



CITY OF ALEXANDRIA
Department of General Services

City Hall Market Square Renovation Progress Update

Legislative Meeting

November 26, 2024



Project Timeline



JUL 24 AUG 24 SEP 24 OCT 24 NOV 24 DEC 24 JAN 25 FEB 25 MAR 25 APR 25 MAY 25 JUN 25 JUL 25 AUG 25

Kickoff

Listen & Envision

Listen & Refine

Concept Design Timeline

Building Assessments

Program Validation

Develop Concepts

Finalize Concepts

Community Engagement Timeline

Community Series #1
September

Community Series #2
October - November

Community Series #3
December



Community Pop-Ups

Community Pop-Ups

Community Pop-Ups

Regulatory Timeline

SUBMIT TO P&Z
Concept I & II
Jan '25

SUBMIT TO P&Z
Preliminary Submission
Feb '25

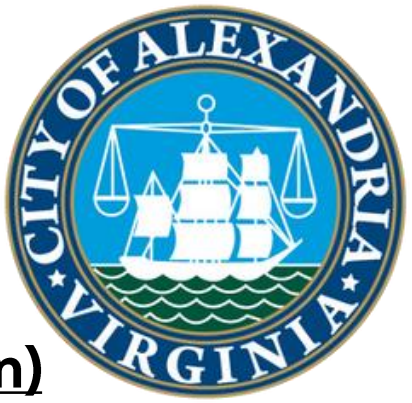
SUBMIT TO P&Z
DSP Plan Submission
Apr '25

UPDATES
Planning Commission Hearing
Jun '25

UPDATES
City Council Hearing
Jul '25

*Anticipated Construction Start: Spring 2026

City-wide Engagement



Community Meetings (virtual and in-person)

Series #1: September 2024

Locations: City Hall, Del Pepper Center, Minnie Howard, Chick Armstrong, & Virtual

Series #2: October - November 2024

Locations: City Hall & Virtual

Series #3: December 2024 (forthcoming)

Locations: City Hall – December 2 & Virtual – December 3

Community Pop-Ups (weekends September – December)

Old Town Farmers' Market
Southern Towers Farmers' Market
Del Ray Farmers' Market
Old Town North Farmers' Market
Four Mile Run Farmers' Market
West End Farmers' Market
Charles E. Beatley Library
Minnie Howard (forthcoming)

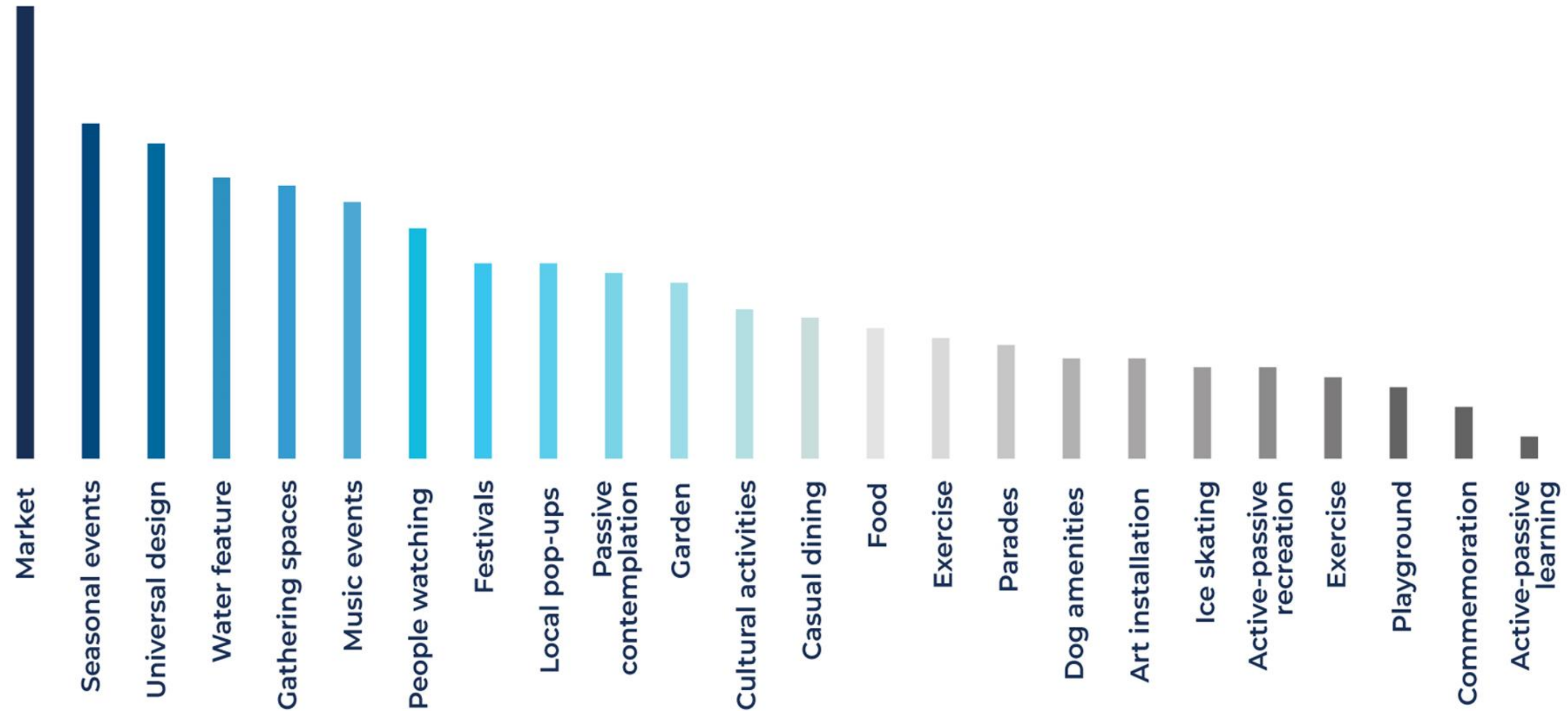


Outreach Campaign

Associations: Old Town Civic & Environmental Policy Commission
Employee Open Houses
Social media channels
ENews, Press, AlexNet
DASH Bus
Yard Signs

Series #1: Programming Feedback

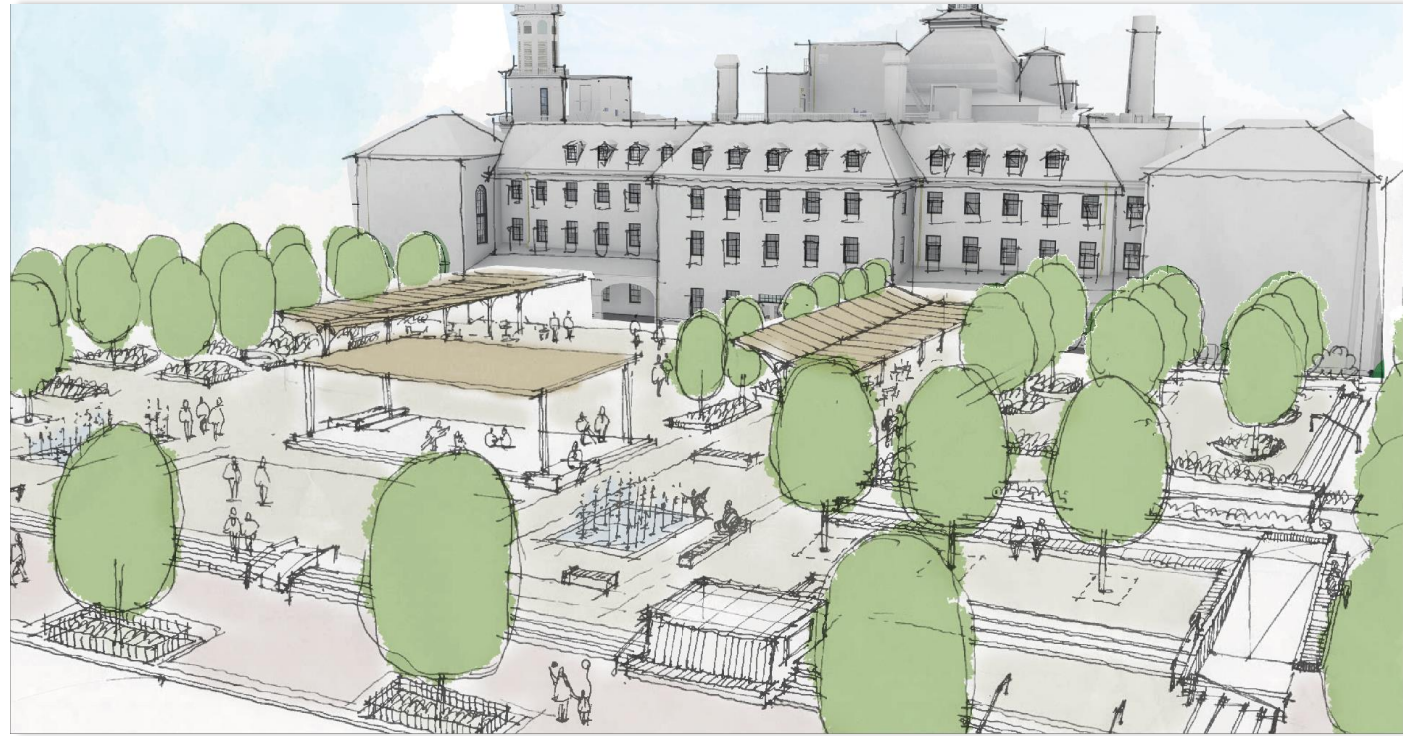
What activities would you like at Market Square?



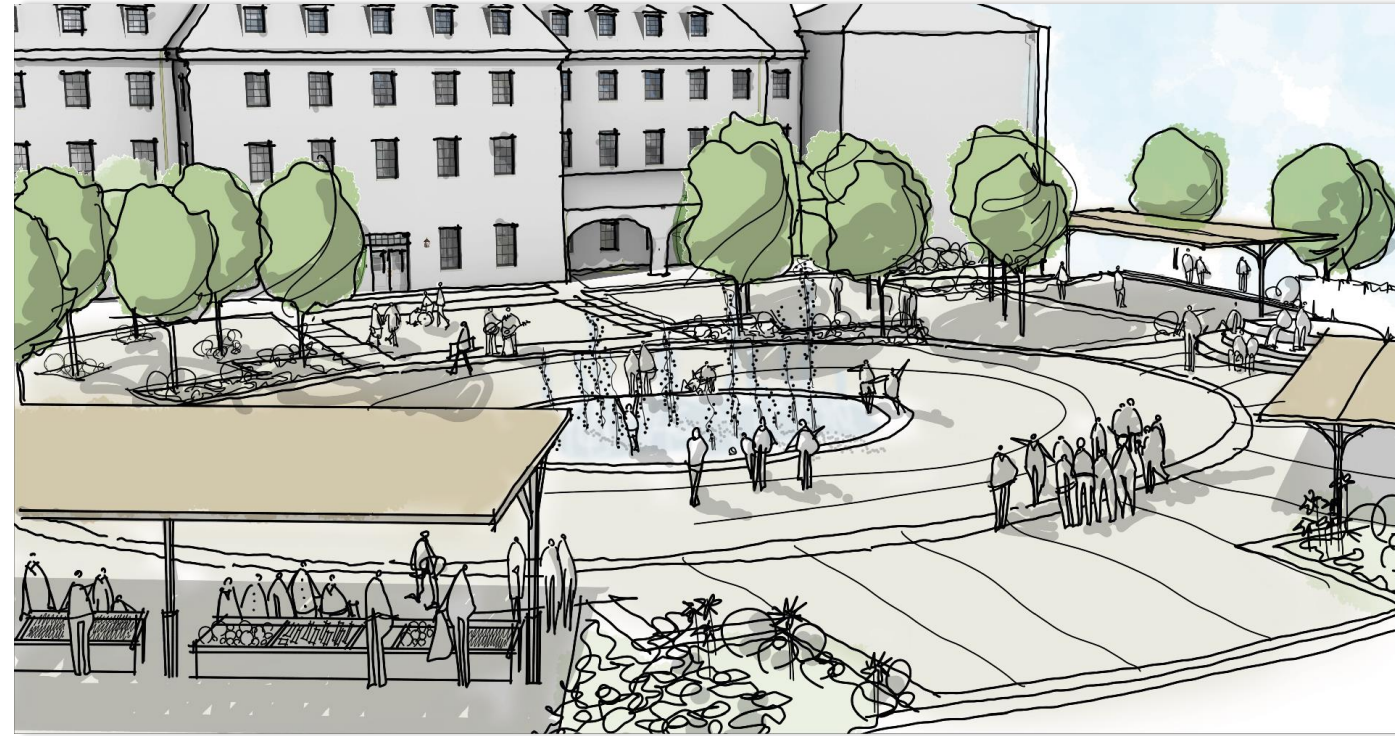
Series #2: Early Design Concepts



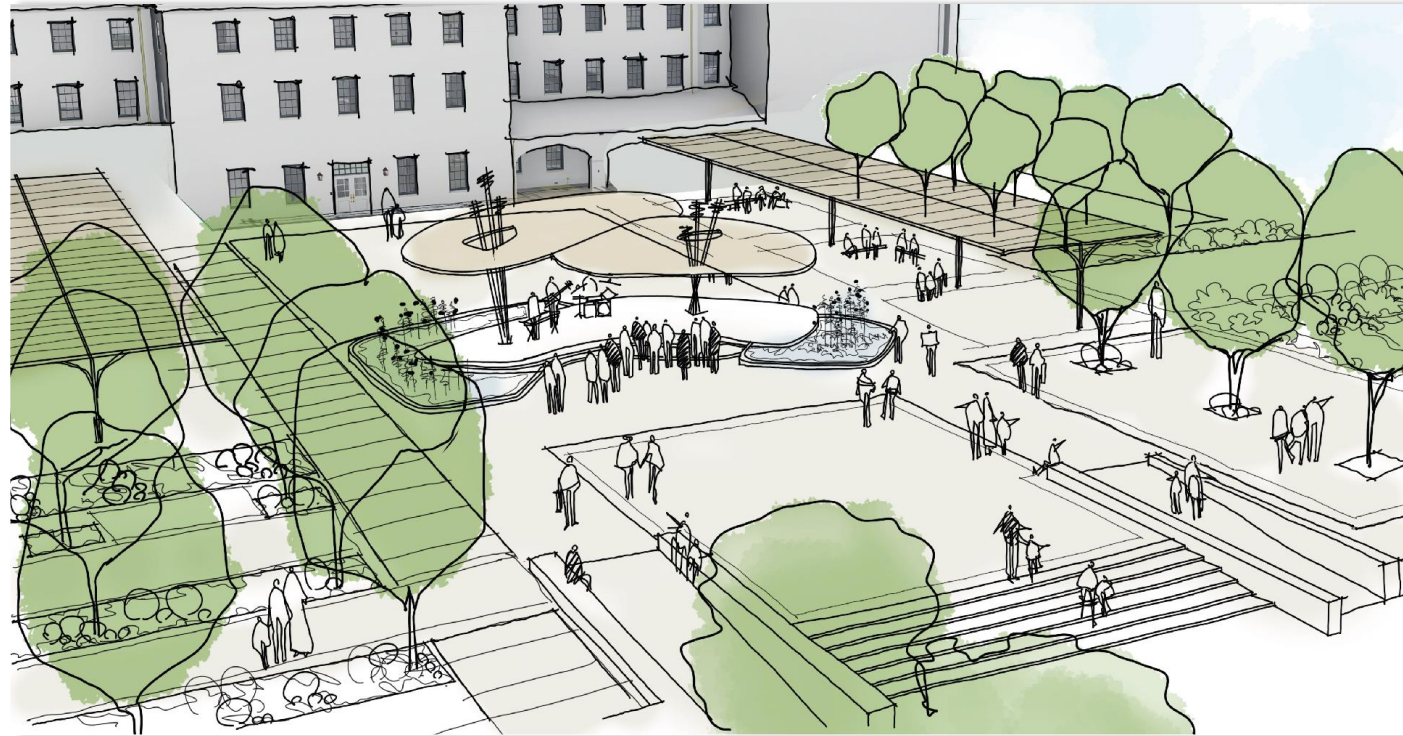
Concept 1



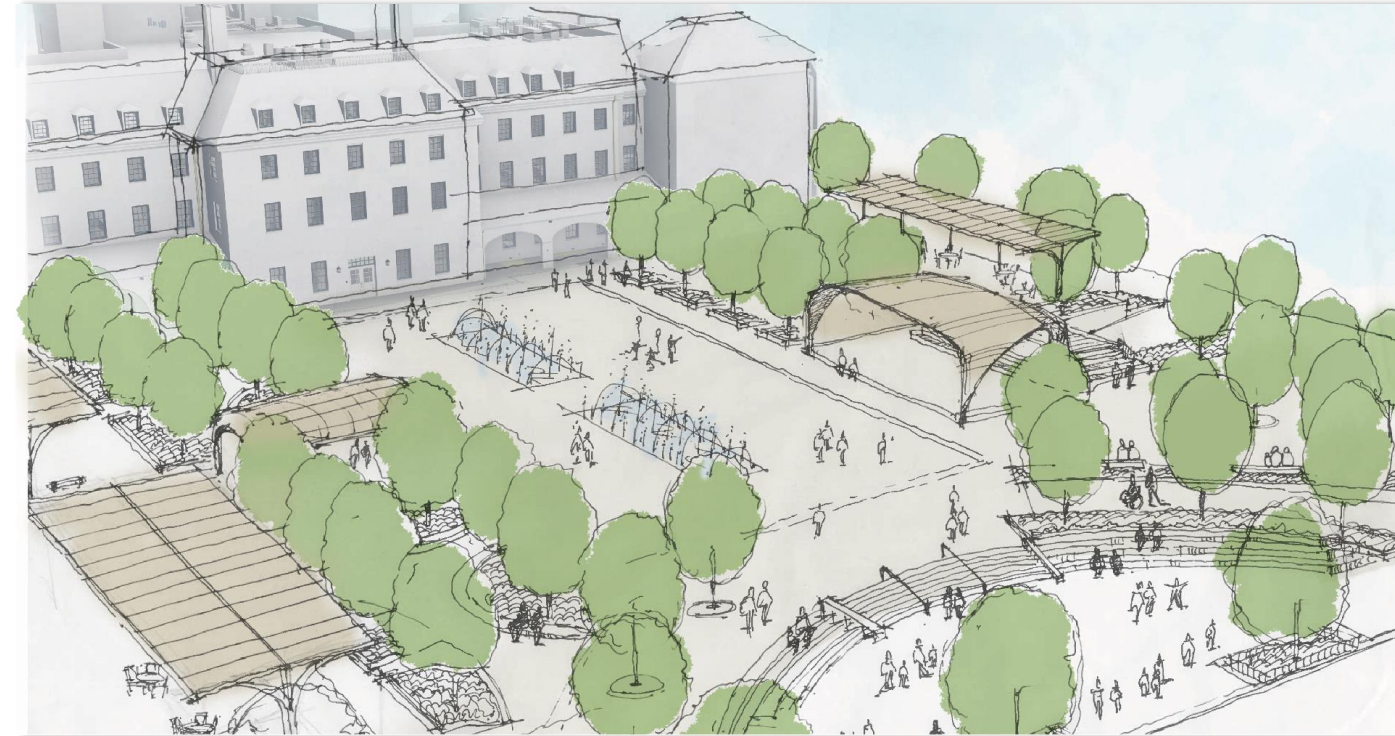
Concept 2



Concept 3



Concept 4

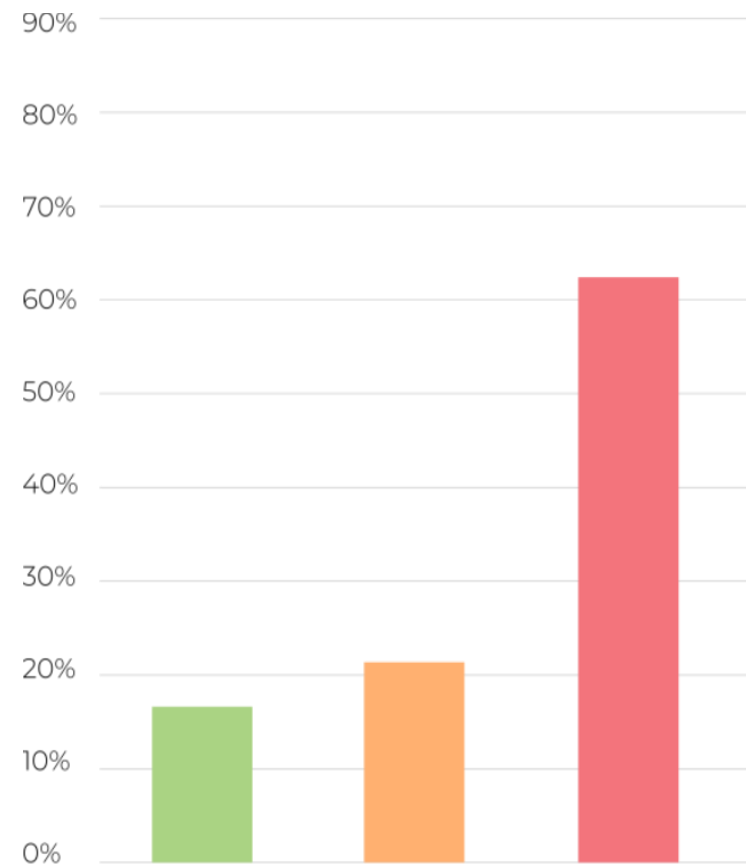


Series #2: Progress Feedback

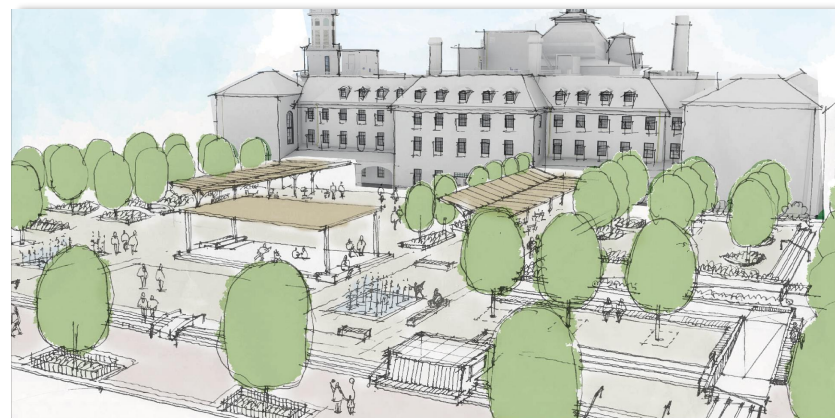


What do you think of each concept overall?

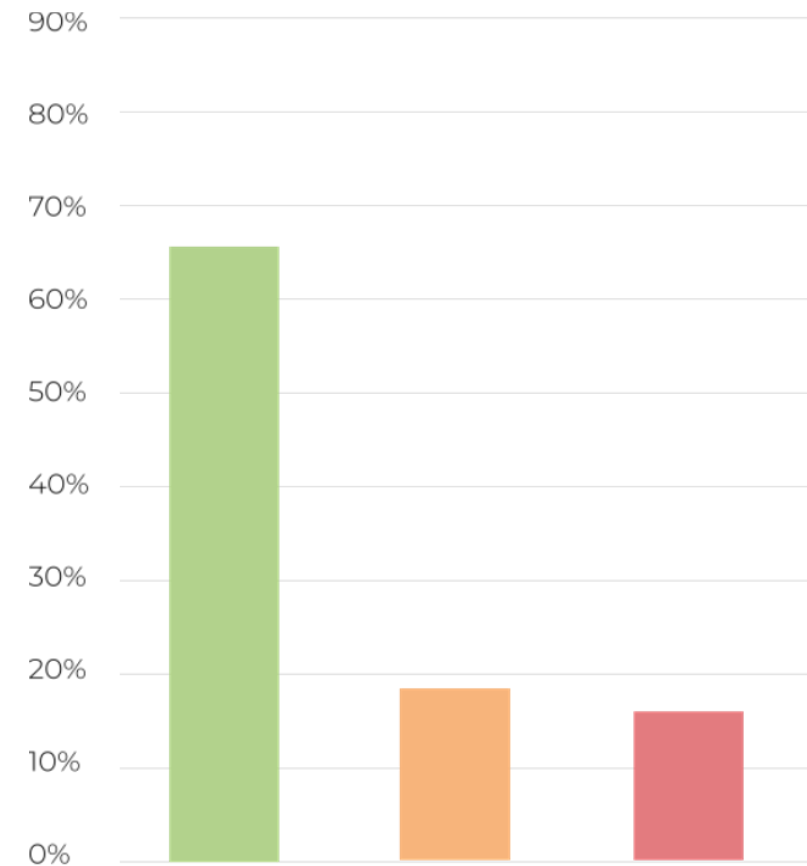
Concept 1



Like Neutral Dislike



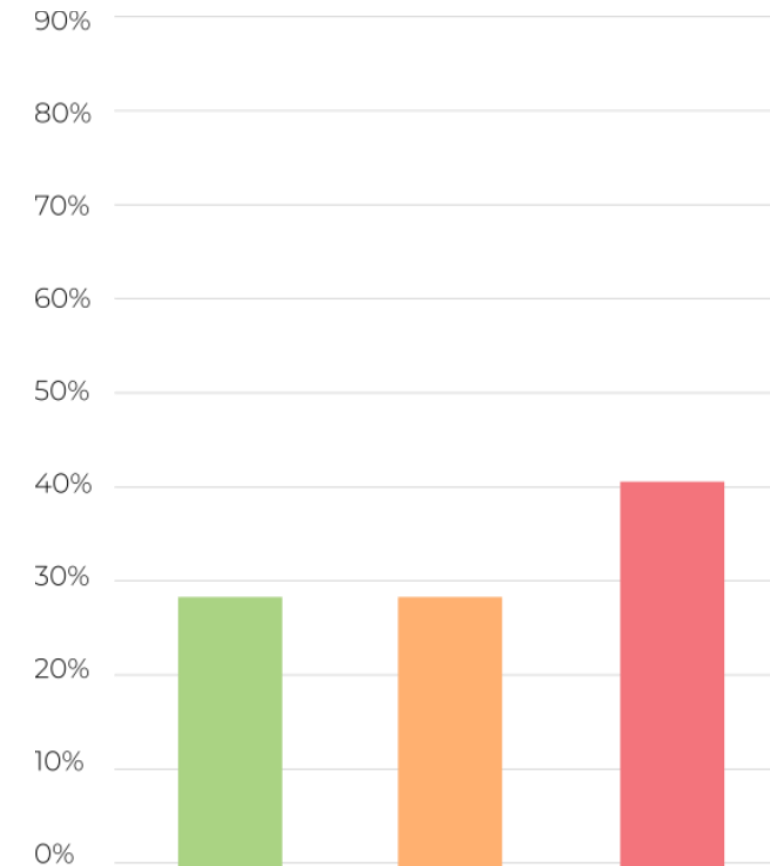
Concept 2



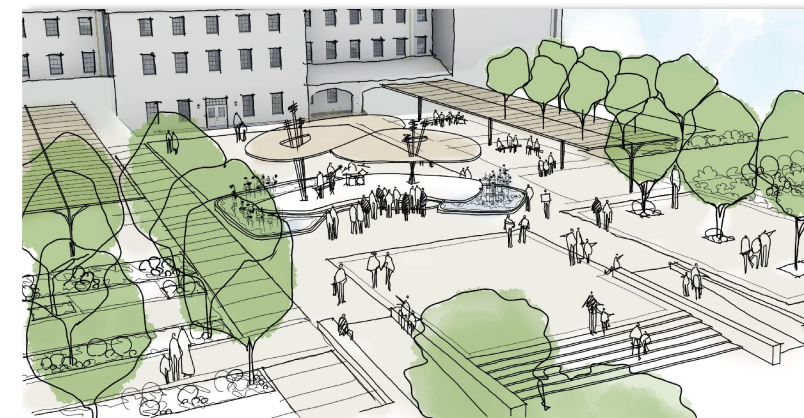
Like Neutral Dislike



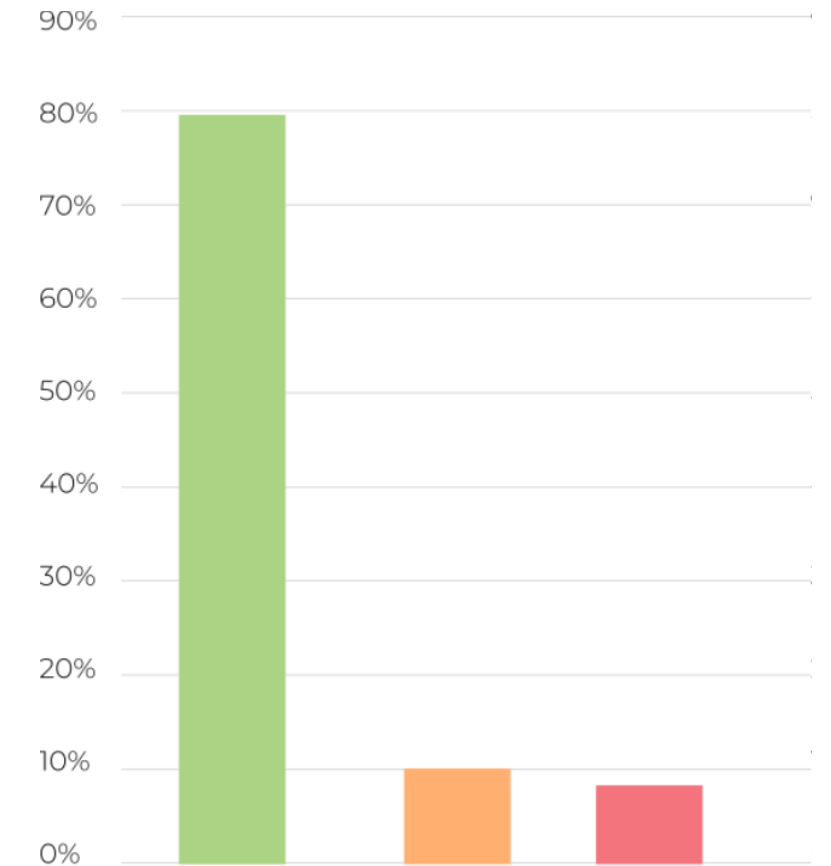
Concept 3



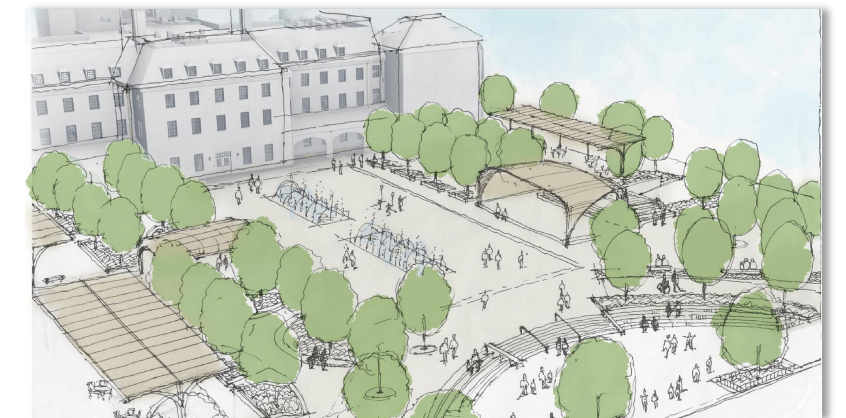
Like Neutral Dislike



Concept 4



Like Neutral Dislike



We want to hear from you!



Help Shape the Future of Market Square

Check out the early design concepts, and take the online survey to leave your mark!



Visit alexandriava.gov/CityHall to take the online survey.

Check out our online video to learn about each concept.



Temporary Relocation Planning

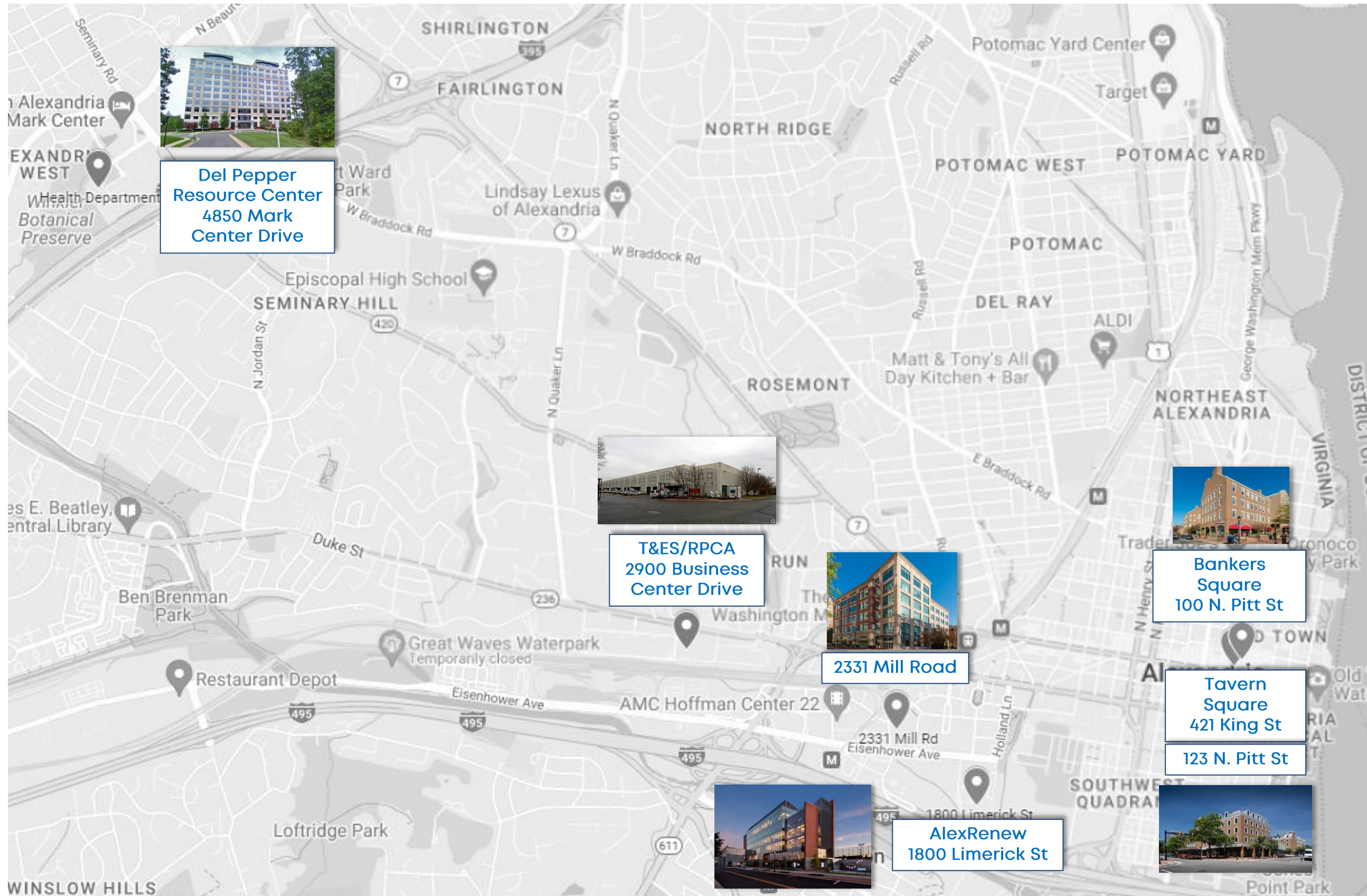




Old Town Farmers' Market Vendor Work Group

- ▶ **The Old Town Farmers' Market will need to be relocated to space adjacent to Market Square during the renovation project.**
- ▶ **City's intent is for the Farmers' Market to continue uninterrupted**
- ▶ **Group made up of 20 Market Vendors was established to provide input and feedback as staff designs the interim Farmers' Market Space adjacent to Market Square.**
- ▶ **Meetings to date – October 23 and November 6**

Temp. & Permanent Locations



Temporary Move Timeline



Spring 2025

Alex Renew

Transportation & Environment Services (Stormwater & Sanitary)*

Summer 2025

Del Pepper Center

Code Administration *
Transportation & Environmental Services (Right of Way)*

2331 Mill Rd

General Services, Information Technology Services – 2nd Floor

2900 Business Center Drive

T&ES (Mobility & Transportation Planning)*

100 N Pitt St

Housing - 4th Floor

Fall 2025

2900 Business Center Drive

Transportation & Environmental Services (Administration)

Winter 2026

Tavern Square

Office of Mayor/City Council
City Manager Office
Office of Management & Budget
Planning & Zoning
Office of Communications & Community Engagement
Office of Performance Analytics
Climate Action Office
General Services Mail
City Attorney Office

2331 Mill Rd

Human Resources, Project Implementation, 3rd Floor

100 N Pitt St

Finance – 2nd & 4th Floors

Del Pepper Center

Council Chambers

Neighborhood Color Key

Carlyle

Old Town

Taylor Run

Alexandria West

Take the online survey, today!



alexandriava.gov/CityHall



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