



Alexandria Transit Company Annual Stockholders Meeting



May 4, 2022

NOTICE OF SPECIAL MEETING

A Special Meeting of the stockholders of the Alexandria Transit Company (ATC) will be held on Tuesday, May 24, 2022, at 6:45 p.m. at City Hall, Council Chamber, 301 King Street and online via ZOOM for the purposes stated in the Agenda Below.

Agenda Items:

1. CONSIDERATION OF SLATE OF DIRECTORS

MEMORANDUM:

For the Honorable Mayor and Members of City Council from Chair David Kaplan.

There are currently eight members of the ATC Board of Directors, the Board Search Committee has recommended to the ATC Board the addition of two new members.

At their May 4, 2022, Board meeting, the current ATC Board voted to endorse the recommended new members from the search committee.

Applications and resumes are included for your review. Personal identifying information from their applications has been redacted for the privacy of the candidates.

The ATC Board of Directors presents the following slate of nominees for consideration of appointment. The term served will be for one year which expires upon the Annual Meeting in February 2023 in accordance with the By-Laws of the Corporation.

- David Kaplan (Chair)
- Stephen Klejst (Vice-Chair)
- Matt Harris
- Linda Bailey
- Ajashu Thomas
- Hillary Orr (City T&ES Designee)
- Brandi Collins (City Manager Designee)
- Kendel Taylor (City Finance Designee)
- Murat Omay (NEW) (Replaces Lawrence Chambers)
- Jesse O'Connell (NEW) (Replaces Jim Kapsis)

2. CONSIDERATION OF ADJOURNMENT

David Kaplan
Chair, ATC Board of Directors

Alexandria Transit Company Board Member Application

Board Vacancy Application

Applications will be accepted until close of business Friday, March 18, 2022.



Date of Application *

MM DD YYYY

03 / 11 / 2022

Name *

First and last name

Murat Omay

Email *

[REDACTED]

Phone number *

[REDACTED]

Home Address *

[REDACTED] Alexandria, VA 22314

The Alexandria Transit Company Board of Directors meets on the second Wednesday of each month at 5:30 pm. If you are selected to serve on the ATC Board of Directors, you will be required to also serve as the ATC representative on the Alexandria Transportation Commission. The commission meets at 7:00 pm on the third Wednesday of the month.

Do you agree to serve as the ATC representative on the Alexandria Transportation Commission? *

☒ Yes

☐ No

Human Rights/Non-Discrimination Statement: We do not discriminate against qualified applicants based on Race, Color, Sex or Gender, Religion, Ancestry, National Origin, Marital Status, Age, Disability, Sexual Orientation, Gender Identity, Transgender Status or Veteran Status.

Gender *

Male



Ethnicity *

Decline to Specify ▼

Disability *

Decline to Specify ▼

How long have you lived in the City of Alexandria? *

4

Are you a transit user? If so, which transit services do you use?

☒ Alexandria Transit Agency/DASH Bus

☒ WMATA Bus

☒ WMATA Rail

☐ Fairfax Connector

☐ Arlington Transit

☐ DC Circulator

☐ Other:

How did you learn of the Board vacancy for which you are applying?

- ☐ DASH Website
- ☐ Other website
- ☐ Newspaper
- ☐ Community or Civic Group
- ☐ DASHBus Facebook
- ☐ DASHBus Twitter
- ☐ Alexandria eNews
- ☒ Referred by DASH employee or other commission/board
- ☐ City of Alexandria Website
- ☐ Other:

Education (Degree(s), Certifications, or any other relevant education) *

Please list certificates, diploma, degrees. Please include dates and major.

EDUCATION:

M.Sc. Transport Engineering and Planning, Edinburgh Napier University, Edinburgh, UK, 2018

Master of Sustainable Transportation, University of Washington, Seattle, WA, 2012

B.S. Industrial Design, State University of New York, Saratoga Springs, NY, 2002

PROFESSIONAL CERTIFICATIONS:

American Institute of Certified Planners (AICP) #026825 certified by American Planning Association (APA), 2013

Professional Transportation Planner (PTP) # 518 certified by Institute of Transportation Engineers (ITE), 2015

Project Management Professional (PMP) #1962816 certified by Project Management Institute (PMI), 2015

Federal Acquisition Certification in Contracting Officer's Representative (FAC-COR) Level II, 2019

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Work Experience *

Please list your work experience from the past 10 years, and any earlier experience you wish to have considered. Please include dates, employer, and title of any offices held.

U.S. Department of Transportation, Washington, District of Columbia (2021 – present)
Program Manager/SME – Office of the Assistant Secretary for Research and Technology - Intelligent Transportation Systems Joint Program Office

U.S. Department of Transportation, Washington, District of Columbia (2017 – 2021)
Senior Transportation Program Analyst – Federal Transit Administration (FTA) Office of Research, Demonstration, and Innovation

Battelle Memorial Institute, Arlington, Virginia (2014 – 2017)
Principal Transportation Engineer – Transportation, Infrastructure, and Environmental Department

University of Maryland - National Center for Smart Growth Research, College Park, Maryland (2013-2014)
Ph.D. Research Assistant – Transportation Planning and Policy Group

Sabra, Wang & Associates, Columbia, Maryland (2007-2014)
Senior Project Manager – Transportation Planning Department

The RBA Group (formerly a Louis Berger Group company), Columbia, Maryland (2002-2007)
Acting Director/Project Manager – Transportation Engineering Department

O.R. George & Associates, Greenbelt, Maryland (2000-2002)
Senior Transportation Planner/Project Manager – Traffic Engineering Group

Rogers Corporation, Boston, Massachusetts (1998-2000)
Research and Development (R&D) Engineer – Product Development Department

Civic and Professional Memberships

Please include dates and offices held

Institute of Transportation Engineers (ITE), member since 2003

Transportation Research Board (TRB), member since 2005

- TRB Committee Member AP015 Transit Capacity and Quality of Service (2019-2023)
- TRB Committee Member AP020 Innovative Public Transportation Services and Technologies Committee (2017-2022)
- TRB Committee Member AP030 Transit Marketing and Fare Policy (2018-2022)
- TCRP H-56 Panel Member– Redesigning Public Transportation Networks (2019-2020)
- TCRP G-16 Panel Member - Transactional Data Specifications for DRT (2018-2019)
- TCRP J-11(31) Panel Member - Guidance for Sharing Public Transit Data (2018-2019)
- TCRP J-07/SH-19 Panel Member - Considering the Unbanked in Cashless Fare Payment at Point of Service for Bus/Demand Response Services, Review Panel Member (2019-2020)
- TRB IDEA Project T93 Panel Member - An Open Platform for Transit Agencies to Improve the Quality of Their Real-Time Data (2019-2020)
- TRB Forum Member - Forum on Preparing for Automated Vehicles and Shared Mobility Services (2020-2022)

American Planning Association (APA), member since 2010

- Transportation Planning Division, Member (2013 - 2022)
- Technology Division, Member (2015 - 2022)

Transport Planning Society (TPS) – UK, member since 2012

Institution of Civil Engineers (ICE) - UK, member since 2012

Intelligent Transportation Society of America (ITSA), member since 2013

Project Management Institute (PMI), member since 2014

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Public Boards and Commissions

Please include dates, name of board or commission, and title of any office held.

Alexandria Transit Company (DASH) Advisory Committee (DAC) (2020-current)
Vice Chair

Portland State University (PSU) Digital City Test Center (DCTC) (2020-current)
Advisory Board Member

Secure Technology Alliance (2020-current)
Transportation Council Steering Committee Member

The George Washington University (2021-current)
Advisory Council Member for the School of Business Transformative Leadership in Disruptive Times Program

Christian Care Foundation for Children with Disabilities (CCD-USA) (2009-2013)
Advisory Board Member for Strategic Planning

Statement of Interest/Why you should be appointed? (1500 characters or less) *

I have been a resident of Alexandria, VA since 2018. As an avid user of public transportation and mobility services, I would like to be more involved in the strategic direction of public transportation in our City by having a more active role in supporting the decisions revolving around quality of service, safety, mobility, accessibility, convenience, and public awareness.

I have 24 years of experience in programs involving transportation/transit planning, research, and system evaluation at local, state, and federal levels. My recent involvement in public transportation affords me to work on programs involving innovative service planning and delivery models, effective transit partnership and business models, use of policies and technology solutions for accessibility, and development of user-centric performance measures in the transformational era of transportation. My experience would be very valuable in bringing a comprehensive perspective to the decision-making process of the DASH executives and professional staff members.

I have a balanced and collaborative attitude, combined with an adequate level professional maturity to be a good candidate for the Board. If provided an opportunity, I am eager to demonstrate that I am very protective of the best interests of the public first. I am ready to perform the assigned duties while serving on the Alexandria Transit Company (DASH) Board of Directors and looking forward to a favorable decision.

Have you applied for a position on a City Board, Commission, Committee, or Authority in the past six months? *

☐ Yes

☒ No

Please state the name of the Boards for which you have applied. *

.....

Are you currently a member of a City or other Agency Board, Commission, Committee or Authority? *

☒ Yes

☐ No

Please list which one and dates. *

Alexandria Transit Company (DASH) Advisory Committee (DAC) (2020-2022)

Are you now paid by the City of Alexandria or another transit or transportation agency? *

☐ Yes

☒ No

Please state your job title, agency/department and describe your duties. *

Do any of your immediate relatives or business associates currently serve the Alexandria Transit Company or the City of Alexandria in any capacity? *

☐ Yes

☒ No

Please explain. *

References

References (Please list the names and addresses of four references that you have contacted and support your application.) *

- 1) Alicia Magnier, [REDACTED], Alexandria, VA 22307
 - 2) Robert Kaufman, [REDACTED], Alexandria, VA 22314
 - 3) Lorena Kavish, [REDACTED], Alexandria, VA 22303
 - 4) Brendan McDonald, [REDACTED], Alexandria, VA 22314
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Is there any other information that you would like to have considered?

SPECIFIC EXPERIENCE:

I have specific experience in the following areas:

- Quality of service planning: I am currently serving on the TRB Standing Committee AP015 - Transit Capacity and Quality of Service.
- User experience and customer-centric performance measurement: I am currently leading the USDOT efforts in development of mobility performance metrics and strategies to assess how well an integrated public transit and private mobility system meets the needs of individual travelers.
- Accessibility: I am currently leading the USDOT efforts in accessible technology and policy development for people with limitations, older adults, and other vulnerable populations.
- Fare policies and payment integration: I established and am currently leading the Mobility Payment Integration Program at the Federal Transit Administration, where I also serve USDOT's single point of contact for payment and fare policy related subjects.
- Innovation in public transportation: I am currently part of the creative program development and management team in Federal Transit Administration's Office of Research, Innovation, and Demonstration working on innovative partnership, business, technology, and service delivery models.
- Traffic engineering: I have more than a decade of experience in projects involving land use and transportation connections such as traffic impact assessments, congestion management, transit service and capacity planning, multi-modal operation optimization, etc..

AWARDS:

- FTA Administrator's Award for Outstanding Service and Dedication - U.S. Department of Transportation Federal Transit Administration. Award in recognition of outstanding service and dedication to the mission of FTA in response to the COVID-19 public health emergency. January 2021.
- FTA Administrator's Award for Integrated Mobility Innovation (IMI) and Accelerating Innovative Mobility (AIM) - U.S. Department of Transportation Federal Transit Administration. Meritorious Team Award in recognition of dedication to FTA's mission and customers in the development and deployment of the Administrator's research priorities to accelerate mobility innovation. January 2021.
- FTA Administrator's Award for Access and Mobility for All Summit - U.S. Department of Transportation Federal Transit Administration. Meritorious Team Award for outstanding teamwork, collaboration, and intermodal leadership in ensuring the success of the U.S. Department of Transportation Secretary Elaine Chao's Access and Mobility for All Summit (held on October 29, 2019). August 2020.
- FTA Administrator's Award for Mobility on Demand (MOD) Research - U.S. Department of Transportation Federal Transit Administration. Meritorious Team Award in recognition of contribution to innovative research design and excellence in management and delivering results of FTA's MOD Research Program. March 2018.
- Outstanding Performance Award. Awarded by Battelle Memorial Institute in recognition of strategic


efforts and contribution for program management and business development activities. April 2015.

- Outstanding Graduate Student Award. Awarded by the University of Washington for exceptional work and contribution to the graduate program's success. September 2103.

- Outstanding Service Award. Awarded by the Christian Care Foundation for Children with Disabilities (CCD) in recognition of strategic planning and contributions to the organization's mission. November 2012.

- Governor's Volunteer Service Award. Awarded by Governor Martin O'Malley (on behalf of the State of Maryland) in recognition of Appreciation of Contribution to the Vitality of Community and Citizens of Maryland. May 2012.

Submit your cover letter or resume

 Murat Omay - Co...

This content is neither created nor endorsed by Google.

Google Forms

March 11, 2022

Murat Omay

Alexandria, Virginia 22314

Alexandria Transit Company (ATC)
3000 Business Center Drive
Alexandria, Virginia 22314

Dear ATC Board of Directors Chair and Members:

I am pleased to submit my application for consideration for the Alexandria Transit Company (ATC) Board of Directors opening. I have been a resident of Alexandria, VA since 2018. As an avid user of public transportation and mobility services, I would like to be more involved in the strategic direction of public transportation in our City by having a more active role in supporting the decisions revolving around quality of service, safety, mobility, accessibility, convenience, and public awareness.

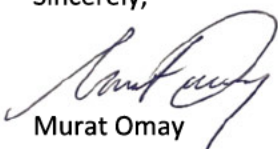
I have 24 years of experience in projects and programs involving transportation/transit planning, research, and system evaluation at local, state, and federal levels. My recent involvement in public transportation affords me to work on programs involving innovative service planning and delivery models, effective transit partnership and business models, use of policies and technology solutions for accessibility and inclusionary strategies, and development of customer-centric performance measures in the transformational era of transportation. My experience would be very valuable to bring a comprehensive perspective to the decision-making process of the DASH executives and professional staff members.

I gained this experience while serving on different positions in the transportation industry ranging from serving as an advisor/consultant for the federal government to serving in project/program management roles. If considered for selection, I would like to offer DASH to leverage my experience to bring another perspective to the table in supporting key decisions for assessment of needs, planning and development of solutions, and contributing to the decisions that lead to providing well-performing operations and service delivery. My specific experience would be very valuable to bring a comprehensive perspective to the decision-supporting activities of the Board, as well as to the decision-making activities of the DASH executives and professional staff members. I have specific experience in the following relevant areas:

- *Quality of service planning:* I am currently serving on the TRB Standing Committee AP015 - Transit Capacity and Quality of Service.
- *User experience and customer-centric performance measurement:* I led the USDOT efforts in development of mobility performance metrics and strategies to assess how well an integrated public transit and private mobility system meets the needs of individual travelers.
- *Accessibility:* I led and am currently involved in the USDOT efforts in accessible technology and policy development for people with limitations, older adults, and other vulnerable populations.
- *Fare policies and payment integration:* I established and led the Mobility Payment Integration Program at the FTA, where I also served as USDOT's single point of contact for payment and fare policy related subjects.
- *Innovation in public transportation:* I am part of the creative program development and management team in the USDOT working on innovative partnership, business, technology, and service delivery models.

I have a balanced and collaborative attitude, combined with an adequate level professional maturity to be a good candidate for the Board. If provided an opportunity, I am eager to demonstrate that I am very protective of the best interests of the public first. I am ready to perform the assigned duties while serving on the Alexandria Transit Company Board of Directors and looking forward to a favorable decision.

Sincerely,



Murat Omay

Murat F. Omay, PMP, PTP, AICP, COR-II

Alexandria, Virginia 22314

Phone: [REDACTED]

OVERVIEW:

Senior Manager and certified Project Management Professional (PMP) with extensive professional network in the transportation technology and research industries, complemented by PTP, AICP, and FA-COR Level II certifications and 24 years of hands-on experience in Intelligent Transportation Systems (ITS), intelligent mobility systems, mobility innovation, integrated mobility systems and components, transportation/transit planning and technology research, transportation system and program development, technology demonstration and deployment planning, and system evaluation projects at local, state, and federal levels. Currently, serving as the Program Manager leading the development of nationwide next generation of Mobility Performance Metrics (MPM), leading a portfolio of projects under the Integrated Mobility Innovation (IMI) and Accelerating Mobility Innovation (AIM), and Public Transportation Recovery from COVID-19 programs, as well as the ITS4US Performance Measurement and Evaluation Support Task. Served as the Co-Program Manager for the Accessible Transportation Technologies Research Initiative (ATTRI), and Program Manager for the Mobility Services for All Americans (MSAA) Program.

Committee member for three Transportation Research Board (TRB) standing committees (AP015 - Transit Capacity and Quality of Service, AP020 - Emerging and Innovative Public Transport and Technologies, and AP030 - Public Transportation Marketing and Fare Policy). Additionally, advisory panel member for five TRB projects (TCRP Project H-56 – Redesigning Public Transportation Networks for a New Mobility Future, TCRP G-16 Transactional Data Specifications for Demand-Responsive Transportation, TCRP J-11(31) Guidance for Sharing Public Transit Data – Now and in the Future, TCRP J-07/SH-19: Considering the Unbanked in Cashless Fare Payment at Point of Service for Bus/Demand Response Services, and TRB IDEA Project T93 - An Open Platform for Transit Agencies to Improve the Quality of Their Real-Time Data). Also, member of Secure Technology Alliance's US Payments Forum and Transportation Council representing the U.S. Department of Transportation.

EXPERIENCE:

U.S. Department of Transportation, Washington, District of Columbia (2021 – present)

Program Manager/SME – Office of the Assistant Secretary for Research and Technology (OST-R) - Intelligent Transportation Systems Joint Program Office (ITS JPO)

- Program Manager for the Data Access and Exchanges Program focusing on enabling access to core transportation data across the ITS ecosystem. Developing the program objectives and activities around access to harmonized data, which is essential to the integration of connected vehicles, automated vehicles, and other emerging ITS areas that are highly data-dependent. The Program consists of five programmatic areas and 12 projects that are being performed concurrently. This research area seeks to foster the adoption of modern technology best practices essential to trusted data exchanges.
- Deputy Program Manager for the Artificial Intelligence (AI) for Intelligent Transportation Systems (ITS) Program focusing on cost-effectively building and deploying AI for ITS capabilities in real-world use by identifying, developing, implementing, evaluating, and coordinating , technology and policy research to advance the contextualization and integration of AI (including machine learning) into all aspects of the transportation system.

U.S. Department of Transportation, Washington, District of Columbia (2017 – 2021)

Senior Transportation Program Analyst – FTA Office of Research, Demonstration, and Innovation

- Program Manager for several initiatives, while also managing the strategic directions of Mobility on Demand (MOD), Innovative Mobility Innovation (IMI), and Accelerating Mobility Innovation (AIM) demonstration programs by co-developing scopes and objectives for the IMI and AIM Notice of Funding Opportunities (NOFOs).
- Program Manager for the FTA's Mobility Payment Integration (MPI) research and demonstration program to explore proven and emerging technologies/solutions, associated policy/funding requirements, and establish a framework to integrate payment into the broader goals and objectives of the mobility ecosystem.
- Program Manager for the FTA's Mobility Performance Metrics (MPM) initiative to develop and test multimodal performance measurement strategies, scopes, and measures of effectiveness (MOEs).

Battelle Memorial Institute, Arlington, Virginia (2014 – 2017)

Principal Transportation Engineer – Transportation, Infrastructure, and Environmental Department

- Program Manager for the USDOT FTA Mobility Programs and joint initiatives with the ITS JPO under several IDIQ contracts, while serving as the Principal Investigator or Principal Engineer for the following representative tasks:
 - *Mobility Services for All Americans (MSAA) Deployment Planning Technical Assistance & Management*
 - *Accessible Transportation Technologies Research Initiative (ATTRI) Program (User Needs Assessment)*
 - *Mobility Services for All Americans (MSAA) Knowledge and Technology Transfer (KTT) Program*
- Project Manager and Principal Investigator/Engineer for the following representative FHWA and ITS JPO projects:
 - *Integrated Corridor Management System (ICMS) Pilot Deployment Evaluation (I-15, San Diego, CA)*
 - *Weather Responsive Traffic Management (WRTM) Deployment Evaluation (SD, MI, and WY DOTs)*
 - *External Factors Research and Program Support*
- Project Manager and Principal Investigator for the following representative FHWA Office of Policy projects:
 - *Climate Change and Resilience of the Transportation System Management and Operations (TSM&O)*
 - *Framework and Assessment of Resilience of the National Highway System (NHS)*
 - *Early Involvement of Private Developers in the Project Planning Stages (Phases I & II)*
 - *Nationwide Assessment of State DOT and MPO Traffic Monitoring Program Resourcing Practices*

University of Maryland - National Center for Smart Growth Research, College Park, Maryland (2013-2014)

Ph.D. Research Assistant – Transportation Planning and Policy Group

Research fellow at the Smart Growth Center for performing research on urban and multimodal transportation planning and policy issues, accessibility of transportation systems, and health impacts of urban transportation systems. Specific research included the use of Maryland Statewide Transportation Model (MSTM) for scenario analyses, evaluation of Montgomery County's transportation impact review policies to identify deficiencies in the requirements and to determine the feasibility of developing a Dynamic Traffic Assignment (DTA) model and modifying the trip assignment matrix to accommodate transition of outputs from a static model to serve as inputs for a dynamic model..

Sabra, Wang & Associates, Columbia, Maryland (2007-2014)

Senior Project Manager – Transportation Planning Department

Project Manager for the contracts that involved tasks such as evaluation of toll and congestion pricing under contracts with Maryland Transportation Authority (MdTA), transit safety research and planning projects for U.S DOT FTA and Maryland Transit Administration (MTA), regional freight movement analyses for Maryland DOT and Baltimore Metropolitan Council of Governments (BMC), and roadway safety audit program development and support for Maryland DOT. Major contributor to the Maryland SHA CHART ITS Non-constrained Deployment Plan and Long-term Strategic Deployment Plan as part of their 20-year and \$1B long-range plan. Co-author of the MDOT's SHA Travel Forecasting Manual, Roadway Safety Audit Manual, corporate Traffic Data Collection Policy and Procedures Manual, along with contributions to other policy/planning documents.

The RBA Group (formerly a Louis Berger Group company), Columbia, Maryland (2002-2007)

Acting Director/Project Manager – Transportation Engineering Department

Managed the technical and administrative aspects of the 3-engineer/6-technician Traffic and Transportation Engineering Department from 2005 to 2007. As the Transportation Department Director, administered required aspects of several state DOT and municipal contracts including client management, development of scopes of work, labor-hours, cost estimates, schedules; QA/QC review of final project deliverables; and task activities of several subcontractors under each contract. Structured the business activities for the Maryland Office of the firm and developed a systematic process for performing QA/QC of the contract documents and reviewing the technical/factual integrity of the material, as well as its adherence to the contract's technical requirements. Developed policy-support documents on statewide freight movement and red light camera program effectiveness.

O.R. George & Associates, Greenbelt, Maryland (2000-2002)

Senior Transportation Planner/Project Manager – Traffic Engineering Group

Managed transportation engineering and planning tasks such as traffic micro-simulation and analysis of urban/rural corridors and roadway networks, transit alignment and feasibility studies (Baltimore), traffic signal operations analysis/optimization, intersection capacity analysis and evaluation impact/feasibility studies, conceptual/preliminary design of geometric intersection improvements, roundabout design, trip generation, signal warrant analyses, capacity analysis of intersections and roundabouts, identification and analysis of mitigation measures, parking layout and design, and maintenance of traffic plans, urban transportation plans for bicycles and pedestrians, traffic signal operations, and alternative analyses.

Rogers Corporation, Boston, Massachusetts (1998-2000)

Research and Development (R&D) Engineer – Product Development Department

Project Engineer responsible for research on materials, production processes, and new technologies (ultrasound fusing, high-speed adhesives, material extrusion and fusing, multi-user communication systems) to design and build prototypes for medical, recreation, automotive, and defense industries using various materials, also supporting product development, process improvement, and structural analysis processes.

VOLUNTEER EXPERIENCE:

The George Washington University (2021-current)

Advisory Council Member for the School of Business Transformative Leadership in Disruptive Times Program

Serving as a volunteer Advisory Council Member "to provide constructive feedback and strategic direction, helping to guide quality improvement and assess program efficacy.

Alexandria Transit Company (DASH) Advisory Committee (DAC) (2020-current)

Vice Chair - Advisory Committee Member

Serving as the Vice Chair for the Alexandria Transit Company's (DASH) Advisory Committee (DAC) to provide a critical communication link between DASH, its customers, and the Alexandria community.

Portland State University (PSU) Digital City Test Center (DCTC) (2020-current)

Advisory Board Member

Serving as a Board member responsible for advising on the strategic direction and activities of the DCTC to position itself to be better aligned regionally.

Secure Technology Alliance (2020-current)

Transportation Council Steering Committee Member

Serving on the Council focusing on promoting the adoption of interoperable payment systems for transit, tolling, parking and evolving mobility services and technologies.

Transportation Research Board (TRB) Forum on Preparing for Automated Vehicles and Shared Mobility Services (2020-current)

Forum Member

Serving as the Forum Member representing the TRB Standing Committee AP020. The objective of the Forum on Preparing for Automated Vehicles and Shared Mobility Systems is to bring together public, private, and research organizational partners to share perspectives on the critical issues surrounding the deployment of automated vehicles and shared mobility.

TSC (2008-2013)

Executive Director

Served as the Executive Director for a local non-profit organization that provides support for teen/adult populations dealing with substance abuse and other addiction challenges. Provided strategic direction to development of programs, fund raising missions and activities, and identification of additional revenue streams, along with expanding the support services in identifying housing, employment, and education resources. Represented the organization in meetings, events, health conferences, and in local non-profit circles. Received Maryland Governor's Volunteer Service Award for Community Service in 2010 and 2012.

Christian Care Foundation for Children with Disabilities (CCD-USA) (2009-2013)

Advisory Board Member for Strategic Planning

Served as Assistant Executive Director to support the strategic planning of the CCD-USA, which is the US operations for primarily fund raising and medical internship coordination between the CCD-Thailand and Johns Hopkins University (JHU) Medical School. Identified resources and strategies for fundraising, program effectiveness, transfer of education technology know-how, and other strategic elements to leverage personal connections and networks to expand the mission of CCD in the US, as well as coordination with operations in other countries.

EDUCATION:

M.Sc. Transport Engineering and Planning, Edinburgh Napier University, Edinburgh, UK

Master of Sustainable Transportation, University of Washington, Seattle, WA

B.S. Industrial Design, State University of New York, Saratoga Springs, NY

PROFESSIONAL REGISTRATIONS:

American Institute of Certified Planners (AICP) #026825 certified by American Planning Association (APA)

Professional Transportation Planner (PTP) # 518 certified by Institute of Transportation Engineers (ITE)

Project Management Professional (PMP) #1962816 certified by Project Management Institute (PMI)

Federal Acquisition Certification in Contracting Officer's Representative (FAC-COR) Level II

PROFESSIONAL MEMBERSHIPS:

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American Planning Association (APA)

Institute of Transportation Engineers (ITE)

Intelligent Transportation Society of America (ITSA)

Project Management Institute (PMI)

Transport Planning Society (TPS) – UK

Institution of Civil Engineers (ICE) - UK

TECHNICAL COMMITTEES AND PANELS:

TRB Forum on Preparing for Automated Vehicles and Shared Mobility Services, Member (2020-2022)

TRB Standing Committee AP015 Transit Capacity and Quality of Service, Member (2019-2021)

TRB Standing Committee AP020 Innovative Public Transportation Services and Technologies Committee (formerly Emerging and Innovative Public Transport and Technologies Committee). Member (2017-2022)

TRB Standing Committee AP030 Public Transportation Marketing and Fare Policy, Member (2018-2024)

TCRP Project H-56 – Redesigning Public Transportation Networks for a New Mobility Future, Review Panel Member (2019-2020)

TCRP G-16 Transactional Data Specifications for Demand-Responsive Transportation, Review Panel Member (2018-2019)

TCRP J-11(31) Guidance for Sharing Public Transit Data – Now and in the Future, Review Panel Member (2018-2019)

TCRP J-07/SH-19: Considering the Unbanked in Cashless Fare Payment at Point of Service for Bus/Demand Response Services, Review Panel Member (2019-2020)

TRB IDEA Project T93 An Open Platform for Transit Agencies to Improve the Quality of Their Real-Time Data, Review Panel Member (2019-2020)

AWARDS:

FTA Administrator's Award for Outstanding Service and Dedication - U.S. Department of Transportation Federal Transit Administration. Award in recognition of outstanding service and dedication to the mission of FTA in response to the COVID-19 public health emergency. January 2021.

FTA Administrator's Award for Integrated Mobility Innovation (IMI) and Accelerating Innovative Mobility (AIM) - U.S. Department of Transportation Federal Transit Administration. Meritorious Team Award in recognition of dedication to FTA's mission and customers in the development and deployment of the Administrator's research priorities to accelerate mobility innovation. January 2021.

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Governor's Volunteer Service Award. Awarded by Governor Martin O'Malley (on behalf of the State of Maryland) in recognition of Appreciation of Contribution to the Vitality of Community and Citizens of Maryland. May 2012.

Alexandria Transit Company Board Member Application

Board Vacancy Application

Applications will be accepted until close of business Friday, March 18, 2022.



Date of Application *

MM DD YYYY

03 / 01 / 2022

Name *

First and last name

Jesse O'Connell

Email *

[REDACTED]

Phone number *

[REDACTED]

Home Address *

[REDACTED] Alexandria, VA 22301

The Alexandria Transit Company Board of Directors meets on the second Wednesday of each month at 5:30 pm. If you are selected to serve on the ATC Board of Directors, you will be required to also serve as the ATC representative on the Alexandria Transportation Commission. The commission meets at 7:00 pm on the third Wednesday of the month.

Do you agree to serve as the ATC representative on the Alexandria Transportation Commission? *

☒ Yes

☐ No

Human Rights/Non-Discrimination Statement: We do not discriminate against qualified applicants based on Race, Color, Sex or Gender, Religion, Ancestry, National Origin, Marital Status, Age, Disability, Sexual Orientation, Gender Identity, Transgender Status or Veteran Status.

Gender *

Male



Ethnicity *

White or Caucasian ▼

Disability *

No, I do not have a disability ▼

How long have you lived in the City of Alexandria? *

10 years

Are you a transit user? If so, which transit services do you use?

☒ Alexandria Transit Agency/DASH Bus

☒ WMATA Bus

☒ WMATA Rail

☐ Fairfax Connector

☐ Arlington Transit

☐ DC Circulator

☐ Other:

How did you learn of the Board vacancy for which you are applying?

- ☐ DASH Website
- ☐ Other website
- ☐ Newspaper
- ☐ Community or Civic Group
- ☐ DASHBus Facebook
- ☐ DASHBus Twitter
- ☐ Alexandria eNews
- ☒ Referred by DASH employee or other commission/board
- ☐ City of Alexandria Website
- ☐ Other:

Education (Degree(s), Certifications, or any other relevant education) *

Please list certificates, diploma, degrees. Please include dates and major.

Georgetown University (MA), Georgetown University (BA)

Work Experience *

Please list your work experience from the past 10 years, and any earlier experience you wish to have considered. Please include dates, employer, and title of any offices held.

Center for American Progress, Senior Vice President, Education (current)
Lumina Foundation, Strategy Director, Federal Policy (2015-2022)
NASFAA, Assistant Director, Federal Relations (2013-2015)
Georgetown OSFS, Associate Director (2007-2013)

Civic and Professional Memberships

Please include dates and offices held

UVA Sorensen Institute for Political Leadership (2017)
Committee for Education Funding, Board Member (2015)
Braddock Metro Citizens Coalition, Co-Founder and Past Vice President (2014-2017)

Public Boards and Commissions

Please include dates, name of board or commission, and title of any office held.

Scholarship Fund of Alexandria (2018-present)
City of Alexandria, Budget and Fiscal Affairs Advisory Committee (2018-2021), Past Chair
City of Alexandria, Parks and Recreation Commission (2016-2017)
City of Alexandria, Braddock Implementation Advisory Group (2013-2017), Past Chair

Statement of Interest/Why you should be appointed? (1500 characters or less) *

In my decade in Alexandria I’ve developed a clear belief that the strength of our community relies on people giving back through participation. To that end, I helped found a civic association (the Braddock Metro Citizens' Coalition), served on and co-chaired the Planning Implementation Group for my neighborhood (BIAG), served as a member of the Park and Recreation Commission, and served two terms on the Budget and Fiscal Affairs Advisory Committee, including two terms as Chair. I deeply valued each of these opportunities to work with city staff on a wide variety of issues that matter to the quality of life of Alexandria residents.

An appointment to the DASH board would let me continue to give back to this city my family calls home, and make use of my intersectional knowledge of, and experience with, different city commissions and departments. Transit policy is intimately connected to the success of other public policy goals. For example, my professional background is education policy, and I recently worked on a project that found on only 57% of community colleges are transit accessible, but an additional 25% could be made accessible through low-cost investments in extending existing bus lines. A role on the DASH board would be an incredible opportunity to help Alexandria be a leader in how to support a thriving public transit system such that we also achieve a variety of other public policy outcomes.

Have you applied for a position on a City Board, Commission, Committee, or Authority in the past six months? *

☐ Yes

☒ No

Please state the name of the Boards for which you have applied. *

.....

Are you currently a member of a City or other Agency Board, Commission, Committee or Authority? *

☐ Yes

☒ No

Please list which one and dates. *

.....

Are you now paid by the City of Alexandria or another transit or transportation agency? *

☐ Yes

☒ No

Please state your job title, agency/department and describe your duties. *

Do any of your immediate relatives or business associates currently serve the Alexandria Transit Company or the City of Alexandria in any capacity? *

☐ Yes

☒ No

Please explain. *

References

References (Please list the names and addresses of four references that you have contacted and support your application.) *

Nate Macek, [REDACTED] Alexandria, VA 22301

Jen Atkins, [REDACTED] Alexandria, VA 22031

Stephanie Landrum, [REDACTED] Alexandria, VA 22314

Kirk McPike, [REDACTED] Alexandria, VA 22304

Is there any other information that you would like to have considered?

Submit your cover letter or resume



Jesse O'Connell ...

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Google Forms

Jesse D. O'Connell

. Alexandria, VA 22301

Professional Experience

Lumina Foundation

May 2015 – Present

Strategy Director for Federal Policy

- Lead efforts to develop and advance Lumina federal policy priorities & represent Lumina at public and private meetings
- Manage a \$5 million grantmaking budget and staff in the Washington D.C. office
- Collaborate with colleagues to design and host convenings to advance Lumina objectives
- Negotiate grant agreements and contractual scopes of work
- Develop and maintain relationships with relevant subject-matter experts, grantee organizations, and policy officials
- Promoted from *Deputy Director* in April 2018; Promoted from *Strategy Officer* in February 2017

National Association of Student Financial Aid Administrators

January 2013 – May 2015

Assistant Director for Federal Relations

- Advocated before Congress and federal agencies on issues related to student financial aid and college access and success
- Worked to analyze and influence Higher Education Act reauthorization, as well as education appropriations legislation
- Acted as a spokesperson for NASFAA policy positions; quoted in Washington Post, Time.com, US News, among others
- Created advocacy materials, including letters to Congress, position statements, and talking points
- Presented at conferences and events throughout the country to highlight NASFAA work and keep members informed
- Promoted from *Policy Analyst* in March 2014

Georgetown University Office of Student Financial Services

February 2006 – January 2013

Associate Director for Student Athletes

- Analyzed and managed Title IV and NCAA regulations and developed internal policies to award athletic financial aid
- Stewarded \$7.5 million in athletic scholarship funds and managed relationships with students and families
- Managed and supervised an Assistant Director to ensure a superior level of customer service
- Promoted from *Assistant Director* in Oct. 2007; Promoted from *Counselor* in Sept. 2006

Adidas

July 2004 – November 2006

Professional Track Athlete

- Represented brand at competitions in the U.S. and Europe, utilized product to raise local brand awareness
- Promoted awareness of the sport through work with the national governing body of track and field

Leadership & Professional Development

City of Alexandria, Budget & Fiscal Affairs Advisory Commission

February 2018 – Present

Member & Current Chair

Scholarship Fund of Alexandria

December 2018 – Present

Board Member

Hopkins House Learning Center for Children, Youth, and Families

August 2020 – Present

Board of Trustees

Postsecondary National Policy Institute

August 2018 – December 2018

Leadership Development Program

Sorensen Institute for Political Leadership at University of Virginia

March 2017 – December 2017

Political Leaders Program

Alexandria 40 Under 40

May 2017

Honoree

Committee for Education Funding

January 2015 – May 2015

Board of Directors

Georgetown University Men's Track and Field Team

August 2000 – July 2004

Team Captain

- 5-time All-American; 5th place '04 US Olympic Trials 800m; 2nd place '04 NCAA 800m; 2004 Robert A. Duffey Award (Georgetown Scholar Athlete of the Year)

Education

Georgetown University, M.A. '11, Liberal Studies/Social and Public Policy

Georgetown University, B.A. '04 (*cum laude*) Major: Sociology, Minor: English