

Personal Data Record Form

Profile**FOR PUBLIC INFORMATION**

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

New Applicant or Current Member

☒ New Applicant

Peter

First Name

Horst

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

Suite or Apt

City

State

22314

Postal Code

Primary Phone

Alternate Phone

Retired

Employer

Former CEO, PSB Insights.
Former Chief Marketing Officer,
Capital One Bank

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Industrial Development Authority: Submitted

Type of Position/Role

Board member

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

1 year

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have over three decades of executive leadership experience in the private, including stints as Chief Marketing Officer of Capital One Bank, Chief Marketing Officer of The Hershey Company, CEO of PSB Insights, a global research and analytics firm, and numerous other roles. I have also served on the Northern Virginia Chamber of Commerce as Capital One's representative, in addition to also serving on the boards of the Fairfax County Education Foundation and Higher Achievement. Having recently retired, I now sit on the board of a publicly traded bank, provide consulting services, and am seeking opportunities to leverage my business experience in service of my community. I felt this would be an area where I could likely add value.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Harvard University, BA 1983. History and Literature Tuck School at Dartmouth MBA 1988. Marketing and General Management

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

CEO PSB Insights. Led global market research and analytics firms that operated in 200 countries. 2020-2022 CMO Inc. Consultant, board member, speaker, Forbes columnist. 2017-2020 Global Chief Marketing Officer, The Hershey Company. 2015-2017.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Non-Discrimination Data Supplemental Questions

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

SUBMISSION OF THIS PAGE IS VOLUNTARY

Confidential - NOT FOR PUBLIC INFORMATION

**Non-Discrimination Data Supplemental Questions
For Applications to City Boards, Commissions, and Committees**

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

Ethnicity

Gender

Sexual Orientation

For what Board, Commission, Committee, or Authority are you applying?

Do you live in the City of Alexandria?

Do you have Disability?

If yes, briefly describe the disability?

How did you learn of the vacancy for which your applying?

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Profile

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New Applicant or Current Member

☒ New Applicant

Thomas Hyde
First Name Last Name

[Redacted]
Email Address

Date of Birth
[Redacted]

Place of Birth
[Redacted]

Home Address
[Redacted] [Redacted]
Street Address Suite or Apt
[Redacted] [Redacted] 22301
City State Postal Code

[Redacted] [Redacted]
Primary Phone Alternate Phone

Miller and Smith Chief Operating Officer and Partner
Employer Job Title

Applicants may only apply for ONE board/commission/committee at a time.

Which Boards would you like to apply for?

Industrial Development Authority: Submitted

Type of Position/Role

Board Member

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

20+ Years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have lived in or around the City of Alexandria since graduating from Virginia Tech in 1997. The City has been a great place to grow, both personally and professionally, and is proving to be an even better place to raise our family. I have been looking for ways to get more involved in the City, aside from Little League coach and involvement with local charities and our church and school, and this presents an interesting opportunity. I feel that as a business owner, specifically one involved in the real estate development field, that I could assist in the goals of the IDA. I recognize the value that comes with bringing industry/jobs to the City and that the value extends far beyond those that would be directly employed by those firms. I also understand the risks that go into planning and financing a project or relocating your company and have a direct appreciation for the hurdles and timelines faced. The City's future is not without challenges, but I believe that I could be of benefit to the Board and I am eager to assist with the mandate and strategic direction of the Authority. This is truly a great City and I want to work to ensure that it is not only a great City for my kids, but also for generations to come.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

Thomas Hyde

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Virginia Tech - Pamplin College of Business, Bachelor of Science in Marketing Management University of Maryland - Global Campus - Master of Business Administration

Thomas Hyde

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

COO/Owner of Miller and Smith: A Pro Builder Top 100 Home Builder in 2021, Miller and Smith is privately held and focused exclusively in the Washington DC Metro Area. Miller and Smith has full service development and home building capabilities with the ability to take a new community from raw ground through the finished home. I am currently involved in all aspects of Miller and Smith's operations with my primary focus being production and operations, warranty service and land acquisition. I started with the company as a Junior Land Acquisitions Manager in July of 2005 and have moved through a variety of roles and responsibilities over the past 16 years which culminated with myself and two other partners taking over the company in October of 2019. www.millerandsmith.com Practical Experience: Past President of the Frederick County (MD) Building Industry Association Past Board Member of the Frederick County Building (MD) Industry Association Past Board Member of the Maryland State Building Association Current Member of National Association of Home Builders (NAHB), Northern Virginia Building Association (NVBIA), Maryland Building Industry Association (MBIA) and Frederick County (MD) Building Industry Association (FCBIA) Member of MBIA and FCBIA Land Use Council - Focused on zoning and development matters in those jurisdictions. Member of MBIA Legislative Committee and past Legislative Award Winner Member of NAHB Student Chapters Advisory Board and past winner of their Distinguished Service Award Judge of NAHB Four Year Construction Management Competition

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).



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Date of Application

Ethnicity

None Selected

Gender

None Selected

Sexual Orientation

None Selected

For what Board, Commission, Committee, or Authority are you applying?

Do you live in the City of Alexandria?

Do you have Disability?

If yes, briefly describe the disability?

How did you learn of the vacancy for which your applying?

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New Applicant or Current Member

☒ New Applicant

Scott Wilbur
First Name Last Name

[Redacted]
Email Address

Date of Birth
[Redacted]

Place of Birth
[Redacted]

Home Address
[Redacted] [Redacted]
Street Address Suite or Apt
[Redacted] [Redacted]
City State 22314
Postal Code
[Redacted] [Redacted]
Primary Phone Alternate Phone
Department of the Treasury Management and Program
Employer Job Title Analyst

Applicants may only apply for **ONE** board/commission/committee at a time.

Which Boards would you like to apply for?

Industrial Development Authority: Submitted

Type of Position/Role

Citizen

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

13 months

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I work in public service because I believe that good government can increase public trust and create opportunities. I began my federal career as a Presidential Management Fellow and have served in the Treasury Department and the United States Trade Representative in operational and policy roles, principally in the areas of financial innovation and international trade. As a citizen of Alexandria, I am keen to extend my passion for public service to our city and contribute my problem-solving skills and expertise to helping industries locate and stay in our community and provide wider varieties of goods and services, support more jobs, and spur investment and economic growth.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

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Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☒ Yes ☐ No

If yes, please state the names of the boards for which you have applied

Alexandria-Caen Sister City

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Ph.D. in political science and international relations (University of Southern California, 2017); M.A. in political science (National Taiwan University, 2011); B.S. in foreign service (Georgetown University, 2005)

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Management and Program Analyst and Presidential Management Fellow, Bureau of the Fiscal Service, Department of the Treasury & United States Trade Representative (2020-2022); Postdoctoral Associate and Lecturer, Yale University (2019); Banque de France Research Fellow, EHESS (2018)

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

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If yes, briefly describe the disability?

How did you learn of the vacancy for which your applying?