18, 2022; and
- Consider a Resolution on June 18, 2022 allowing the Director of T&ES to establish rates for parking garages and lots and Residential Pay by Phone blocks

Council Discussion on Parking Actions at March 22 Council meeting

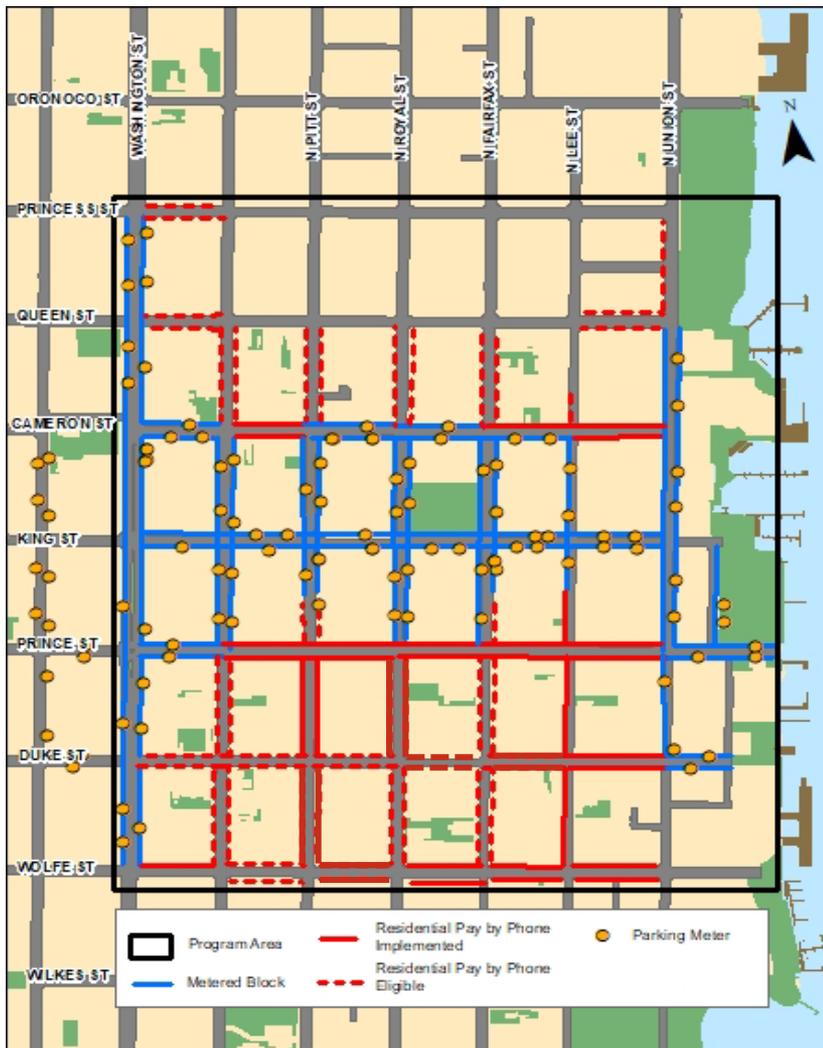
UNDER CONSIDERATION NOW:

1. Expansion of the Residential Pay-by-Phone Area
2. Adjusting Residential Pay-by-Phone Rates
3. Adjusting Parking Garage and Metered Lot Pricing to Incentivize Use

FUTURE (IF NEEDED):

4. Split Residential Permit Parking District 1 into Two Smaller Districts
5. Residential-Only Parking Restrictions

Residential Pay by Phone - Current Program



- Approved on 21 blocks
- Parking fee is \$1.75/hr
- Average block collects ~\$1,300 a month

Incentivizing Garage Usage

- Proposed Resolution allows staff to establish parking rates in garages, lots, and Residential Pay by Phone blocks up to a maximum rate of \$5/hr
- Potential adjustments:
 - Different parking rates at different times of day, or on different days of the week
 - Changing the hourly rate at garages to be less than the hourly rate at the meter (\$1.75).
 - Charging different rates for different garages
 - Charging higher rates at residential Pay-by-Phone blocks to encourage parking at the meter or in the garages

Using Data to Make Changes

CY 2021 Garage Occupancy – All Garages

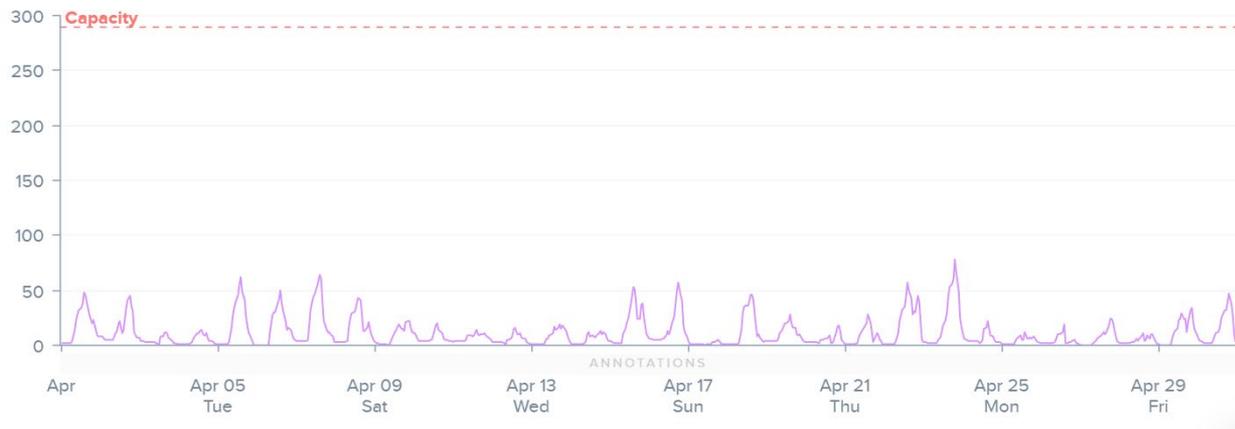


Using Data to Make Changes

April 2022 Transient Garage Occupancy – Market Square Garage



April 2022 Transient Garage Occupancy – Courthouse Garage



Process for Changes

- Notify Traffic and Parking Board of changes prior to implementation
- Annual review with Traffic and Parking Board to assess changes

Recommendation

The City Council:

1. Approve the Ordinance
 - amending the Residential Pay-by-Phone program and
 - clarifying that pricing for Residential Pay-by-Phone areas and metered lots is set by Council resolution; and
2. Approve the Resolution allowing the Director of T&ES to establish rates for parking garages, metered lots, and Residential Pay-by-Phone blocks.