

Annual Report
Alexandria Gang Prevention Community Task Force
July 1, 2011 – June 30, 2012

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

2012 JUL 30 P 3 29

Summary of Activities for 2011 – 2012:

The Alexandria Gang Prevention Community Task Force consists of 17 members, is co-chaired by the Mayor and a Member of City Council, and is staffed by the Gang Prevention & Intervention Coordinator, who reports to the Director of the Alexandria Juvenile Court Service Unit.

The Task Force continues to support, sustain, improve and create activities, services and resources to mitigate the existence of gang membership, in accordance with recommended national best-practices.

The Task Force is advised by the Senior Policy Work Group on Gangs (the membership of which includes multiple City and School leadership positions) and met quarterly as an entire group, communicated regularly throughout the year, and completed outside work through subcommittees. The Task Force continued to be kept apprised of criminal and other incidents related to gang activity; interventions to support those who have involved themselves in gang behavior and needed help to separate themselves; and prevention and education efforts to provide protective factors within the community, family and individuals to diminish gang behavior prior to its occurrence.

The following is a list of some of the major activities undertaken and advised by the Task Force and the Senior Policy Work Group on Gangs:

Regional Partnership:

The regional effort of gang risk mitigation continues in full within law enforcement and prevention, education, intervention (17 jurisdictions - since 2003 - Northern VA Regional Gang Task Force (www.preventgangsno.org)). Note that the Alexandria Gang Prevention Coordinator and Director of Court Service Unit sit on the Intervention Steering Committee and meet with representatives from law enforcement and counterparts from Prince William County, Loudoun County, Arlington County/Falls Church and Fairfax County on a monthly basis to discuss regional and local initiatives addressing gang mitigation for youth and adults.

Crime and Graffiti Briefings:

The group was apprised of gang crime and related incidents by special gang and graffiti reports and intelligence by the Northern Virginia Regional Gang Task Force, the Alexandria Police Department, the Alexandria Sheriff's Department, the Commonwealth Attorney's Office, the Office of Adult Probation and Parole, the Juvenile Court Service Unit, the Alexandria City Public Schools, the Department of Recreation, Parks & Cultural Activities, other partnering agencies and organizations and community members, including youth. Integral to the workings of the Task Force has been the accurate and up-to-date knowledge of local, regional and national trends related to gang activity. Included in these reports was the streamlined and highly touted graffiti removal system within the City, which has attained statewide acclaim. Discussions included specific neighborhood issues and concerns related to both the youth and adult population. A special tour and meeting was held in the Arlandria section of Alexandria, as Task Force members were given an opportunity to learn from one of our Task Force member organizations and be informed of first-hand information regarding the challenges and needs of that particular community.

Incident Review Subcommittee:

Following a model program out of Milwaukee, WI, one of our at-large community representatives led the development of a protocol to evaluate and review prior gang-motivated incidents within our community. The goal of this review has been to ascertain lessons from a law enforcement, prosecution, intervention and prevention perspective (considering the perpetrators, victims and witnesses) and to share these with agencies and organizations within our community in order to promote policy changes. Incidents for the past 2 years were reviewed and recommendations and actions were taken including increased education and outreach and direct referral for services for some young people. Among Task Force goals last year was solidifying this group's efforts.

Intervention Prevention Education (IPE):

The Alexandria Gang Prevention Community Task Force provided regular input on the oversight of the effective Intervention Prevention Education (IPE) program within the City and region. The IPE program – a free, 90 day professional intervention program for youth 12 – 21 and families at-risk of, or involved with, gang membership – continued and is operated by Northern Virginia Family Service. The program operates by referrals submitted by City and non-profit professionals, school officials, parents and other community members. Due to the high number of proactive referrals by the community, Alexandria was afforded 1 full-time staff interventionist instead of a half-position due to the high use of the program. It is important to note that, due to funding issues, the IPE program was in jeopardy of being terminated. However, City Council approved funding for the continuation of the IPE program throughout FY2012 and FY2013. 45 youth were referred to the program during the fiscal year.

Due to needs of both students younger than the age of 12 and adults over the age of 21, 2 new programs were created within the City. The Elementary IPE program began and a full-time specialist was hired to provide specific intervention to individuals, families, groups of students and the elementary school community in general. Additionally, due to demanding needs of young adults in need of re-entry services, a pilot program was created and a staff person hired to provide specific intervention services to this population. Both of these specialized programs were utilized to capacity and saw benefits for consumers for whom they provided services. 113 youth and adults were served between these programs.

Intervention Subcommittee:

This group began by reviewing issues around the matter of bullying. Following discussions with agency partners, school officials and the National Crime Prevention Council, the school system shared its focus on the highly touted Olweus Program; which was intended to be enacted throughout each school within Alexandria. The Department of Community and Human Services has taken the lead on this program within recreation programs for FY 2013.

It is also noted that the group reviewed the youth response/services during crisis situations. The work of this group will be folded into the Incident Review Subcommittee.

Graduation Rates/Job Readiness Subcommittee:

Almost since its beginning, the Task Force has looked at ways to improve rates of graduation. Over 12 agency representatives and community members worked with one of our at-large Task Force members and, after a great deal of research, the group created a document of principles that was supported by the Superintendent of ACPS and presented, along with recommendations, to City Council. The Task Force has kept the issue of graduation rates on its radar of matters paramount to effective support of children in the community.

The group expanded to look at ways to create more opportunities for ready-workforce opportunities.

Relationships were formed with the Alexandria Chamber of Commerce, Career & Technical Education within the school system and the Workforce Investment Board. A special focus on ethics has been developed, as well as work opportunities through the Joblink program.

An employability initiative with Seaport Foundation continued during the course of FY2012, as did a special summer jobs program through the Skill Source Group (regional funding). Consultation with Joblink also continues to occur.

Through the help of a community member, a partnership with Transportation Security Administration was formed and tours of TSA employment and Reagan National Airport, exposing youth to employment options.

Senior Policy Group members led the Re-Entry Council of Alexandria. Complementing this work, the Regional Task Force provided funding for 10 cases of case management for formerly incarcerated young adults through grant funding.

Alexandria Mentoring Partnership (AMP) Coordination:

The Alexandria Mentoring Partnership was provided with a Coordinator through grant funding and local City

funding. The Coordinator acts as a central clearinghouse of information to the public regarding mentoring referrals and support.

The AMP consists of 12 professionally managed mentor programs within the City. Each program signs an MOU and participates in an evaluation process (based on national best-practice standards for mentoring). A strategic plan was developed in FY2012 and a recruitment video was created to assist in gaining more mentors. 3 new programs were added to the AMP during the course of the year.

The group – through the Coordinator – holds 2 major recruitment events during the course of the year, quarterly socials/trainings for current mentors, and training/meetings for partnership coordinators. For the 3rd year in a row, each of the programs of the AMP reached capacity – a feat only reached following the hiring of a dedicated staff member to coordinate AMP. 89 new mentors were signed on during the first half of FY2012. 107 more were referred to programs during the second half of FY2012.

Communication, Outreach & Education Subcommittee:

Visibility of the Gang Task Force, its activities and useful/helpful information is an integral piece of community supports. Collaborative efforts with local and regional police, other regional prevention coordinators and other experts - including the Office of the Attorney General - were continued to provide specialized information within the local and regional community. In order to provide the most effective information delivery to parents and other community members – many of whom who cannot attend multiple meetings – the Gang Task Force continued to partner with the Substance Abuse Prevention Coalition of Alexandria and the Alexandria Campaign on Adolescent Pregnancy to provide cross training for community members on risky behaviors. Professionals in the areas of runaway matters and dating/sexual violence have begun to collaborate, as well.

Subcommittee work was developed in order to enhance communication. Among the areas of focus was in the area of outreach – connecting with those who might not otherwise be aware of or engaged in help. With partners within the City and community, efforts have been made to enhance this area of connectivity. A team of City staff and community members conducted outreach within the community once a month over the course of the past summer. Small teams went to various neighborhoods and inquired about services needed and informed about those available and also handed out information. Some 40 residents were provided with information regarding employment, housing, education or mental health services. It should be noted that success was seen in publicizing pending meetings such as was seen at the Ruby Tucker Center for “community chats”.

The Task Force’s participation in National Night Out was very successful as a team of 15 people (Task Force, Substance Abuse Prevention Coalition of Alexandria, and Citizen Assistance) partnered and provided outreach in 33 neighborhoods within the City.

Anti-Recruitment Campaign:

The Regional Gang Task Force intends to launch an active and informative surge of anti-recruitment activities. The goal is to mitigate recruitment by providing warnings and information on support that is available.

Leisure Time Support:

Regional soccer tournaments have occurred every 6 months for the past 3 years. A special partnership was developed with ACPS, the Department of Recreation Parks & Cultural Activities and the Alexandria Soccer Association in the development of a spring intramural soccer program. Between 30 and 60 youth, half of whom were girls, attended weekly soccer scrimmages. Half of these youth signed up for consistent, youth soccer leagues and the George Mason University Varsity Soccer Coach and team provided skill building. The Gang Task Force is partnering with entities including the Parent Teacher Association to expand intramural opportunities.

Tattoo Removal:

This programming through Fairfax County and Prince William/Loudoun continues to be available for Alexandria residents.

Youth Impressions:

The Task Force maintained youth representation in Task Force meetings and also with help in the creation of the intramural soccer program.

Virginia Municipal League:

The Office of Communications submitted a proposal for an award related to gang prevention efforts of the City and the Task Force to the Virginia Municipal League. The decision on this award is pending; however Mike Mackey has been invited to attend a round-table discussion regarding the efforts in Williamsburg on September 25, 2012.

Statement of the Group's Specific Goals for the Coming Year:

The Alexandria Gang Prevention Community Task Force will continue to oversee the activities and goals of its strategic plan to mitigate risk factors that may contribute to involvement in gangs. It will work in collaboration with its partners within the Northern Virginia Regional Gang Task Force, the Council of Governments and jurisdictions within Virginia, Maryland and the District of Columbia.

Specifically:

- It will continue to receive specific and specialized reports from local and regional law enforcement. As its Incident Review Committee has developed and detailed reviews of cases will continue.
- It will continue to advise and oversee intervention efforts for those most in need of assistance. A special focus on enhanced responses to conflicts and protocol regarding these issues is expected.
- The Task Force will research and add value to help youth become more prepared for the world of work. A special focus on ethics and partnership support between the business community and the schools is expected; as well as a special employment pilot program.
- The Task Force shall support the expansion of mentoring so that more children within the City can be matched up with more adults. Enhanced coordination is expected through the new strategic plan adopted by this consortium.
- The Task Force shall support activities being undertaken in the enhancement of bullying prevention. DCHS is leading this effort and the Task Force is expected to be provided with updates in this area.
- The Task Force shall partner on efforts to enhance communication, education and outreach to mitigate risks of maladaptive behavior. Teaming shall continue with various entities to streamline effective communication.
- All of the efforts within the Task Force shall be aligned with the City Council and School Board Strategic Plans and the City's new youth master plan.

Recruitment and Leadership Plans:

The Alexandria Gang Prevention Community Task Force will recruit within the local community to fill vacant positions. The Mayor and one member of Council continue to serve as the Chairpersons of the Task Force.

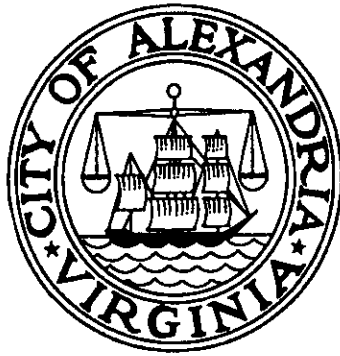
Cycle for Ensuring Turnover in Leadership:

Leadership within the Task Force is determined by City Council.

Respectfully submitted,

Mike Mackey
Gang Prevention & Intervention Coordinator

**The Affordable Housing Advisory Committee
2011 - 2012 Annual Report**



JUNE 2012

The Affordable Housing Advisory Committee (AHAC) Annual Report, 2011 - 2012

The Affordable Housing Advisory Committee (AHAC) is comprised of members appointed by the Alexandria City Council and is staffed by the Office of Housing. A list of the committee make up and members during the 2011-12 period is included at the end of this report. The purpose of the committee is to advise City Council on issues regarding the maintenance and promotion of affordable housing, to make recommendations for policies governing the expenditures of the City's Housing Trust Fund and Housing Opportunities Fund monies, and to oversee the administration of the Trust Fund. AHAC held ten meetings during the annual report period including a special Town Hall meeting dealing with housing issues surrounding the Beauregard Small Area Plan.

FY 12 Accomplishment Overview

- During FY 13 AHAC approved funding requests totaling \$641,000 which directly or indirectly impacted 314 households within the City of Alexandria. The approved funding will provide maintenance, rehabilitation, and management of Alexandria housing units for low and moderate-income families.
- AHAC reviewed and approved three Affordable Housing Plans from private developers that will result in 61 new units of affordable housing units within market-rate projects. The 61 units of affordable housing will serve households that are at or below 60% of area median income.
- AHAC committed a substantial amount of time to the Beauregard Small Area Plan during FY 12 culminating in approval of a Plan proposing 800 committed units of affordable housing.

During the past year, the Committee dealt with the following funding requests, affordable housing plans, and issues:

A. Housing Trust Fund Funding Requests and Budget Transfers

AHAC voted on four items specifically dealing with the allocation of Housing Trust Fund monies during the course of Fiscal Year 2012. The four items included:

- 1. Rebuilding Together Alexandria:** Rebuilding Together Alexandria (RTA) is a predominantly volunteer-supported, 501(c)(3) non-profit organization that throughout the year repairs and rehabilitates homes of the elderly, disabled and low-income residents in the City of Alexandria. RTA also helps repair non-profit facilities serving Alexandria neediest residents. RTA requested a total of \$50,000 in grant funding from the Housing Trust Fund (HTF) for its FY 2012 program, which represented an increase of \$15,000 over previous funding from the Housing Trust Fund. While City Staff recommended maintaining the

same funding allocation as previous years, AHAC approved the \$50,000 allocation to RTA by a vote of 4 to 3, with two abstentions.

2. **Alexandria Housing Development Corporation:** AHDC requested an allocation of \$291,000 from the Housing Opportunities for FY 2013. This request exceeds the \$200,000 allocated to AHDC for the past several years. The reason for the increase was to create competitive salary and benefits package in order to hire an executive director. AHDC also is facing increasing rent charges because the free office space is no longer available as it was in years past. AHAC unanimously approved the funding request as submitted by AHDC and recommended by City Staff.
 3. **Community Lodgings, Inc.:** CLI requested a loan of \$300,000 from the Housing Opportunities Fund for renovation of the 612 Notabene Drive. The renovation plans for the 10-unit building (6 two bedrooms and 4 one bedrooms) include: new windows, doors, HVAC system replacement, an electrical and plumbing upgrade, a new roof, bathroom and kitchen upgrades (including new appliances, fixtures, and cabinets), common area updates and new flooring. The estimated total cost of the rehabilitation is \$842,000 for construction costs, architectural fees, and insurance. Sources for the project include \$272,000 in savings from HomeAid (due to donated labor and materials), a \$25,000 predevelopment loan from the City, \$240,000 in financing from CLI private sources and the proposed \$300,000 loan from the City. AHAC voted to approve the funding request 7-0.
 4. **MIHP to HAP budget transfers:** On two separate occasions during this reporting year, the Office of Housing recommended transferring Housing Trust Fund monies from the Moderate Income Program (MHIP) to the Homeownership Assistance Program (HAP). The City had seen a decrease in MHIP applications since the addition of an equity-sharing program in July 2009. The HAP loans offer a larger subsidy and serves lower income households, and interest remained strong during this same period. On both occasions, AHAC voted unanimously in favor of transferring money from the MIHP to HAP, which resulted in a total transfer between the two programs of \$550,000.
- B. Affordable Housing Plans:** During the reporting period, AHAC voted on three affordable housing plans that were included as part of the development process. The three projects, described below, included 61 units of housing that will be affordable at or below 60% of AMI.

1. **Mt. Vernon Village Center:** This project is located in the Arlandria neighborhood of Alexandria on the current site of the MOM's Grocery Store and CVS. The applicant requested the use of Section 7-700 of the City's zoning code in order to increase the height of their proposed project. The increased height allowed by the use of Section 7-700 resulted in approximately 71,000 square feet of development all of which was within the allowable density of the site. In exchange for the bonus height and the use of the voluntary contribution as defined in the Developer's Housing Contribution Policy Work Group (June 2005), the applicant in cooperation with the Office of Housing submitted an affordable housing plan that provided twenty-eight (28) affordable set-aside rental units

within the project. AHAC voted to approve this affordable housing plan unanimously, with one abstention.

2. Braddock Metro Place: This project is located within the City's Braddock Metro Small Area Plan. The developer of this project provided two options for consideration of the Planning Commission and City Council. The first option (A) included 10 affordable units in exchange for additional height while the second option (B) proposed a building under the existing limits with a voluntary cash contribution of \$376,124, but no affordable units. The ten units included in the applicant's affordable housing plan consisted of one efficiency, five one-bedroom, and four two-bedroom units that will have affordable rents for a period of 30 years. Since a quorum was not present, AHAC acted as a committee of the whole and voted unanimously in support of the affordable housing plan submitted with option A. Those in attendance also voted unanimously to recommend option A over option B to the City Planning Commission and City Council.

3. The Delaney: This project is located on the site of the current bowling alley on Pickett Street just west of Cameron Station. The applicant requested additional height and density to build the proposed project. However, due to the amount of density increase requested and Master Plan Map limitations, Section 7-700 of the City's zoning code was not applicable in this case. In exchange for the rezoning and in lieu of a monetary contribution to the City's Housing Trust Fund, the applicant submitted an affordable housing plan that proposed twenty-three (23) housing units that would be affordable to households at or below 60% of the area median income. Since a quorum was not present, AHAC voted as a committee of the whole to approve the applicant's affordable housing plan with a vote of 4-0 and 1 abstention.

C. City Plans: The City undertook a number of planning initiatives during report period that had a direct impact on affordable housing. The major planning initiatives AHAC discussed during the reporting period are as follows:

1. The Strategic Plan on Aging: The City's Office on Aging undertook a strategic plan to address the aging population in the City of Alexandria. The second goal of the plan pertained specifically to housing issues for this population. This goal provides targets for affordable housing, accessible and adaptable housing, assisted living, supportive care and independent living facilities. Mary Ann Griffin of the City's Office on Aging presented the draft plan to the committee in November and described the findings pertaining to housing. Many of the goals of the Strategic Plan on Aging mirrored goals of the Housing Master Plan and the committee voted unanimously to provide a letter of support to City Council for the plan. Chairman Michael Caison submitted a letter to Council on behalf of the Committee on February 1, 2012.

2. City of Alexandria Housing Action Plan: The City of Alexandria FY 2013 Action Plan serves as the application for the Federal Fiscal Year (FFY) 2012 allocations of federal Community Development Block Grant (CDBG) and HOME Investment Partnership funds. The FY 2013

Action Plan covers the period beginning July 1, 2012 to June 30, 2013. It describes how City programs and activities will be carried out to promote the third year of the City's FY 2011- 2015 Consolidated Plan goals. It also describes how federal, state, City, and private funds will be allocated to address the housing and community development needs of the low- to moderate-income populations, homeless and special needs populations, and any target areas the City has identified. Staff presented the action plan to AHAC in April and the committee voted unanimously to support the plan.

3. **Beauregard Small Area Plan:** The Beauregard Planning Area contains a significant supply of the City's market affordable housing. Pursuant to their redevelopment plan, the developers involved with this project proposed to demolish many of the garden style apartments that are located within this area. Of the nine regular scheduled AHAC meetings during the reporting period, discussion of the Beauregard Plan was included on the agenda on seven occasions. In addition, AHAC hosted a Town Hall-style meeting on housing issues pertaining to the Beauregard Small Area Plan in February.

Housing staff worked with the Planning and Zoning Department as well as developers with properties located within the plan area to establish a robust affordable housing component of the Beauregard Small Area Plan. After several iterations, the final proposed plan included over \$120 million for affordable housing, which unleveraged would equate to approximately 800 units of dedicated affordable housing. These units will be affordable to households at a variety of income ranging from 40% of AMI to 75% of AMI, with over 90% of the units reserved for households at or below 60% of AMI. Staff presented the final plan to AHAC during the April meeting. The committee voted to support the housing chapter of the Plan by a 7 – 1 vote.

Voting Members: 14

- 1 Builder or developer of residential property
- 1 Real estate professional with knowledge and experience in residential real estate
- 1 Landlord of residential property in the City
- 1 Residential tenant in the City
- 1 Homeowner in the City
- 1 Commissioner from the ARHA Board
- 1 Representative of the City's faith community
- 1 Representative of a civic association in the City
- 1 Representative who is employed by or affiliated with an organization that promotes and maintains affordable housing
- 1 Financial professional with knowledge and experience in the field of finance as it relates to residential housing
- 1 Representative of an employer in the city who employs at least 100 employees
- 1 Licensed and practicing attorney
- 1 Person designated by, but who need not be a member of the Commission on Aging
- 1 Person who is either a City employee or a teacher with the Alexandria City Public Schools

Voting Members during 2011-2012:

Michael Caison, Chair

Michael Butler

John Corrado (July 2011 – March 2012)

Carter Flemming

William Harris

Shelly (Bob) Kaufman (July 2011 – December 2011)

Laura Lantzy

Rick Liu

Patrick McCreesh (July 2011 – April 2011)

Katherine Dixon (formerly Medina)

Kenya Newby

Dimitri Warren (September 2011 – March 2012)

Sonya Sacks (July 2011 – May 2012)

John Catlett (April 2012 – June 2012)

Michelle Saylor (January 2012 – June 2012)

Alexandria Marketing Fund Committee
Alexandria Marketing Fund Coordinating Council
Annual Report, Fiscal Year 2012

Background

City Council established the Alexandria Marketing Committee in 1993 as an economic development initiative to oversee the administration of the City's Marketing Fund. The goals of the Marketing Fund were established by Council and were amended in 2005 to revise the membership of the Committee and the review criteria for applications to the fund. On October 13, 2007, Council enacted an ordinance amending the membership of the Marketing Fund Committee to change its composition to include marketing professionals. The ordinance also established the Alexandria Marketing Coordinating Council, which serves as an advisory group to the Marketing Fund Committee, provides technical assistance to potential Marketing Fund applicants and guidance to the Marketing Fund Committee.

Fiscal Year 2012 Grantmaking Summary

The Marketing Fund awarded \$129,880 in grants in Fiscal Year 2012. Of these 11 grants, which ranged from \$1,000 to \$35,000, more than half were made to new grantees, including the Alexandria Story Festival, West End Event Productions, Access through the Arts/Alexandria Arts Forum, Alexandria Food and Wine Festival, and the Arlandria Chirilagua Business Association. A grants list is attached in Appendix A.

Guideline and Application Changes

The Marketing Fund Committee and Marketing Coordinating Council made several changes to the application guidelines and form during Fiscal Year 2011, which were approved by City Council and placed in effect for Fiscal Year 2012. These changes were made to address the following issues encountered during the first grant cycles implemented by the Fund following its reinvigoration in 2007. A copy of the docket memo outlining the changes is included in Appendix B.

- **Clarification of Marketing Fund goals, objectives, and funding mechanisms:** The Marketing Fund Committee wanted to encourage a broader, diverse pool of applicants to the fund by sharpening the program goals and objectives. To strengthen the goals of the Marketing Fund, the Committee added provisions addressing business diversity,

collaboration, creativity, innovation and sustainability. The Committee also felt that the goals and objectives should be clarified further so applicants would know what types of organizations were eligible to apply. The goals were restated with language that reflected the Marketing Committee and Marketing Coordinating Council commitment to project sustainability, collaboration, business diversity, and value to the City of Alexandria.

- **Clarification of Applicant funding responsibilities and repeat funding requirements:**
By 2008, the Marketing Fund Committee and Marketing Coordinating Council found that there were two emerging issues: 1) lack of applicant understanding about the 1:1 matching funding, and the role of collaborating organizations in securing matching funds; and 2) there was an expectation of repeat funding among some applicants, with little regard to project sustainability and self-sufficiency. These issues were not adequately addressed in the original guidelines. The members of the Committee and Coordinating Council developed policies to address these issues.
- **Clarification of the application process and restructuring of the application form:**
As the reformed Marketing Fund Committee and the Marketing Coordinating Council progressed into their second and third year, it was determined that application guidelines and instructions as originally published were vague and in some instances, confusing; applicants found the online application form difficult to navigate and had trouble uploading documents; and some applicants needed clear direction on how to properly formulate and display a proposed budget. During FY 2012, the form was revamped, simplified and the application was changed to a survey-based format. The new application form may be viewed at alexandriava.gov/MarketingFund.

Internal Application Process Changes

In addition to these external changes, the Marketing Fund Committee, Marketing Coordinating Council, and City staff worked to streamline the application review process. From 2007 until 2010, applications were received, scanned, emailed and/or hand delivered to Committee and Coordinating Council members for review. City staff, in coordination with the Committee and Coordinating Council members, developed an online review process system that utilizes a password-protected website. Applications are now posted on the site and reviewers may download and access documents online. A standard, survey-based evaluation form allows reviewers to quickly provide feedback on the applications. Implementation of this system has allowed reviewers 24/7 access to documents, has provided a repository for applicant/grantee documents, and has reduced the postage, materials and staff time involved in printing, mailing, and delivering hardcopy documents.

Governance

In Fiscal Year 2012, Corry Robb was elected Chair of the Marketing Fund Committee, replacing Roger Parks, who had been chair of the committee for more than 16 years. Parks remains on the committee as the At-Large representative. Beth Brummel, who served as Vice Chair for more than three years and had been a member of the Marketing Fund Committee since its reinstatement in 2007, rotated off the committee at the end of Fiscal Year 2012.

FY 2013 Activities

Program Analysis

After six years of operation, the Marketing Fund Committee and the Marketing Fund Coordinating Council will assess the work of the Alexandria Marketing Fund by conducting an assessment of grant making activities over the last five years. Staff have compiled the grants data and will provide the information to the Committee and Coordinating Council this fall for analysis.

Applicant Workshop

The Marketing Fund Committee and the Marketing Coordinating Council will plan and implement an applicant workshop, scheduled for September 2012. The purpose of the workshop is to familiarize applicants with the updated guidelines, application process, and goals and objectives of the Marketing Fund.

Expanded Marketing and Outreach

The Marketing Fund Committee has also expressed a need to increase its marketing and outreach activities to further diversify the applicant pool, and to increase visibility of the Fund. These activities include placement of ads in newspapers and periodicals; soliciting press coverage of the Fund's activities and "success stories," and the previously mentioned workshop.

Appendix A

Alexandria Marketing Fund: Fiscal Year 2012 Grants

Round 1

Alexandria Story Festival: \$1,000

For support of the 2011 Alexandria Story Festival, a daylong celebration of books, authors and reading for children that promotes early childhood literacy in Alexandria and the surrounding area.

Del Ray Business Association: \$21,750

For reformatting the DRBA Web site to highlight area businesses and activities for residents and visitors, and for a holiday television advertising campaign.

Old Town Boutique District: \$15,500 For marketing activities associated with an expanded holiday promotion bringing Santa Claus to Old Town.

Torpedo Factory Artists Association (TFAA): \$19,075

For support of TFAA's efforts attract more visitors to the Torpedo Factory and increase visitor spending in Alexandria through the purchase advertisements in four key publications targeted to visitors.

West End Event Productions: \$19,469

For support of marketing activities associated with the West End Wine and Arts Festival 2011.

Round 2

Access through the Arts/Alexandria Arts Forum: \$35,000

To support marketing strategies of the *Kaleidoscope* project, a series of signature visual and performing arts events throughout Alexandria.

Carpenter's Shelter: \$15,000

For support of a marketing campaign for the *Carpenter's Cook-Off*, the organization's benefit event featuring local restaurants.

First Night Alexandria: \$12,000

In support of social media strategies and an online advertising campaign activities to increase the awareness of and attendance at the 2011 First Night Alexandria.

Round 3

Alexandria Food and Wine Festival c/o S&B Events: \$11,225

For marketing activities associated with the Alexandria Food and Wine Festival, and promotion of the Carlyle neighborhood.

Arlandria-Chririlagua Business Association: \$15,000

For marketing activities associated with the promotion of the Arlandria community as a shopping and dining destination for tourists and residents throughout Alexandria.

2012 Christmas in July Celebration, c/o The Christmas Attic: \$3,111

To support promotion of the third annual Christmas in July Celebration to help boost sales to area stores during the tourist season.

City of Alexandria, Virginia

MEMORANDUM

DATE: JULY 12, 2012

TO: MEMBERS OF THE CITY COUNCIL

THROUGH: RASHAD M. YOUNG, CITY MANAGER

FROM: RICHARD J. BAIER, P.E., LEED AP, DIRECTOR,
TRANSPORTATION & ENVIRONMENTAL SERVICES
ABI LERNER, DEPUTY DIRECTOR, TRANSPORTATION &
ENVIRONMENTAL SERVICES

SUBJECT: FY 2012 TRANSPORTATION COMMISSION ANNUAL REPORT

Purpose of the Annual Report

This Annual Report provides a summary of the activities undertaken by the Transportation Commission during FY 2012 (July 2011 through June 2012). The report includes a summary of activities by the Transportation Commission for the fiscal year, specific goals for the coming year, upcoming recruitment and leadership plans and cycle for ensuring turnover in the commission's leadership, and the commissioners' attendance.

Background:

The Alexandria Transportation Commission was established in April 2008 to advocate and promote development of balanced transportation systems for the City through oversight of the implementation of the Transportation Chapter of the City's adopted Master Plan. The Commission is comprised of nine members serving three year terms. The Commission includes the following representatives:

- 2 Members from the Planning Commission, nominated by the Commission
- 1 Member from the Traffic and Parking Board, nominated by the Board
- 1 Member from the Environmental Policy Commission, nominated by the Commission
- 1 Member from the Alexandria Transit Company Board of Directors, nominated by the Board
- 2 Citizen Members, who shall be residents of the City possessing qualifications in land-use, transportation and/or municipal finance, of whom one shall reside east of Quaker Lane and one west of Quaker Lane
- 2 Ex-officio, non-voting members from the City Council who serve on the MWCOG/TPB, NVTB, NVTC, or WMATA

Membership and Appointments during FY 2012:

At the February 1, 2012 meeting, Kevin Posey was reelected as the Chair of the Transportation Commission. Louisa Ward was elected as the Vice-chair, replacing Jennifer Mitchell. During FY 2012, there were no new appointed Transportation Commissioner members.

Upcoming Recruitment Plans for FY2013:

In late June, 2012, staff was notified that two of the Transportation Commissioners would be resigning effective July, 2012. The resigning Commissioners include Jesse Jennings (Planning Commission representative), and Phil Voorhees (Environmental Policy Commission representative). Josh Sawislak was nominated by Environmental Policy Commission to replace Mr. Voorhees. John Komoroske was nominated by the Planning Commission to replace Mr. Jennings. It is anticipated that the nominations will be approved by the City Council in September 2012.

In 2012, the Transportation Commission recommended that the Commission hold occasional meetings in the western portion of the City to provide broader exposure to City residents. The February 1, 2012 meeting was held at the Police Headquarters (3600 Wheeler Avenue) Community Room.

Attendance:

During FY 2012, a total of ten (10) Transportation Commission meetings were held. The Commission does not meet during the month of August. In addition, a meeting was not held in July 2011. A quorum was met for all of the meetings. The average attendance throughout 2011 was seven Commissioners, plus staff. All of the voting members of the Transportation Commission attended at least 75 percent of the meetings.

FY 2012 Transportation Commission Attendance Summary												
Member's Name	2011					2012						% Attendance
	Jul	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	
William Euille	No Meeting	A	A	E	A	X	E	E	A	X	E	60%
Donna Fossum		X	X	X	X	X	X	X	X	X	X	100%
Jesse Jennings		X	X	X	X	X	X	E	X	X	E	100%
Rob Krupicka		X	X	X	A	E	X	E	A	X	E	80%
Jennifer Mitchell		X	X	E	X	E	X	E	E	X	X	100%
Kevin Posey		X	X	X	E	X	X	X	X	X	X	100%
Philip Voorhees		X	X	X	E	X	X	X	A	X	E	90%
Justin Wilson		X	X	X	A	X	X	X	X	X	X	90%
Louisa Ward		X	X	A	X	X	X	X	X	X	X	90%
TOTAL ATTENDANCE	NA	8	8	6	4	7	8	5	5	9	5	7
												Avg. Attendance
A = Absent												
E = Excused (Does not count as absent)												
X = Attended												

Role of the Transportation Commission:

The responsibilities of the Transportation Commission include:

- 1) Maintaining a comprehensive transportation development program that identifies the City's long-range transportation needs.
- 2) Recommending on an annual basis a transportation improvement program for the ten fiscal years next ensuing,
- 3) Recommending priorities for project requests that are to be submitted for funding through state, regional and local transportation funding programs,
- 4) Recommending and prioritizing project requests that are to be submitted for funding through federal and state grant programs,
- 5) Receiving reports and findings on transportation project development studies and recommending follow up actions,
- 6) Recommending transportation projects for addition to or deletion from the metropolitan planning organization and regional long-range transportation plans,
- 7) Recommending such amendments as may be necessary or desirable to the transportation chapter of the City's adopted Master Plan.
- 8) Preparing periodic reports on the City's progress in implementing its long-range transportation plan,
- 9) Providing upon request input to and support for the City's representatives to regional transportation boards and authorities, and serving as a public forum for discussion and consideration of matters such representatives may refer to the commission,
- 10) Considering such other transportation related matters as may be referred to the commission by city council and other City boards and commissions.

The Commission has developed a prioritization scheme to rank transportation projects identified in City policies and adopted plans that further the objectives of the Transportation Master Plan and City policy guidance. The Commission has developed and adopted an unconstrained Transportation Long Range Plan (LRP). The LRP is a tool that is used by the Commission and other elected and appointed bodies to make funding recommendations for funding of transportation projects and initiatives, and is updated on an annual basis.

Major Initiatives during FY 2012:

The Transportation Commission undertook a number of initiatives during the FY 2012. These are shown in the table below.

Major Initiatives Reviewed by Transportation Commission in FY 2012

PROJECT	DESCRIPTION	SCHEDULE
King Street Metro Station Improvements	Updates were provided to the Transportation Commission throughout 2011 and 2012. Staff provided responses to the Commission questions about changes to the project design based on public input. Due to budget issues related to recommended changes based on public input, staff provided different design options. The Commission held a public hearing at its March 7, 2012 meeting, and made a recommendation to staff on elements to be included in the final design.	June 2011 thru March 2012
Transitway Corridor Feasibility Study	The City's adopted Transportation Master Plan includes three high capacity transitway corridors including 1) North-South (Corridor A); 2) Duke Street (Corridor B); and 3) Beauregard / Van Dorn (Corridor C). The study began in early Summer 2010. The first corridor for analysis was the Beauregard / Van Dorn corridor. Periodic updates were provided to the Commission throughout 2011/2012. On September 7, 2011, the Commission reviewed the Corridor Work Group recommendation, provided input, and made a recommendation for Corridor C, which was forwarded to the Council. The Commission held a public hearing for Corridors A and B on May 2, 2012 and made a recommendation to Council (which approved Corridors A and B on June 16, 2012).	July 2011 thru May 2012
Beauregard Corridor Plan	The Beauregard Corridor Small Area Plan began in 2009. Updates on the status of the traffic analysis being conducted for the Beauregard Corridor Plan area was provided to the Commission throughout 2011 and 2012. A public hearing was held on March 7, 2012 and on May 2, 2012. At the May 2 meeting, the Commission determined that the transportation element of the plan is consistent with the Transportation Master Plan. The plan was forwarded to the Planning Commission and Council for approval (approved by Council May 12, 2012).	July 2010 thru May 2012
Potomac Yard Metrorail Station / Route 1 Transitway	Staff provided updates to the Commission throughout 2011 and 2012 on the Potomac Yard Metrorail station, as well as the Route 1 Transitway, and Route 1 Transitway streetcar conversion EIS.	July 2011 thru April 2012
FY2013-18 CMAQ / RSTP Funding Requests	In September 2011, the Commission reviewed the candidate list of CMAQ/RSTP projects (total of \$21.2 million) proposed for FY2013-18, and provided a recommendation to Council (for approval at its September 27, 2011 meeting). The project list was approved by the NVTA Board, and approved by the Commonwealth Transportation Board in June, 2012.	September 2011
BRAC-133 Project	Staff gave periodic updates to the Commission on various traffic studies conducted as part of the BRAC development, including the short and mid-term improvements, and long term improvements and transit improvements.	October 2011
2013 CIP	In October 2011, the Commission held a public hearing on the Capital Improvement Program (CIP). The Commission provided policy guidance and a 2013 CIP proposal to staff to forward to the City Manager to include in the 2013 budget.	October 2011 thru January 2012

Major Initiatives Reviewed by Transportation Commission in FY 2012 (Cont.)

PROJECT	DESCRIPTION	SCHEDULE
Quality of Life Indicators	The City, the Alexandria Community Trust, and the Partnership for a Healthier Alexandria worked collaboratively to develop the Alexandria Quality of Life Community Indicator (AQLI) System. The draft AQLI system indicators were presented to the Commission in December 2011, and the Commission provided guidance on the indicators, including recommended changes.	December 2011
Transportation Management Plan (TMP) Ordinance Revision	Staff provided an overview on the proposed TMP ordinance revision in April 2012, and the Commission provided input to staff. In June, 2012, staff presented the proposed Transportation Planning Administrative Guidelines. The proposed guidelines are for the transportation analysis that would be required for proposed developments within the City.	April – June 2012
2012 Long Range Transportation Plan (LRP)	Staff provided an overview on the 2012 update process to the Commission at its April 2012 meeting, and reviewed the proposed projects to be included in the LRP. At its June 2012 meeting, the Commission reviewed the proposed new projects to be added to the LRP. A public hearing was held at the July 11, 2012 meeting.	April thru June 2012
Del Ray Parking Study	Staff provided an overview of the results of the Del Ray Parking Study at its May 2012 meeting. The study was to evaluate the parking supply, understand current conditions, and develop strategies and implementation measures.	May 2012

Goals for FY 2013:

The following items are anticipated to be brought to, and addressed by the Transportation Commission during FY 2013:

- Updates on Funding Issues
- Updates on the Route 1 Transitway Design / Construction
- Updates on Corridor C Alternatives Analysis / Environmental Assessment
- Review Potomac Yard Metrorail Draft EIS and PYMIG recommendations
- Update on implementation and performance of Del Ray-Arlandia Trolley
- Update on expansion of trolley service hours
- Update on results of DASH Comprehensive Operations Analysis
- Update on results of DASH Efficiency Study
- CMAQ / RSTP funding
- Review 2014 CIP Projects
- Update 2013 Long Range Transportation Plan

**City of Alexandria
Boards and Commissions
Yearly Activity Report
July 1, 2011 through June 30, 2012**

Commission: Alexandria-Caen Sister City Committee (ACSCC)
Chair: Kathleen Barnett
Committee Mission: Enhance awareness and understanding between Alexandria and Caen citizens

Activities - Mission Fulfillment:

- Intern Exchange, July 2011 – The ACSCC kept in touch with Alexandria college student Marie-Claire Mandolia during her July internship in Caen, and with our counterparts in the Caen-Alexandria Sister City Committee, to ensure that her stay went well. In Alexandria, the ACSCC provided housing and evening and weekend entertainment for the July intern from Caen, Yohann Troude.
- Caen-Alexandria Sister City Committee Visitors, Oct. 2011 – The ACSCC hosted three adults and four teens from Caen for ten days, including the Caen- Alexandria Sister City Committee President Marie Coquelin and Treasurer Régis Guillon-Metz.
- Caen City Hall Official Visitors, Dec. 2011 – The ACSCC Chair represented the Committee at a City luncheon for visiting sister city officials after the Scottish Walk, and at a Dundee event and reception. The ACSCC also held a brunch for the official delegation at the Chair's home.
- Annual D-Day Event, June 6, 2012: The ACSCC D-Day subcommittee headed by Vice-Chair Jennie Reading presented a second annual D-Day event to a large and responsive audience at the Lyceum with a film and participation of D-Day veteran Col. John Marr (who spoke at our first annual event in 2011). State Senator and prior Mayor Patsy Ticer gave opening comments. In attendance were many "Friends" of the Committee, Alexandria and Arlington residents who learned about the event from our communications efforts, and a large group of middle-school French students from Blessed Sacrament with their teacher, Committee member Dara Fickes.
- Selection of Intern to Caen, Feb.-June 2012: An ACSCC subcommittee composed of Liz Ryan and Michelle Lore, undertook outreach and interviewed six applicants for the July 2012 internship in Caen. They recommended the selection of TCWilliams graduate and current Middlebury College student Jack Peisch, who was approved in April by Mayor Euille. In May, Jack attended the monthly Committee meeting for a discussion with members along with MC Mandolia, last year's intern to Caen. The Committee chair worked with Caen counterparts to organize Jack's social time while in Caen, and met with Jack for lunch to review his schedule and final questions before his departure on June 28, 2012.
- Preparation for Intern from Caen, May-June 2012: ACSCC members prepared housing arrangements and a calendar of activities for the July intern from Caen, Noémie Bérubé, who arrived on June 28, 2012 (the same day that Jack Peisch left for Caen). During her stay, Noémie will be housed with the Committee chair for three weeks and at the home of members Michelle Lore and Charles Mandolia (parents of last year's intern to Caen MC Mandolia) for ten days.

- Teen Trip to Caen, June 23-31, 2012: The ACSCC teen exchange subcommittee headed by Lora Jerakis, Nicole Tousley and Kitty Montie worked tirelessly with our Caen counterparts to organize a trip for five students of French at TCWilliams to stay with sister city families in Caen for 7 days, with a trip to Paris for 3 days at the end. Member Dara Fickes contributed her time as chaperone for the group.

Activities - Administrative:

- Agreement with former Committee members Jayne Clancy and Steve Rich to dissolve the 401c3 they had founded, "Friends of the Alexandria-Caen Sister City Committee." As previously, the "Friends" e-list with over 80 names of prior Committee members and interested supporters will be maintained by the ACSCC Chair.
- Updating of the Committee website and outreach to the press: Communications lead Jimmy Lewis has posted regular updates to the ACSCC website, including member bios and photos: www.alexandriacaen.wordpress.com, and maintained liaison with the press about Committee events.
- Invited discussion with Rose Boyd about prior experience and problems with teen exchanges with Caen, and advice for our efforts to establish a student exchange.

Goals for the Coming Year:

July 2012: Committee members have planned various activities to introduce the July intern from Caen, Noémie Bérubé, to Alexandria and Washington D.C. The Chair will maintain contact with the Alexandria intern to Caen, Jack Peisch, and our Caen counterparts, to ensure that his internship there goes smoothly.

July 18-19 2012: Vice-Chair Jennie Reading and her family will spend 2 nights in Caen with our sister city counterparts while visiting France.

Oct. 28-Nov.4 2012: The Committee will host six Caen teens and their chaperone/teacher. The French teens will stay with the families of the Alexandria teens who went to Caen in June.

November 2012: The Committee is available to assist with any possible official delegation from Alexandria City Hall to Caen for their International Day in November.

December 2012: The Committee is available to assist with any possible official visitors from Caen City Hall for the Scottish Walk.

January – May 2013: The Committee's subcommittee on teen exchanges headed by Lora Jerakis, Nicole Tousley and Kitty Montie will decide whether to organize a second teen exchange for summer/fall 2013 with our Caen counterparts.

June 2013: Committee Vice-Chair Jennie Reading will again lead the plans for our third annual D-Day signature event(s) in June 2013.

Throughout the year: Dean DeGood and Audrey Shackles are leading Committee efforts to raise corporate, individual or foundation funds to defray costs of qualified French-speaking teens or college students who cannot afford to pay the European airfare for the next teen exchange or July internship, respectively. Nick Kuhn and Kitty Montie are leading efforts to explore the potential for an Alexandria-Caen cookbook.

Leadership and Membership:

At the January 2012 meeting, Kathleen Barnett was re-elected as Chair for the next one-year term. Also re-elected for two-year terms were Vice-Chair Jennie Reading, Treasurer Steffanie Feuer, and Secretary Megan McBeath Hay. In May 2012, Steffanie stepped down from the Treasurer position and the Committee elected new member Amanda Gordon as Treasurer.

During FY11-12, there were four member resignations or term-endings, and the City Council appointed eight new members. The Committee makes an active effort to recruit members with experience/knowledge/interest in France; four of the eight new members were encouraged to apply by the chair or other members. Currently all 17 member positions are filled and we have a waiting list of others who are interested. The most recent member said that she had applied because she thought that the Committee was a dynamic one – we took this as a sign that our work to increase awareness among Alexandria citizens about the sister city relationship with Caen is having a positive impact!

ALEXANDRIA ARCHAEOLOGICAL COMMISSION

ANNUAL REPORT

for

FISCAL YEAR 2012: JULY 2011 – JUNE 2012

I SUMMARY

The Alexandria Archaeological Commission (AAC) had another active year pursuing its three-fold mission of preservation, education, and advocacy for Alexandria's archaeological and historical resources as they arose regarding issues involving City of Alexandria Strategic Plan. In particular, the AAC focused on the continuing Waterfront Plan issues including supporting the change to commission status for the Waterfront Committee and continued AAC representation with the Freemans Cemetery Memorial, and the Fort Ward Park archaeology project. This year was particularly important as 2011 marked the 50th anniversary of archaeology in Alexandria. The AAC was founded in 1975 and celebrated its 37th anniversary in February 2012.

Led by Chair Vincent LaPointe, the Commission worked to update its Strategic Plan. **As its guiding principles AAC used the City of Alexandria Strategic Plan with emphasis on Goal 7: Alexandria is a caring and inclusive community that values its rich diversity, history and culture, and promotes affordability.** The members agreed to retain the four goals approved in FY11 involving (1) People – Alexandria Archaeology staffing, volunteers, and the history community; (2) Archaeology Museum/ Lab/ Education Center/ Storage; (3) Resource Management – funding; and (4) Archaeology, History, and Preservation. Archaeology Staff were invited to provide input into the formation of objectives under each main goal. This updated plan will look to the future of Archaeology in Alexandria.

The AAC continued its tradition of learning about different historic places and issues this year. In addition to the Alexandria Archeology Museum the Commission met at different sites throughout the City, including Gadsby's Tavern, Lloyd House and the Black History Museum.

II AAC Activities Conducted/Participated in FY2012

The Archaeological Commission pursued a variety of activities during FY2011. These activities are set forth below and are organized within headings taken from the AAC's Strategic Plan. The AAC met 12 times during the fiscal year and the Ben Brenman Award Committee met four times this fiscal year.

GOAL I PEOPLE

AAC Membership: In November a motion was approved to ask City Council to appoint James McCall as the AAC representative to the Waterfront Committee. In April Pete Peterson resigned from AAC after 20 years of service to pursue other interests. His resignation was accepted with regret and thanks for his service and expertise over the years. Also in April a motion was approved to ask City Council to reappoint Kathleen Pepper to serve as the AAC representative to HARC.

Ben Brenman Awards: The AAC selected three recipients for the 2011 Awards, which were presented by City Council in October 2011. The recipients were: The Fort Ward History Group for Outstanding Community Research; Martha Williams as Outstanding Professional Archaeologist; and LandDesign for Outstanding Archaeology-Inspired Design Project for South Carlyle Square.

Acknowledgements: The AAC expressed its thanks to outgoing Chair Kathleen Pepper who presided over the group for eight years. And has graciously and effectively represented the needs and roles of archaeology in the community through many reports and letters as well as attending countless task force, public hearings, and City Council meetings. Additionally Kathleen presented as well received lecture to the Society of Historical Archaeologist Conference in Baltimore on January 6, 2012. The AAC also gratefully acknowledged the importance of Janice Magnuson's role as secretary for four years. Regrettably Lillie Finklea's has not been able to attend meetings for several months due health reasons. The AAC recognizes Lillie's vision and spirit in the preservation of Freedmen's Cemetery and the creation of the memorial as well as five years service on AAC.

GOAL II MUSEUM, LAB, EDUCATION CENTER, STORAGE

Staff Presentations: As part of its strategic planning process AAC invited staff members to present discussions concerning the Archaeological Code and Community Archaeology at its Feb and March Meetings. Presentations were given by Paul Nasca, Garret Fessler, Fran Bromberg, and Ruth Reeder. Discussions revolved around the impact of Archeology on the city, the draw for visitors, growth of the program, and educational potential. Future needs of Archaeology were discussed to include staffing and improvements to the museum, office, and lab facilities. There was also a discussion of the effect of development on Archaeology and preservation within the city.

Museum Accreditation: In June AAC members participated in small group receptions with members of the Museum Accreditation Committee in support of efforts to achieve national accreditation for the Office of Historic Alexandria Museums to include the Alexandria Archeological Museum. AAC has supported this effort over the past several months.

Torpedo Factory Art Center and Archaeology Museum: Mary Jane Nugent continued as the non-voting AAC representative to the Torpedo Factory Art Center Board. Mary Jane's presence at the meetings and valued work in supervising the elections of the Board support coordination and collaboration between the Torpedo Factory and the Archaeology Museum. Planned upgrades to the Museum will assist in attracting more visitors to the third floor and can be integrated with other planning efforts such as signage.

GOAL III RESOURCE MANAGEMENT

Budget Advocacy: Kathleen Pepper spoke at an Oct public hearing advocating for an increase in the Alexandria Archaeology budget especially concerning: Museum Staffing for Sunday, Updating Museum exhibits, and funding for a professional study for a new museum.

Fundraising Volunteer: In December community member Bob Stevenson (Retired professional fundraiser) offered his services to AAC and FOAA to advise both groups on further fundraising efforts. His offer was accepted and he gave a presentation to AAC on fundraising at the January meeting. Discussions have been ongoing concerning future fundraising.

Gladwin Record Fundraiser: In October 2011 AAC along with FOAA hosted a fundraiser at Principle Gallery to sponsor the restoration of the Gladwin Record (Book of records of burials at Freedmen's Cemetery). More than 100 people attended and over \$5000 was raised. This was enough to fund the restoration with the remainder designated to the Memorial Dedication and other memorial programming.

Friends of Alexandria Archaeology: The AAC held its annual joint meeting with the Friends of Alexandria Archaeology (FOAA) in April. This was structured as a truly joint meeting and discussions surrounded common goals, collaboration between the groups, and the possibility combining efforts for future fundraising for Alexandria Archaeology.

GOAL IV ARCHAEOLOGY, HISTORY, AND PRESERVATION

City Council Work Session: In October Kathleen Pepper presented to Council on behalf of AAC a program on 50 years of Archaeology in Alexandria. With other members of AAC, she discussed with City Council the role of archaeology in Alexandria as a community resource and future goals. Boxes of artifacts associated with different themes were distributed to members of Council so they could closely visualize significant finds related to Native Americans, Enslaved African Americans, The Civil War, Sugar Refining, and Alexandria Stoneware, Alexandria Brewing, and health and beauty.

Dan Roberts Award: In January several AAC members, along with staff and Councilwoman Hugh's attended the Society of American Archeologist awards banquet in Baltimore to accept the Dan Roberts Award for excellence in Public Archaeology for the City of Alexandria for 50 years of community Archaeology.

Alexandria Waterfront Plan: AAC continued to participate in the public debate regarding the proposed waterfront plan and advocate for the implementation of the History Plan authored by members of AAC and adopted as an appendix to the Waterfront Plan. James McCall actively attended meetings to keep AAC informed of the public dialogue. He also provided numerous written and oral statements to City Council on behalf of AAC regarding the need to preserve and interpret history. James was also endorsed by AAC as its member on the Waterfront Committee, now the Waterfront Commission.

Freedmen's Cemetery: The AAC continued to keep abreast of the issues regarding the Contrabands and Freedmen's Cemetery Memorial. Kathleen Pepper and Lillie Finklea represent AAC on the Contrabands and Freedmen's Cemetery and Memorial Park Design Steering Committee as well as the selection committee for the sculpture at the memorial. In November AAC asked Chair Vince LaPointe to write a letter supporting the name of the memorial as *Contrabands and Freedmen Cemetery Memorial*. The May 2012 AAC meeting was the site of a public hearing on the nomination of the cemetery to the National Register of Historic Places held by the Virginia Department of Historic Resources. The purpose of this hearing was to obtain public comment on the application, which had been prepared by Alexandria Archaeology and OHA staff. Several AAC members spoke in support of this action.

Fort Ward: Commission member Tom Fulton was appointed to the Fort Ward Park and Museum Advisory Group and was elected as the Chair of that group. Janet Magnuson was appointed by City Council to represent AAC on that group. The AAC kept informed of the planning process at Fort Ward through reports by these members, including the archaeological findings of the Stage 2 Archaeology Project conducted by Alexandria Archaeology staff. The formation of a management plan to guide the future of the park and museum was discussed along with solutions to the formulation of the plan.

III GOALS FOR FY2013

I. People

Objectives

1. Advocate hiring of City Historian
2. Pursue better collaboration between history related groups and commissions.

II. Museum, Lab, Education Center, Storage

Objectives:

1. Catalog needs and wants of Alexandria Archaeology
2. Advocate for study of Alexandria Archeological Museum

3. Define parameters (what the study needs to do) for the study. Write RFP
4. Identify “peers” or other cities to use as role models for history museums, which could be included in/used for the study

III. Resource Management

Objectives:

1. Identify specific needs for funding and short term vs. long term.
2. Identify alternate sources of funding
3. Coordinate with FOAA for Fundraising efforts.

IV. Archaeology, History, and Preservation

Objectives:

1. Work with staff to identify areas of archeological significance and requiring preservation.
2. Explore expansion of Archeological Museum.
3. Advocate continued enforcement of the Archaeology Code.
4. Educate public on Archeology.

IV. RECRUITMENT, LEADERSHIP SELECTION, AND SUCCESSION

The Archaeological Commission recruits members by referral and the recommendation of sitting members, by advertisement on the City’s website, and/or by other City organizations they will represent. In addition, the Archaeological Commission seeks an active presence throughout the City, holding its scheduled meetings at widespread locations to allow the public to learn more of its activities and opportunities. Both Commissioners and staff attend historically-related events, presentations, tours, etc., at which they may promote AAC and also service on the Commission. Nominees are encouraged to attend Commission meetings prior to formal application to City Council to help inform them of current issues, and the activities and makeup of the Commission. The AAC’s brochure is distributed and appears on the OHA/Alexandria Archaeology website.

The Archaeological Commission chooses its officers by simple majority vote from among nominees proposed at the October AAC meeting: Chair, Vice-Chair, and Secretary. A slate of officers is presented for this vote by the Slate Committee in September. Any additional names may be included from the members before the October vote. Individual members may not nominate themselves. Terms are not staggered. The leadership serves a one-year term, and an unexpected vacancy is filled for the remainder of the term. Leaders may serve again at the discretion of the Commission, but must be re-nominated in competition with other nominees and chosen again by simple majority.

In the absence of the Chair, the Vice-Chair acts in its stead at AAC meetings and representing AAC at other meetings. Individual Commissioners also act in a leadership capacity, heading subcommittees or representing AAC at Council, or at the meetings of other City commissions and organizations. Service on these committees helps prepare Commissioners as future officers of the AAC.

VI. STRUCTURE OF THE ALEXANDRIA ARCHAEOLOGICAL COMMISSION

The Alexandria Archaeological Commission serves in an advisory capacity to the Mayor and City Council on matters relating to the City's archaeological resources and related issues within the City. Included among the AAC's responsibilities are the establishment of goals and priorities which contribute to the history and heritage of colonial, federal and historic Alexandria; propose local ordinances and state statutes to the City Council and the City Manager which promote the goals and aims embodied in Ordinance No. 3733; plan, develop and recommend short-, mid-, and long-term archaeological plans and programs for the City; encourage the integration of archaeological and historical information and site preservation into master plans and development efforts; study and make recommendations to City Council with respect to additional activities involving the City's archaeological program and artifacts; promote the use of the highest professional standards by Alexandria Archaeology staff; and enhance the visibility of the City of Alexandria as a leader in archaeology throughout Virginia, the United States, and the world.

AAC meetings are held at least 10 times per year, on the third Wednesday of every month at 7:00 p.m. at the Alexandria Archaeology Museum and, several times a year, at other sites of interest to the Commission. The fourteen (14) members of AAC include five (5) members at large, three (3) citizen members representing each of the City's three planning districts, and six (6) members representing various City organizations.

Elections are held in October of each year. The Commission officers consist of a Chair, Vice-Chair, and Secretary. Due to changes in membership and elections, person serving on the Commission may be listed in more than one representative or leadership capacity.

The following people served on the Commission during Fiscal Year 2012:

MEMBERS AT LARGE:

Ann Davin
Lillie Finklea
James McCall, Vice Chair
Peter Petersen
Edward (Ted) Pulliam

PLANNING DISTRICT MEMBERS:

Planning District I: Vincent C. LaPointe, Chair as of Oct 2011
Planning District II: Donald Kent, Jr.
Planning District III: Janice Magnuson, Secretary until Oct 2011

ORGANIZATION REPRESENTATIVES:

Alexandria Association: Tom Fulton

Alexandria Historical Society: Georgia (Katy) Cannady

Alexandria Society for the Preservation of Black Heritage: S. Kathleen Pepper, Chair
prior to Oct. 2011

Chamber of Commerce: Ellen Hamilton, Secretary as of Oct 2011

Friends of Alexandria Archaeology: Mary Jane Nugent

Historic Alexandria Foundation: Seth Tinkam

City of Alexandria
Beautification Commission
Annual Report July 1, 2011 – June 30, 2012

The Alexandria Beautification Commission is a twelve-member advisory unit that represents citizen values, facilitates community projects, promulgates best practices, and recognizes important achievements in order to improve the appearance and experience of the City of Alexandria.

The Alexandria Beautification Commission has been serving the City since the early 1960's. The Commission in the past year has pursued and completed many initiatives including the following:

Alexandria Beautification Awards

The Commission sponsors the Alexandria Beautification Awards each year recognizing residents, businesses, and public sector efforts that contribute to the beautification of their neighborhoods and public vistas. Each year the Commission canvases the City in search of properties that have beautified their surroundings through landscape, maintenance, and other community efforts. The Commission also solicits award nominations from the public. Nominations are based on the following criteria:

- Visibility from public right of way - judging is limited to property visible from the public right of way
- Overall appearance in relation to the surrounding neighborhood
- Noticeable improvement
- Maintenance
- Landscaping accents and elements



2011 Beautification Awards Ceremony

The 2011 Beautification Awards ceremony was held on October 13 at the Lee Center. Thirty-four (34) awards were given by Vice Mayor Donley and Councilman Smedberg during a slide show presentation. Additionally, the Commission presented Beautification Recycling Awards to three City businesses that have demonstrated a leadership role in commercial recycling.

From April-May 2012, the Commission solicited and made nominations for the 2012 Awards. More than 90 nominations were submitted.

Facebook Page

The Commission continues to update their Facebook page that was launched in October 2010. Activities such as the Spring Cleanup Breakfast and the Beautification Awards are promoted. Photos of the Beautification Awards and other events are posted here.

Beautification Commission Survey

Commission members developed a survey to rate current beautification efforts in the City. The survey covers topics such as flower beds, trees, litter removal, maintenance of sidewalks and streets, maintenance of plantings in public areas, and appearance of City entrances. The survey will assist the Commission and City Departments in determining where to focus efforts to improve beautification.

The survey has been distributed to civic associations, Master Gardener groups, and at several City Farmers Markets. The Commission will also launch an online version in fall 2012 using the new Communications survey provider, Survey Gizmo. The Commission will release the survey results in 2013.

Market Square Holiday Decorations

The Commission volunteered to decorate the live Vermont balsam wreaths that are displayed at City Hall and Market Square during the Christmas holidays. Eleven wreaths were adorned with live magnolia boughs, pine cones, nandina berries, colorful fruits, and festive red bows.



Holiday wreaths at City Hall

Alexandria Earth Day

The Commission participated in Alexandria Earth Day on April 23 by distributing flower and herb seeds to the general public. Information on sustainable landscape practices and invasive plants were also distributed.

Sanitation Worker's Appreciation Breakfast (Spring Cleanup Breakfast)

The Commission hosted the Sanitation Workers Appreciation Breakfast during the last day of the City's annual Spring Clean-up. The breakfast was held at the International House of Pancakes at Potomac Yard on May 5. Among the attendees were Rashad Young, City Manager, James Spengler, Director of Recreation, Parks and Cultural Activities (RPCA), Yon Lambert, Deputy Director, Transportation and Environmental Services (TES) and several TES Solid Waste administrative staff.

Recruitment

During the annual Awards nomination process, the Commission is able canvass all areas of the City. This canvass is interactive and, as ambassadors of the City, it is an opportunity to inform and promote City beautification. From this activity, we have drawn many qualified residents who have submitted applications for appointment. In addition, through both Commission volunteer work and private volunteer work of our

members, we come in frequent contact with outstanding individuals whom we encourage to apply.

Leadership Turnover Plan

The Commission leadership is currently split between two members acting as Co-Chairs. The Co-Chair term limits are staggered to allow for continuation of leadership. The Commission plans on shifting leadership responsibilities as members' terms expire. Candidates for Co-Chair are identified early and approved by majority vote.

FY2012 Membership Roster as of June 30, 2012

Jennifer Pugh, Chairperson
Ruth McKenty, Co-Chairperson
Michelle Annand
Cathleen Curtin
Marcy Giannunzio
Gary Henson
Oscar Martin
Beverly Patton
Denise Tennant
Sandra Thompson
Thomas Walczykewski
Sylvia Winterling



Beautification Commission members

Staff Contact

The City of Alexandria staff contact is Judy Lo. Judy serves as a liaison for the Commission and strategically draws upon City resources on the Commission's behalf, and effectively communicates City agenda items at Commission meetings.

Operating Budget

The Commission's FY2011 budget is \$1,250.00. Approximately 98% of the budget was expended to fund supplies and materials for the Spring Cleanup Breakfast and Beautification Awards. This year TES split the cost of the Spring Cleanup Breakfast. The total cost of the breakfast was \$1,063.00.

Future Goals

The Commission will continue to sponsor the same activities in the coming year and expand their role in directing and advocating for beautification. Such roles include participation in development of landscape improvements at Market Square and Washington Street medians, compiling results of the Beautification survey, and making recommendations to the Department of Recreation concerning landscape maintenance practices and aesthetics.

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City of Alexandria, Virginia

MEMORANDUM

DATE: JULY 27, 2012

TO: ROSE WILLIAMS BOYD
EXECUTIVE SECRETARY FOR BOARDS AND COMMISSIONS
OFFICE OF CITIZEN ASSISTANCE

THRU: FAROLL HAMER, DIRECTOR
PLANNING & ZONING

FROM: THOMAS HULFISH, III, CHAIR
OLD & HISTORIC ALEXANDRIA DISTRICT
BOARD OF ARCHITECTURAL REVIEW

SUBJECT: FY 2012 ANNUAL REPORT of the OHAD BAR

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 AUG 13 P 4: 59

I am pleased to present this annual report for the Old and Historic Alexandria District Board of Architectural Review (OHAD BAR) for fiscal year 2011/2012, as required by City Code section 2-4-7(i)(1). The attached record of attendance shows that no member failed to attend more than 75% of the meetings, as required.

BAR Regulatory Activities

The level of activity in the Old and Historic District during the fiscal year July 1, 2011 to June 30, 2012 has remained constant. Staff and the OHAD BAR considered a total of 348 cases. Of those cases, 146 were heard by the BAR (116-1/2 approved, 1-1/2 denied, 3 withdrawn) and 202, or 58%, were approved through the administrative approval process, 99.9% of all submitted applications were approved by staff or the Board.

The Old and Historic District BAR reviewed and approved numerous historically appropriate rear additions within the district, but majority of the applications were rehabilitation projects and signage. There were no appeals filed in FY2012.

In an effort to help maintain and preserve Alexandria's unique built history, the OHAD BAR determined local historic significance for multiple buildings within the district. These buildings include the former Beachcombers Restaurant at 0 Prince Street and the Old Alexandria Health Department building at 509-517 N Saint Asaph Street. The Board voted and endorsed the designation of the Contraband and Freedmen's Cemetery eligibility for listing on the Virginia Landmarks Register and the National Register of Historic Places.

The Board has recognized and supports the Department of Planning and Zoning Staff initiative to coordinate with the National Park Service (NPS), the Virginia Department of Historic Resources (VDHR), the Historic Alexandria Foundation (HAF), and Environmental Systems Research Institute (ESRI), to create a digital architectural survey of the Old & Historic Alexandria District. This national pilot project will create a digital survey platform for tablet computers that can be used by teams of trained volunteers to survey over 4,000 parcels in the historic district. Once tested, the software will be available through ESRI's website to historic preservation organizations throughout the country.

The OHAD Board has been regularly updated on the progress of the Parker-Gray Ad-hoc Design Guidelines Work Group and provided recommendations to the City Council to reduce the application fees for small residential projects. In addition, the Board heard informational presentations by Staff on the South Washington Street Streetscape Improvement Project and the King Street Web Address Survey.

Policy/Administrative Changes

The Parker Gray Ad-Hoc Design Guidelines Work Group, comprised of representatives of local civic organization representatives, contractors, and design professionals, will be making recommendations to revise and clarify sections of the Design Guidelines within the Parker Gray District. The OHAD BAR has asked that they be informed of any revisions adopted by the Parker Gray Board so that these amendments may be evaluated for applicability to the Old and Historic Alexandria District. Additionally, this Workgroup proposed certain fee schedule reductions, which were endorsed by both Boards of Architectural Review in May 2012. The proposed fee schedule reductions were passed by City Council on June 13, 2012.

Additionally, the BAR staff has made changes to the format of the dockets, applications and staff reports. These and other changes in recent years have improved the efficiency of the public hearings, the quality of the applications received and increased the BAR's transparency with no sacrifice in the level of oversight or adherence to preservation standards.

Goals for the Coming Year

The BAR continues efforts to increase awareness of the historic district requirements through annual spring mailings to all property owners in the historic districts. The BAR staff also sends notices to all new property owners in the historic districts.

BAR members will continue to attend preservation and green building training offered by the Virginia Department of Historic Resources and other preservation organizations, in order to maintain Alexandria's status as a Certified Local Government in coordination with federal and state preservation programs.

In closing, the caseloads of staff and BAR demonstrate that citizens are continuing to invest in and add value to Alexandria's Old and Historic district. The BAR staff continues to work with residents to make the historic district operate as effectively as

possible. The Board is committed in its role to ensure that the historic district is appropriately protected and preserved for future generations.

ATTACHMENT

City of Alexandria, Virginia

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

2012 AUG 13 A 10:42

MEMORANDUM

DATE: JULY 27, 2012

TO: ROSE WILLIAMS BOYD
EXECUTIVE SECRETARY FOR BOARDS AND COMMISSIONS
OFFICE OF CITIZEN ASSISTANCE

THRU: FAROLL HAMER, DIRECTOR
PLANNING & ZONING

FROM: WILLIAM CONKEY, CHAIR
PARKER-GRAY DISTRICT
BOARD OF ARCHITECTURAL REVIEW

SUBJECT: FY 2012 ANNUAL REPORT of the PG BAR

I am pleased to present this annual report for the Parker-Gray District Board of Architectural Review (PG BAR) for fiscal year 2011/2012, as required by City Code section 2-4-7(i)(1). The attached record of attendance shows that no member failed to attend more than 75% of the meetings, as required.

BAR Regulatory Activities

In the past twelve months, the Parker-Gray District Board of Architectural Review has approved 24 Certificates of Appropriateness or Permits to Demolish/Encapsulate. Staff has also approved 39 Administrative Approvals for signs, windows, roofs, siding and other historically appropriate replacements in-kind.

The James Bland Redevelopment Project has continued to come before the Parker Gray Board for concept review and Certificate of Appropriateness for new construction of the final phases. During FY2011 the Board has approved the construction of 3 multi-family buildings, 27 townhouses, 4 triplexes, and a park in Phase V and 39 townhouses and 4 triplexes in Phase III of the James Bland Redevelopment Project.

Throughout the course of FY2012 the Board has been continuously updated on the status of the new Jefferson-Houston School. At the beginning of FY2013, the Board received an application for Concept Review, the initial stage of the Certificate of Appropriateness process for large and complex projects. The Board heard the public's comments, concerns, and questions, approved the site layout and general architectural character and deferred the case for continued study of that architectural character on North West Street.

**CITY OF ALEXANDRIA
BOARDS AND COMMISSIONS
MEETINGS ATTENDANCE REPORT**

JULY 1, 2011 THROUGH JUNE 30, 2012

COMMISSION: Board of Architectural Review
Parker Gray District

CHAIRPERSON: William Conkey

MEMBER'S NAME	2011					2012					
	JUL	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR*	MAY	JUN
	27	14	26	30	14	25	22	28	25	23	27
William Conkey	X	X	X	X	X	X	X	E	N/A	X	X
Robert Duffy	X	X	X	X	X	E	X	X	N/A	X	E
Christina Kelley	X	X	X	X	X	X	X	X	N/A	X	X
Doug Meick	X	X	X	E	E	E	E	E	N/A	E	E
Philip Moffat	X	X	X	X	X	X	X	E	N/A	X	X
Theresa del Ninno	X	X	X	X	X	X	X	X	N/A	X	X
Matthew Slowick	N/A	N/A	X	X	E	X	X	X	N/A	X	X

* April 25, 2012 Hearing cancelled due to lack of cases

INDICATE: X - FOR PRESENT E - FOR EXCUSED U - FOR UNEXCUSED

LIST OF THOSE WHO DID NOT ATTEND 75% OF MEETINGS:

N/A**

**All absences were excused and therefore not counted per Section 2-4-7(i)(2) of the City of Alexandria's Charter and Code. Doug Meick had health problems and ultimately resigned from the Board.

(FORM MUST BE SIGNED BY CHAIRPERSON)

APPROVED: _____

(Chairperson)

8/7/12

City of Alexandria, Virginia

MEMORANDUM

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 JUL 31 P 1:58

DATE: JULY 30, 2012

TO: ROSE BOYD, DIRECTOR
SPECIAL ASSISTANT TO THE CITY MANAGER

FROM: FAROLL HAMER, DIRECTOR
DEPARTMENT OF PLANNING AND ZONING

SUBJECT: FY 2012 ANNUAL REPORT

Attached is a summary of the Board of Zoning Appeal's activities over the last fiscal year, July 2011 - June 2012, and the annual attendance report. All Board of Zoning Appeals members who missed hearings had excused absences. The Board held two hearings in July 2011 and had no regular scheduled hearing in August, January, February, and March because there were no cases docketed.

The Board of Zoning Appeals is appointed by City Council, and performs duties as specified under Section 15 of the State Code and Chapter 9 of the City Charter and Article 11 of the City's Zoning Ordinance. The Board is charged with hearing and deciding variances, special exceptions and appeals of determinations by the Director.

In accordance with the Board of Zoning Appeals bylaws, Board officers vote to elect Board leadership on an annual basis. In April, the Board voted to re-elect the chair, vice-chair, and secretary.

If you have any questions, or need additional information, please contact me.

Attachments: 1. Summary of Activities
2. BZA Attendance Form

Summary of Activities for Fiscal Year 2012, July 2011 - June 2012

Public Hearing Items

Variance Cases	5
Special Exception Cases	6
Appeals and Finding of Facts	3
Total Cases	14

Decisions

In FY2012, all special exception cases decided by the Board were approved. The Board approved 4 of the 5 variance cases, deferring one case. The Board deferred two variance cases and one special exception during FY2012 to allow applicants time to address Board concerns and due to lack of notice, respectively. The Board reached a decision on 13 of the 14 cases.

During FY2012, the Board heard 3 appeal cases that included the Harris Teeter mixed-use development, Hammond Middle School athletic field lights, and Waterfront text amendment. The Board upheld the director's determination in two of the cases and overturned the director's determination as to the Waterfront text amendment. As a result of the Waterfront appeal decision, the Board recommended that the City Council appoint a committee to review the zoning language regarding the protest process of a zoning map amendment found in section 11-808 of the Zoning Ordinance.

Board of Zoning Appeals Membership

There was no membership turnover in FY2012. The membership included: Mark Allen; Geoffrey Goodale; John Keegan; Stephen Koenig; David Lantzy; Jennifer Lewis; and Eric Zander.

On April 12, 2012, Mark Allen was re-elected Chair, David Lantzy was re-elected Vice-Chair and Jennifer Lewis was re-elected Secretary.

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

2012 JUL 11 A 10: 26

DATE: JUNE 29, 2012

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

SUBJECT: FY 2012 REPORT OF ACTIVITIES

The Building and Fire Code Local Board of Appeals is a quasi-judicial board that meets only when appeals are made relating to the Virginia building and Fire Codes. We are fortunate that the Department of Code Administration is able to resolve most disputes, leaving the board with very few cases to consider. During FY 2012, the board was not convened to hear any appeals.

The board members are required to be knowledgeable in areas relating to building construction and/or building design. In accordance with the Virginia Building and Fire Codes, the board must meet within thirty calendar days from when an appeal is filed. The board responds to requests to meet after an appeal has been filed and does not have regularly scheduled meetings. Unlike other city boards and commissions, the Local Appeals Board does not set policy or actively contribute to the Council Goals and Initiatives.

In accordance with new provisions of the Virginia Uniform Statewide Building Code, the board must now meet annually for training and the selection of officers. The Code Administration Director will be conducting this meeting in July. At that time, the board will discuss plans for recruitment of board members.

I am available to answer any questions that may arise from this report.

Respectfully Submitted,



Richard Clausen, Chairman
3225 Trinity Drive
Alexandria, VA. 22304

Cc: John Catlett, Director, Department of Code Administration
Gregg Fields, Deputy Director, Department of Code Administration
Rose Boyd, Executive Secretary for Boards and Commissions

City of Alexandria, Virginia

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

MEMORANDUM

2012 AUG -3 P 2:57

DATE: JULY 27, 2012

TO: FAROLL HAMER, DIRECTOR
DEPARTMENT OF PLANNING AND ZONING

ROSE BOYD
OFFICE OF CITIZEN ASSISTANCE

FROM: CARLYLE/ EISENHOWER EAST DESIGN REVIEW BOARD

SUBJECT: FY 2012 ANNUAL REPORT

This responds to the City's request for an annual report for the Carlyle/Eisenhower East Design Review Board (DRB). The DRB is comprised of two design professionals (Lewis and Quill), a community member (Boone), and a City Manager designee (Hamer). The position for a Councilmember is currently vacant. The DRB reviews applications for development within the Carlyle and Eisenhower East area of the City. The Board is scheduled to meet every other month, but only meets if there is a project to review. Additionally, extra meetings may be scheduled as needed.

The Board met six times during the 2012 Fiscal Year. The majority of these meetings were used to review the planning proposals occurring in South Carlyle. In August 2011, the DRB recommended approval of the development plans for the Alexandria Sanitation Authority (ASA) expansion on property in the southern portion of South Carlyle. During the following five meetings, the Board reviewed the development proposal for Carlyle Plaza Two (the northern portion of South Carlyle) and helped develop design guidelines for future development on these blocks. The Board ultimately recommended approval of this project in April 2012. In addition to the South Carlyle projects, the Board also reviewed informational items for the proposed security improvements around the Carlyle Courthouse and the Carlyle retail amendments at their March meeting.

As part of the approval for the ASA expansion and Carlyle Plaza Two, the City Council approved conditions that give the DRB the regulatory authority to approve the final design of the ASA administration building and the future Carlyle Plaza office, residential, and hotel buildings. P&Z staff anticipates review of these buildings to occur over the next several years. The DRB will use the design guidelines created this past year to review these buildings and will ensure they are designed to be high quality buildings in keeping with the Eisenhower East area.

Attachment: Attendance Form

**CITY OF ALEXANDRIA
BOARDS AND COMMISSIONS
MEETINGS ATTENDANCE REPORT**

JULY 1, 2011 THROUGH JUNE 30, 2012

COMMISSION: Carlyle and Eisenhower East Design Review Board

CHAIRPERSON: N/A

MEMBER'S NAME	2011						2012					
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Alvin Boone	-	X	-	-	X	-	X	X	X	X	-	-
Faroll Hamer	-	E	-	-	E	-	X	X	E	X	-	-
Roger Lewis	-	X	-	-	X	-	X	X	X	X	-	-
Lee Quill	-	X	-	-	X	-	X	X	X	X	-	-

INDICATE: X - FOR PRESENT, E - FOR EXCUSED, U - FOR UNEXCUSED

LIST OF THOSE WHO DID NOT ATTEND 75% OF MEETINGS:

N/A

(FORM MUST BE SIGNED BY CHAIRPERSON)

APPROVED:

N/A
(Chairperson)

**ALEXANDRIA CHILDREN, YOUTH AND FAMILIES COLLABORATIVE
COMMISSION
ANNUAL REPORT
FY 2011-2012**

Summary of Activities for the Past Year

- Convened five Commission meetings during the year, since the group held its first meeting on February 8, 2012.
- Elected Officers - Chair (Dr. Tammy Mann) and Chair-Elect (Timothy Peterson).
- Developed organizational infrastructure:
 - Established the Executive Committee
 - Formulated Commission Committees and assigned Committee Chairs
 - Assigned Commission members to Committees
 - Established process for populating Committees with non-Commission community representatives.
- Organized and convened first Commission Retreat
 - Initiated the development of a one year work plan
 - Reviewed demographic and other data on youth wellbeing in a PowerPoint presentation developed by staff entitled "What We Know".
 - Review information on available City and community resources for Alexandria's children, youth and families in a PowerPoint Presentation entitled, "What's Available".
 - Assembled interagency staff team to support the CYFCC, consisting of:
 - Deborah Warren, Department of Community & Human Services, lead staff member
 - Carol Farrell, Department of Community & Human Services
 - Barbara Farrington, Department of Recreation, Parks & Cultural Activities
 - Ron Frazier, Department of Community & Human Services
 - Mike Mackey, Court Service Unit
 - Coleen Mann, Ed. D., Alexandria City Public Schools.
- Commission assumed leading role in developing a Youth Master Plan, and appointed a representative to serve on the YMP Review Team to identify a consultant to support this effort.
- Established a Committee to review the City's Proposed FY 2013 budget, convened a special budget review for interested and available Commission members, and developed comments and recommendations that were forwarded to the City Council in a formal letter.

Statement of the Commission's Specific Goals for the Coming Year

The Commission established two main goals to frame its work for the coming year. They are:

- 1) Lead the process for developing a comprehensive, Citywide Youth Master Plan.
- 2) Educate stakeholders (e.g. policymakers, business leaders, citizens, youth, etc.) on the key indicators of well-being of Alexandria's children, youth and families; and raise

awareness and engage stakeholders regarding the need to care about their well-being and why it is in the community's best interest to prioritize investments in our human capital.

Recruitment and Leadership Plans

As required by the Commission enabling ordinance, the group established the Outreach and Membership Committee. The Committee is responsible for the annual training of Commission members; recruiting new members (voting and non-voting) with particular attention to encourage diversity and broad representation (racial, cultural, socio-economic status, geographical, age, gender and variety of experience with youth programs), along with subject matter expertise and particular skills identified for the successful completion of the Commission's mission; identifies potential new community partners for children, youth and family programs and assisting with developing a Memorandum of Understanding as appropriate; providing periodic briefings and presentations throughout the community on Commission activities; reviewing applications for committee membership; and making recommendations to City Council and the School Board on appointments to the Commission.

Also as specified in the Commission's enabling ordinance, the 25 voting members elected a chair, Dr. Tammy Mann, President/CEO of the Campagna Center, City Council appointee, and a chairman-elect, Timothy Peterson, Partner with Murphy and McGonigle and a School Board appointee. Each will hold office for a one-year term. The position of Chair will alternate between City and school representatives each term. The chairman-elect is intended to succeed the chairman for the following term. In subsequent years, the immediate past chair will hold a leadership position. These officers determine the committee membership and leadership based on individual interest, expertise and the needs of the commission.

Alexandria Citizen Corps Council

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

July 2012 Annual Report

2012 JUL 31 P 1: 50

During the period of July 2011 through June 2012 the Alexandria Citizen Corps Council (CCC) met on the fourth Monday of every second month. There was an additional meeting scheduled in June 2012.

In 2012 the CCC focused primarily on engaging the community in a dialogue to better understand the community's needs, advocating basic preparedness actions and making the CCC more visible in the community so that we can be a conduit of ideas and information.

Many of the members of the Citizen Corps Council are volunteers in other organizations including those represented on the Council, such as CERT and Medical Reserve Corps, and have individually contributed to many more volunteer hours in their other roles in addition to participating in the Council activities. The CCC members have also spent much of their personal time taking National Incident Management System (NIMS) and Incident Command System (ICS) classes.

In April of 2012 members of the CCC gave a presentation on emergency preparedness to the Alexandria Commission on Persons with Disabilities (ACPD). This presentation was very well received and appreciated by those who attended. We also have another upcoming presentation for the Alexandria Office on Aging. We have first focused our efforts on communities that are the most vulnerable during an emergency and have stressed the importance of individual preparedness. In May of 2012 the CCC received a briefing from the Alexandria Office of Emergency Management.

Our goal for the coming year would be to give several more presentations to different boards and commissions, civic associations and groups to continue a dialogue that advocates basic emergency preparedness. We feel it is an easy and effective way to empower, evaluate, and catalyze individuals in different communities within city. September is disaster preparedness month, we are planning on attending several citywide events including the Olde Towne Dogge Walke and the Friendship Firehouse Festival.

This past year we have gained several recent new members to the CCC, and we continue to recruit those who would be helpful in our efforts. We have had an improvement in our attendance record this year due to having our meetings every second month.

Each month the meetings were started with an update from The Office of Emergency Management, Community Emergency Response Team (CERT), Medical Reserve Corps (MRC), Red Cross and Volunteer Alexandria to inform the members of the CCC what

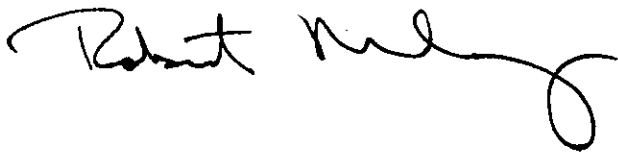
they have been working on and what events are coming up. This information exchange allows us to be informed and to get involved in activities and events throughout the City of Alexandria.

Each October we hold our annual elections, in accordance with the bylaws, and in October 2011 I was elected chair of the Citizen Corps Council. I am very grateful to serve with so many knowledgeable and dedicated individuals and look forward to a positive and productive year.

Submitted by

Bobby Mahoney

Chairman, Alexandria Citizen Corps Council

A handwritten signature in black ink, appearing to read "Bobby Mahoney", with a stylized, looping flourish at the end.

27 30/12

2012 SEP 24 A 11: 21



COMMISSION ON HIV/AIDS 2011-2012 ANNUAL REPORT

Dear Members of the Alexandria City Council:

This has been a year of increased momentum for the Commission on HIV/AIDS. We have expanded our outreach not only to Council but to the community at large and to the providers who are serving residents of Alexandria. We are building relationships within the community to encourage a full and honest discussion of the challenges that still remain, notably those that discourage individuals from being tested and from connecting and remaining connected to care. The further spread of HIV/AIDS in Alexandria can be stopped only if we overcome the fear, ignorance, apathy and stigma that prevent residents from accessing the prevention, testing and treatment services that are available.

THE CONTINUING CHALLENGE

Epidemiology:

- ✂ As of June 20, 2012, there are 1,659 people known to be HIV+ or living with AIDS in Alexandria.
- ✂ The rate of new cases of HIV in Alexandria is the highest in Northern Virginia (31.4 per 100,000 residents).
- ✂ African Americans account for the highest percentage (56%) of people living with HIV in Alexandria.
- ✂ Of those known to be HIV+ or living with AIDS in Alexandria, 75% are male.
- ✂ Men who have sex with men account for 48.4% of the people living with HIV in Alexandria.
- ✂ In approximately 20% of cases diagnosed in Alexandria, HIV was transmitted by heterosexual contact.

Community Concerns:

- ✂ The lifetime cost of care for a person diagnosed with HIV in 2009 was estimated to be \$1,000,000.
- ✂ The Centers for Disease Control estimate that 20% of Americans who are HIV+ have not been tested and do not know their status.
- ✂ Stigma based on race, sexual orientation and HIV/AIDS itself discourages people from being tested and accessing care resources. Some individuals, particularly from communities of color, don't seek testing and care until they become symptomatic, years after their infection. By that time their immune system has been compromised requiring more aggressive treatment and they may well have passed the virus onto others unaware.
- ✂ The lack of knowledge and commitment to HIV prevention and care, particularly in faith communities, isolates those at risk or living with HIV from others in their community.

Service Provider Concerns:

- ✂ Because our community-based organizations are few in number, the Northern Virginia region has historically not received its proportionate share of Commonwealth resources. This continues to be an issue as the Virginia Department of Health attempts to direct more funding to our region.

- ⌘ The priority for funding at the national and state level is going to treatment for “positives” as a means to promote their health and reduce the risk of their transmission of the virus to others. Little government funding is available for general prevention strategies.
- ⌘ Use of grant monies for management/overhead costs is severely restricted.
- ⌘ Once generous community support has dwindled.

STRENGTHS AND OPPORTUNITIES

- ⌘ A person who tests positive for the virus and starts treatment as soon after infection as possible is up to 97% less likely to transmit HIV to another, presuming he/she stays in care.
- ⌘ Alexandria has a strong network of organizations for testing and connecting people to care.
- ⌘ The Alexandria Health Department coordinates bimonthly Rainbow Tuesday Clinics to serve the LGBTQ community.
- ⌘ Three African American congregations in Alexandria have established active HIV/AIDS ministries.
- ⌘ Since 2005, all pregnant women with HIV in Alexandria have delivered healthy, uninfected babies.
- ⌘ Alexandria has a long tradition of citizen involvement through the Commission on HIV/AIDS and community support for the organizations that serve us.

THE COMMISSION'S EFFORTS

In light of the epidemiological data for Alexandria, and in consideration of regional and national trends, the Commission maintained three priorities for focus within the City:

- ⌘ the African American population in the City,
- ⌘ the gay/bisexual male population in the City, and
- ⌘ a subset of both populations, the population of gay/bisexual African American males in the City.

With those priorities in mind, the Commission accomplished the following in FY 2012.

- ⌘ ADVISED City Council on matters related to HIV/AIDS.
 - ⌘ Conducted a working session with Council to discuss the epidemiology and strategy to focus prevention efforts on the aforementioned populations.
 - ⌘ Submitted a budget proposal, at Council's request, to fund a part-time community outreach specialist to focus on the population of gay/bisexual African American males in the City.
 - ⌘ Submitted a recommendation for incorporation in the City's legislative package for the 2012 General Assembly Session calling for full funding of the AIDS Drug Assistance Program for individuals who otherwise had no means to pay for HIV/AIDS-related medications. One-quarter of the requested funding was ultimately approved while the Virginia Department of Health looked to alternative sources of funding.
- ⌘ COMMUNICATED to City Council, to selected institutions in the City and to Alexandria residents current information regarding HIV/AIDS and the impact on our community.
 - ⌘ Hosted a World AIDS Day (December 1, 2011) screening of *The Other City*, a documentary about the HIV/AIDS crisis in Washington, D.C., at Inova Alexandria Hospital. Invited all Alexandria faith communities and African American community organizations as well as all City departments, boards and commissions to participate. Used the documentary to illuminate Alexandria's own challenge with HIV/AIDS
 - ⌘ Partnered with the Torpedo Factory Arts Center in the display of panels of the AIDS Memorial Quilt in conjunction with the World AIDS Conference held in D.C. from July 21st to 29th. Conducted a community event on July 25th to remember and recommit to ending AIDS in Alexandria. Heavily marketed both events through media, area businesses, faith communities, student organizations, African American community organizations and City departments, boards, and commissions.

✱ PROMOTED prevention initiatives for Alexandria residents.

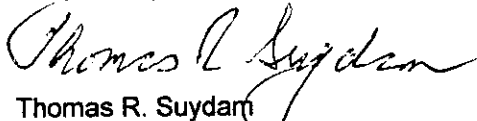
- ✱ Identified and developed a contact list of African American community organizations serving Alexandria. This list is the basis for communications and efforts to mobilize the community for prevention initiatives.
- ✱ Conducted a summit of community providers to learn what challenges the organizations face and what their needs are to continue to effectively serve Alexandria in HIV prevention. Participants in the summit included the Alexandria Health Department, Inova Juniper, NovaSalud, NOVAM, K.I. Services, the Wholistic Family Agape Ministries Institute, and Virginia Organizations Responding to AIDS (VORA).

For the second year in a row, the Commission invested in a special session to plan its activities for the ensuing calendar year. Attached is a distilled version of our 2012 Action Agenda including the status of key action steps.

RECRUITMENT

As we begin a new fiscal year, the Commission enjoys an almost full roster. All Citizen-at-Large positions are currently filled. Over the past year, the long vacant slot for an Alexandria high school student has been filled. Five organizational slots remain unfilled; however, some, such as Whitman Walker Clinic, no longer serve the Commission's charge. A review of the composition of the Commission is part of our Action Agenda and we hope to provide Council with recommendations for change during the current fiscal year.

Respectfully yours,



Thomas R. Suydam
Chair, Alexandria Commission on HIV/AIDS



COMMISSION ON HIV/AIDS

2012 Action Agenda

Goal 1: ADVISE City Council on matters related to HIV/AIDS and INVOLVE the residents of the City in the formulation of that advice.		
Objective	Key Action Steps	Status
1. Identify priorities for study, advice and communication based on analysis of data.	1. Review epidemiology on regular basis 2. Familiarize selves with national and state strategies 3. Gather community input	Ongoing
2. Engage City Council directly to educate, inform, discuss, and solicit guidance and support on matters related to HIV/AIDS and its impact on Alexandria.		Ongoing
3. Propose update to City Council of Article P of Chapter 4, Title 2 of the Code of the City of Alexandria (pertaining to the Alexandria Commission on HIV/AIDS) to address current challenges as they relate to HIV/AIDS.	1. Form committee to evaluate and propose revisions 2. Reach consensus 3. Submit for Council approval	Under Way
4. Submit Annual Report		Completed
Goal 2: COMMUNICATE to the City Council, to selected institutions in the City and to Alexandria residents current information regarding HIV/AIDS and the impact on our community.		
Objective	Key Action Steps	Status
1. Establish, maintain and leverage relationships with other City commissions, boards and initiatives to enhance City capacity for HIV/AIDS prevention.	1. Assign individual Commissioners as relationship managers for other City commissions, boards and initiatives. 2. Advocate for annual meeting of human and community services commission chairs to identify opportunities for collaboration.	Ongoing
2. Establish, maintain and leverage relationships with key non-public organizations to raise awareness of and engagement in HIV/AIDS prevention in the City.	1. Identify key African American community organizations and assign individual Commissioners to them as relationship managers. 2. Begin to identify key Latino community organizations and assign	Completed Under Way

	individual Commissioners to them as relationship managers.	
3. Convene summit, under the Mayor's leadership, of African American community organizations.		Not Started
4. Develop and disseminate communication materials according to established priorities (i.e., populations to be reached, messages to be delivered).		Ongoing
5. Conduct events in observance of the World AIDS Conference (July 20 through 28) to raise awareness and reengage commitment among Alexandria residents.	1. Coordinate with Torpedo Factory on display of AIDS Quilt panels 2. Conduct preview reception at Torpedo Factory 3. Conduct community event at Torpedo Factory	Completed
Goal 3: PROMOTE prevention initiatives for Alexandria residents.		
Objective	Key Action Steps	Status
1. Evaluate the landscape of HIV/AIDS care and prevention providers and services in Alexandria identifying strengths, gaps, challenges, needs and trends.	1. Identify data/information needs. 2. Schedule April meeting of AIDS service organizations and compile information. 3. Maintain ongoing summary of services 4. Identify gaps and other key issues; report to Council.	Completed (for FY 2012)
2. Promote prevention initiatives to MSM, all races but especially men of color, in Alexandria.	1. Reassess budget proposal for outreach specialist to African American gay and bisexual men and for conduct of RISE session.	Not Started
3. Stay informed about overall current prevention initiatives in Alexandria, prevention initiatives specifically conducted through the City's faith communities, and special awareness days promoted by AHD and others in Alexandria. Provide support as proposed and agreed.	1. Provide a monthly report on the NOVA HIV Prevention Committee and AHD HIV outreach efforts including to the African American faith community. Include as appropriate the calendar of special emphasis days and planned activities around them, summary of progress on initiatives and their outcomes, and identification of opportunities for the Commission to lend its support to these activities.	Ongoing
4. Sponsor screening of <i>The Gospel of Healing</i> for African American community organizations and for AIDS service organizations.		Not Started

Annual Community Criminal Justice Board Report

(July 1, 2011 – June 30, 2012)

Summary of Activities

The Board was made aware that the Alexandria Detention Center was renamed to the William G. Truesdale Detention Center. There was a ceremony held in honor of the fallen Deputy Sheriff William G. Truesdale, who was killed in the line of duty.

The Board was enlightened on the partnership between the Alexandria CSB and the Alexandria Office of Probation and Parole. Their aim is at helping the mentally ill offenders live healthy and law abiding lives in the community.

The Board was apprised of a company called "Lifting as We Climb". This is a Mental Health Support Service company that is Medicaid supportive. Their focus is helping those with mental, physical, and behavioral illnesses that result in impairments in major life activities.

The Board received a tour of the new Alexandria Police Department located in the City of Alexandria. The department's tour provided an overview of offices, facility features and capabilities.

The Board was advised that a new Mental Health position will be added to the Alexandria Criminal Justice Service program. The program currently is not able to provide specialized Mental Health Services. This will prove to be very beneficial as statistics show a significant decrease in jail days for these clients.

The Board was invited to the 1st Annual Crisis Intervention Team awards cookout, which will be held on September 6, 2012. The CIT team provides Officers with resources for the mentally ill to gain stability.

CCJB Specific Goals

The CCJB Board plans to call on various agencies at future meetings to give presentations to the Board on timely criminal justice topics.

The CCJB have agreed to work together in order to help the mentally ill get services and stay out of jail.

Recruitment & Leadership Plans

The Board has an election of officers each fiscal year. In September 2011, new officers were nominated, and a unanimous decision was made by the Board to approve Mr. Raighne Delaney – Chairman, Alexis Stackhouse – Vice Chairman, and Laura Zimmerman – Secretary. The term will expire on August 31, 2012.

Alexandria Community Policy Management Team

2012 JUL 25 P 12: 132525 Mt. Vernon Avenue Alexandria, Virginia 22301

Phone: (703) 746-5787 Fax: (703) 746-5974

Todd Walls
Family Representative

Ron Lemley
Court Services Unit

Suzanne Chis, MSW
Social Services

Deborah Warren, DSW
Community Services Board

Rob Krupicka
City Council

Gretchen Abell, MS
Private Provider

Veronica Aberle, MSN RN
ACPMT Chair, Health Department

Kendel Taylor
Management & Budget

Jane Quenneville, Ed.D
ACPS-Student Services

FY12 Annual Report Summary

The Alexandria Community Policy Management Team (ACPMT) consists of representatives from City Council, Alexandria City Public Schools, Court Service Unit, Health Department, Department of Community and Human Services representing the CSB/Social Services, a family representative, and a representative from the Northern Virginia Private Providers Association. The ACPMT, through local policy and practice initiatives that are responsive to State code and policy, oversees the expenditure of funds to implement the mandates of the Comprehensive Services Act (CSA). Services are provided under the CSA for at-risk children in or possibly needing foster care and children requiring special education services through individual education plans (IEPs).

The ACPMT focuses on ensuring every child has a permanent home, by nurturing the strengths of our children and their families, and creating innovative community-based partnerships which address the challenges facing the City of Alexandria's at-risk children and families. State and legislative initiatives and priorities along with challenging fiscal times demand that services support permanency planning, be individualized, be child and family-centered, and be delivered whenever possible in our community. Through CSA funding communities are given financial incentives through adjustment of the State match rates which support local services.

In 2008 the ACPMT embarked upon an internal transformation to better meet the needs of Alexandria's children and contain costs. The ACPMT developed a family centered policy and focused resources to prepare staff to deliver flexible, individualized services. The goal was to enhance a collaborative, merged system of high quality care. The ACPMT implemented a CSA Service Improvement and Cost Containment Strategy with specific tasks and timelines.

The ACPMT transformed its policies and procedures to support these goals:

1. Bringing our children home;
2. Preventing our children from leaving the community;
3. Strengthening existing, and developing new, community resources; and
4. Maintaining services within our budgeted allocation.

The ACPMT developed yearly objectives for implementing cost containment measures. These endeavors resulted in the creation of quality indicators, action items and monitoring of timelines. The two most significant accomplishments in FY12 are a 71% discharge rate from congregate

care and the creation of an intensive, highly trained, streamlined Family Assessment Planning Team (FAPT) review process.

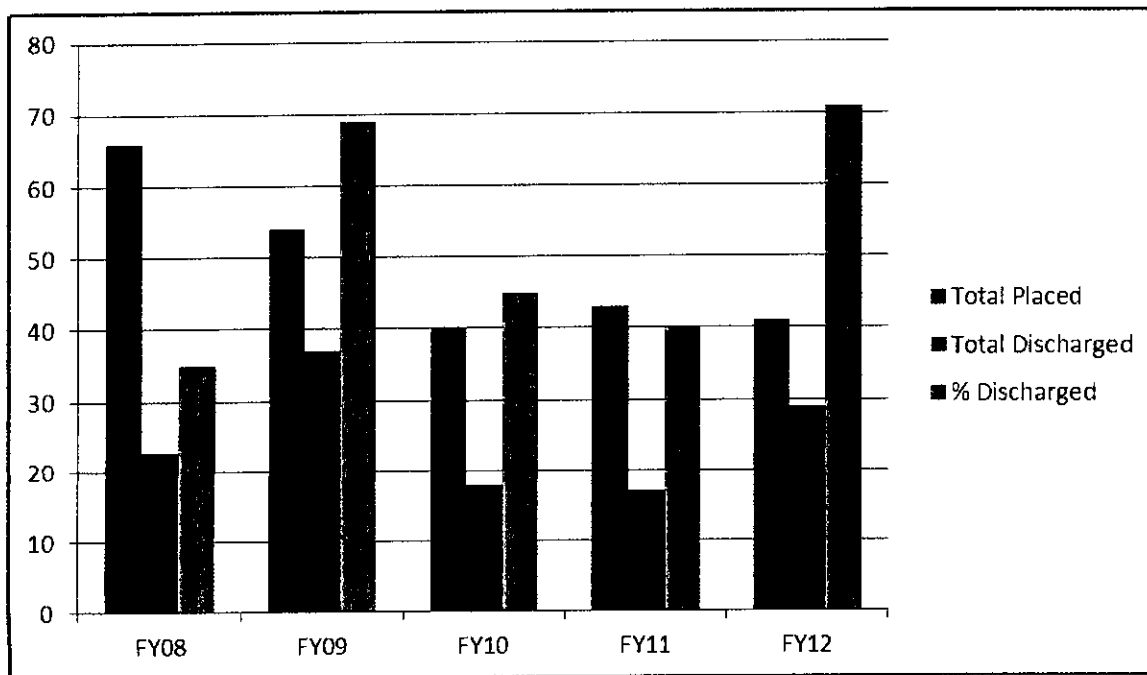
FY 12 Accomplishments

- Residential and group home placements were used for shorter periods of duration and focused on assessment and diagnosis to support community based care. Staff assisted 71% of the children placed in congregate care to return to less intensive community based interventions. In recent years our discharge rates have been: FY08 35%; FY09 69%; FY10 45%; and FY11 40%.
- The Youth Review Team, comprised of clinical supervisory staff from the child serving agencies, guided placement decisions for high risk children and families. Two behavioral health teams combined to form the Community Wraparound Team which offered needs assessments, wraparound services and intensive care coordination. Senior staff across all child serving agencies began a dialogue focusing on the needs of older crossover youth, i.e., youth aging into the adult system of care. **FY12 started with 32 children placed in congregate care settings and ended with only 13 children placed in these settings.** This remarkable achievement was a direct result of focusing limited resources while embracing a culture of creative, collaborative engagement.
- This year began with a thorough review of the Family Assessment Planning Team (FAPT) process which resulted in major changes in the structure, format and design of teams in Alexandria. FY12 began with 6 FAPT teams meeting once per month and ended with 3 specialized FAPT teams. One FAPT team meets weekly, eliminating the need for emergency approvals. The CSA Office provided intensive, coordinated training. FAPT team members are dedicated child serving staff that review, recommend and monitor the most effective services for children and families. By focusing the FAPT functions, the ACPMT enhanced the quality of the funding review while expanding the culture change to keep services within the community.
- The ACPMT fully embraces and supports the underlying values of CSA of full family participation. These efforts include family participation on FAPT teams and the ACPMT. In FY12 active recruitment efforts resulted in new family representatives for the newly formed intensive professional based FAPT team and the ACPMT.
- CSA expenditures for FY12 are expected to be significantly below the projected budget targets for the year (final numbers will be available in October);
- The ACPMT and the CSA Office continued coordinated planning with Statewide and regional localities, targeting innovative partnerships for community based services and providing training to stakeholders. This year we focused on the regional development of a crisis stabilization program and implementation of a regional contract. A regional CSA Symposium held in the Spring attracted over 600 attendees who learned about innovative, best practice services for children and families;
- Staff enhanced use of the Statewide assessment instrument (CANS) for determining needed CSA services to manage utilization by matching assessment scores with service interventions;
- ACPMT members worked with Best Practice Court Officers, GALs and Judges on

expanding ways of keeping children in the community and transitioning children back into the community using standardized bench cards;

- The CSA Office coordinated with Child Welfare staff on monitoring the Statewide enhanced maintenance payment for foster parents resulting in more access to federal Title IVe funding;
- Child serving managers reinforced implementation of Alexandria's System of Care wraparound service for all children at risk of residential placement;
- Collaboration among the ACPS placement coordinator, the DCHS Medicaid eligibility worker and the System of Care parent partners resulted in IEP residential placements accessing Medicaid payments for part of their placements saving CSA expenditures;
- Strengthening inter-agency service collaboration with ACPS resulted in an in-service training for all caseworkers on the process for eligibility determination and data driven decision making for students with a disability; and,
- Over the past five years Alexandria demonstrated proven results of successful change strategies (see graph below) and is viewed as a leader in the Commonwealth. The State Office of Comprehensive Services invited Alexandria staff to present a workshop on collaboration and change for the first statewide CSA conference. The State Department of Behavioral Health and Developmental Services required two jurisdictions to participate in an all-day site visit in Alexandria in order to receive scholarship money to a national conference.

FY08 to FY12
CSA Congregate Care Placements
Residential, Group Homes, Diagnostic Placements and Shelter care



**Economic Opportunities Commission
Annual Report
August 2011 – June 2012**

Summary of Accomplishments

The goals of the Economic Opportunities Commission include advocacy for the most vulnerable in the City, influencing policy, and proposing solutions for issues facing the most vulnerable. Within these guidelines, the EOC membership completed the following activities.

EOC Policy and Membership Accomplishments

- Five new members were added to the Commission during the reporting year;
- Attendance increased; each meeting during the year reached quorum.

Program and Legislative Accomplishments

- Membership successfully advocated for re-establishment of \$500,000 in State Community Services Block Grant funding to replace the loss of the Temporary Assistance to Needy Families (TANF) funding for Community Action Agencies. This funding is used by the Department of Community and Human Services' Office of Community Services (Alexandria's Community Action Agency) for client safety net and case management services;
- EOC members advocated for the maintenance of Federal and State funding for the most vulnerable in the City, by writing letters of support to Governor McDonald for State CSBG funding, and participating in other support efforts;
- Membership educated themselves on the proposed Virginia Housing Trust Fund legislation and supported re-establishment of the fund in the 2012 General Assembly legislative package;
- Membership supported the efforts to increase affordable housing in the Beauregard Plan for households with incomes 30% of area median income (AMI) and below;
- Membership met with the City's Legislative Director during the year to research and develop legislative agendas;
- Membership reviewed Community Services Block Grant application and quarterly reports;

- Office of Community Services staff provided presentations to the membership related to community and homeless program achievements and gaps in service. The membership toured the Alexandria Community Shelter;
- Several members participated in a tour of Alexandria Redevelopment and Housing Authority (ARHA) properties to educate themselves on the various types and locations of subsidized housing opportunities;

EOC Projects

- In 2010, Chair Allison Silberberg initiated an EOC volunteer project to be performed each year for a non-profit in the community serving the population supported by the EOC's mission, titled "All Hands on Deck." This year's project consisted of painting and landscaping Community Lodgings, Inc.'s Learning Center building in Arlandria. Vice-Chair, Seena Foster, took the lead and coordinated efforts. Through the use of collective networking and the generosity of the business community and residents of Alexandria and others in the metro area, donations of supplies and time have come from across the community. The event took place on June 2, 2012. (See the attached press release and photos).
- Several membership of the EOC participated in ALIVE, Inc.'s Last Saturday of the Month food distribution project.

Goals for the 2012-2013

- Make recommendations to the City's Legislative Package for the 2013 General Assembly Session;
- Program staff will give presentations to the EOC regarding current programs, including successes and gaps in service;
- Goal for the Membership Committee to solicit community participation to allow for capacity membership throughout the year;
- Perform the third annual "All Hands on Deck" activity in the community;
- Develop priorities, related to programs and funding, to ensure services; and
- Meet with Chairs of other Boards and Commissions to coordinate services/messaging.

Leadership

- Officers for the upcoming year were elected at the June 2012 meeting.
- Allison Silberberg was awarded the 2012 New Hope Housing Leadership/Servanthood Award as a result of her leadership in creating the Economic Opportunities Commission's 2011 All Hands on Deck community project at the Alexandria Community Shelter.

"All Hands on Deck"

The story of a community coming together to help the most vulnerable

Contact:

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Chair, Alexandria's Economic Opportunities Commission
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www.alexandriava.gov/EconomicOpportunities

Alexandria, Virginia – On Saturday, June 2, 2012, the Economic Opportunities Commission (EOC), which serves as an advisory commission to Alexandria's Community Action Agency, will once again bring together the efforts of local businesses, organizations, individual donors and volunteers for a day of community service called "All Hands on Deck."

"All Hands on Deck" is the EOC's annual public service day to help a local nonprofit that serves vulnerable residents of Alexandria. This year's project will benefit **Community Lodgings**, a local nonprofit located at 607 Notabene Drive in Alexandria. Community Lodgings was founded in 1987. Its mission is to lift families from homelessness and instability to independence and self-sufficiency through Transitional and Affordable Housing, as well as Youth & Adult Education Programs. Currently, Community Lodgings provides housing for 46 homeless and low-income families in Alexandria, and their transitional housing program provides housing and intensive case management services to an average of 22 families per year. The EOC is proud to select Community Lodgings as its beneficiary for this year's "All Hands on Deck."

The EOC has no budget and therefore has no funds to support this project. But through the use of collective networking and the generosity of the business community and residents of Alexandria and others in the metro area, donations of supplies and time have come from across the community. The EOC offers a special thank you to all our donors for their valuable contributions to this effort, including: **Potomac Paint and Design Centers, Tech Painting Company, La Casa Restaurant, Mom's Organic Market, Monterey's Pizza, Home Depot, Hungry for Music, Trader Joe's, Atlantis, Firehook Bakery, and Caboose Café & Bakery.**

As Chair of the EOC, Allison Silberberg stated, "Together, through 'All Hands on Deck,' we are reaching out to the most vulnerable and showing how the community cares deeply, and that we want to see everyone thrive, especially during these tough economic times. We are also raising awareness about unmet social needs in our community. The City of Alexandria is a compassionate, beautiful, historical city that has a very generous spectrum of caring services for those in need. While most of Alexandria's families are doing well overall, today, as in cities all across our country, far too many families are struggling more than ever. In addition to the economic downturn, the City has lost thousands of affordable housing units in the past decade to new or renovated development. There is a real need here in Alexandria. With 'All Hands on Deck,' we are taking a step toward doing something as a community to help families and individuals get back on their feet. Together with our very generous donors and incredible team of volunteers, we are doing what we can to make ours a better community for all. As we know, however, the work continues day in and day out. The EOC hopes that the outreach and can-do spirit will carry on."

Community Lodgings' Executive Director, Bonnie Baxley, commented, "Community Lodgings depends on volunteers in all aspects of our programs. Initiatives like the EOC's 'All Hands on Deck' have a major impact on our financial savings. Saving on overhead and maintenance allows us to direct our financial resources to our programs, enabling us to lift families from homelessness and instability to independence and self-sufficiency. For example, in 2011, Community Lodgings' transitional housing program served 59 of the City's homeless, more than

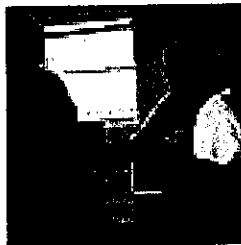
any other transitional program serving our City. We could not afford to sustain this or our other programs without the kindness and support of our community and volunteers. We are so grateful."

Alexandria's Economic Opportunities Commission (EOC) serves as an advocate for the City's low-income families. The EOC, which serves as an advisory commission to Alexandria's Community Action Agency, advises the Alexandria City Council, the Virginia State Legislature and the Virginia Congressional delegation about legislative matters regarding a number of issues including: employment, affordable housing, homeless prevention, health care, utility costs, and abusive lending practices. For more information about the EOC and "All Hands on Deck," www.alexandriava.gov/EconomicOpportunities.

Economic Opportunities Commission

All Hands on Deck 2012

Community Lodgings, Inc. – Learning Center Project



Historic Alexandria Resources Commission (HARC)
Annual Report
September 2011 to June 2012

Introduction

The Historic Alexandria Resources Commission (HARC) comprises 26 citizen-members who represent a broad cross section of Alexandria's residents and institutions. Chaired by Bernard Schulz, over the past year HARC continued to sponsor many traditional programs and activities while shouldering additional responsibilities. The Commission seeks ways to expand and support both private and public sector commitment to the unique and character-defining aspects of community manifested in our historic sites, museums and other historic resources.

Office of Historic Alexandria (OHA) Budget

HARC recognizes that the City Council highly values history and historic preservation, exemplified in its financial commitment to the city's museums and historic properties. Nonetheless, HARC is deeply concerned about the significant cuts to OHA's budget in recent years, and the impact of these cuts on historic preservation and historic activities. This issue was a major focus of discussion at HARC meetings during the past year. Major reductions in staff have taken place, and most non-personnel costs have been eliminated. It appears to HARC that further significant budget cuts would lead to the closing of one or more city museums. HARC members lamented the elimination of the city historian position several years ago, and the fact that very little historic research is now being done by city staff. With constrained resources, the OHA staff, despite its professionalism and commitment to Alexandria's history, has been forced to do less.

HARC members expressed the need for a more robust history program in the city than current resources allow, and is engaged in an ongoing discussion of what such a program would constitute and which additional activities and programs could be justified. HARC expects to provide more specific advice to the City Manager and City Council on this issue over the next year, including a potential recommendation on restoring the city historian position.

Historic Preservation Management Plan

HARC reaffirmed its belief that implementation of this plan should be a top priority for the city. The plan was authorized by the City Council in 2008, but not funded. OHA's request for \$150,000 to implement the plan was included in the city budget for the 2012-2013 fiscal year, but then eliminated late in the budget process. The City Council later authorized OHA to apply for a state historic preservation grant, which would allow certain aspects of the preservation management plan, including a survey of buildings in the Old and Historic Alexandria District, to be completed. Chairman Schulz, during presentation to the City Council advocated that if this grant was not awarded to the City, HARC supports funding the full implementation of this critical plan.

Commission Turnover

There has been substantial turnover in the membership of HARC during the past few years, including the departure of several long-serving members with extensive knowledge of HARC and OHA activities. In response, HARC has held a number of orientation sessions as part of regular Commission meetings with various OHA and city staff members and others to educate newer members about historic programs and activities, as well as key issues and concerns.

HARC Planning Retreat

In addition to the orientation presentations discussed above, HARC also held a half-day retreat in January 2012. The retreat focused on what HARC has done in the past, how and when it has been effective, and what it can/should be doing in the future, in a strategic sense. HARC members expressed the need for HARC to become more active, to collaborate with other groups, and to set short-, medium-, and long-term goals. In the short term, HARC agreed to assist staff in devising a five-year OHA strategic plan needed for accreditation of the city museum system by the American Association of Museums. Other ideas generated during the retreat included:

Member Contributions and Possible HARC Priorities

- Focus on historic preservation
- Promote scholarship
- Establish good public policy related to history
- Advocate to incorporate history as an essential element/asset into all city planning
- Geologist by training and can offer expertise as needed
- Advocacy role before City Council, other organizations, civic associations, etc.
- Outreach & building community awareness of historic resources/assets
- Communication – information sharing, dissemination, social media and websites
- Interested in initiating individual projects
- Fundraising
- Event planning & logistics
- Building business partnerships & collaboration – key role for HARC
- Wants to build credibility for HARC and historic resources – through city resources & awareness in the community
- Stewardship, Leadership, Advice and Advocacy
- Improving the Quality of Life for residents and visitors
- Strong linkages to economic sustainability – need to promote this
- Ensure that there are adequate resources for the city's museums -- volunteers, staff, and maintenance of the facilities

Possible HARC Activities

- 1) Conference – focused on the history of Del Ray
- 2) Workshops – monthly, targeted to a new audience so that they can see how historic preservation can align with sustainable redevelopment, etc.
- 3) Quarterly meetings among the four Commission chairs

- 4) Social Media – listserv, Twitter, Face book, and emerging technologies
- 5) Mailing List – need to expand the list of interested residents and organizations
- 6) Public Policy Formulation
- 7) Advocacy
- 8) City Website – a landing page for all historic related events – non-profit & city events with links; promote email updates
- 9) Outreach to newspapers – develop a history logo; consider authoring a regular column on historic resources
- 10) Inventory of history-related organizations – volunteer, non-profit, and city
- 11) Keep the focus on the strategic level and inter-organizational linkages as it relates to historic resources

Short-Term Priorities for HARC

- 1) OHA Budget – provide input at the January meeting; prioritize which staff should be rehired first; strategize on OHA and HARC priorities; inform other partners to unify support; advocate to the City Manager and then Council later this spring
- 2) OHA Strategic Plan – This is a priority for OHA staff to complete before June 2012; wants HARC to adopt and advocate for the plan; City Council should adopt at June meeting; an accreditation visit will likely occur in June as well; the plan needs to focus on what is realistic, given limited resources.
- 3) Public Outreach & Awareness – HARC might wish to develop messages that can influence residents, business leaders and visitors about the importance of history to the city; consider launching a public awareness campaign
- 4) Interface with the Planning Process – Consider how to contribute to the planning process; consider whether a city ordinance related to history should be considered; what other partnerships with city commissions and city agencies should be explored.
- 5) Historic Districts – need to try to influence the community process underway in the Parker-Gray Historic District; HARC chair might seek an appointment to the working group; develop a position/messages to share with the civic associations and other organizations

Long-Term Priority for HARC

- 1) Same as the short-term ones as it relates to increasing the value of history among all key parties – residents, business leaders, visitors, city staff and elected officials; this should be the lens through which all future actions are taken.

Alexandria Forum

HARC has sponsored this event traditionally focused on antiques and the decorative arts in recent years, but has struggled to devise a successful format. Turnout has been low, especially for a fund-raising event. The future of this event is now in limbo. If it is held in the future, HARC members suggested switching to an education rather fund-raising purpose, because HARC does not have the resources or capabilities to do fund-raising.

Contraband and Freedmen's Cemetery Memorial

HARC voted to endorse the city staff's recommendation to support the Freedmen's Cemetery Steering Committee decision to designate the cemetery site as the Contraband and Freedmen's Cemetery Memorial. HARC dismissed concerns that the word "contraband" was a pejorative term, arguing that the word contraband should be included in the cemetery's name to more accurately reflect its history and significance.

Fort Ward

HARC continued to monitor the ongoing archaeological work at Fort Ward and designated three people for positions on the Fort Ward Stakeholders' Advisory Group (former HARC Chair Ellen Stanton, former HARC member Charles Ziegler, and Janice Magnuson).

Civil War Sesquicentennial

For four years, Alexandria, Robert E. Lee's hometown, was occupied by Union forces, the longest military occupation by Union troops of any town during the conflict. Alexandria was transformed into a huge logistical supply center for Federal armies fighting in Virginia. Private homes, churches, and local public buildings were commandeered for military barracks, hospitals and prisons, while thousands of African Americans came to the former slave trading town seeking freedom and security behind Union lines.

Since Alexandria's Civil War Commemoration kickoff event held on Saturday, May 21, 2011, there have been a number of events sponsored by the City Historic Sites and historic preservation organizations. The original planning groups that were developed to help plan Alexandria's Commemoration efforts have been combined in order to more effectively and efficiently plan events in the coming years. The newly constituted group, the Alexandria Civil War Commemoration Planning Group will be convened by HARC members William Schreiner and Derek Manning and will include citizens and city staff.

Leadership Transition

Bernard Schulz was elected chair and Bill Hendrickson vice chair in September 2011. Schulz, who had been serving as vice chair, was elected to serve the remaining year of the two-year term of John Sprinkle, who resigned from HARC in June 2011.

HARC Goals and Objectives for September 2012 to June 2013

During the upcoming year the Commission has set the following goals and objectives:

- 1) Continue to examine the impact budget cuts have had on historic preservation and historic activities in the city and consider making appropriate recommendations for restoring funding in areas that HARC believes are important and can be justified;
- 2) Investigate the state of historic research in the city and make recommendations for additional financial support, if needed, including, without limitation, recruitment of a replacement city historian under a revised position description that would place more emphasis upon community outreach to encourage and support neighborhood history initiatives;

3) Continue to advocate for funding to fully implement the Historic Preservation Management Plan for the Office of Historic Alexandria;

4) Identify key short- and longer-term goals and priorities for HARC and for support of historic preservation and historic activities in the city;

5) Work to establish better communication and cooperation among members of historic groups in the city.

ALEXANDRIA HISTORICAL RESTORATION AND PRESERVATION COMMISSION

REPORT TO CITY COUNCIL

July 2011 to June 2012

The Alexandria Historical Restoration and Preservation Commission (AHRPC) was created and is governed by an Act of the Virginia General Assembly in 1962, as subsequently amended. The general purpose of the Commission is to promote historic preservation throughout the City. It consists of nine members, two of whom are appointed by the Governor and seven of whom are appointed by City Council. These members are broadly representative of persons throughout the City who are committed to maintaining strong support for a vital approach to historic preservation in Alexandria.

During the period July 2011 through June 2012, the Commission met at scheduled sessions every month at Lloyd House, its property at 220 North Washington Street.

COMMISSION ACTIVITIES

The activities of the Commission fell within the following topics:

- Easements
- Advocacy
- Outreach
- Property Management

Historic Preservation Easements

Under its authority to own real property within the City of Alexandria, the Commission is the grantee of approximately 30 residential, commercial, and public properties. These easements cover facades, interiors, and contextual open spaces of historic significance.

During each year, the Commission oversees the inspection of a selection of these easement properties to assure that they are being maintained according to the specific terms of their easements. The selections are made so that all properties are viewed within a reasonable period. The inspections are carried out by members of the Commission at times mutually agreeable to the property owners. Subsequent to an inspection, a report is filed in the easement record and the property owner is notified of the results by letter.

The Commission maintains a list of the historic preservation related easements on properties within the City of Alexandria whether the Commission is the grantee or not. Efforts continue to ensure that the list is as complete as possible and that the City real estate records cross-check with the Commission list. The Commission has become a substantial source on specific easements and their provisions for the Planning and Zoning Department, as well as other City staff.

During this period, the Commission, along with the Office of Historic Alexandria, completed an easement on the Alexandria Contraband and Freedmen's Cemetery. The City is the grantor; the Commission, the grantee. This easement was a precondition set by the National Park Service for a grant supporting the cemetery memorial.

As part of its easement program, the Commission helps grantors develop proposed changes in their properties that may be required legally or needed by the owner but that will also be consistent with the terms of the easements on the properties.

The Commission sent out letters to the current owners of the properties on which the Commission holds preservation easements. These letters reminded the owners of the mutual conditions and responsibilities undertaken by them with the Commission in the easements. The letters also forewarned the owners that the Commission would follow up with requests to inspect their properties at mutually convenient times to assure adherence to their easements terms. The letters included information on state grants or credits that might be available for conforming repairs that were undertaken to remedy property damage incurred as a result of the recent violent storms and earthquake affecting the area.

As reported last year, the Commission has agreed to be the grantee of a preservation easement that would be required of a qualified purchaser of the property at 224 North Fayette Street. The easement is required under the terms of the settlement to the litigation regarding the prospective demolition of that property. The Commission has recently begun discussions with a party actively interested in acquiring the property under the terms of the settlement.

To remain current on issues affecting preservation easements, the Commission actively follows legislative and judicial developments at both the state and federal levels. Over the past year, these developments involved the basic terms that easements must meet in order to qualify for local and federal tax benefits, as well as maintaining the basic validity and enforceability of preservation and conservation easements.

Advocacy

The Commission strongly supports historic preservation efforts throughout the City and presents its preservation positions before formal procedures of the City Council, Planning Commission, Board of Zoning Appeals, and the Boards of Architectural Review. It participates in periodic forums created by City offices and non-government groups consulting in the development of preservation policies that will be espoused in its presentations. It also supports the City's preservation programs as occasions arise.

The Commission devotes a substantial effort to determining when it should intervene in formal proceedings before the Boards of Architectural Review, the Board of Zoning Appeals, the Planning Commission, and the City Council. Occasions for such intervention may arise during the course of any year involving preservation issues raised in proposals to demolish and/or develop properties the Commission believes warrant treatment appropriate to their specific historic character and their contribution to the historic character of the City. These were of lesser frequency during this time period largely because there were fewer proposals submitted to the Boards of Architectural Review, apparently as a result of the recession.

The dominant planning matter of concern for historic preservation during the period continued to be the development of the Small Area Plan for the Waterfront. The Commission maintained close contact with the process. Members attended the major meetings called by Planning and Zoning as well as meetings held by non-government civic groups on the matter. The subject was a major agenda item in each of the Commission meetings, with a report on proceedings held prior to the Commission meeting followed by extensive discussion. Of special interest were the traffic and circulation issues that have arisen in the context of the draft plan. Discussions focused mostly on whether historic preservation considerations were being given sufficient emphasis, especially in the meetings of the Waterfront Plan Work Group. The Commission voted unanimously to endorse the Waterfront History Plan and support its inclusion in the Waterfront Small Area Plan before the Work Group. Upon issuance of the Work Group report, the Commission reviewed its findings and recommendations to City Council. As a result, the Commission sent a letter to the Mayor and City Council recounting Work Group concerns as well as strongly recommending that the Council provide guidance on the priorities that need to be followed in the plan's execution. Also, the Commission urged Council to provide for constituting a largely citizen steering group to review and pass on proposed development projects as they materialize.

The Commission took particular interest in the official naming of the Contraband and Freedmen's Cemetery, seeking the counsel of National Park Service resources and a professor of Civil War history at a local university. Upon a unanimous vote of the Commission, the Chair sent a letter to the Mayor and City Council strongly recommending that the name be the Contraband and Freedmen's Cemetery. This remained an active topic during the drafting and finalizing of the preservation easement on the property donated by the City to the Commission.

Question arose in early spring about whether the structures at 0 Prince Street (Beachcomber's) and 509-517 North Saint Asaph Street (old Health Department) should qualify as sufficiently important structures historically to warrant preservation protection. Upon review, the Commission expressed to the Board of Architectural Review for the Old and Historic Alexandria District its conviction that these properties should be afforded such protection. The BAR subsequently voted to do so.

Recent legislation by the Virginia General Assembly enables local jurisdictions to establish programs providing for sanctioned "curatorships" of special historic properties. The Commission has begun to look into the extent to which such curatorships may be helpful in preservation of any such properties in Alexandria and the steps that need to be taken to provide for such a program here.

Given the Commission's concern for impacts that the construction of a Metro station in Potomac Yard may have on the George Washington Memorial Parkway, the Commission applied to be named a consulting party to the process whereby plans for the construction are reviewed for conformity to the federal/state preservation provisions.

Outreach

During the year, the Commission maintained liaison with the Historic Alexandria Resources Commission, with regular membership on it to keep in touch with its various initiatives and to share in developing a

broad range of contacts to promote historic preservation throughout the City. HARC held a daylong retreat in which the Commission actively participated.

Through common members, the Commission is also in constant contact with the Board of Trustees of Historic Alexandria Foundation, with which the Commission jointly holds a number of easements. This liaison is particularly helpful in developing supporting positions and actions to promote preservation in the Old and Historic Alexandria District.

Preliminary contacts have been made with the other citizen associations and City staff to explore ways in which the Commission might help to develop cooperative programs for maintaining enthusiasm and energy for historic preservation throughout the City as well as in the two local historic districts and the other National Register Historic Districts.

Property Management – Lloyd House

The Commission owns Lloyd House and leases it, at no fee, to the City. The Commission believes this is a “partnership” highly advantageous to both parties. The City houses the administrative offices of the Office of Historic Alexandria in Lloyd House and has very attractive open space and meeting facilities for City use there. The City also rents these Lloyd House facilities to private groups for meetings, receptions, and a range of other functions. In turn, the Commission is able through this arrangement to fulfill its stewardship responsibilities for this architecturally very beautiful and important 18th-century historic structure. The Office of Historic Alexandria provides administrative assistance to the Commission.

Under the terms of the lease, the City has continued to maintain the structure and gardens of the property in a highly satisfactory fashion. The structure appears not to have suffered any notable damage from the earthquake or violent storms that affected the region. During this period, the Commission agreed with the proposal that the Office of Historic Alexandria temporarily relocate its Historic Alexandria Museum Store from the Torpedo Factory to Lloyd House until a permanent location can be found.

GOALS

During the coming year, the Commission intends to continue the main lines of the programs that it has been following to implement its general mission to promote historic preservation throughout the City of Alexandria. It will strive to maintain a **robust easement program** wherein it will work to encourage owners of historically relevant properties in the City to donate easements that will reinforce the official City preservation efforts. It will develop a schedule of inspections to assure that easements the Commission holds are being scrupulously followed. The intent will be to make personal visits to at least 15 of these properties within the next six months. The Commission will also continue to maintain a list of all the properties within the City that have recorded preservation/conservation easements, including those held by organizations other than the Commission. This will need to be a cooperative arrangement with the Recorder’s office and it will involve reconciling the Commission’s list with the data in the property assessment files.

The Commission will actively continue its **advocacy role**. Besides closely monitoring the agenda of the BARs, the BZA, the Planning Commission, and the City Council, it intends to follow the various citizen

working groups engaged in new developments such as within the waterfront planning area and the Potomac Yard Metro station. As it has done in the past, it will take positions arguing for protecting important historic resources that may be compromised or threatened by proposals before these bodies and developments as they proceed.

Finally, the Commission intends promoting an **outreach effort** more aggressively, in cooperation with like-intentioned organizations. This effort will be directed at applying the principles of historic preservation where relevant throughout the City. It envisions, among other approaches, participating in meetings of local citizen associations to explore whether and how these principles may apply in their areas of interest.

COMMISSION MEMBERSHIP RECRUITING AND LEADERSHIP PLANS

With the departure of Vice Chairman Charles D. Ablard, the Commission currently has one vacancy. Recruiting applicants for that position will not be easy. Mr. Ablard possesses a very extensive institutional memory of historic preservation issues in Alexandria as well as of specific easements and other matters that have engaged the Commission since 1991. His services will be sorely missed. While few, if any, potential applicants could fill in for such a member, it is mandatory that a replacement compensate for the lack of institutional memory with a willingness to engage actively in the Commission's work and participate positively in its various activities. The Commission is relatively small in numbers and relies heavily on individual members to help execute its program. Other appointments are not as imminent or pressing at this time, so a longer planning horizon can be taken in that regard.

The Commission will hold an election late in the fall of 2012 for the positions of Chairman, Vice Chairman, and Secretary-Treasurer. Because matters such as the easement program involve developing human capital on some of the legal and other issues that may arise, transitions will be carefully executed to help build to the qualities needed. The Director of the Office of Historic Alexandria will be an indispensable resource for effecting a satisfactory transition.

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

CITY MANAGER'S OFFICE
ALEXANDRIA, VA.

2012 JUL 26 P 7:00

DATE: July 25, 2012

Directors

Mark C. Williams
Chair

Donald Simpson, Sr.
Vice Chair

Agnes Artemel
Secretary

TO: Rose Williams Boyd, Executive Secretary for Boards & Commissions

CC: Hon. William D. Euille, Mayor
Members of City Council

FROM: Mark C. Williams, Chair
Alexandria Industrial Development Authority (IDA)

RE: IDA Annual Report (July 1, 2011 - June 30, 2012)

Charles Collum, Jr.
Lynn Hampton
Joshua Krantz
Lonnie Rich

Pursuant to Alexandria's City Code Section 2-4-7(i)(1), attached is the Alexandria IDA's Annual Report for July 1, 2011 through June 30, 2012.

Counsel to the AIDA
Michael W. Graff, Jr.
McGuireWoods LLP

The Report includes a current list of IDA board members and their attendance records. No member of the IDA was absent without excuse for greater than 25 percent of the IDA's meetings.

Staff to the AIDA
Stephanie Landrum
AEDP, Inc.

The IDA completed four bond transactions, involving financings for Catholic Charities USA, American Correctional Association, Episcopal High School, and ASCD (formerly the Association for Supervision and Curriculum Development), in a total face-value of more than \$26 million, yielding 2011-2012 IDA fees (all paid to the City to support economic development activities) of approximately \$79,000. As of June 30, 2012, the IDA is working with two further bond issuers, in amounts to be determined.

Over the past 12 years (since the beginning of FY2000) we have processed 41 applications, issued more than \$675,000,000 million in bonds and collected in excess of \$1.6 million in fees. These fees have traditionally been dedicated to economic development purposes, and we endorse the continuation of that custom. The IDA's bond issuances continue to be at no liability to the City or the IDA, and the IDA is represented in transactions by skilled legal counsel at the expense of borrowers and not the City.

During the fiscal year, the IDA's long-time Chairman, Scott Humphrey, retired from IDA membership. Scott's singular contributions to the IDA and the City were recognized at a commemorative reception held for the IDA's borrowers in May 2012. Vice Chairman Donald Simpson continues to serve on the IDA, and the IDA's current Chairman is Mark Williams. During 2012, a new member, Joshua

Krantz, was appointed by Council to the IDA. Also in 2012, the new City Manager received a briefing on the IDA's activities and plans.

This year, as in the past, the IDA received extraordinary support from our administrator, AEDP Senior Vice President Stephanie Landrum, our legal counsel, Michael W. Graff of McGuireWoods LLP, and City Finance Director and Acting CFO Laura Triggs.

The IDA Board did not record any changes to the IDA fee schedule, nor were there any other changes to procedures, policies, or functions during this reporting period.

In addition to the attendance report, please find attached to this memo minutes from each Authority meeting held in FY2012 and a list of applications processed during the year.

If you have any questions, please do not hesitate to contact me or Stephanie Landrum, Senior Vice President, Alexandria Economic Development Partnership, Inc. at 703/739-3820.

Alexandria Industrial Development Authority
Applications Approved/Bonds Issued
FY2012: July 2011-June 2012

DATE	AMOUNT	APPLICANT	
Jul. 2011	\$7,900,000.00	Catholic Charities USA	Capit
Aug. 2011	\$5,130,000.00	American Correctional Association- refunding	Eagle
Feb. 2012	\$13,075,000.00	Episcopal High School- refunding	US B
June 2012	--	ASCD (formerly Association for Supervision & Curriculum Development)- modification	Sun7
TOTALS:	\$26,105,000.00	4 applications	

Income from other sources:

Sept. 2011	--	Issuers Fees from Pooled Program	Well:
May 2012	--	Issuers Fees from Pooled Program	Well:

TOTAL Fees collected

- * Balance Due (Application fee paid previously)
- ** Application Fee
- # Refinancing

Overview of Program	
FY1998 - FY 2012	
Bonds Issued	Fees Collected
\$739,399,409	\$1,641,782

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes

July 5, 2011

5:15 p.m.

Directors

Scott Humphrey
Chair

Donald Simpson, Sr.
Vice Chair

Agnes Artemel
Secretary

Charles Collum, Jr.
Lauren Garcia
Lynn Hampton
Mark Williams

Counsel to the AIDA
Michael W. Graff, Jr.
McGuireWoods LLP

Staff to the AIDA
Stephanie Landrum
AEDP, Inc.

Present: Scott Humphrey, Chair
Donald Simpson, Sr., Vice Chair
Agnes Artemel, Secretary
Mark Williams

Also Present: Michael Graff, McGuire Woods LLP
Stephanie Landrum, Alexandria Economic Development Partnership
Laura Triggs, City of Alexandria

I. Call to Order

Chair Scott Humphrey called the meeting to order at 5:18 p.m.

II. Approval of June 23, 2011 Meeting Summary Minutes

Chair Humphrey entertained a motion for the approval of the minutes of the June 23, 2011 meeting.

Motion: Donald Simpson moved and Mark Williams seconded the motion.
The motion was passed unanimously.

III. Consideration of Final Bond Resolution for Catholic Charities USA

The group reviewed the resolution and asked questions of counsel Mike Graff. Mr. Graff and Laura Triggs reported that the resolution was approved by the City Council, and discussed comments made at that meeting. Authority members agreed that a memo from Catholic Charities USA to the City Council passing on more detailed information about the project should be encouraged.

Motion: Mark Williams moved and Agnes Artemel seconded a motion to approve the resolution. **The motion was passed unanimously.**

IV. FY2011 IDA Annual Report

The group reviewed the draft report and made suggested changes and additions.

Motion: Donald Simpson moved and Mark Williams seconded a motion to approve the report. **The motion was passed unanimously.**

V. Old Business

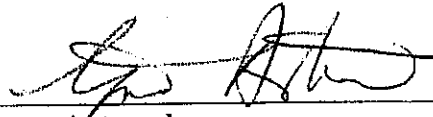
None.

VI. New Business

None.

VII. Adjourn

There being no further business, Chair Humphrey adjourned the meeting at 5:37 p.m.

A handwritten signature in dark ink, appearing to read 'Agnes Artemel', is written over a horizontal line.

Agnes Artemel
Secretary

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes December 13, 2011 5:00 p.m.

Directors

Mark Williams

Chair

Donald Simpson, Sr.

Vice Chair

Agnes Artemel

Secretary

Charles Collum, Jr.

Lynn Hampton

Lonnie Rich

Counsel to the AIDA

Michael W. Graff, Jr.

McGuireWoods LLP

Staff to the AIDA

Stephanie Landrum

AEDP, Inc.

Present: Donald Simpson, Sr., Vice Chair
Agnes Artemel, Secretary
Charlie Collum
Lonnie Rich
Mark Williams

Also Present: Stephanie Landrum, Alexandria Economic Development Partnership
Laura Triggs, City of Alexandria

I. Call to Order

Vice Chair Donald Simpson, Sr. called the meeting to order at 5:07 p.m.

II. Election of Officers

Authority members discussed the roles and responsibilities of the three officer positions. They also discussed the City's recently adopted policy that imposes term limits for service on City Boards and Commissions.

Motion: Charlie Collum moved and Agnes Artemel seconded a motion to elect Mark Williams as Chair and to ratify Donald Simpson, Sr. as Vice Chair and Agnes Artemel as Secretary. **The motion was passed unanimously.**

III. Discussion- Reception to Honor Scott Humphrey & Bond Financing Marketing Event

The group decided to combine the two events, and asked the staff to explore plans for an early evening reception in late February or early March. The group decided that the title of the event should be "Celebrating 20 Years of the Alexandria Industrial Development Authority" and prepared a preliminary invite list consisting of prior financing applicants, lawyers, bankers, and City elected and staff leadership.

IV. Old Business

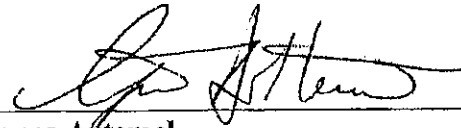
None.

VI. New Business

Stephanie Landrum provided an update on the office and real estate markets.

VII. Adjourn

There being no further business, Chair Williams adjourned the meeting at 6:06 p.m.

A handwritten signature in black ink, appearing to read 'Agnes Artemel', written over a horizontal line.

Agnes Artemel
Secretary

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes

February 7, 2012

5:00 p.m.

Directors

Mark Williams

Chair

Donald Simpson, Sr.

Vice Chair

Agnes Artemel

Secretary

Present: Mark Williams, Chair
Donald Simpson, Sr., Vice Chair
Agnes Artemel, Secretary
Lynn Hampton
Lonnie Rich

Also Present: Teresa Garrison, Alexandria Economic Development Partnership
Stephanie Landrum, Alexandria Economic Development Partnership
Laura Triggs, City of Alexandria

Charles Collum, Jr.

Lynn Hampton

Lonnie Rich

Counsel to the AIDA

Michael W. Graff, Jr.

McGuireWoods LLP

I. Call to Order

Chair Mark Williams called the meeting to order at 5:05 p.m.

II. Receipt of Resignation

Authority members received the letter of resignation from member Lauren Garcia.

Staff to the AIDA

Stephanie Landrum

AEDP, Inc.

III. Approval of December 13, 2011 Meeting Summary Minutes

Chair Williams entertained a motion for the approval of the minutes of the December 13, 2011 meeting.

Motion: Lonnie Rich moved and Donald Simpson, Sr. seconded the motion.
The motion was passed unanimously.

IV. Discussion- 20 Years of IDA Reception

The group resumed planning and discussions for an event in March 2012.

V. Old Business

Authority members reviewed the 2009 City Council ordinance that created term limits for Boards and Commissions.

VI. New Business

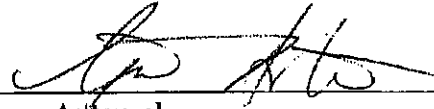
Stephanie Landrum told the Authority that an application for a refunding from Episcopal High School is expected to be filed later in the week, with a request for consideration in March. The Authority also discussed other potential applicants.

VII. Adjourn

There being no further business, Chair Williams adjourned the meeting at 5:57 p.m.

625 N. WASHINGTON STREET, SUITE 400, ALEXANDRIA, VIRGINIA 22314

PHONE: (703) 739-3820 Fax: (703) 739-1384

A handwritten signature in black ink, appearing to be 'Agnes Artemel', written over a horizontal line.

Agnes Artemel
Secretary

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes

March 6, 2012

5:00 p.m.

Directors

Mark Williams

Chair

Donald Simpson, Sr.

Vice Chair

Agnes Artemel

Secretary

Charles Collum, Jr.

Lynn Hampton

Lonnie Rich

Counsel to the AIDA

Michael W. Graff, Jr.

McGuireWoods LLP

Staff to the AIDA

Stephanie Landrum

AEDP, Inc.

Present:

Mark Williams, Chair

Donald Simpson, Sr., Vice Chair

Agnes Artemel, Secretary

Charles Collum, Jr.

Joshua Krantz

Lonnie Rich

Also Present:

Boota de Butts, Episcopal High School

Renee Fain, McGuire Woods LLP

Teresa Garrison, Alexandria Economic Development Partnership

Michael Graff, McGuire Woods LLP

Stephanie Landrum, Alexandria Economic Development Partnership

Laura Triggs, City of Alexandria

I. Call to Order

Chair Mark Williams called the meeting to order at 5:01 p.m.

II. Introduction of new Authority Member

Mr. Williams introduced and welcomed Joshua Krantz.

III. Approval of February 7, 2012 Meeting Summary Minutes

Chair Williams entertained a motion for the approval of the minutes of the February 7, 2012 meeting.

Motion:

Donald Simpson, Sr. moved and Agnes Artemel seconded the motion.

The motion was passed unanimously.

IV. Consideration of Application by The Protestant Episcopal High School in VA (EHS)

The group reviewed the application submitted by EHS and invited Boota de Butts, the organization's Chief Financial Officer and Renee Fain, bond counsel to EHS to provide additional information.

V. Consideration of Inducement Resolution for EHS

The group reviewed the inducement resolution and asked questions of counsel Mike Graff and the applicant and their counsel. Questions about timing for City Council consideration and closing were asked and answered.

Motion: Donald Simpson, Sr. moved and Charlie Collum seconded a motion to accept the application and approve the inducement resolution. The motion was passed unanimously.

VI. Discussion- 20 Years of IDA Reception

The group resumed planning and discussions for the celebratory event, planned for mid-May 2012.

VII. Old Business

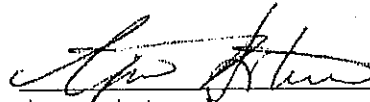
None.

VIII. New Business

The Authority discussed potential applicants and activity in the real estate market.

VI. Adjourn

There being no further business, Chair Williams adjourned the meeting at 5:30 p.m.



Agnes Artemel
Secretary

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes

May 1, 2012

5:00 p.m.

Directors

Mark Williams

Chair

Donald Simpson, Sr.

Vice Chair

Agnes Artemel

Secretary

Charles Collum, Jr.

Lynn Hampton

Lonnie Rich

Present: Mark Williams, Chair
Donald Simpson, Sr., Vice Chair
Agnes Artemel, Secretary
Charles Collum, Jr.
Joshua Krantz
Lonnie Rich

Also Present: Stephanie Landrum, Alexandria Economic Development Partnership
Laura Triggs, City of Alexandria

Counsel to the AIDA

Michael W. Graff, Jr.

McGuireWoods LLP

Staff to the AIDA

Stephanie Landrum

AEDP, Inc.

I. Call to Order

Chair Mark Williams called the meeting to order at 5:05 p.m.

II. Discussion- 20 Years of IDA Reception

The group resumed planning and discussions for the celebratory event, planned for mid-May 2012.

III. Old Business

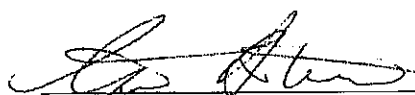
None.

IV. New Business

The Authority discussed potential applicants and activity in the real estate market.

V. Adjourn

There being no further business, Chair Williams adjourned the meeting at 5:30 p.m.



Agnes Artemel
Secretary

ALEXANDRIA INDUSTRIAL DEVELOPMENT AUTHORITY

Summary Minutes June 5, 2012 5:00 p.m.

Directors

Mark Williams

Chair

Donald Simpson, Sr.

Vice Chair

Agnes Artemel

Secretary

Present: Mark Williams, Chair
Agnes Artemel, Secretary
Charles Collum, Jr.
Lynn Hampton
Joshua Krantz
Lonnie Rich

Charles Collum, Jr.

Lynn Hampton

Joshua Krantz

Lonnie Rich

Also Present: Eric Bellamy, ASCD
Michael Graff, McGuire Woods LLP
Stephanie Landrum, Alexandria Economic Development Partnership
Laura Triggs, City of Alexandria

Counsel to the AIDA

Michael W. Graff, Jr.

McGuireWoods LLP

I. Call to Order

Chair Mark Williams called the meeting to order at 5:07 p.m.

II. Approval of March and May 2012 Meeting Summary Minutes

Chair Williams entertained a motion for the approval of the minutes of the March 6, 2012 and May 1, 2012 meetings.

Motion: Lonnie Rich moved and Charlie Collum seconded the motion.
The motion was passed unanimously.

III. Consideration of Approval of Modifications to the Existing ASCD Bond Issue

Mike Graff provided the Authority with an overview of the modifications to the bond issue and Eric Bellamy, CFO of ASCD gave additional information and details as requested.

Motion: Lynn Hampton moved and Agnes Artemel seconded a motion to approve the resolution. The motion was passed unanimously.

IV. Old Business

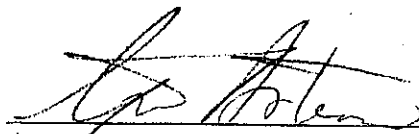
None.

V. New Business

The Authority discussed potential applicants to include an expected refunding by the American Society of Clinical Oncology (ASCO) over the summer.

VI. Adjourn

There being no further business, Chair Williams adjourned the meeting at 5:32 p.m.

A handwritten signature in black ink, appearing to read 'Agnes Artemel', written over a horizontal line.

Agnes Artemel
Secretary

Karen Helbrecht
419 E. Windsor Avenue
Alexandria, VA

June 29, 2012

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 JUL 19 A. 11: 00

Rose Williams Boyd
Executive Secretary for Boards and Commissions
Office of the City Manager
Alexandria City Hall
301 King Street, Suite 3500
Alexandria, Virginia 22314-3211

Dear Ms. Boyd:

Please find enclosed the annual report, including the annual attendance report, for the Local Emergency Planning Committee. This report covers Fiscal Year 2012, from July 1, 2011, to June 30, 2012.

If you have questions about this report, please feel free to contact me or the LEPC's City staff support representative, Ashley Ehrhart.

Yours truly,



Karen Helbrecht
LEPC Chair

City of Alexandria, Virginia
Local Emergency Planning Committee (LEPC)
Fiscal Year 2012 Annual Report

Summary of Activities

1. The LEPC held quarterly meetings at The Station at Potomac Yard, Alexandria Renew Enterprises (two meetings), and the new Alexandria Police Department headquarters building.
2. The first quarterly meeting of FY 2012, originally scheduled for September 7th, 2011, was postponed for one month, following a series of natural disasters that affected the City of Alexandria and the National Capital Region.
3. The LEPC received and reviewed Hazardous Chemical Inventory reports for calendar year 2011.
4. The LEPC membership changed during the year with the addition of one new representative from print media, the reappointment (after a brief separation following ten years of service to this committee) of a community group representative, and the end-of-the-year transition of the Fire Department's representative position concurrent with the promotion of a new AFD Special Operations Battalion Chief.
5. The City staff support responsibility for this committee was transferred from Charlie McRorie (upon his retirement) to Ashley Ehrhart, of the City of Alexandria Office of Emergency Management.
6. In addition to the official LEPC members, representatives from the following organizations attended and participated in the quarterly meetings: U.S. Patent and Trademark Office, RSI, Norfolk Southern, T&ES Office of Environmental Quality, Alexandria Renew Enterprises, Virginia American Water, Alexandria Fire Department, American Red Cross, Alexandria Health Department, and Inova Alexandria Hospital.

Goals for the Coming Year

1. Conduct four quarterly meetings.
2. Receive, process, and review Hazardous Chemical Inventory reports for calendar year 2012.
3. Maintain and update the LEPC Web page.
4. Prepare annual report, including attendance report.

Recruitment and Leadership Plans

1. Recruit one new representative from broadcast media to fill a current vacancy.
2. Recruit one new representative from a facility subject to the federal emergency planning requirements of the Superfund Amendments and Reauthorization Act (SARA) Title III.
3. Sustain current membership, along with the chair and vice-chair positions.

Cycle for Ensuring Turnover in Leadership

1. Maintain current leadership.
2. Federal legislation mandating this committee does not dictate any term limits.

City of Alexandria

Park & Recreation Commission

FY 2012 Annual Report

(July 1, 2011 - June 30, 2012)



CITY MANAGER'S OFFICE
ALEXANDRIA, VA
1 2012 AUG - 1 A 10: 52

Introduction

The Alexandria Park and Recreation Commission is an eleven-member advisory board created by City Council in March 1970 to advise City Council on policy matters related to parks and recreation, as well as to broadly address issues related to park and recreation needs. City Council appoints nine residents to the Commission from three Planning Districts and two high school age members to represent the youth of the City.

The Alexandria Park and Recreation Commission in its operations allows City residents to participate in planning activities, and serves as a panel to hear citizen suggestions or concerns relating to recreation and park programs, advise City Council on policy matters related to parks, open space and recreation. The Commission also lends assistance to the Department of Recreation, Parks and Cultural Activities in its continuing effort to be aware of and sensitive to public needs, and to meet the changing needs of its diverse residents.

The Commission meets on the third Thursday of each, except August and December, at recreation centers throughout the City. The Commission sponsors an annual CIVIC Awards program that recognize outstanding City residents, organizations, and youth. Awards are presented at an annual ceremony in July as part of the City's annual Birthday Celebration.

Members of the Park and Recreation Commission for Fiscal Year 2011

Planning District I	-	Judy Guse-Noritake, Chair
Planning District I	-	Gina Baum
Planning District I	-	William Cromley
Planning District II	-	Stephen Beggs (appointed January 2012)
Planning District II	-	Ripley Forbes
Planning District II	-	Robert Moir
Planning District II	-	Stephen Clark Mercer (resigned December 2012)
Planning District III	-	Richard Brune
Planning District III	-	Brian McPherson (appointed January 2012)
Planning District III	-	Jeff Murphy (resigned December 2012)
Planning District III	-	John Sullivan
Youth Representative	-	Mollie Timmons (graduated June 2012)
Youth Representative	-	Caleb Vogt (appointed September 2011, graduated June 2012)

City Staff

James Spengler, Director – Department of Recreation, Parks and Cultural Activities
William Chesley, Deputy Director, RPCA
Jack Browand, Acting Deputy Director, RPCA
Ron Kagawa, Division Chief, RPCA
Laura Durham, Open Space Coordinator
Robin DeShields, Executive Secretary, RPCA

Park and Recreation Commission Accomplishments for FY 2012

- The Commission received specific project updates, provided input, and continued to support the following projects: Installation of Synthetic Fields on the planned new storage tanks owned by the Alexandria Sanitation Authority; Contrabands & Freedman's Cemetery Project; Conversion of the Lee Center Softball Field to a Miracle Field; Witter Athletic Fields; Simpson Park Comfort Station; City Aquatics Study and Potomac Yard/Landbay K.
- The Commission worked with RPCA staff in the development of questions for a planned update of the existing Needs Assessment. RPCA contracted with Leisure Vision to develop and administer a statistically rigorous questionnaire to provide material to update the 2002 Needs Assessment with 601 questionnaires completed. Results may be viewed at <http://alexandriava.gov/51672>.
- The Commission continued to initiate dialogue with the Alexandria City Public Schools to discuss and ensure that community-wide recreation and park needs were considered with the proposed conversion of the Francis C. Hammond athletic field to synthetic turf. In addition, the Commission worked closely with ACPS on the planned renovations of the Patrick Henry Elementary School & Recreation Center as well as the proposed redevelopment of the Jefferson-Houston Elementary School including Buchanan Park, Durant Center and Old Town Pool, and the expansion of Cora Kelly Elementary.
- The Commission continued to be active and initiated several meetings with Planning and Zoning and representatives from developers in order to monitor and provide recommendations during development of the Beauregard Small Area Plan, including protecting existing open space, maximizing new publically accessible open space, including athletic fields, a dog park and improved school site amenities at William Ramsay Elementary School and Recreation Center.
- The Commission solicited and received nominations for the Annual Park and Recreation Commission CIVIC Awards, which were presented at the City's Annual USA/Alexandria Birthday Celebration held in July 2012. The CIVIC Awards recognize volunteer efforts of Alexandrians who provide a valuable service in meeting recreation, park, or cultural needs.

Public Land Initiatives FY 2012

- **Waterfront Properties:** The Commission continued its support for the Waterfront Small Area Plan originally put forward by the Planning Commission including the featured open and public square at the foot of King St. where a private parking lot now exists, the swapping of the back portion of Waterfront Park to construct a restaurant to conceal the relocated parking lot, and for small scale active recreational sites up and down the length of the City's waterfront. The Commission strongly advocates the need for including an adequate park maintenance facility on the waterfront to maintain new and existing park properties. In addition, the Commission continues to question the decision to retrofit the old Beachcomber Restaurant property, purchased with Open Space funds, instead of demolishing the building as originally envisioned to create needed open space on the

City's waterfront. A large part of the concern is the integrity and preservation no the intent of the Open Space Fund.

- July 21, 2011 – The Commission received a briefing from Planning & Zoning on the proposal by the Alexandria Sanitation Authority's plan to install a partially above ground storage tank system and associated facilities with an athletic field above. The athletic field will be atop the roof of the tank and would be large enough for a regulation size multi-purpose field (360 ft. by 210 ft.), that would be publicly accessible and programmed. The field would have 20 ft. run out areas on all sides, and have lights.
- September 14, 2011 – The Commission has two members participating on the re-established the Ad Hoc Fort Ward Park and Museum Area Stakeholder Advisory Group. The group will provide City staff and existing commission's recommendations on the appropriate balance of park uses, as well as implanting education and outreach opportunities and implantation of recommendations made in the 2011 Fort Ward Park and Museum Area Stakeholder Advisory Group report
- November 17, 2011 and February 16, 2012 – The Commission received several briefings from Planning and Zoning on the proposed Beauregard Small Area Plan. The Beauregard Corridor is a unique area in the City due to the topography, existence of the Dora Kelly Natural Area, the Winkler Botanical Preserves, and existing affordable housing garden apartments. The plan area is quite large at approximately 300 acres, with most but not all areas in the plan scheduled for redevelopment. A group of developers with ownership of large parcels in the plan area have been working collectively with the community and City to look at potentially changing the land use and increasing the density on some of the sites. Staff has received feedback from the community and the P&RC about the importance of preserving open space, including the existing stream valley, Winkler Botanical Preserve and Dora Kelley Park.
- January 19, 2012 - The Commission received a briefing from Transportation and Environmental Services on the Washington Street Streetscape Improvement Project. The Streetscape Project – will make improvements to sidewalks with brick, buffers, and street trees. The lighting poles and fixtures will be replaced from the existing Cobra head lights to the National Park Service Antique Decorum existing light fixtures. Additionally, a new Capital Bikeshare Station will be added. The project is federally funded and is moving at a very aggressive time schedule. The project is currently in the design phase- with completion of the design phase anticipated for the spring of 2012. Construction is expected to begin in the summer, for duration of five to six months.
- April 19, 2012 – The Commission received a briefing from RPCA Planning staff on the Department's Aquatic Facilities Study. The City currently operates and maintains a municipal outdoor aquatic program that includes seven (7) aquatic facilities at the following sites: Chinguapin, Charles Houston, Old Town, Warwick Village, Nannie J. Lee, Nicholas Colosanto, and John Ewald. Of these pools, Nannie J. Lee and Nicholas Colosanto are currently closed due to budget reductions and the pool at Ewald is proposed to be closed in the FY2013 budget. Chinguapin is the only indoor facility; however, it is not a regulation length and cannot accommodate sanctioned competitive swimming events. Many of the existing facilities have limited opportunities for expansion

and are reaching the end of their functional/physical life expectancy with facilities ages of over 25 to 30 years. Staff held a community meeting with comment on April 25, 2012.

Formal Commission Position Letters / Recommendations (attached)

- May 3, 2012 – Beauregard Small Area Plan to Planning Commission
- May 7, 2012 – Beauregard Small Area Plan to City Council

Park and Recreation Commission Public Hearings

The Commission held topic-specific public hearings, and at the end of each of these hearings, residents were provided the opportunity to comment on any park and recreation issues. The Commission encouraged increased community participation by holding public hearings and regular monthly meetings at various recreation center locations throughout the City. The following public hearings were held:

- March 22, 2012 – Beauregard Area Small Area Plan
The purpose of the public hearing is to obtain public comment on the proposed open space and related recreational elements of the Beauregard Corridor Small Area Plan.

Liaison Groups

Commission members serve as liaisons to multiple City commissions, committees and subcommittees in promoting park and recreation pursuits as well as community needs.

- Waterfront Commission - Gina Baum
- Youth Sports Advisory Board - Bob Moir
- Four Mile Run - Ripley Forbes
- Freedman's & Contrabands Cemetery - Bob Moir
- ACPS & Capital Improvements - Judy Guse-Noritake
- Jones Point Park Liaison Group - Judy Guse-Noritake
- Community Gardens Policy - Judy Guse-Noritake
- Ft. Ward- Ripley Forbes, Bob Moir & Linda Ries (Ad Hoc Liaison Member)
- ACPS School Projects- Judy Guse-Noritake
- Jefferson Houston School - William Cromley
- Beauregard Corridor Rezoning Advisory Group - Steve Beggs

Park and Recreation Commission Future Goals

The Commission will continue to work with Alexandria residents and staff to evaluate existing recreation programs and to make recommendations to enhance and expand programs in order to serve the diverse needs of all of the City's residents. The Commission will hold public hearings on future Department projects and work with staff to ensure budget proposals reflect future CIP renovations and operational needs of the Department. The Commission will continue to work on

issues pertaining to parkland and facility needs in support of City Council's Strategic Master Plan, City Open Space Master Plan, Capital Facilities Maintenance Program, and with the evolving Waterfront Master Plan. The Commission will continue to initiate cooperative and coordinated planning with the Alexandria City Public School System in developing mutual benefiting opportunities on current school sites that are scheduled for redevelopment and expansion in the coming decade.

In addition, the Commission is providing leadership for and is actively participating in a revision of the 2003 Open Space Plan. The Commission has taken the beginning steps and will continue the process in drafting a citywide comprehensive Community Garden Plan, and will finalize guidelines for the formation of Friends Groups in promoting community assistance in park preservation and beautification.

Attachments: Formal Commission Recommendations



DEPARTMENT OF RECREATION, PARKS
AND CULTURAL ACTIVITIES

James B. Spengler
Director

1108 Jefferson Street
Alexandria, Virginia 22314-3999

Phone (703) 746-4343
Fax (703) 838-6344

Park and Recreation Commission

May 3, 2012

John Komoroske, Chair
Alexandria Planning Commissioners

Re: Beauregard Small Area Plan

Dear Chairman Komoroske and Planning Commissioners:

I am writing on behalf of the Park and Recreation Commission (P&RC) regarding the Beauregard Small Area Plan which you will consider shortly. The P&RC has had a number of briefings from the Planning and Zoning staff on this Small Area Plan since the beginning of the year. Those briefings have focused primarily on the parks, recreation and open space aspects of the plan and it is on these aspects that our comments focus. Our Commission also held a public hearing on the Beauregard SAP in March.

Over the course of the last five years or more, as Small Area Plans or large development plans have been crafted, the P&RC has notably pushed from the beginning of the planning for full-sized, all-weather, lit athletic fields. This is the hardest thing for planning to accommodate because pieces of land this large are very hard to come by. But what we know is that our current field inventory in the City cannot come close to meeting today's needs, even if most of them are upgraded to all-weather turf and lights. When we contemplate adding 4000-6000, or more, additional residents in a single development or SAP we cannot do that without accommodating the outdoor recreational needs of those new residents rather than further impacting existing resources.

Here in the Beauregard SAP the developers and a community-led planning group proposed to answer that need by planning such a field at the corner of Beauregard and Sanger on open land owned by the City, but used and primarily controlled by the Alexandria City Public Schools (ACPS). Certainly a full sized field will fit in this location but not without challenges. The site slopes more than 15 feet across its width and is directly adjacent to Holmes Run, which at this point is considered an extension (purchased later) of Dora Kelly Park proper, the original part of this natural area having been donated to the City many years ago. It is certain that some tree canopy on the lower acquired parcel would need to be removed to accommodate the field and that significant retaining walls would be necessary.

While it may have been better to have level ground in a different location for such a field, we find ourselves at this point with this location in the draft SAP. The P&RC supports

the field but echoes the concerns of the Friends of Dora Kelly Park (letter attached) about its siting. When the time comes for this field to be designed it should be done in a manner that brings it as far away from the stream as can be accommodated and with a goal of preserving as many of the best trees on the existing site as possible. We understand there will be impacts. One suggestion the P&RC has is to identify a "tree mitigation receiving area" now and get on with planting trees in that location immediately so that they are mature when existing canopy needs to be removed to construct the field. Ecologically, the best place for such a receiving area would be adjacent to either Dora Kelly Park, Turkey Run or the Winkler Preserve.

The SAP has a significant increase in open space over what exists currently. The fingers of green that bisect the plan and the designated greenway which links the Winkler preserve to Holmes Run and the Dora Kelly Park are important for both environmental and community health reasons. These pathways will give the community a very green feel and will be used daily by most that will live and work here. The addition of more than seven acres to Dora Kelly Park and more than thirteen acres along Turkey Run is very significant.

The PRC suggested, however, that other large areas of open and green space be planned as the more detailed design phases move forward. Though not designated as athletic fields we are in great need of unprogrammed lawn areas big enough to accommodate neighborhood groups or office workers to square off over a volleyball or flag football game after work or on the weekends. Such an accommodation to the early version of the SAP has already been made by reconfiguring and adding to the proposed park on the Foster-Fairbanks site. This is a significant step forward. It should be designed with a central large lawn area. Also, along the same lines, the PR&C asked for the reconfiguring of several buildings near John Adams Elementary School to consolidate open area around those buildings into a larger, more useable space.

The PR&C also laments that such a large amount of designated open space is taken up by the traffic ellipse. While traffic engineers tell us that the stacking lanes are required here, the open space that is given over to accommodating cars is very unfortunate. While any open space has some value, in this case it is severely diminished as it is completely unusable - it serves only cars.

The P&RC also is very concerned about the road that is shown running along the perimeter of Dora Kelly Park, between the two schools. This road should not be part of the neighborhood grid system. We understand that emergency vehicles will need to be accommodated on that side of the new structures, but this is a place where the design should deliberately create a *park lane*. It should be a place where most of the time pedestrians and bicyclists have primacy, where children learning to ride bikes are safe, where a mother pushing a stroller doesn't have to dodge speeding vehicles. Here, the width of the park road should narrow, change its surface to one that is rough, evoking an unpaved park pathway and it should be pervious if possible. It should not have parking on the park side and we encourage no parking on either side at all. While the neighborhood side should have a sidewalk, the park side should not, and should not have curb and gutter, but a swale to accommodate infiltration of runoff. Park visitors will not come into the park primarily from this roadway and that should be discouraged given the steep slopes beyond. If arriving by car, visitors should be parking at one of the schools in the evening or on weekends. Perhaps only local traffic should be permitted on this road at certain times of day or seasonally on weekends so the road itself becomes an extension of the park at times.

The technology of green buildings and low impact site development continues to evolve very quickly. The goal for this SAP to achieve LEED Neighbor certification is commendable. The City will require the buildings to achieve LEED Silver, as is the current policy. The bar to reach these certifications will get higher as time passes, as this area gets built out over many years. That said, the P&RC would request that the SAP encourage the many new neighborhood roadways use *pervious* surfaces to eliminate much of the storm water runoff and improve the environmental function. If this is done, and if the buildings constructed over time achieve LEED Silver, then the amount of storm water detention that will be necessary at the currently large regional detention pond (sometimes called a lake in the plan) located in the greenway at the lower end of the Holmes Run area could be engineered to be much smaller. While these detention ponds are a crucial part of the storm water management system and are currently counted as open space, when they are doing the most environmental good they look their worst. These are not "lakes" and while we try to make them positive features, many times they are not. We should be looking creatively at what can be done over time in the SAP to implement creative, forward- looking LID (low impact development) techniques and proportionally reduce the size of this BMP. The additional usable green space would be welcomed at this location.

Planning efforts of this scale should include community gardens and dog parks of all shapes and sizes throughout the development. This SAP now calls for one fenced City dog park and one garden. The P&RC would encourage the developers to place gardens and dog areas on private property throughout the project as well. These things are needed everywhere, but the City cannot afford to supply and maintain these over time.

And finally, the P&RC urges the City to take steps immediately to use the \$1.5 million from the BRAC project to compensate for lost natural area. We all need to focus quickly on the appropriate location within the plan area where the most good can be done with this money. This needs to be done within the next six months or we will end up paying more for less. That is not acceptable. Areas adjacent to existing parks, greenways, or resource protection areas should be the first priority.

Also attached are three letters regarding this plan which were sent to the P&RC and are a part of our hearing record on this matter, though they may not represent our views.

Thank you for letting us comment and our thanks to all the City staff that have been responsive to the questions and comments of the Park & Recreation Commission. Overall the Park & Recreation Commission feels that this is a good plan.

Regards:


Judy R. Guse-Noritake, Chair
Park and Recreation Commission

Cc: Park and Recreation Commissioners
Rashad Young, City Manager
Faroll Hamer, Director P&Z
James Spengler, Director, RPCA
Rich Baier, Director, T&ES

FRIENDS OF DORA KELLEY NATURE PARK

5600 Harding Avenue • Alexandria, VA 22311

January 4, 2012

Mr. James Spengler, Director

Department of Parks, Recreation and Cultural Activities

City of Alexandria

Ms. Judy Noritake, Chair

Park and Recreation Commission

City of Alexandria

Dear Jim and Judy:

Several days ago representatives from the Friends of Dora Kelley Nature Park met with staff from DPRCA and Planning to discuss various aspects of the redevelopment proposals that are being considered for the area adjacent to the Nature Park. We would like to weigh in with the following thoughts regarding those proposals.

1. New rectangular athletic field

We support the proposal to build an athletic field on the south side of Sanger Avenue between Beauregard Street and Ramsay Elementary School and Recreation Center. There is an acute shortage of athletic facilities in Alexandria, especially west of Shirley Highway. This shortcoming will only be exacerbated with the anticipated large increase in density planned for the Mark Center area. A new all-purpose athletic field will help address that problem.

The field should be designed to accommodate soccer, football, lacrosse, and rugby for both youth and adult sporting events. The field should be lighted and drinking water and restroom facilities provided nearby.

The area designated for the field directly borders the Nature Park and the Holmes Run Greenway and is highly environmentally sensitive. Therefore, the design of the facility must ensure an absolute minimal loss of tree canopy and other vegetation and also fully address drainage issues.

We question whether the proposed impervious parking area for the athletic field is appropriate and necessary. There is already ample parking nearby in the lots for Ramsay School and Recreation Center and the Buddie Ford Nature Center.

Moreover, the nearest intersection to the athletic field, at Beauregard and Sanger, is already terribly congested and the new fire station that will be built in the northwest quadrant of the intersection will only add to traffic issues.

2. Proposed perimeter road

We understand that JBG Realty is proposing to construct a road on the western edge of its property that would run directly along the boundary between its property and the Nature Park.

We strongly believe that the environmental integrity of the park would be seriously compromised by locating a vehicular road along the very edge of the park and we urge the City to require JBG to redesign the road so that it would run in front of the townhomes and apartments it plans to build and not along the park boundary line.

We also urge the City to require JBG to construct a fence between its western property line and the park. The terrain in the park immediately adjacent to JBG's property line consists of very steep hills and deep ravines leading down to a riparian protected area, and the placement of a fence along the property line will serve to protect this section of the park that does not have hiking trails and should be maintained as is—a completely natural area that is home to a wide variety of plants and wildlife.

The proposed fence will not have a significant effect on access to the rest of the park. Residents in JBG's Mark Center property, along with the rest of the citizenry in Northern Virginia, currently have adequate access to the Nature Park via a number of designated entry points including Beauregard Street, North Morgan Street, the Nature Center, Sanger Avenue, Chambliss Street, Holmes Run Parkway, Doris Drive, and the Ramsay School playground.

3. Connecting the Holmes Run Greenway and the Winkler Botanical Preserve

It appears that JBG is prepared to develop a pedestrian link between the Greenway and the Preserve. We enthusiastically endorse that effort.

To facilitate connectivity between these two beautiful natural areas we recommend that the City and JBG work together to design a pedestrian-friendly crossing on Sanger Avenue that would enable trail users to pass directly from the Greenway to the Preserve. Currently there are only two widely spaced pedestrian crossings on Sanger Avenue, at Beauregard and Van Dorn Streets. A new crossing halfway between the current crossings would be ideal.

We thank you for the opportunity to comment on these development proposals, and please contact us if you have any questions.

FRIENDS OF DORA KELLEY NATURE PARK

Dave Dexter, President

Lynn Bostain, Vice President

cc: Laura Duram

Mark Kelly

Zunilda Rodriguez

Jane Yeingst

Judy Noritake

From: Nancy Jennings [nrjennings@comcast.net]
Sent: Thursday, March 22, 2012 8:00 AM
To: Judy Noritake; rich.brune@verizon.net; ginabaum@aol.com; wm.cromley@mindspring.com; stephen.beggs@transwester.net; rforbes@aol.com; rkmoir@comcast.net; jsullivan@cement.org; mollierose.timmons@yahoo.com; calebcvogt@aim.com
Cc: william.chesley@alexandriava.gov; Dave Dexter; Don Buch; 'Carol James'; Lynn Bostain; Annabelle Fisher; Owen Curtis; Poul Hertel; Katy Cannady; shirleydowns@verizon.net; Benedict, Mark; Kathy Burns; John Broughton; Jack Sullivan; Diane Costello; Dave Cavanaugh; Dick Somers; Gail Ledwig; Geoffrey Goodale; Harriet McCune; Jodie Molik; Judy Cooper; khelget@asia.org; Rodger Digilio; Sharon Annear; Michael Lee Pope; drewh@patch.com
Subject: Seminary Hill Association, Inc., comments on draft Beauregard Corridor Small Area Plan

Members of the Parks & Recreation Commission,

Below are comments from the Seminary Hill Association, Inc. I look forward to your meeting this evening and a chance to speak.

Nan Jennings

City of Alexandria, Virginia
Parks & Recreation Commission Meeting
Thursday, March 22, 2012

Seminary Hill Association, Inc.
Opposes This Draft Beauregard Corridor Small Area Plan

My name is Nancy Jennings and I live at 2115 Marlboro Drive. I am president of Seminary Hill Association, Inc., and speak on its behalf tonight.

The Seminary Hill Association, Inc., (SHA) finds that the draft Beauregard Corridor Small Area Plan (Plan) is severely flawed and needs a thorough restructuring. It should not be considered by the Planning Commission or the City Council until this restructuring has been accomplished to the satisfaction of stakeholders, including the residents of Seminary Hill.

SHA's chief concerns about this plan in regards to parks and recreation were sent to you and City Council last June and have yet to be addressed (below). We asked then and continue to request that:

The Alexandria City Council purchase all or part of the Foster-Fairbanks Tract as a park for the benefit of the West End and all the citizens of Alexandria.

Let me conclude with my personal comments why you as the Parks & Recreation Commission should require staff to bring you a more complete and better plan.

- The Draft Plan references 45 acres of "new open space" that is defined extremely loosely and includes spaces between sidewalks and streets and spaces in traffic islands. This characterization is deceptive and obfuscates the many acres of "old open space" that will be built on.
- Adding 7.2 acres of land to Dora Kelley Nature Park is laudable, but the City has not given us a cost benefits analysis of this property transfer. How much will the City lose in tax revenue? How much is this proffer valued at?

- Since the tennis courts at Sanger and Beauregard are in a flood plain can they actually be converted to an artificial turf field? If it is allowed, will this conversion require a French drainage system with a pump?
- The \$3 M proffered for landscaping and streetscape is insufficient to mitigate the impacts of the proposed development on Dora Kelley Nature Preserve and Holmes Run. Like the BRAC building did to Winkler Preserve, these projects will generate storm-water runoff that will threaten existing parks and streams and they should proffer additional funds for mitigation as opposed to just streetscape.

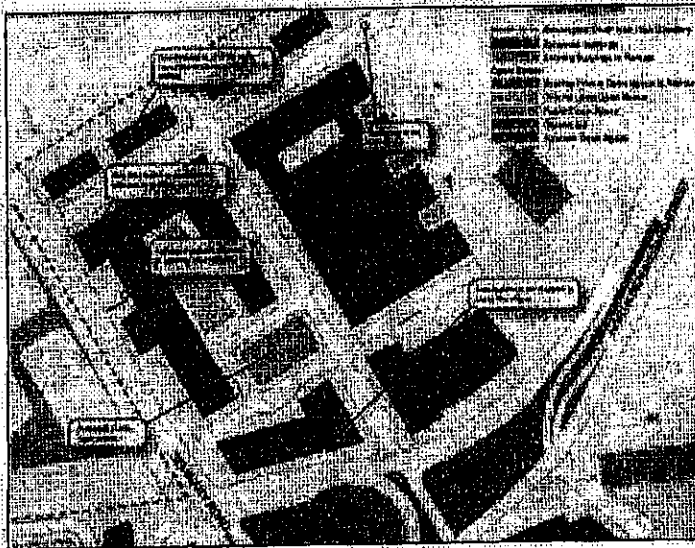
Provide a REAL Park on the Foster-Fairbanks Tract a.k.a. Shirley Gardens a.k.a. Upland Park



Part of a Shirley Gardens Neighborhood

A 9-acre tract around Foster and Fairbanks Avenues now has about 14 single-family homes and a dry cleaners on large half-acre lots. Multiple home owners have expressed an interest in selling their properties that are valued around \$500,000. The City of Alexandria owns a vacant parcel in the tract on Seminary Road between the dry cleaners and Fairbanks Avenue.

On June 9, 2011, Seminary Hill Association, Inc., petitioned the Alexandria City Council to purchase all or part of the Foster-Fairbanks Tract as a park for the benefit of the West End and all of the citizens of the City.



Increase in Density by 3,800 Percent

The draft Beauregard Corridor Small Area Plan proposes new uses for this tract—townhouses, 5-story apartments, retail and 11-story commercial (hotel) that will increase square footage from 20,000 to 760,000—that would inflict hardships on neighboring residents and would increase traffic, while not alleviating the traffic bottleneck on Seminary Road between Beauregard Street and George Mason Drive that cries out for a center turn lane.

Possible funding sources for the acquisition of the Foster-Fairbanks tract:

- The \$1.5 million paid by the US Army to the City for the green space it built on with the BRAC-133 building now designated for open space in the West End.
- Alexandria City Public Schools funds for a new school.
- Cost savings of \$29 million by eliminating the proposed ellipse at Beauregard Street and Seminary Road that does not resolve any existing traffic problems.

March 22, 2011

TO: Chair and Members of the Alexandria Parks and Recreation Commission

RE: Beauregard Small Area Plan – parks and natural areas

Dear Ms. Guse-Noritake:

I wish to provide the Commission with some preliminary remarks about the Beauregard Small Area Plan.

First, I'm greatly concerned as many residents of the West End – and elsewhere – are about the impact of so much new development on both the Dora Kelley Nature Park and the Winkler property.

These areas preserve what's left of Alexandria's natural heritage along the Fall Line. It goes without saying that we should try to protect these properties from further damage and indeed try to reduce existing problems, like uncontrolled storm water flow off the surrounding roads and parking lots etc. Although new storm water regulations are being drafted, it's imperative that we focus on "volume" controls as much or more than "nutrient" capture and treatment. Most of the City's stream valleys suffer from erosion related to higher than natural peak discharge levels caused by mostly by high levels of impervious cover in the watersheds around stream like Holmes Run.

I support the idea of adding more land around the perimeter of the Dora Kelly Park. It's the wooded terrace gravel slopes that give these areas their unique ecology and geology. Without this "quiet" edge there are fewer birds and all and all a less intact ecosystem that kids and their families can enjoy. Indeed which we can all enjoy.

I am, however, not convinced yet that the most ecologically sensitive boundary is a perimeter road around the "new" development. I think it's great that the "developer" is willing to pull the new buildings back a bit from the park and land that should never be built on anyway, but I think that a bike and pedestrian path might make more sense as the "edge" for both environmental and recreational reasons. I think that this issue should be studied more.

I am quite concerned – a view I think that is shared by many residents – about the proposal to expand the existing "ball" field into and over the tennis courts below the Jerome Buddie Ford Nature Center. I realize that there is a serious need for both more active fields and fields that have better drainage. However, it is also true that the Park and J. Buddie Ford Nature Center and passive use areas are very important to the entire town too. The fact is that the current recreational field and trees bordering the stream valley itself below the nature center comprise an important part of both the park's ecology and edge zone. Hence, I think more thought should be given to how and if this field should be enlarged.

I think it's also clear that one field, even one lit, expanded and covered in astro turf, may not provide the access that will be needed if this part of town is redeveloped as proposed. The population in the West End will rise further and many new residents may have children. The City's open space acquisition plan has not kept pace with population growth and per capital levels of open space are either not rising or are declining – and they certainly not in keeping with levels recommended by many national groups for a City of our caliber.

It's also my understanding that in prior recreation surveys respondents noted their high preference for passive open space including walking paths. That's not to say that we don't need more fields for soccer, etc. – I personally hope we preserve tennis courts too. We clearly do need ball fields and greatly improved parks for young kids (as noted in a recent local study). The need for and location of additional facilities in the current plan (and proffers) to solve this future demand problem should be addressed comprehensively before adopting the Beauregard Small Area Plan.

Before adopting any resolution or recommendations, I urge the Commission and City to (1) solicit the expert opinions and recommendations of the staff at the Jerome Buddie Ford Nature Center and other key Park and Recreation staff; (2) Study more carefully the pros and cons of putting a road next to the outer slopes of the park, and the impact of enlarging the existing field at the school; (2) Put together a forward looking assessment of the future needs of the West End (and City) community as far as all sorts of recreational needs are concerned. This information should be provided to the community for comment.

In summary, I believe that the natural value of the area should receive special attention, and that given the increase in population and affluence that will come with all this growth that more land should be set aside/bought to accommodate both current and future demand for passive and active recreational amenities.

I would add that I agree with many if not all of the comments submitted by the Seminary Hill Association today.

Sincerely,

Andrew Macdonald

CC: City Council
West End Forum
SHA



DEPARTMENT OF RECREATION, PARKS
AND CULTURAL ACTIVITIES
1108 Jefferson Street
Alexandria, Virginia 22314-3999

James B. Spengler
Director

Phone (703) 746-4343
Fax (703) 838-6344

Park and Recreation Commission

May 7, 2012

Mayor William Euille
Vice Mayor Kerry J. Donley
Councilman K. Rob Krupicka
Councilman Frank H. Fannon, IV
Councilwoman Redella S. Pepper
Councilman Paul C. Smedberg
Councilwoman Alicia R. Hughes

Re: Beauregard Small Area Plan

Dear Mayor Euille and City Council Members:

I am writing on behalf of the Park and Recreation Commission (P&RC) regarding the Beauregard Small Area Plan which you will consider shortly. The P&RC has had a number of briefings from the Planning and Zoning staff on this Small Area Plan since the beginning of the year. Those briefings have focused primarily on the parks, recreation and open space aspects of the plan and it is on these aspects that our comments focus. Our Commission also held a public hearing on the Beauregard SAP in March.

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donated to the City many years ago. It is certain that some tree canopy on the lower acquired parcel would need to be removed to accommodate the field and that significant retaining walls would be necessary.

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The PRC suggested, however, that other large areas of open and green space be planned as the more detailed design phases move forward. Though not designated as athletic fields, we are in great need of unprogrammed lawn areas big enough to accommodate neighborhood groups or office workers to square off over a volleyball or flag football game after work or on the weekends. Such an accommodation to the early version of the SAP has already been made by reconfiguring and adding to the proposed park on the Foster-Fairbanks site. This is a significant step forward. It should be designed with a central large lawn area. Also, along the same lines, the PR&C asked for the reconfiguring of several buildings near John Adams Elementary School to consolidate open area around those buildings into a larger, more useable space for pick-up games and other general park uses.

The PR&C also laments that such a large amount of designated open space is taken up by the traffic ellipse. While traffic engineers tell us that the stacking lanes are required here, the open space that is given over to accommodating cars is very unfortunate. While any open space has at least some value, in this case it is severely diminished as it is completely unusable - it serves only cars.

The P&RC also is very concerned about the road that is shown running along the perimeter of Dora Kelly Park, between the two schools. This road should not be part of the neighborhood grid system. We understand that emergency vehicles will need to be accommodated on that side of the new structures, but this is a place where the design should deliberately create a *park lane*. It should be a place where most of the time pedestrians and bicyclists have primacy, where children learning to ride bikes are safe, where a mother pushing a stroller doesn't have to dodge speeding vehicles. Here, the width of the park road should narrow, change its surface to one that is rough, evoking an unpaved park pathway and it should be pervious if possible. It should not have parking on the park side and we encourage no parking on either side at all. While the neighborhood side should have a sidewalk, the park side should not, and should not have curb and gutter, but a swale to accommodate infiltration of runoff. Park visitors will not access the park primarily from this roadway and that should be discouraged given the steep slopes beyond. If arriving by car, visitors should be parking at one of the schools in the evening or on weekends. Perhaps only local traffic should be permitted on this road at certain times of day or seasonally on weekends so the road itself becomes an extension of the park at times.

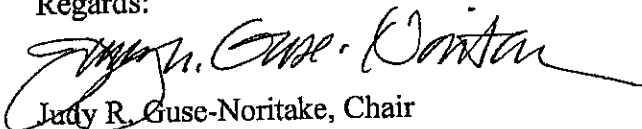
The technology of green buildings and low impact site development continues to evolve very quickly. The goal for this SAP to achieve LEED Neighbor certification is commendable. In addition, the City will require the buildings to achieve LEED Silver, as is the current policy. The bar to reach these certifications will get higher as time passes, as this area gets built out over many years. That said, the P&RC would request that the SAP encourage that all the new neighborhood roadways use *pervious* paving urfaces to eliminate much of the storm water runoff and improve the environmental function. If this is done, and if the buildings constructed over time achieve LEED Silver, then the amount of storm water detention that will be necessary at the currently large regional detention pond (sometimes called a lake in the plan) located in the greenway at the lower end of the Holmes Run area could be engineered to be much smaller. While detention ponds are a crucial part of the storm water management system and are currently counted as open space, when they are doing the most environmental good they look their worst. In our view, the current designation allowing storm water detention facilities (or BMPs) to be counted as open space needs to be changed in the ordinance. These are not "lakes" and while we try to make them positive landscape features, most of the time they are detrimental to park aesthetics. We should be looking creatively at what can be done over time in this SAP to implement creative, forward-looking LID (low impact development) techniques and proportionally reduce the size of this BMP or succeed in eliminating it all together. The additional usable green space would be welcomed at this location.

Planning efforts of this scale should include community gardens and dog parks of all shapes and sizes throughout the development. This SAP now calls for one fenced City dog park and one garden. The P&RC would encourage the developers to place gardens and dog areas on private property throughout the project as well. These things are needed everywhere, but the City cannot afford to supply and maintain these over time. Many of these community amenities need to be supplied by the developers on private land.

And finally, the P&RC urges the City to take steps immediately to use the \$1.5 million from the BRAC project to compensate for lost natural area. We all need to focus quickly on the appropriate location within the plan area where the most good can be done with this money. This needs to be done within the next six months or we will end up paying more money for less land. That is not acceptable. Areas adjacent to existing parks, greenways, or resource protection areas within this SAP should be the first priority, as is laid out as a methodology in the existing Open Space guidelines.

Thank you for letting us comment and our thanks to all the City staff that have been responsive to the questions and comments of the Park & Recreation Commission. Overall the Park & Recreation Commission feels that this is a good plan.

Regards:


Judy R. Guse-Noritake, Chair
Park and Recreation Commission

Cc: Park and Recreation Commissioners
Rashad Young, City Manager
James Spengler, Director, RPCA
Debra Collins, Assistant City Manager
Faroll Hamer, Director P&Z
Rich Baier, Director, T&ES

Judy Noritake

Subject:

FW: Redevelopment Proposals Related to Area Surrounding Dora Kelley Nature Park

FRIENDS OF DORA KELLEY NATURE PARK

5600 Harding Avenue • Alexandria, VA 22311

January 4, 2012

Mr. James Spengler, Director

Department of Parks, Recreation and Cultural Activities

City of Alexandria

Ms. Judy Noritake, Chair

Park and Recreation Commission

City of Alexandria

Dear Jim and Judy:

Several days ago representatives from the Friends of Dora Kelley Nature Park met with staff from DPRCA and Planning to discuss various aspects of the redevelopment proposals that are being considered for the area adjacent to the Nature Park. We would like to weigh in with the following thoughts regarding those proposals.

1. New rectangular athletic field

We support the proposal to build an athletic field on the south side of Sanger Avenue between Beauregard Street and Ramsay Elementary School and Recreation Center. There is an acute shortage of athletic facilities in Alexandria, especially west of Shirley Highway. This shortcoming will only be exacerbated with the anticipated large increase in density planned for the Mark Center area. A new all-purpose athletic field will help address that problem.

The field should be designed to accommodate soccer, football, lacrosse, and rugby for both youth and adult sporting events. The field should be lighted and drinking water and restroom facilities provided nearby.

The area designated for the field directly borders the Nature Park and the Holmes Run Greenway and is highly environmentally sensitive. Therefore, the design of the facility must ensure an absolute minimal loss of tree canopy and other vegetation and also fully address drainage issues.

We question whether the proposed impervious parking area for the athletic field is appropriate and necessary. There is already ample parking nearby in the lots for Ramsay School and Recreation Center and the Buddie Ford Nature Center.

Moreover, the nearest intersection to the athletic field, at Beauregard and Sanger, is already terribly congested and the new fire station that will be built in the northwest quadrant of the intersection will only add to traffic issues.

2. Proposed perimeter road

We understand that JBG Realty is proposing to construct a road on the western edge of its property that would run directly along the boundary between its property and the Nature Park.

We strongly believe that the environmental integrity of the park would be seriously compromised by locating a vehicular road along the very edge of the park and we urge the City to require JGB to redesign the road so that it would run in front of the townhomes and apartments it plans to build and not along the park boundary line.

We also urge the City to require JBG to construct a fence between its western property line and the park. The terrain in the park immediately adjacent to JBG's property line consists of very steep hills and deep ravines leading down to a riparian protected area, and the placement of a fence along the property line will serve to protect this section of the park that does not have hiking trails and should be maintained as is—a completely natural area that is home to a wide variety of plants and wildlife.

The proposed fence will not have a significant effect on access to the rest of the park. Residents in JBG's Mark Center property, along with the rest of the citizenry in Northern Virginia, currently have adequate access to the Nature Park via a number of designated entry points including Beauregard Street, North Morgan Street, the Nature Center, Sanger Avenue, Chambliss Street, Holmes Run Parkway, Doris Drive, and the Ramsay School playground.

3. Connecting the Holmes Run Greenway and the Winkler Botanical Preserve

It appears that JBG is prepared to develop a pedestrian link between the Greenway and the Preserve. We enthusiastically endorse that effort.

To facilitate connectivity between these two beautiful natural areas we recommend that the City and JBG work together to design a pedestrian-friendly crossing on Sanger Avenue that would enable trail users to pass directly from the Greenway to the Preserve. Currently there are only two widely spaced pedestrian crossings on Sanger Avenue, at Beauregard and Van Dorn Streets. A new crossing halfway between the current crossings would be ideal.

We thank you for the opportunity to comment on these development proposals, and please contact us if you have any questions.

FRIENDS OF DORA KELLEY NATURE PARK

Dave Dexter, President

Lynn Bostain, Vice President

cc: Laura Duram

Mark Kelly

Zunilda Rodriguez

Jane Yeingst

City of Alexandria, Virginia

MEMORANDUM

DATE: JULY 27, 2012

TO: ROSE BOYD
OFFICE OF CITIZEN ASSISTANCE

FAROLL HAMER, DIRECTOR
PLANNING AND ZONING

FROM: JOHN KOMOROSKE, CHAIR, PLANNING COMMISSION

SUBJECT: FY 2012 ANNUAL REPORT

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 AUG - 8 A 11:12

This responds to your request for an annual report. Attached is a summary of the Planning Commission's activity over the last fiscal year, September 2011- June 2012. Also attached is our attendance report, which shows that there are no planning commissioners who failed to attend more than 75% of the meetings.

The Planning Commission is appointed by Council, and performs its duties under Section 15.2-2223 and 2225 and Chapter 9 of the City Charter. It is charged with adopting, reviewing and amending the City's master plan, making final decisions on subdivision and site plan cases, and making recommendations to Council on text amendments, Special Use Permits, Development Special Use Permits, encroachments and vacation proposals.

We also typically meet annually with the City Council in a joint session to outline areas of the City that require planning attention and to set priorities.

The Commission's choice of leadership is covered of our by laws and involve the election of officers on an annual basis in March; our elections this year are described in the attached summary of activities. As called for in our by laws, it is the vote of the Commission that determines the turnover in leadership.

If you have any questions, or need additional information, please contact me.

Attachments: 1. Summary of Activities
2. Attendance Form

Summary of Activities

Public Hearing Items

Special Use Permits	38
Encroachments, Subdivisions and Vacations	7
Development Projects (DSP/DSUP)	20
Master Plan Amendments and Rezonings	7
Text Amendments	1
CDD Conceptual Design Plans	6
City Charter Section 9.06	3
Transportation Management Plans	6
Coordinated Sign SUP	1
Other (see below)	2
Total	91

Other public hearing items include recommendation of the first stage of implementation of the High Capacity Transit Corridor C (Van Dorn/Beauregard), implementation and design of the Route 1 High Capacity Transit Way, and Transit Way Corridors A and B.

Non Public Hearing Items

The Planning Commission held work sessions on the following topics: quality of life indicators, the Beauregard Small Area Plan, South Carlyle development, and the Housing Master Plan.

Other non-public hearing items presented and discussed during Planning Commission meetings in FY2012 include: the interdepartmental work program, status of the Potomac Yards development and the Potomac Yard metro station, the 2010 Alexandria Census Data Profile, and the Del Ray Parking Study.

The Commission also received regular Director's reports from Planning and Zoning Director Faroll Hamer.

As required by Section 6.14 of the City Charter, the Planning Commission reviewed the Capital Improvement Program, and found it to be consistent with the Master Plan.

Planning Commission Members

Planning Commissioners gave updates of other boards and commissions for which they are active members. Members served on the following boards and commissions as Planning Commission representatives in FY 2012:

Other Board or Commission	Planning Commission Members
Transportation Commission	Donna Fossum, Jesse Jennings*
Housing Master Plan Committee	Mary Lyman
Waterfront Committee**	H. Stewart Dunn
BRAC Advisory Group	John Komoroske
Transit Corridor Work Group	John Komoroske
Potomac Yard Metrorail Implementation Work Group	Eric Wagner

*Jesse Jennings resigned from the Transportation Commission at the end of fiscal year 2012.

**The name of the Waterfront Committee was changed to the Waterfront Commission at the end of fiscal year 2012.

Officers

In March, the Planning Commission re-elected John Komoroske as chairman and H. Stewart Dunn as vice chairman for a fourth one year term. The Planning Commission by-laws state that the Commission shall annually elect a chairman and vice chairman who will serve for a term of one year.

There was no Commission turnover in FY2012. H. Stewart Dunn was reappointed to another term of office.

August 9, 2012

TO: The Honorable Mayor William D. Euille and Members of City Council

On behalf of the Alexandria Public Health Advisory Commission, I am pleased to submit the attached Annual Report for FY 2012. As the report indicates, the Advisory Commission was very actively engaged during the previous fiscal year with respect to advising City Council on important matters affecting the health of the Alexandria community. The report also outlines a rather ambitious agenda for the Commission over the current fiscal year; we expect to be able to communicate a number of recommendations for Council's consideration early next year for (a) improving respiratory health for children and youth; (2) reducing childhood obesity; and (3) expanding access to preventive health services.

The Commission looks forward to assisting Council with fulfilling its vision so eloquently stated in its most recent Strategic Plan: "Alexandria respects, protects and enhances the health of its citizens and the quality of its natural environment."

Sincerely,



Richard E. Merritt, Chair
Alexandria Public Health Advisory Commission

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 AUG 13 A 10:45

ALEXANDRIA PUBLIC HEALTH ADVISORY COMMISSION

ANNUAL REPORT, FY 2012



Submitted by Richard E. Merritt, Chair
Alexandria Public Health Advisory Commission

Responsibilities of the Alexandria Public Health Advisory Commission

Resolution 790, adopted by City Council on May 12, 1981, established the Alexandria Public Health Advisory Commission for the following purposes:

- (a) To serve as the evaluating and advising commission to City Council regarding any and all health matters in the City of Alexandria and to help in coordinating public health agencies and activities within the city.
- (b) To provide information/evaluation regarding health-related matters when requested by city Council.
- (c) To investigate specific health problems on its own initiative and at the request of City Council.
- (d) To act as a listening body for the community, so that any citizen, health professional or lay person may present his or her opinions to the Public Health Advisory Commission on health matters in Alexandria.
- (e) To render opinions in each instance on any health care or service advantage or merit; disadvantage or danger; priority perspective within the city's overall public health needs or programs; health planning for the City and its citizens; feasibility; alternatives or modifications; evaluation; and any other factors deemed pertinent by the commission.

**Members of the
Alexandria Public Health Advisory Commission
(July 1, 2011– June 30, 2012)**

Mary Dixon, RN**	Inova Alexandria Hospital
Michael Crawford	Citizen Member
Arlene Hewitt, MSW	Citizen Member
Jessica Hill, DDS	Northern Virginia Dental Society
John Klousia, MD*	Alexandria Medical Society
Gene Kendall	Alexandria Neighborhood Health Services, Inc.
Andrew LaVanway	Citizen Member
Travis Lee	Citizen Member
Richard Merritt, Chair	Citizen Member
Mark Penn	Office of Emergency Preparedness
Cherie Spencer	Health Professional
Kathryn Taylor	Citizen Member
Mary Anne Weber	Alexandria Community Services Board
Michael Weiner	Health Professional

Health Department Staff

Stephen Haering, MD, MPH	Director, Alexandria Health Department
Dean Bryant	Executive Assistant
Carrie Fesperman-Redden, MPH	Health Planner

* Term expired or individual resigned prior to end of fiscal year

** Appointed new member shortly before end of fiscal year

2011-2012 Annual Report

Summary

Among the most important achievements of the Advisory Commission over the 2011-2012 Fiscal Year were:

- Commission reached agreement on three major priorities for the 2012-2013 Fiscal year, and set in motion a process for developing recommendations to City Council on ways to improve health and well-being around each of those priorities. The three priorities are: (1) Improving respiratory health for children and youth; (2) Reducing child obesity; and (3) Expanding access to preventable health services, focusing on primary care, mental health and oral health.
- Commission adopted a set of 25 critical indicators for measuring the status of public health and community well-being in the City of Alexandria.
- Commission fully supported the implementation of Phase II of City Council's resolution to allow Smoke Free signs to be placed in all City Parks and City-owned bus shelters, following a positive assessment of Phase I, i.e., the placement of signs in City Playgrounds.
- Commission communicated to City Council its concerns regarding the potential impact on the City's public health system of proposed state cuts in the City's Teen Pregnancy Prevention Initiative and proposed cuts in the City Managers' FY 2013 budget affecting the Respiratory Health function within the Alexandria Health Department.

Commission Highlights

The Advisory Commission met on ten occasions over the 2011-12 Fiscal Year. Traditionally, the Commission does not meet in July or August due to

vacations. The April meeting was the celebration of the 20th anniversary of the Flora Krause Casey Public Health Award; no formal business was conducted at that time. Four vacancies occurred over the fiscal year, three of which were filled. However, the position for the Alexandria Medical Society remained unfilled by the end of the fiscal year.

Among the more important public health issues and activities addressed by the Commission over the previous fiscal year were:

- Implementation of first phase of City Council's resolution allowing placement of signs discouraging smoking in City playgrounds;
- Input on the adoption of second phase of Council's resolution to allow smoke-free signs placed in all City Parks and Bus shelters
- The role of the Advisory Commission with respect to the new Teen Wellness Center at T.C. Williams High School.
- Access to Oral Health Services in Alexandria and Northern Virginia
- Reductions in state budget for public health and prevention programs and the potential impact on funding for the Health Department.
- Reductions in Respiratory Health function of Alexandria Health Department's FY 2013 budget
- Development of a set of Indicators for measuring public health and community well-being in the City of Alexandria
- Identification of Commission's top three public health priorities
- Development of an action plan for consideration by City Council around priority # 1: "Improving the Respiratory Health of Children and Youth in the City of Alexandria"
- Sponsorship of the Flora Krause Casey Public Health Award

More details on some of these issues and activities follows.

Implementation of City Council's Resolution to Permit the Placement of Smoke-Free Signs in City Playgrounds and Parks and in City-owned Bus Shelters

In response to Goal #2 in City Council's 2010 Strategic Plan calling for "proactive health programs to reduce respiratory illness by reducing exposures to second-hand smoke and indoor air contaminants," the Advisory Commission endorsed and submitted a resolution to City Council in April

2011 recommending the placement of signs discouraging smoking in all City parks and playgrounds and in City-owned bus shelters. On May 24, 2011, City Council adopted the Commission's recommendation and authorized a phased-in approach, beginning with City playgrounds, and then proceeding to parks and bus shelters, provided the initial phase is determined to be viable and acceptable to the public.



In December 2011, The Alexandria Health Department conducted a survey of public attitudes about the signs in the playgrounds (a total of 34) and reported a 94 percent public approval rate. Based on the outcome of that survey and the strong recommendation from the Director of the Alexandria Health Department, the City Council authorized the go ahead for the placement of signs in all City parks and in City owned bus shelters. Several Commissioners attended the ceremony in March in celebration of the

placement of the first *Thank you for not smoking...* sign in a City-owned bus shelter. The ceremony took place at the bus shelter just two blocks west of the T. C. Williams High School. Mayor Bill Euille and Councilwoman Del Pepper attended the ceremony, thanked the Commission for its hard work in making the sign program a reality, and then together placed the first sign on a City-owned bus shelter. Following the ceremony, several members of the Commission joined staff from the Health Department in placing signs in bus shelters around the City.



Councilwoman Del Pepper

Mayor William Euille

A very important element of the sign program is the inclusion of the message, *If you need help to quit smoking, call 1-800-QUITNOW or go to www.smokefree.gov*. Many individuals are interested in quitting smoking, however, admit they don't have the resources to do so. The Quitline offers free telephone counseling, self-help materials, and referrals to local resources. Quitline counseling is effective with diverse populations; callers on average are four times more likely to quit tobacco use than those who attempt to quit without treatment.

The work the Advisory Commission did to promote the *Thank you for not smoking...* signs became the foundation or the cornerstone of its ongoing work on behalf of improving the respiratory health of children and youth in the City of Alexandria. (See Commission priorities below.)

State and Local Budget Issues Affecting the Public Health System

Among the many purposes for which the Advisory Commission was established are to “serve as the evaluating and advising commission to City Council regarding any and all health matters in the City...” and “to render opinions...on any health care or service advantage or merit; disadvantage or danger; priority perspective with the City’s overall public health needs or programs;”

During the FY 2011-2012 the Commission felt it was imperative to comment on two major budget initiatives that could possibly impose “disadvantage or danger” to the City’s public health system. The first was the Governor’s proposal to eliminate funding for the Teenage Pregnancy Prevention Initiative. Specifically, for Alexandria, this would mean the loss of \$65,000 in support of one FTE, a Health Educator. The Commission came to understand how the Health Educator, through her community outreach efforts and personal relationships, had played an indispensable role in helping fulfill the City’s commitment to addressing the problem of teen pregnancy. And for that reason, along with many others, the Commission felt it was important to communicate this to City Council and urge them to inform the Alexandria delegation in Richmond of the importance of maintaining funding for the Teen Pregnancy Prevention Initiative. (A copy of the Commission’s letter is attached.)

The second issue involved proposed reductions in the Alexandria Health Department’s budget for respiratory health. The Commission, in a letter to City Council dated March 5, 2012, pointed out the many important roles the Respiratory Health function had played over the past few years, especially with respect to the early development of a City-wide tobacco reduction campaign. Moreover, the letter spelled out many other critical functions of the Respiratory Health Division, e.g., receiving and following up on complaints from residents about environmental problems in indoor

environments (such as mold, dust, secondhand smoke, insects. etc.) that trigger respiratory health problems, such as asthma and bronchitis. Protecting our children and youth from the harms of involuntary exposure to secondhand smoke and other indoor air contaminants has been an ongoing priority concern for the Advisory Commission. In its letter to City Council, the Commission declared that a substantial reduction in the Respiratory Health function with AHD “will not only forestall the recently gained momentum on behalf of a city-wide campaign to keep youth and young adults from starting to smoke and to reduce the level of exposure of our children to secondhand smoke, but will also erode existing and future capacity to respond effectively and adequately to complaints from residents about a variety of indoor air contaminants.” (A copy of the Commission’s letter is attached.)

Identifying Public Health Priorities of the Advisory Commission

Upon the resignation of Jerome Cordts from the Advisory Commission in February 2011, Richard Merritt, the Vice Chair, assumed the chairmanship. He agreed to serve as the Acting Chair but only on the condition that the members agreed to assume a more active “advisory” role as prescribed in the Commission’s By Laws. The members agreed and the new chairman set in place a process for identifying major areas of public health concern in the community and for recommending certain actions by City Council to address those concerns.

Definition of Public Health

A key step on the road to identifying its priorities involved the development of a consensus among the commissioners as to how to define and describe the status of public health in the City of Alexandria.

First of all, the Commissioners embraced a very broad definition of public health, one that is not limited to just those activities carried out by the Health Department. While the health department is a central and critical component of the local public health system, it is but one part of the system. (See attachment, “What is the ‘Local Public Health System?’”)

A useful working definition of public health was provided by a former Surgeon General of the United States: “The goal of public health is not to

make people healthy but rather to ensure the conditions in which people can be healthy.” Moreover, the Commission acknowledges that personal behaviors and genetic makeup, along with medical care, are important determinants of health. But the Commission also understands the fundamental importance of various so-called social determinants of health as well – how health is shaped by factors including income and education, living and working conditions, early childhood experiences, and the built environment. This concept is summed up in the World Health Organization’s definition of health: “A state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity.”

Indicators for Measuring Public Health

Once consensus was obtained around a working understanding of the broad dimensions of public health and community well being, the Commission set its sights on developing a set of key indicators that could be used by City Council and the public for describing the status of public health and community well-being in the City.

The Commission understands fully that what we measure can lead to new directions in how we, as a community, will act. It again acknowledges the importance of a broad social determinants approach, one that involves a multisector approach and collaboration with a host of nontraditional partners. By achieving this goal, more people will be allowed a true opportunity for better health; and, over time, shall come to understand that the healthy choice is the easier choice.

To avoid “reinventing the wheel,” the Commission began its work on identifying key measures for public health with the already established set of 100 plus “Quality of Life Indicators” developed by the Partnership for a Healthier Alexandria. City Council’s Strategic Planning Goal #2 called for an initiative to establish a “Healthy City” indicator system that tracks key indicators identified by the community for their importance in promoting and maintaining public and personal health. The Partnership for a Healthier Alexandria provided the leadership on this initiative by engaging the community in the development of a set of Quality of Life indicators that are easy to understand, can measure performance and outcomes related to important public programs and initiatives, and can inform and guide decision making and appropriate changes.

Working from that indicator set, the Commission devoted almost two full meetings to winnowing the 100 plus indicators down to a manageable size of around 45. Then one additional meeting was devoted to separating the 45 indicators into a set of 25 Primary or Headline Indicators for measuring the status of public health and community well-being in the City of Alexandria, and a separate set of 20 Secondary Indicators.

Primary Indicators for Measuring Public Health and Community Well-Being in the City of Alexandria

- **Percent of people indicating they needed health care (including alternative health care) in the past year and were unable to receive it.**
- **Percent of females who received prenatal care in first trimester.**
- **Percent of adults who are overweight or obese.**
- **Percent of newborns with low birth weight.**
- **Percent of children 19-35 months of age who received 4 doses of diphtheria, tetanus toxoid & pertussis vaccines, 3 or more doses of Hib vaccine, 3 or more doses of Hepatitis B vaccine, and 1 or more doses of measles-containing vaccine.**
- **Number of childhood vaccine-preventable diseases occurring in Alexandria.**
- **Teen pregnancy rate per 1,000 girls.**
- **Percent of children and adolescents who are overweight or obese**
- **Percent of adults needing mental health care who stated they obtained help for emotional or mental health or substance abuse issues over the past year.**
- **Percent of adolescents who report using alcohol, marijuana or other illicit drugs in the past 30 days.**
- **Percent of physicians who accept Medicare and Medicaid.**
- **Number of reports of child and adult abuse and neglect.**
- **Percent of young persons who report experiencing caring neighbors and neighborhoods.**
- **Percent of children who received at least one dental visit in past two years.**
- **Percent of adults who report visiting their physician in past year for well visit, preventive care or physical exam.**
- **Percent of dentists who accept Medicaid.**

- **Percent of adults who have smoked more than 100 cigarettes in their lifetime and who currently smoke some days or every day.**
- **Percent of households with children under 18 in which at least one adult smokes cigarettes daily.**
- **Percent of adults 65 and over who report having received a seasonal influenza vaccine during the past 12 months.**
- **Percent of adults 18 and over who report engaging in physical activity for at least 30 minutes at least 5 times a week.**
- **Percent of adults who report having seen a dentist in last two years.**
- **Total annual number of newly diagnosed cases of HIV per 100,000 people.**
- **Number of elevated lead levels in resident children.**
- **Number of emergency visits and hospitalizations at Inova Alexandria Hospital due to asthma.**
- **Number of acute medical emergencies (including cerebral vascular, cardiac and diabetic)**

(The list of the Secondary Indicators is attached.)

Next year's Annual Report will contain data with respect to most if not all of these indicators, thus allowing City Council and the community to begin monitoring progress in these important public health areas.

Establishing Commission Priorities for FY 2013

Once the Commission had coalesced around 20-25 core indicators for measuring the status of public health in the City of Alexandria, those indicators were converted in to strategic directions from which the Commission was then challenged to come to agreement on three or four priorities it wanted to focus on over the next twelve-to-eighteen month period. The chairman laid out several important criteria for determining those priorities:

- Issue should relate to one of the leading causes of preventable death and disease;
- Issue should fit within the Social Determinants of Health model;
- There should be evidence-based research behind the interventions and strategies for addressing the issue;

- Issue must be measurable; clear indicators must be available;
- Resolution of the issue must be susceptible to modest, inexpensive and incremental changes;
- Resolution of the issue cannot be duplicative of existing efforts in the community; however, opportunities for collaboration and partnerships would be desirable;
- To the extent possible, issue should fall within the City Council's 2010 Strategic Plan

The May meeting of the Commission yielded a strong consensus around the following three broad priorities: (1) Improving Respiratory Health for Children and Youth; (2) Reducing Child Obesity; and, (3) Expanding Access to Care for Preventable Health Services, with a focus on primary care, oral health and mental health.

Commissioners volunteered to develop background policy papers around each of the three priority areas. Each paper would provide information and data on the extent of the issue within the Alexandria community, how that compares to other jurisdictions and nationally, and develop a set of recommendations for consideration by the City Council to address the issue. The particular challenge the chairman laid out for the Advisory Commission was to reach agreement on a set of "practical, inexpensive, non-bureaucratic, evidence-based actions that city government could take in the short-to-near term that would likely yield moderate to significant improvements in the health and well-being of the Alexandria community."

The paper on Respiratory Health was presented and tentatively adopted by the Commission at the June 21 meeting, the final meeting of the FY 2012 period. A couple of key issues, however, were undecided and had to be carried over to the July 19 meeting. The paper contained four broad objectives: (1) To prevent youth and young adults from starting to use tobacco; (2) To motivate and assist tobacco users to quit; (3) To reduce the level of involuntary exposure to secondhand smoke especially among children and youth; and (4) To reduce the level of exposure among children and youth to other harmful indoor air contaminants. Along with each objective are various recommendations or strategies that attempt to conform to the guidelines above. (A copy of the Action Plan as tentatively approved by the Commission at the June meeting is attached.)

Presentations on the other two priorities – child obesity and access to preventable health services – are scheduled for the September, October and November 2012 meetings. The Commission's recommendations on all three priorities will be submitted to City Council by the end of 2012.

Flora Krause Casey Award

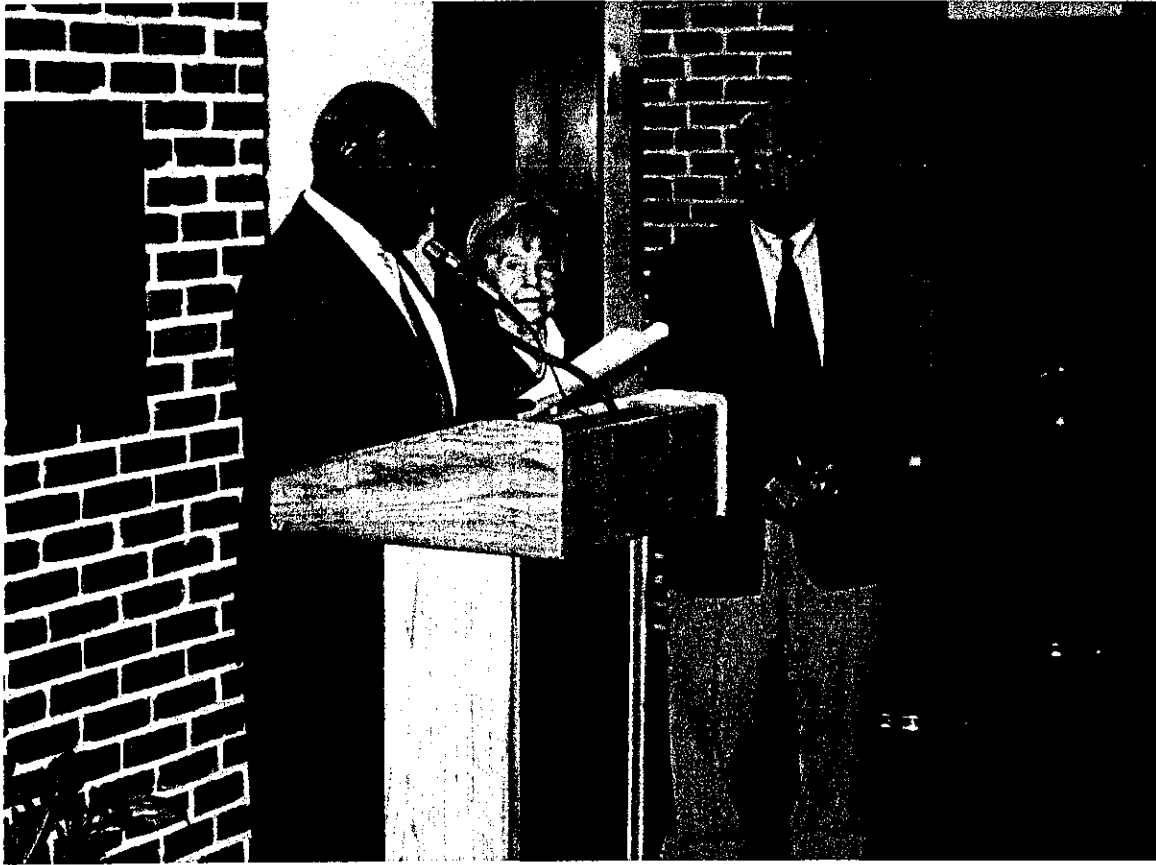
One of the more visible activities of the Public Health Advisory Commission is the Flora Krause Casey award. In 1992, the City of Alexandria established the Flora Krause Casey Public Health Award in recognition of those individuals who are dedicated to improving the health of the Alexandria community with a demonstrated commitment to the medically needy in the City. The award is given in honor of Flora Krause Casey, whose life work improved the health of Alexandria's most needy and vulnerable residents, and fostered the volunteer spirit for the community in a way that made Alexandria a better place to live. Each year, the Alexandria Public Health Advisory Commission and the Alexandria Health Department awards an individual who embodies the same spirit as Flora Krause Casey.

On April 10, 2012, the Flora Krause Casey Public Health Award was bestowed on the late Dr. Robert H. Anderson, who served the Alexandria community and thousands of children as a conscientious and dedicated pediatrician from the 1950s until his death in 2006. In addition to developing a busy practice during the early 1950s, with concerns about the large number of uninsured and underserved citizens who lacked regular medical care in the City, Dr. Anderson was also heavily involved with education reform, the need for new schools, and the need for low-cost housing.

Dr. Anderson worked with his medical colleagues to develop the pediatric department at Alexandria Hospital, where he later became Chief of Pediatrics and eventually the President of the Medical Staff. He also worked part-time for nearly 50 years as a volunteer at the Alexandria Health Department's Well Baby Clinic and played a major role in the early days of Alexandria Neighborhood Health Services, Inc.'s debut as a federally qualified health center.

More than 40 individuals, including Dr. Anderson's widow and three sons and their families, were on hand for the award ceremony. Mayor Bill Euille

delivered the proclamation on behalf of the City Council bestowing the 2012 Flora Krause Casey Public Health Award on Dr. Robert H. Anderson.

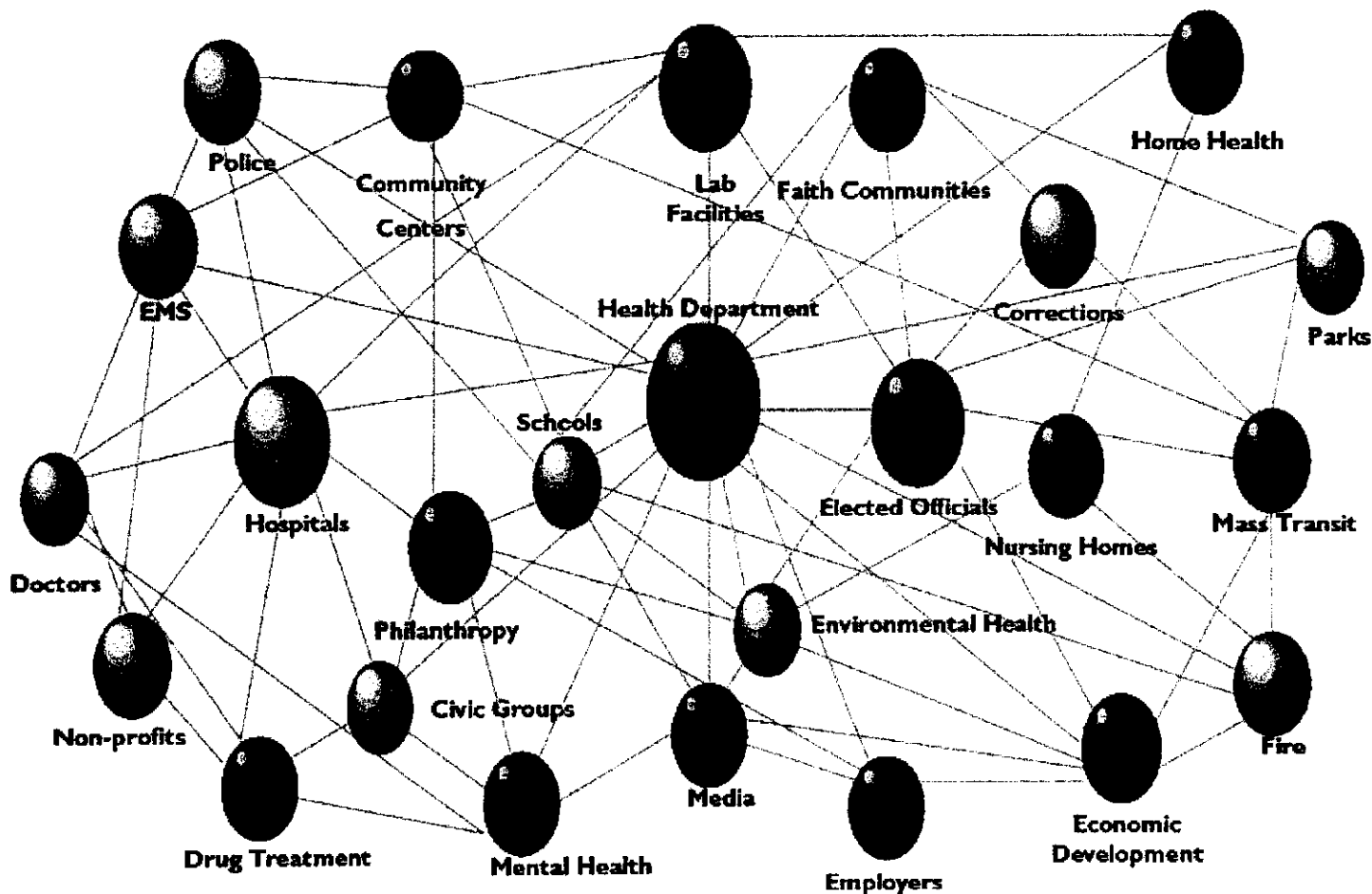


Mayor Euille, Mrs. Anderson and Paul Anderson, one of three sons of Dr. Anderson who attended the ceremony.

APPENDICES

What is the Local Public Health System?

The local public health system refers to all of the organizations and entities in a community that contribute to the health of the people who live and work there. To many, “public health” implies only the local health department. While the role of the local health department is critical to the health of the community, it is but one part of the system.



Source: NACCHO

The graphic above describes a broader system and identifies groups that contribute to all of the 10 Essential Services of Public Health. Both the MAPP (Mobilizing for Action through Planning and Partnership) process and National Public Health Performance Standards Program look at the efficacy of the system, rather than merely the contribution of the Health Department.

**Critical Indicators for Measuring Public Health and
Community Well-Being in the City of Alexandria**
as identified by the
Alexandria Public Health Advisory Commission
(November 17, 2011)

Primary Indicators

- Percent of people indicating they needed health care (including alternative health care) in the past year and were unable to receive it.
- Percent of females who received prenatal care in first trimester.
- Percent of adults who are overweight or obese.
- Percent of newborns with low birth weight.
- Percent of children 19-35 months of age who received 4 doses of diphtheria, tetanus toxoid & pertussis vaccines, 3 or more doses of Hib vaccine, 3 or more doses of Hepatitis B vaccine, and 1 or more doses of measles-containing vaccine.
- Number of childhood vaccine-preventable diseases occurring in Alexandria.
- Teen pregnancy rate per 1,000 girls.
- Percent of children and adolescents who are overweight or obese
- Percent of adults needing mental health care who stated they obtained help for emotional or mental health or substance abuse issues over the past year.
- Percent of adolescents who report using alcohol, marijuana or other illicit drugs in the past 30 days.
- Percent of physicians who accept Medicare and Medicaid.
- Number of reports of child and adult abuse and neglect.
- Percent of children who received at least one dental visit in past two years.
- Percent of adults who report visiting their physician in past year for well visit, preventive care or physical exam.
- Percent of dentists who accept Medicaid.
- Percent of adults who have smoked more than 100 cigarettes in their lifetime and who currently smoke some days or every day.
- Percent of households with children under 18 in which at least one adult smokes cigarettes daily.
- Percent of adults 65 and over who report having received a seasonal influenza vaccine during the past 12 months.
- Percent of adults 18 and over who report engaging in physical activity for at least 30 minutes at least 5 times a week.
- Percent of young persons who report experiencing caring neighbors and neighborhoods.
- Percent of adults who report having seen a dentist in last two years.

- **Total annual number of newly diagnosed cases of HIV per 100,000 people.**
- **Number of elevated lead levels in resident children.**
- **Number of emergency visits and hospitalizations at Inova Alexandria Hospital due to asthma.**
- **Number of acute medical emergencies (including cerebral vascular, cardiac and diabetic)**

Secondary Indicators

- Number of self-reported “fair” or “poor” health days per month
- Mean number of self-reported physically or mentally unhealthy days in the past 30 days
- Number of homeless persons (in shelter and out of shelter)
- Number of new, affordable rental units in conjunction with new development
- Life expectancy at birth
- Life expectancy at 65 years of age
- Percent of adults ages 18 or older who report having a personal doctor or health care provider.
- Percent of high school students who report having smoked at least one cigarette over past month
- Suicide rate per 100,000
- Percent of adults consuming four (women) or five (men) or more drinks on one occasion and/or consuming more than an average of one (women) or two (men) drinks per day during the past 30 days.
- Ratio of primary care providers to total population of the city.
- Percent reduction of foodborne illness risk factors and public health intervention violations in city restaurants.
- Number of respiratory health complaints received by the Alexandria Health Department
- Number of complaints to Environmental Health Division regarding perceived environmental hazards or pests (e.g. bedbugs, mold, lice, etc.)
- Number of individuals who do not qualify for public assistance but experience “food insecurity” at least once over previous three month period.
- Perception of physical safety in community.
- Percent of young persons reporting school provides a caring and encouraging environment.
- Percent of adults ages 18-64 who report having health insurance.
- Percent of population reporting a Disaster Supply Kit with emergency supplies such as water, food and medicine has been prepared at home.
- Percent of young persons reporting school provides a caring and encouraging environment.
- Percent or number of public officials, employees, board members who receive mental health anti-stigma and first aid training

AN ACTION PLAN FOR IMPROVING THE RESPIRATORY HEALTH OF CHILDREN AND YOUTH IN THE CITY OF ALEXANDRIA

Adopted by

THE ALEXANDRIA PUBLIC HEALTH ADVISORY COMMISSION
(June 21, 2012)

PART I

I. TO PREVENT YOUTH AND YOUNG ADULTS FROM STARTING TO USE TOBACCO AND TO MOTIVATE AND ASSIST TOBACCO USERS TO QUIT

Tobacco use is the leading cause of preventable death and disease in the U.S. accounting for almost half a million deaths each year. For the past three decades, U.S. Surgeon Generals have affirmed that smoking is a major contributor to heart disease and heart attacks, and also causes strokes, lung disease, aneurysms and certain cancers. Almost monthly, research findings are disclosed that demonstrate a new causal relationship or association between smoking and some increased health risk – everything from a smokers' eyesight and digestion to their immune system, mental health and fertility. Recent data from the County Health Rankings indicates that 13 percent of all adults in the City of Alexandria are current smokers. (Current smokers are defined by the Centers for Disease Control and Prevention as someone who has smoked at least 100 cigarettes in their lives and they now smoke every day or on some days.) This is below the national and statewide averages (14 and 19 percent respectively), and it is on par with Fairfax County (also at 13%), slightly higher than neighboring Arlington County (at 12%) and twice the rate of near by Fairfax City (at 6%).

Health and medical experts agree that we must discourage children and adolescents from starting to smoke and becoming addicted if we are to control the growth in tobacco-related diseases and morbidity. Among adults who smoke, it is estimated that between 70 and 80 percent began smoking regularly at age 18 or younger. According to Department of Health and Human Services estimates, every day about 3,500 children under 18 try their first cigarette, and around 850 of them become regular daily smokers. And almost 300 of those will eventually die prematurely from tobacco addiction or tobacco-related diseases. Research shows, however, that if a teen reaches the age of 21 and has never smoked, the chances of their ever smoking are extremely low. Evidence clearly demonstrates that smoking cessation can lead to immediate health benefits at any age, and therefore should be an important component of any comprehensive tobacco prevention plan.

Objective 1: Prevent Youth and Young Adults from Starting to Use Tobacco

Strategy 1: Restrict minors' access to tobacco products;

Strategy 2: Foster youth leadership and action related to tobacco prevention; and,

Strategy 3: Support and sponsor mass media public education campaigns designed to reduce tobacco initiation use.

Objective 2: Motivate and Assist Tobacco Users to Quit

Strategy 1: Increase awareness and availability of effective smoking cessation resources;

Strategy 2: Reduce out-of-pocket cost for evidence-based cessation therapies, especially for low-income residents and youth;

Strategy 3: Encourage greater provider education, screening and counseling for tobacco use;

Strategy 4: Develop an evidence-based, teen-focused tobacco cessation program at T.C. Williams High School; and,

Strategy 5: Utilize mass media and social marketing to educate the public and encourage behavior change with respect to tobacco cessation.

PART II

II. TO REDUCE INVOLUNTARY EXPOSURE OF CHILDREN AND YOUTH TO SECONDHAND SMOKE AND OTHER HARMFUL INDOOR AIR CONTAMINANTS.

The Surgeon General of the United States has declared that there is no risk-free exposure to secondhand smoke. "Even a brief exposure to secondhand smoke," says the Surgeon General, "can be harmful. More frequent exposure causes disease and premature death in nonsmoking adults and children." Secondhand smoke contains more than 7,000 chemicals, including hundreds that are toxic and at least 69 that can cause cancer. Because a child's body is still growing, the chemicals in secondhand smoke are especially dangerous to their health. Children who breathe secondhand smoke are more likely to develop ear infections, allergies, bronchitis, pneumonia and asthma. Research also shows that it can even lead to sudden infant death syndrome

(SIDS). Moreover, a recent study found that children who live with smokers miss more school days due to illnesses including ear infections and chest colds compared with those who live in smoke-free homes. Researchers concluded that families could reduce their children's school absenteeism by 24 to 34 percent if smokers in the home quit.

A recent study compared tobacco smoke biomarkers in children who live in various types of housing. The study found that among children who live in households where no one smokes inside, those who live in apartments have a 45 percent increase in cotinine levels (a common marker of tobacco smoke exposure) compared with children who live in detached homes. According to researchers, this increase is likely caused by smoke seeping through walls or shared ventilation systems. As much as 60 percent of airflow in multi-unit housing facilities can come from other units, another study showed. Previous studies have shown that children with cotinine levels indicating tobacco smoke exposure have higher rates of respiratory diseases, decreased cognitive abilities and decreased antioxidant levels.

Contrary to conventional belief, many owners and managers of multi-unit housing are interested in pursuing smoke-free policies, however, a number of misconceptions and unfounded fears raise barriers to their following through on such policies. For example, many believe that it is illegal for them to prohibit tenants from smoking in their units. Many also fear that a smoke-free policy would make it difficult to attract new tenants or retain current tenants. Finally, many express concern that enforcing the policy would prove to be difficult, time-consuming and expensive. Experience in other states and localities, however, have shown these fears and misconceptions to be completely unwarranted.

Objective 1: Improve respiratory health among Alexandria's children and youth by reducing the level of involuntary exposure to secondhand smoke

Strategy 1: Discourage smoking in public spaces especially where children are present, e.g. restaurants, playgrounds, parks and bus shelters.

Strategy 2: Encourage the adoption of smoke-free policies in multi-unit housing, including apartments and condominiums and public housing.

Strategy 3: Recommend that City Council declares secondhand smoke that drifts between units in a multi-unit family housing complex to be a "public health risk" and calls on all owners and managers of multi-unit family residences to adopt voluntarily a comprehensive smoke-free policy for their building(s). (APHAC will consider holding a public hearing on this recommendation this fall.)

Strategy 4: Recommend that City Council declares a preference for smoke-free policies in all newly constructed multi-unit housing facilities and directs the Department of Planning and Zoning to provide as part of the application process

for construction permits and Special Use Permits a brochure identifying the public health, social and economic advantages of smoke-free multi-unit housing.

Strategy 5: Promote a public awareness campaign on the harmful effects of smoking in the home and the car when children are present.

Objective 2: Improve respiratory health among Alexandria's children and youth by reducing their level of exposure to other harmful indoor air contaminants

Indoor air quality has a major impact on human health. Many air pollutants or contaminants are tasteless, odorless and colorless. As a result, people often do not know when they are being exposed to air contaminants that may impact their health.

Approximately one person in eight in Alexandria suffers from a respiratory disease. Data from the American Lung Association estimates that there are more than 11,400 persons with asthma, including 2,265 kids, and more than 5,300 persons with COPD (emphysema and chronic bronchitis) in the City. The Community Environmental Health Assessment, conducted in 2007, named Respiratory Health and Indoor Air Quality as the number one environmental health issue in Alexandria.

Asthma is a growing problem in the U.S. The incidence rate in the U.S. doubled between 1982 and 2003. Over the past decade, the rate has continued to rise significantly. The economic cost of asthma in the U.S. exceeds \$18 billion. Although the causes and environmental triggers for asthma are not well understood, air pollutants, including secondhand smoke, dust, mold and animal dander, are among the "usual suspects" in triggering asthma attacks. Interestingly, blacks are almost 40% more likely to have asthma than whites. Women are 35% more likely to have asthma than men. And children are 15% more likely to have asthma than adults.

The burden of asthma falls not only on individuals with the affliction; it also falls on our schools, our families, our neighborhoods, our workplaces, our health care system, and our city. And it falls on all of us, whether we have asthma or not, because we pay for that burden with higher health insurance rates, with lost productivity and absenteeism in schools, and with increased tax dollars.

Strategy 1: Provide initiative and leadership on creating a new paradigm for stabilizing funding for the Respiratory Health function within the Alexandria Health Department

- a. The Public Health Advisory Commission will appoint a special task force for the singular purpose of identifying alternative sources of stable funding for the respiratory health function within the Alexandria Health Department. At a minimum, the task force will consist of representation from Inova Alexandria Hospital, ANHSI, Alexandria City Public Schools, APHAC and the business community.

- b. Recommendations on alternative funding sources shall be presented to City Council by December 31, 2012.

Strategy 2: Following the creation of a stable source of funding for the Respiratory Health function, the Health Department should consider establishing a proactive respiratory health program in the Environmental Health Division that will:

- a. refer persons with severe asthma problems to the Health Department through school nurses, hospital ER personnel, and pediatricians and family physicians;
- b. provide a free assessment of the homes of those referred and those that call with a respiratory health complaint. (Assessment must cover a wide range of environmental triggers – mold, dust, smoke, aerosol products, animal dander, insects, rodents, moisture, etc. – that can cause respiratory health problems.); and,
- c. assist low income residents with proactive interventions to address environmental triggers for respiratory health problems
- d. educate residents at community events about how to improve the indoor environment in their home and reduce the triggers for respiratory health problems;
- e. develop a campaign to encourage all parents to pledge to make their home smoke-free; and,
- f. develop a “Healthy Homes” resource on the Environmental Health Division’s website

December 28, 2011

The Honorable William D. Euille and City Council Members
City of Alexandria
City Hall, 301 King Street
Alexandria, VA 22314

Dear Mayor Euille and City Council Members:

Two of the purposes underlying the creation of the Alexandria Public Health Advisory Commission are to “serve as the evaluating and advising commission to City Council regarding any and all health matters in the City of Alexandria” and “to render opinions... on any health care or service advantage or merit; disadvantage or danger; priority perspective within the City’s overall public health needs or programs; ...”

True to these purposes, the Alexandria Public Health Advisory Commission wishes to inform City Council about issues that could possibly impose “disadvantage or danger” to the City’s public health system. Specifically, the Advisory Commission is extremely concerned about the possible implications of three separate provisions in the Governor’s 2012-2014 Biennial Budget on the public health for residents of Alexandria.

The first is the Governor’s proposal to eliminate funding for the Teenage Pregnancy Prevention Initiative. Specifically, the provision eliminates \$455,000 from the General Fund for the programs in the Richmond, Norfolk, **Alexandria**, Roanoke City, Crater, Portsmouth, and Eastern Shore health districts. Specific to the City of Alexandria, this would mean the loss of \$65,000 (\$46,820 for salary and fringe; and \$18,180 for operating expenses) in support of one FTE, a Health Educator. The entirety of this \$65,000 comes from a state grant; no City funding supports this position.

As you are exceedingly aware, the City of Alexandria continues to face a critical challenge with respect to adolescent pregnancy. Despite the fact that between 1995 and 2005 the adolescent pregnancy rate in Alexandria dropped 28%, the City still has the highest teen pregnancy rate in Northern Virginia and one of the highest in the state. Over that ten-year period, Health Department data showed a downward trend among 15-17 year olds, but an upward trend among 18-19 year olds. During the same ten-year period, pregnancy rates showed a strong upward trend among 18-19 year old Hispanic girls. Data indicate that they have had the sharpest increase in pregnancy rates over the ten-year period of all race/ethnic teen groups.

It is estimated that the teen childbearing costs to Alexandria taxpayers is more than \$2.2 million a year. And it is widely acknowledged that the children of teenage mothers have

decreased educational attainment and earnings, suffer higher rates of child abuse and neglect, experience health complications, social behavior problems and problems of self control, and are more likely to be incarcerated (among adult sons of teen mothers) than are children of older mothers, primarily due to the effects of single parenthood, lower maternal education and large family size.

Against these daunting statistics and outcomes, the Advisory Commission believes that teen pregnancy prevention is a wise investment and will pay significant dividends in the near future. From our assessment, the Health Department's Health Educator is a key component of the City's programs and initiatives that support healthy youth development. The Health Educator links our youth to important Teen Wellness Center services (e.g. counseling, family planning, STD and HIV testing); helps to coordinate and conducts outreach programs and mentoring projects that help youth to mature in healthy ways (e.g. by learning to establish goals, set boundaries, and make wise decisions) and reduce risky behaviors that lead to unwanted pregnancies; and conducts outreach to parents to help them with their children's healthy growth. The Health Educator is a crucial element in the City of Alexandria's teen pregnancy prevention efforts.

We believe the Teen Pregnancy Prevention Initiative, which fully supports the Health Educator position, is indispensable to the City's commitment to addressing the problem of teen pregnancy. The Health Educator position was created in FY 2005 and since that time the Health Educator has conducted numerous outreach efforts in the schools and community for the Teen Wellness Center. Just in the past year, the Health Educator has helped to coordinate and has participated in more than five outreach events involving more than one thousand students. Moreover, in recognition of today's youth's familiarity with wireless communications, the Teen Wellness Center encourages youth to text message when seeking information on health issues and/or to make appointments. The Health Educator is the main staff member who receives and responds to these text messages. We know that the Health Educator has worked closely with the Northern Virginia AIDS ministry to host two testing events at the Teen Wellness Center over the past year. And, we are also informed that the Health Educator has established herself as a "safe space with open ears" through which she developed many mentor-mentee relationships with teens in which she can discuss sensitive issues of concern to teenagers.

For these reasons and many others, the Advisory Commission believes it would be critical to continue to build upon the foundation of community outreach and personal relationships established by the Health Educator in pursuit of sustaining the progress we have already made with respect to teen pregnancy prevention and for the continuation of efforts to improve the well-being of children and families and to reduce the burden on taxpayers.

The second item of concern in the Governor's proposed budget is to "restructure local dental services." While the Commission has not yet been able to determine the local impact of this restructuring, it appears that the \$141,061 of State-City Cooperative funding may be in jeopardy. This money supports two dental assistants and operating supplies. This portion of the Alexandria Health Department Dental program provides

essential preventive care and education for children from families who meet low-income eligibility requirements; services provided include cleanings, fluoride treatments, sealants, fillings and extractions.

The final item of concern in the Governor's budget proposal affects the Alexandria Neighborhood Health Services, Inc. (ANHSI) in Fiscal Year 2014. The proposed budget would reduce the Virginia Department of Health general fund appropriations by 50%, representing a decrease of \$34,748. The importance of supporting ANHSI to meet their mission of providing comprehensive primary medical services to those in most need cannot be overstated.

We hope the City Council will agree with our assessment and be willing to request assistance from our delegation in Richmond to ensure that funding is continued for the Teen Pregnancy Prevention Initiative for the City of Alexandria, and also for dental services for needy children and for the Alexandria Neighborhood Health Services, Inc.

Sincerely,

Richard E. Merritt
Chair, Alexandria Public Health Advisory Commission

March 5, 2012

The Honorable William D. Euille and City Council Members
City of Alexandria
City Hall, 301 King Street
Alexandria, VA 22314

Dear Mayor Euille and City Council Members:

I am writing to express my personal concern regarding proposed reductions in the Health Department's Respiratory Health budget. I am the chairman of the Alexandria Public Health Advisory Commission and I also chair the Alexandria Coalition for Clean and Smoke-Free Air, one of the four working groups under the Partnership for a Healthier Alexandria.

In its advisory role to City Council, the Public Health Advisory Commission is on track for submitting to Council a comprehensive plan for reducing the level of smoking in the City of Alexandria, especially among teens and young adults, and reducing the overall level of involuntary exposure to secondhand smoke and indoor air contaminants, especially among our young children.

An initial part of that comprehensive plan was the Advisory Commission's recommendations to Council in April 2010 to permit the placement of signs discouraging smoking in City parks, playgrounds and bus shelters. The City Council reacted positively to the Commission's recommendations and, as a consequence, signs discouraging smoking in those three outdoor areas should be in place over the next few months. (As you know, the signs have already gone up in the City's thirty-five playgrounds.)

Alexandria's initiative with respect to signs in public areas offers a unique approach to reducing the exposure of children and non-smoking adults to the harmful effects of secondhand smoke by requesting the public to consider the health of those around them and voluntarily refraining from smoking in those public areas where people, and especially children, gather. It relies totally on the good will and civic mindedness of the public for compliance. Alexandria was the first local jurisdiction in the Commonwealth to adopt this unique approach, and it is now being viewed as a model for others to follow.

Alexandria enjoys a successful heritage with respect to voluntary solutions to somewhat contentious public health issues. The City Council also supported the Health Department's efforts, with the backing of the Public Health Advisory Commission, to pursue a voluntary effort on behalf of smoke-free policies in our City's restaurants and bars. The Health Department's "Proud to Be Smoke Free" program, which began in 2004, encouraged restaurants in the City to voluntarily adopt a 100% smoke-free policy for both indoor and outdoor seating. The Department produced and distributed more than

5,000 copies of the "Alexandria Guide to Smoke-Free Dining" brochure, which outlined the many benefits to owners, employees and patrons of a smoke-free policy and encouraged diners to patronize restaurants that had agreed to go smoke-free. (The brochure listed the names and addresses of more than 75 restaurants in the City of Alexandria that had become smoke-free at the time of the publication.)

Health Department personnel, from the Respiratory Health Division, met personally with many of the City's restaurant owners over a three-year period. All the restaurants that voluntarily joined the program received a letter of appreciation, a certificate of commendation signed by the Health Director, and a decal and two-sided laminate sign to advertise their participation in the program. Significantly, by the time the state law requiring all restaurants and bars to be smoke-free was enacted, the Health Department had already achieved voluntary compliance from more than 90 percent of the restaurants in the City.

The voluntary smoke-free restaurant program and the more recent initiative to place signs in the parks, playgrounds and shelters are significant and noteworthy accomplishments on behalf of the public health and community well-being in the City of Alexandria. Nevertheless, the Commission is concerned that some of our most vulnerable populations, particularly our young children, are still unprotected from the harms of second hand smoke and other harmful indoor air contaminants in their homes. It is worth recalling the recent declaration of the current Surgeon General of the U.S.: "There is no risk-free exposure to secondhand smoke; even a brief exposure to secondhand smoke can be harmful. More frequent exposure causes disease and premature death in nonsmoking adults and children."

The Commission is also interested in recommending strategies that can effectively prevent youth and young adults from starting to use tobacco. Most experts agree that we must discourage children from starting to smoke and becoming addicted if we are to control the growth in tobacco-related diseases and morbidity. Experience shows that among adults who smoke, more than 80 percent began smoking regularly at age 18 or younger. Evidence also shows that if a teenager reaches the age of 21 without smoking, the chances he or she will ever begin to smoke are extremely small.

Finally, we want to recommend a range of strategies that can motivate and assist tobacco users, especially teens and young adults, to quit. It is clear that smokers who quit significantly increase their chances of living longer and healthier lives by reducing their chances of having a heart attack, stroke, cancer and other tobacco-related diseases. Smokers, at whatever age, who quit improve the health of those around them by reducing their exposure to secondhand smoke. Parents who quit will reduce the chances that their children will ever smoke. But, clearly, all the educational messages and social prompting to quit will not be successful without increased availability of and access to evidence-based smoking cessation resources in the City.

The Commission is working closely with the Coalition for Clean and Smoke-Free Air in the development of a comprehensive plan to City Council that will address three major

goals, all described above: (1) to prevent youth and young adults from starting to smoke; (2) to motivate and assist tobacco users to quit; and, (3) to reduce the level of involuntary exposure to SHS and indoor air contaminants, especially among young children.

The recent ruling by a federal judge that graphic warnings on cigarette packages, as proposed by the U.S. Department of Health and Human Services, is a violation of free speech means that efforts at the local level to curb tobacco use and exposure to secondhand smoke are all the more critical and necessary.

The Respiratory Health function in the Alexandria Health Department has played an important role in the early development of a City-wide tobacco reduction campaign. In addition to the examples above, I would also point out that one of Respiratory Health's most important functions is to receive and follow up on complaints from community residents about environmental problems in indoor environments that trigger respiratory health problems. Among the various environmental conditions that are frequently detected in the homes are smoke (mostly, secondhand smoke), mold, dust, aerosol products, insects and rodents.

There is substantial evidence that smoking and exposure to secondhand smoke are major risk factors for asthma in children. Furthermore, we know that asthma is the leading cause of hospitalizations in kids. Research also indicates that when infants are exposed to mold in the home, their risk for developing asthma more than doubles. In fact, one study showed that if children were exposed to mold as infants, they were at a significantly increased risk for asthma at 7 years of age.

Keeping children with asthma out of hospitals ought to be a key public health priority. Evidence based practices tell us what should be done. "Many pediatric asthma hospitalizations might be prevented," is the conclusion of a major study of 230 hospitalized, mostly low-income children at an urban hospital over a 14 month period, "if parents and children were better educated about the child's condition, medications, the need for follow-up care, and the importance of avoiding known disease triggers." [emphasis added] A recent study found a significant decrease in emergency department visits due to asthma among low-income children whose parents received nurse care management and home visits that identified asthma triggers in the home and counseled as to how to ameliorate them. Not only were hospitalizations reduced by these home visits but also the children missed fewer school days and the parents missed fewer days at work. The Centers for Disease Control and Prevention reviewed a wide variety of home-based multi-trigger, multi-component interventions and concluded: "Interventions that target a wide variety of asthma triggers through home visits are beneficial in improving asthma outcomes. Home based multi-trigger, multi-component, interventions with an environmental focus are effective in improving overall quality of life and productivity in children with asthma." The CDC concluded further that such interventions are also "a good value for the money invested."

The first Objective under Goal #2 of the City Council's Strategic Plan is: ***"Support healthy lifestyles and disease prevention"***. And, significantly, the first initiative under

that objective is to ***“Establish a proactive health program to reduce respiratory illness by reducing exposures to second-hand smoke and indoor air contaminants.”*** I submit that a substantial reduction in the Respiratory Health function of the Alexandria Health Department will not only forestall the recently-gained momentum on behalf of a City-wide campaign to keep youth and young adults from starting to smoke and to reduce the level of exposure of our children to secondhand smoke, but will also erode existing and future capacity to respond effectively and adequately to complaints from community residents regarding a variety of indoor air contaminants.

I close with a quote that has been echoed by every Surgeon General of the U.S. for the past two decades: “Tobacco use remains the single largest preventable cause of death and disease in the United States.” I am asking Council to pay close attention to the Surgeon Generals’ words and to weigh heavily the possible consequences of a major reduction in the Health Department’s Respiratory Health budget.

Thank you for your consideration of this request.

Sincerely,

Richard E. Merritt
Chair, Alexandria Public Health Advisory Commission
Chair, Alexandria Coalition for Clean and Smoke-Free Air

City of Alexandria, Virginia

MEMORANDUM

DATE: July 27, 2012

TO: ROSE WILLIAMS BOYD
EXECUTIVE SECRETARY FOR BOARDS AND COMMISSIONS
OFFICE OF CITIZEN ASSISTANCE

VIA: FAROLL HAMER, DIRECTOR
PLANNING & ZONING

FROM: RUSSELL KOPP, CHAIR
POTOMAC YARD DESIGN ADVISORY COMMITTEE

SUBJECT: FY 2011/2012 ANNUAL REPORT of the PYDAC

I am pleased to present this report of annual attendance for the Potomac Yard Design Advisory Committee (PYDAC) for fiscal year 2011/2012, in response to the requirements of City Code section 2-4-7(i)(1). There were six meetings of PYDAC in fiscal year 2011/2012.

The attached record of attendance shows that one member failed to attend more than 75% of the meetings, as required. In fact, this member (Anthony Dale) has not attended any PYDAC meetings since being appointed and has not responded to recent emails about whether he wishes to remain on PYDAC. Therefore, we request that Mr. Dale be removed and his position declared vacant so that it can be re-advertised and filled as soon as possible. Two other members of the group missed two out of the six meetings, but these were excused absences.

Membership

The Committee is made up of ten members. The members are appointed by the Mayor and City Council to serve a two-year term. We had one new member over the course of the fiscal year, as the previous Chair elected not to renew her appointment. The position, however, was quickly filled and I, Russell Kopp, was selected as the new Chair.

There should be two PYDAC positions advertised this fall. One is a vacancy set aside for a representative of the National Park Service. This position was added by Council in June 2010, as a response to the Committee's expanded role of reviewing projects in North Potomac Yard and has not been filled to date as the redevelopment of North Potomac Yard has not moved forward yet. The other position will be open because of the issues related to Anthony Dale as noted above.

At the end of fiscal year 2011/2012, the active membership includes: Chair Russell Kopp, Jason Albers, Chris Bellanca, Shawn Glerum, Mike Grinnell, Quynn Nguyen, Jennifer Taylor, and Jason Rascoe.

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 JUL 30 P 4:50

Meetings

PYDAC was established to review new development proposals for Potomac Yard to ensure consistency with the respective design guidelines. Over the past year, PYDAC held six meetings and reviewed nine (9) projects. These projects included the following:

- Landbay L Multifamily Building
- Landbay G Amendments, including Master Plan and CDD Amendments
- Landbay G Block F (Residential)
- Landbay G Block D (Office)
- Landbay G Block H (Retail with Residential)
- Landbay J Multifamily Building
- Landbay H/Partial I Multifamily Building
- Route 1 Transitway
- Landbay K North Pond Amendments

In response to one of the goals mentioned in previous annual reports, new projects were presented at an earlier conceptual stage, allowing PYDAC to offer initial reactions to proposals at the pre-conceptual stage. These constructive critiques influenced the designs which the applicants addressed in later submissions.

Goals for the Coming Year

Similar to last year's goals, the Committee will continue to become familiar with utilizing the amended Design Guidelines and the North Potomac Yard Urban Design Standards. As development projects for North Potomac Yard, as well as other yet-to-be developed areas of CDD#10, start to come in, PYDAC will apply the Guidelines and Standards accordingly.

New goals for the coming year include: (1) developing social media to expand community outreach efforts and further engage residents; (2) creating a project approval map that is updated with each case in order to graphically track the on-the-ground conditions; and (3) for staff to provide the group with a Planning 101 session that would be a brief discussion about the various processes in the City related to Potomac Yard.

If you have any questions, or need additional information, please contact me.

PUBLIC RECORDS ADVISORY COMMISSION

2012 JUL 24 P 12: 57

***Annual Report to the City Council
July 2011 – June 2012***

The Public Records Advisory Commission (PRAC) provides advice and guidance to the City Records Administrator and Archivist on records management matters and implementation of the records program in the City. The PRAC is authorized to have seven citizen members appointed by the City Council for terms of two years. It is composed of professional archivists, records managers, historians, research specialists, and other citizens. The PRAC supports the mission of the Archives and Records Center, which was established by the City Council as follows:

"It is hereby declared to be the policy of the City of Alexandria to provide efficient, economical and effective control over the creation, distribution, organization, maintenance, use and disposition of all records through a comprehensive system of integrated procedures for the management of records from their creation to their ultimate disposition, to achieve complete, effective and economical documentation of the policies and transactions of city offices and departments, to identify and preserve archival records and, in conjunction with archival records, to provide reference services to the public."

(Ord. No. 3189, 3/21/87, Sec.2; Ord. No. 3282, 4/16/88, Sec. 2)

During the period July 2011-June 2012 the PRAC held nine meetings. Each meeting had an agenda and was open to the public.

Summary of Activities

For the past fiscal year, the PRAC addressed several topics pertaining to the city's records management program and submits the following observations and recommendations:

I. FACILITIES

Highlights:

- Acquisition of shelving for 352 additional boxes.
- Acquisition of newer vehicle for pickup and delivery of records.
- Repairs to heating system, elevator, roof, delivery door.

Needs: Short-term—Additional space

The Archives and Records Center has gone from using 1,950 square feet of the facility at 801 South Payne Street in 1983 to 8,000 square feet in 2012 and has reached total capacity for the

currently allocated space, thus creating a need for immediate short-term solutions. Space issues include:

- The archives room is full. This is a temperature and humidity- controlled space equipped with mobile shelving that holds records mandated by the state and city to be preserved permanently.
- City agencies must often delay transferring older records due to lack of storage space.
- Four rooms in the Records Center facility are currently being used by other city agencies for non-records storage.
- Currently paying for over 1,000 cubic feet of off-site records storage (at \$275/mo.) due to lack of space.
- No dedicated space for researchers to work.

The PRAC recommends:

- Allocation of underutilized space in the adjoining Facilities Maintenance Shop to the Records Center. Acquisition of this space would meet the space needs for the next 5-10 years.
- Transfer to the Records Center of storage rooms in the building currently being used by other agencies.
- Conversion of an existing storage room to a second permanent archives room with the addition of mobile shelving and temperature and humidity controls.

Needs: Long-term--New Facility

Due to age, the Records Center facility has mounting maintenance issues. Further, the city's permanent records, ill-advisedly and inexplicably, sit adjacent to the fire department's burn training tower. These are reasons enough to require a new facility. However, the driving force for the need of a new facility is that the city sanitation department will need to expand within the next 10-15 years and, to do this, they will need to acquire the land that the Records Center facility currently occupies.

The PRAC recommends:

- Immediate formation of a work group composed of staff from the Office of Historic Alexandria, General Services, and the PRAC to develop a plan to replace the Records Center facility for presentation to city council within the next year.

II. PERSONNEL

Highlights:

A savings of over \$18,000 to the city was accomplished through the recruitment of:

- Interns from George Mason University who performed 83 hours of work.
- Citizen volunteers who performed 647 hours of work .

- Inmates from the sheriff's department who provided manual labor to move boxes.
- A school volunteer program that provided 108 hours of labor.

Needs: Increased staffing

The Archives and Records Center was established in 1983 with 1.5 FTEs and stored a few hundred cubic feet of records. From a high of 3 FTEs in 2009, the staff was cut in 2010 to the current 2.4 FTEs while over 17,000 cubic feet of records are maintained. Personnel issues include:

- Increased volume and time for processing, evaluating, and disposition of records.
- City agency and department records survey updates have been put on hold.
- Increase in search and FOIA requests (an increase of over 55% in the past two years) has reduced staff time needed to maintain records.
- Response time for records retrieval and search requests for city departments has increased.
- City agencies face delays in pickup of records for storage.
- Integration of digital records with the records management program needs coordination.

The PRAC recommends:

- Full support of OHA director Lance Mallamo's request to restore the .6 FTE lost in 2010. To meet the increased needs of the Records Center, we recommend increasing the staff by 1 FTE.
- Require city-wide policy that FOIA requests be reasonable and specific in order to reduce drain on staff time.
- Work with ITS department to coordinate digital records policy and responsibility.

III. BUDGET

Highlights:

- Proposed FY 2013 budget of \$226,355 is an increase of \$21,484 over FY 2012 budget of \$204,871.

Needs: Restore budget to FY 2009 level

The declining budget through FY 2012 for the Records Center has resulted in the following budget issues:

- Reduction in operating supplies and materials. For example, the cost of records boxes has increased from \$1/box to \$3/box while the budget for operations has been reduced by over \$8,000 since 1998.
- Cost for tech support (\$1,944) has been added to the Records Center budget.
- Deferred maintenance and replacement of office equipment.

- Lost part-time employee.
- Reduction of professional development opportunities

The PRAC recommends:

- Restore the budget to FY 2009 level of \$231,000. For FY 2012, the Records Center operated with increased demands on a budget that was \$26,145 less than FY 2009 (a reduction of 11.3%).

IV. OPERATIONS

Highlights:

- For FY 2012, 1,532 boxes of records and 518 rolls of architectural drawings were accessioned; 1,394 boxes of records, 1,311 rolls of architectural drawings, and 162 non-records items were destroyed; and 318 pick-up and deliveries to city agencies were made.
- Cataloged photos of 18th century houses, the Torpedo Factory, and Market Square.
- Scanned Planning Commission minutes.
- Developed scheme for sorting tens of thousands of architectural drawings.
- Records center staff accessed over 1,631 boxes of records to complete search requests.
- Received 74 researcher visits.
- Scanned destruction orders and transfer lists to enable online access.
- Conducted numerous city-wide records management training sessions.
- Completed the appraisal and processing of 84 boxes of City Council meetings for records related to the desegregation of Alexandria schools (Desegregation of Virginia Education (DOVE) Project) with the help of interns.
- Transferred authority and storage cost of non-government records (Davis-Ruffner collection), saving \$2,600/year.

Needs: Explore operational options

As the scope and size of operations has increased, there is a need to explore operational options to keep up with the demands placed on the small staff.

The PRAC recommends:

- Conduct a review of Records Center operations for opportunities for improvement.
- Increase use of electronic methods to improve operations.
- Work with ITS to review electronic records policy for opportunities to improve operations.
- Provide additional training to city employees to facilitate more efficient records transfer, research requests, and records destruction.

The Public Records Advisory Commission goals for FY 2013:

- Presentation to City Council of records management issues affecting the City of Alexandria.
- Meet with General Services to discuss short-term facility solutions.
- Begin work on proposal for a new Records Center facility.
- Evaluate the need to update the city Administrative Regulations for archives and records management which hasn't been updated in 20 years.
- Explore ways to increase coordination of records management between ITS and the records administrator and archivist.
- Continue to advocate for a strong records management program.

Recruitment and Leadership Plans:

Recruitment will take place through announcements on both records management and archives listservs as well as through the Mid-Atlantic Regional Archives Conference, Northern Virginia ARMA Chapter, and other suitable venues.

Ensuring Turnover in Leadership: The Commission will vote to select a chairman every two years following the completion of his or her term. No chairman may serve more than six years consecutively. Virginia Arnold has served one year as chairman.

The following citizens served on the PRAC during the period covered in this report:

Virginia Arnold
Ellen Briscoe
Jeannine Jefferies
Anthony Jones
Nils Kandelin
Laura Vetter
Charles Ziegler

Respectfully Submitted,
Virginia Arnold, Chair
Nils Kandelin, Vice-Chair

**CITY OF ALEXANDRIA
BOARDS AND COMMISSIONS
MEETINGS ATTENDANCE REPORT**

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

2012 JUN 27 A 11:40

JULY 1, 2011 THROUGH JUNE 30, 2012

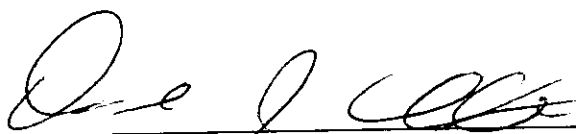
COMMISSION: Board of Assessment Review **CHAIRPERSON:** David Chitlik

The Board of Assessment Review is a State-mandated Board, tasked with hearing complaints and equalizing assessments. Members serve for a period of three years and are appointed by City Council or the Circuit Court.

The Board of Assessment Review met 27 times during FY 2012:

- The Board conducted two meetings for organizational purposes.
- The member who needed to fulfill the requirement by the State for mandatory training met on one date for that purpose.
- The remaining 24 meeting dates were for the purpose of hearing the appeals of assessment of 208 real estate parcels.

The Board currently has one vacancy for a council-appointed member.



David Chitlik, Chairperson

Approved



CITY MANAGER'S OFFICE
ALEXANDRIA, VA

2012 AUG 20 P 2:56

BOARD OF DIRECTORS

Thomas Van Wagner, Chair
John Hill, Vice Chair
Edward Semonian, Sec'y-Treas.
Matt Ries
William Dickinson

CHIEF EXECUTIVE OFFICER
Karen L. Pallansch, P.E., BCEE

GENERAL COUNSEL
McGuire Woods LLP

August 16, 2012

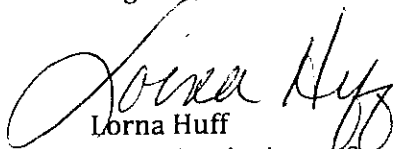
Ms. Rose Boyd
Special Assistant to the City Manager
301 King Street, Room 3500
Alexandria, VA 22314

Dear Ms. Boyd:

Enclosed is a copy of the Alexandria Renew Enterprises most recent Annual Report to accompany the annual Board Attendance report that was sent under separate cover.

Please contact me if you have any questions.

Regards,


Lorna Huff
Executive Assistant &
Secretary to the Board



ALEXANDRIA SANITATION AUTHORITY

Annual Report 2011

ALEXANDRIA SANITATION AUTHORITY

2011 Annual Report

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We are the Alexandria Sanitation Authority, operating one of the most advanced wastewater reclamation facilities in the United States on a 35-acre site within walking distance of Old Town Alexandria. ASA serves about 350,000 people in the City of Alexandria and part of Fairfax County, processing an average of 13 billion gallons of wastewater each year.

We are committed to being an environmental steward, good neighbor, and industry leader in our day-to-day work of making dirty water clean again.

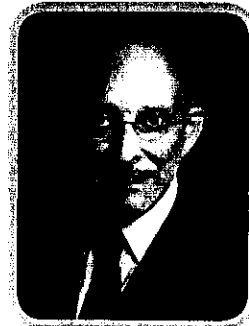
ASA BOARD OF DIRECTORS



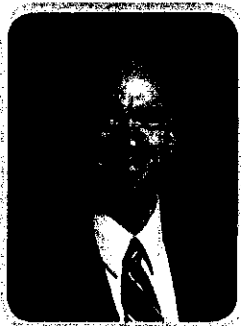
Tom Van Wagner
Chair



David Nichols
Vice Chair



Edward Semonian
Secretary-Treasurer



Joshua Dickinson



Matthew Ries

ASA's Board of Directors invested a great deal of time and energy providing guidance and direction to the organization that benefited not only ASA, but the community at large. The Board reviewed and assessed plans and designs related to ASA's expansion and portfolio of future projects as well as its budget, strategic plan, enterprise goals and policies. Their efforts have proven to be invaluable. Moreover, the Board's ongoing support and guidance will help ASA in its critical role to transform Alexandria into the sustainable and vibrant Eco-City of the future.

This year, ASA bade farewell and thanked Board members Elise Fulstone and Jim Larrison for their years of dedicated service. Ms. Fulstone's term expired and Mr. Larrison moved to Chicago. We wish them both well. ASA also welcomed new Board members Joshua Dickinson and Matthew Ries. We look forward to a productive and fruitful 2012.

ASA's Goal:

"To produce clean, safe water and exceptional quality biosolids with environmental integrity"



Letter from the General Manager

The past fiscal year was one of achievement, collaboration and transition for the Alexandria Sanitation Authority. We took a two-pronged approach to meet our roles and responsibilities as environmental steward and industry leader. We continued to clean billions of gallons of water to the highest standards, while finalizing the design and beginning the transition to the latest expansion of our facility so we can meet new stringent environmental requirements.

From its modest beginnings in the 1950s, ASA has been a work in progress that has constantly evolved and improved. We have responded to an ever-changing world, a growing community, and an increasingly diverse customer base. We have been an industry leader that has not only met every stricter environmental regulations, but exceeded them. Today, ASA is an award-winning model of not only what is possible, but how to turn that possibility into tangible benefits that promote the health, safety and prosperity of our community.

Over the past year, ASA continued its tradition of service to the community and environmental excellence. The great naturalist Loren Eiseley wrote that, "If there is magic in this planet, it is contained in water." And it may seem like magic how each day ASA transforms on average 37 million gallons of wastewater into sparkling-clean reclaimed water that is returned to the Potomac and the Chesapeake Bay and can be used by ASA to run its machinery. We can even take by-products like digester gas and transform it into energy to power our machinery and lower our operating costs.

It may seem like magic too how we extract tons of potentially-harmful nutrients from the water that enters our facility, and turn them into a natural and safe fertilizer for Virginia's farmers and, one day soon, a soil amendment for the City of Alexandria's green space and gardens. Of course, it's not magic, but the real-world task of harnessing science, engineering and innovative technologies. It's also the payoff from the hard work and dedication of ASA's men and women who can also take on a hurricane, tropical storm and earthquake in two months' time without missing a beat.

Faced with challenging economic times, we also began transitioning this year towards a more business-focused organization with clearly articulated goals. To this end, we created a strategic plan for FY 2012-2015 that paints in broad and fine strokes what we want to accomplish in key areas, such

as the environment, work force, operations, community relations and fiscal responsibility. We believe the plan will help us ensure the continuing success of the organization in both the near- and long-term. And always wanting to get ahead of challenges, we updated our 10-year Capital Improvement Program and annual Renewal Replacement Program.

Just as ASA's founders knew that the original facility could not meet future needs, so did we anticipate that another upgrade was in the wings when Virginia imposed tough new environmental standards that would require us to remove 62% more nitrogen from our treated water.

To meet these challenges would require a major expansion of the current facility. However, bringing to life our State-of-the-Art Nitrogen Upgrade Program would not just be an exercise in engineering. Just as importantly, we would have to overcome skepticism and concerns in the community that the expansion would be intrusive and change the character of the City. In other words, we had to ensure that ASA would continue to be a good neighbor.

Through a collaborative process, we provided our stakeholders with not only a window into our thinking but also a direct line to ASA where they could communicate their ideas and suggestions to our leadership and design team. We deeply valued the thoughts and perspective of the entire community and the resulting convergence of ideas and synergy that's reflected in the final design — the reimagining of what a water reclamation facility can be. How many water cleaning facilities in the world can say they will have an athletic field on top of their storage facilities and green spaces, trails and paths where you and your family can walk and bike? ASA can. Indeed, following City Council approval of the design, Councilman Rob Krupicka said, "I think it really is an exceptional collaboration between ASA and the City," and Councilwoman "Del" Pepper added, "What has been done here is truly going to be an award-winning site."

Change is all around us but some things remain constant as they have since the first ASA facility opened for business in 1956. That is our commitment and promise to give back to the people we serve today and for generations to come.

With deepest respect and gratitude,



Karen Pallansch/General Manager



2011 Top 10 Environmental Accomplishments

1

ASA treated more than 13 billion gallons of wastewater in 2011. That's billion with a B! How much clean, sparkling water is that? Think of the Tidal Basin filled 37 times.

2

ASA used 1.4 billion gallons of reclaimed water to help run its facility this year, saving about \$3,000,000.

3

ASA kept harmful nutrients out of the Chesapeake Bay watershed. In 2011, ASA removed 90% of nitrogen and close to 100% of phosphorus from dirty water coming into the facility.

4

ASA removed 4.2 million pounds of nitrogen from treated wastewater. Too much nitrogen fuels algae blooms that starve water habitats of oxygen and results in dead zones — that means no fish and other marine life.

5

ASA removed 680,000 pounds of phosphorus from treated effluent. Too much phosphorus in the water also leads to algae blooms.

6

ASA kept 32 million pounds of sediment from entering the Chesapeake Bay watershed, protecting fragile ecosystems.

7

ASA provided 22,500 wet tons of nutrient-rich biosolids soil amendments to farmers in nine counties in the Commonwealth — helping farmers save as much as \$300 per-acre in fertilizer costs.

8

ASA created more than 145 million cubic feet of digester gas and used over 118 million cubic feet of it to fuel its treatment process. That's equal to the volume of natural gas required to heat almost 890 homes for a year!

9

By using digester gas to help fuel its operations, ASA saved about \$150,000 worth of natural gas.

10

ASA participated in Alexandria Earth Day, helped remove 6,000 pounds of trash from Hooff's Run during the Potomac River Watershed Cleanup, and opened the door to dozens of students to learn more about water.

Our Sustainable Successes

For ASA, sustainability is about managing the present and preparing for the future.



Reclaimed Water

In 2011, we reclaimed over 13 billion gallons of water. We used 1.4 million gallons for plant maintenance and cleaning — this saved ASA about \$3 million last year.



Renewable Energy

Digester gas released during our treatment process is captured and reused — and provides ASA with 25% of its energy.



Enriched Farmland

We turned 22,500 wet tons of biosolids into a nutrient-rich soil amendment and distributed it to Virginia farmers, saving them as much as \$300 per-acre in fertilizer costs.

This year, the Alexandria Sanitation Authority (ASA) was awarded with a Platinum 6 Peak Performance Award from the National Association of Clean Water Agencies. This award was a special tribute to wastewater treatment facilities that have maintained 100 percent compliance with the National Pollutant Discharge Elimination System (NPDES) permit for six consecutive years.

Sustainability in Action

Sustainability is one of those words that is now part of the global lexicon and a larger, more serious conversation about the future of the planet and stewardship of its dwindling resources. You see, hear and read about sustainability almost everywhere you go — from the supermarket aisles to the halls of Congress.

But sustainability is far more than a marketing technique to make consumers feel that they are not contributing to the further depletion and degradation of our precious natural resources. It is more than putting a solar panel on a roof or collecting rainwater in a barrel.

Real sustainability is far more complex and nuanced with interconnected environmental, economic and societal implications. It is not only a way of life, but a way of doing business. Sustainability means creating better outcomes across the board in an integrated fashion.

For ASA, sustainability is about managing the present and preparing for the future. It is woven into every part of our operations and organization. Indeed, sustainability informs and drives all of our strategic planning, design and budgeting – from our green infrastructure, to how we clean water with fewer chemicals, to wellness programs for our employees.

In a challenging economic environment, sustainability is also about creating greater cost savings and greater value for our ratepayers. In fact, we have proven that our sustainable practices, such as using digester gas to reduce our non-renewable energy consumption, and reclaimed water to run our machinery, not only benefit the environment but substantially lower our operating costs.

And through these actions, we also take pressure off an already strained power grid and the ever growing demand for potable water. These sustainable practices will become only more important as the effects of climate change become more pronounced in the years ahead.

In the end, sustainability means that we want to not only give back to the community and environment today, but we want to ensure that a vibrant ASA is still here 20, 30, 40 years from now delivering these same critical services to a new generation of Alexandrians and we hope, a better Earth.

An independent, third-party auditing firm recommended that ASA maintain its “verified” status following a favorable biosolids environment management system (EMS) audit.

Good Neighbor

What are the qualities that go into being a good neighbor? Perhaps it's someone who's dependable, or someone who does their best to contribute to the greater good of the community. By these and other standards, ASA strives to be one of the best neighbors the City of Alexandria could have.

We have often prided ourselves on being the invisible neighbors. Our award-winning design for our present facility focused on important issues to the community, such as noise and odor control, and keeping much of our large infrastructure out of sight so as not to detract from the beauty of the City.

This commitment to the community has been a constant since ASA first went into the business of cleaning water more than a half-century ago, and continues so today. As a good neighbor, we provided opportunities for all of our stakeholders and neighbors to share their concerns and suggestions about the new expanded facility. And our final ground-breaking design reflects that commitment and collaborative spirit.

Our neighbors depend on the safe and reliable services that we provide every day of the year. But we also give back to the community in other tangible and meaningful ways. Our facility also opens its doors to the Alexandria and Arlington County fire and police departments for training purposes.

We also hope to inspire a new generation to enter this exciting and rewarding field of study and work. We welcome students to our campus for tours and provide schools throughout the area with scientists, engineers and technicians to explain the fascinating and important process of cleaning water.

And when it comes to events like Alexandria Earth Day and annual Potomac River Watershed Cleanup Days, ASA employees are among the first to volunteer to help.



George's Old Town Blend, ASA's Class A Exceptional Quality Biosolids, is a soil amendment that's not just limited to gardens. ASA uses it in landscaping and is testing its benefits. New trees and shrubbery around the facility were planted both with and without George's Old Town Blend. We're monitoring the two plant groups quarterly to see the results.

ASA received the National Environmental Achievement Award for Public Education/Outreach from the National Association of Clean Water Agencies for our Visitors Center and Mobile Learning Displays.



Educating Students of All Ages

This year, ASA judged the two-day science fair at George Washington Middle School and participated in the Earth Force event at Marymount University. We partnered with DeVry University, Crystal City Campus, to create internship programs. We also partnered with CH2MHILL to work with students at Cora Kelly School to learn more about World Water Monitoring Day.



Cleaning up Hooff's Run

ASA employees take part in a variety of volunteer activities. In 2011, ASA employees helped remove 6,000 pounds of trash and debris from the banks of Hooff's Run during the 23rd annual Potomac River Watershed Cleanup.



Supporting Police and Fire Departments

ASA provides practical and technical training space for the Alexandria and Arlington County fire and police departments. Specialty areas range from agility to testing to confined space rescue. The fire departments do search-and-rescue training. They also use our high-rise buildings for vertical rescue practice and roads for emergency driver training. The police K-9 units use the site to train their dogs and dog handlers on how to detect explosives.



Presenting 2011 Ellen Pickering Award Winner

ASA and the Alexandria Environmental Policy Commission awarded Dr. Samantha Ahdoot as this year's recipient of the Ellen Pickering Environmental Excellence Award. This award recognizes outstanding citizens who demonstrate their commitment to protecting the natural environment and promoting environmental sustainability within Alexandria.

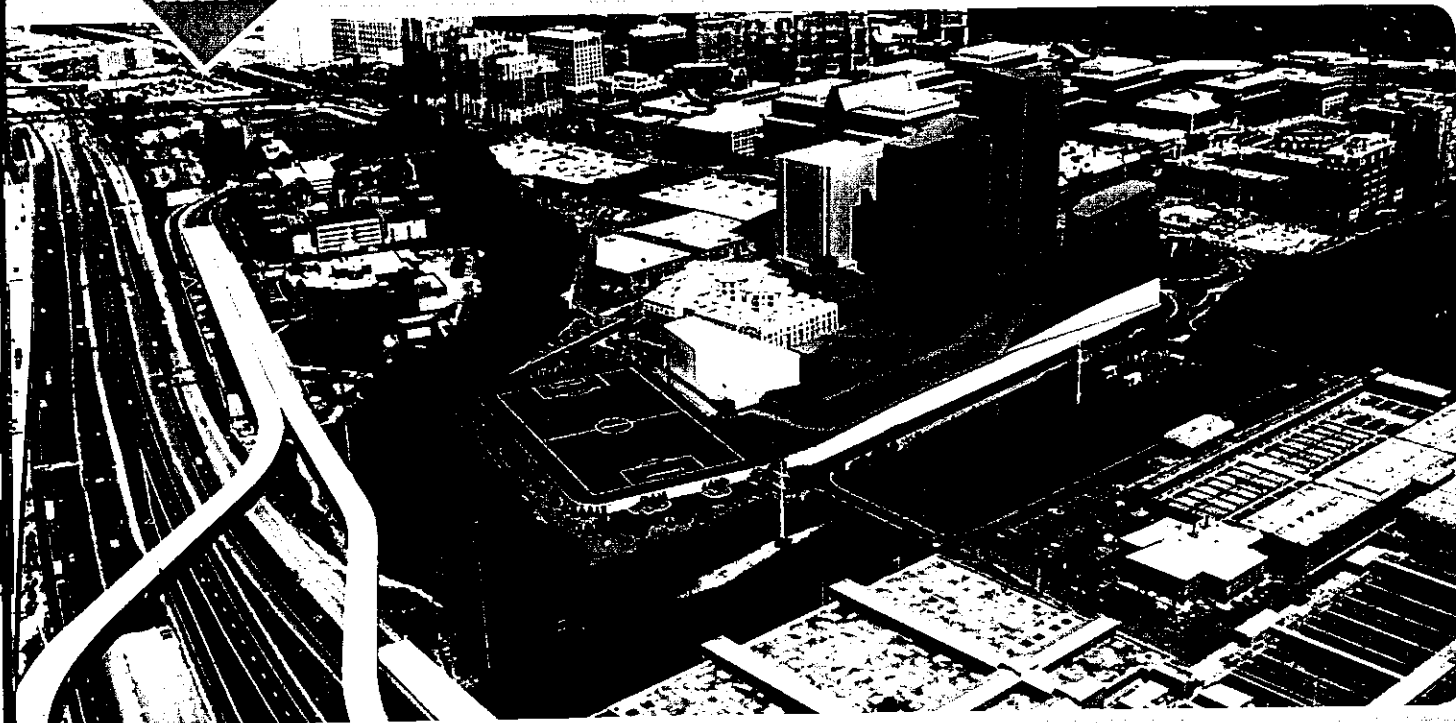


Reaching out on Alexandria Earth Day

ASA helped sponsor Alexandria Earth Day at Ben Brenman Park, where we help our neighbors understand not only what we do at ASA, but what they can do in their day-to-day lives to contribute to a more eco-friendly Alexandria. This year, ASA also gave away more than 150 bags of George's Old Town Blend.

Industry
leader

Industry Leader



Two More Future Projects:

More Energy Efficient Ultraviolet Disinfection

ASA uses ultraviolet lamps to disinfect the final effluent. The current ultraviolet system will need to be replaced when it reaches the end of its useful life in the next few years. A new system will reduce power consumption. The design for this project is planned for FY 2012, with construction estimated to begin in FY 2013.

Biosolids to Energy

As an alternative to land application, the energy from biosolids can be harnessed and converted to various forms. Boosts in energy prices could make biosolids-to-energy alternatives attractive and cost-effective. While ASA alone does not generate enough biosolids to support the funding and construction of a waste-to-energy facility, it can combine resources with other local municipalities to become technically and financially feasible to provide this renewable source of energy. ASA is partnering with Fairfax County for a biosolids-to-energy demonstration unit at ASA to pilot this innovative technology.



Progress on ASA's State-of-the-Art Nitrogen Upgrade Program

Starting this year, ASA and all other wastewater treatment facilities that serve the Chesapeake Bay watershed must remove even more nitrogen from treated wastewater. That means expanding ASA's facilities is not a luxury — it's a must-have to allow Alexandria to meet more stringent environmental requirements. Work began this year on ASA's State-of-the-Art Nitrogen Upgrade, designed in the following "packages":

Supplemental Carbon Improvements

In late 2011, the first part of the State-of-the-Art Nitrogen Upgrade Program (SANUP) was completed. The Supplemental Carbon Improvements project (SANUP Package A) will give ASA the ability to store a larger variety and quantity of supplemental carbon. The work included replacing two existing tanks with two larger ones and modifying new pumps and piping. At the end of the project, ASA will be able to evaluate the best carbon source available based on economic and environmental factors.

Centrate Pretreatment Facility and Final Effluent Flow Measurement

This summer, work began on a new Centrate Pretreatment Facility with three Sequencing Batch Reactors (SBRs) and a new building to house the processing equipment (SANUP Package B). This facility will treat the ammonia-rich dewatering centrate. The system was designed to accommodate not only the conventional nitrification/denitrification process, but also innovative processes like nitrification/denitrification and deammonification (DEMON). Using cutting-edge technology allows ASA to use less carbon, oxygen, and energy than conventional treatment processes. Package B also includes Final Effluent Flow Measurement, which will allow for more accurate calculations of effluent levels, needed for Bay total maximum daily loads.

Nutrient Management Facility Site Preparation and Construction

Starting in 2012, site preparation will begin for the Nutrient Management Facility (SANUP Package C1), which will reduce the peak mass nutrient loadings. This includes clearing the land, paving on-site roadways and installing related drainage facilities, Hooff's Run vehicular stream crossing, Hooff's Run pipeline crossing, site underground pipelines, electrical duct banks, coordination with the relocation of Dominion Power lines, and site stabilization — planting trees and bushes to strengthen the land. With the design in place in 2012, work should begin in 2013 on constructing the Nutrient Management Facility (SANUP Package C2). A portion of the primary treated wastewater will be pumped into the NMF (through an existing pump station) during peak loading periods, and pumped out of the NMF (through a new pump station) and into the biological reactor basins during lower loading periods. This system will allow a more consistent load of nutrients to undergo biological treatment. The facility will also include an odor control system.

Biological Reactor Basin 6 Construction

The new biological reactor basin (BRB) will be an anoxic tank located on the last remaining open space on our site, between the existing BRBs and the secondary settling tanks, to provide denitrification polishing with the addition of supplemental carbon (SANUP Package D). The additional volume will increase the treatment capacity. Work will also include construction of a new interconnecting channel to connect the new BRBs to the existing BRB. Work started in late 2011.

Statements of Net Assets*
September 30, 2011 and 2010

Assets	2011	2010
Current Assets		
Cash and cash equivalents - unrestricted	\$19,835,462	\$17,292,866
Cash and cash equivalents - restricted	13,478,107	8,828,484
Accounts receivable	6,619,680	5,859,866
Inventory	297,958	349,517
Prepaid expenses	177,761	219,473
Investments - restricted	7,916,977	8,379,587
Due from Fairfax County	853,901	531,612
Total current assets	<u>\$49,179,845</u>	<u>\$41,461,405</u>
Non-current Assets		
Investments	\$4,073,806	\$4,070,002
Capital assets, net of accumulated depreciation and amortization	527,101,119	525,301,869
Unamortized bond issuance costs	161,731	178,690
Total noncurrent assets	<u>\$531,336,656</u>	<u>\$529,550,561</u>
Total assets	<u>\$580,516,501</u>	<u>\$571,011,966</u>
Liabilities and Net Assets		
Current Liabilities		
Current maturities of long-term debt	\$7,042,565	\$6,505,193
Accrued interest payable	520,632	730,100
Accrued vacation and sick leave	718,447	603,071
Accounts payable and accrued expenses	3,940,471	1,994,929
Line of credit	10,319,950	10,319,950
Total current liabilities	<u>\$22,542,065</u>	<u>\$20,153,243</u>
Long-Term Liabilities		
Bonds payable, less current portion, net of unamortized amounts	\$106,498,751	\$113,555,869
Accrued vacation and sick leave, less current portion	118,685	344,443
Other post-employment benefits (OPEB)	1,474,276	985,916
Total long-term liabilities	<u>\$108,091,712</u>	<u>\$114,886,228</u>
Total liabilities	<u>\$130,633,777</u>	<u>\$135,039,471</u>
Net Assets		
Invested in capital assets, net of related debt	\$403,239,853	\$394,920,857
Restricted		
Operating	8,070,982	4,476,014
Parity debt service	1,815,475	2,288,425
Improvement, renewal and replacement	9,336,850	9,420,664
Construction	1,238,731	919,876
Unrestricted	26,180,833	23,946,659
Total net assets	<u>\$449,882,724</u>	<u>\$435,972,495</u>
Total liabilities and net assets	<u>\$580,516,501</u>	<u>\$571,011,966</u>

* Non-audited financials

Statements of Revenues, Expenses and Changes in Net Assets*
September 30, 2011 and 2010

Operating Revenues	2011	2010
Sewage disposal charges	\$32,638,635	\$29,630,580
Regular	543,061	981,635
Special		
Fairfax County		
Regular	10,164,469	12,461,259
Miscellaneous	139,809	33,211
Total operating revenues	<u>\$43,485,974</u>	<u>\$43,106,685</u>
Operating Expenses		
Personnel services	\$10,703,066	\$11,984,116
Utilities	3,122,233	2,894,032
Chemicals	1,540,998	1,355,756
Operations maintenance	1,246,543	1,565,870
Sewage disposal services, Arlington County	1,454,830	1,256,040
Sludge disposal	777,670	891,508
Amortization	864,227	684,390
Depreciation	8,554,946	8,579,387
Replacements, sewage disposal system	383,661	622,737
General, administration, customer service, and other	3,060,621	2,646,080
Total operating expenses	<u>\$31,708,795</u>	<u>\$32,479,916</u>
Operating income	<u>\$11,777,179</u>	<u>\$10,626,769</u>
Non-operating Revenues (Expenses)		
Investment income	\$150,169	\$175,253
Interest expense	(4,022,480)	(4,043,707)
Sales of property	199,600	--
Total nonoperating revenues (expense)	<u>\$(3,672,711)</u>	<u>\$(3,868,454)</u>
Change in net assets before capital contributions	\$8,104,468	\$6,758,315
Capital contributions	5,805,761	15,278,723
Change in net assets	<u>\$13,910,229</u>	<u>22,037,038</u>
Net Assets		
Beginning	435,972,495	413,935,457
Ending	<u>\$449,882,724</u>	<u>\$435,972,495</u>

* Non-audited financials

No one likes or wants a rate hike, including ASA. However, in some situations, it is the only realistic course of action. New stringent and legally-binding environmental standards to protect the health of the watershed have made it necessary for ASA to continue investing in massive capital improvement projects to ensure your health and the health of our waterbodies. ASA's Board of Directors looked at a number of possible funding streams to pay for this expansion, but in the end, we were left with one viable option — a rate increase. While ASA has worked hard under the direction of its Board of Directors to hold operating and maintenance costs constant, we are unable to defer projects in our capital improvement program because we must comply with federal and state water quality mandates. We appreciate that the increase comes at a time of continued economic uncertainty for many Alexandrians and businesses. We pledge to be not only good environmental stewards, but also good economic stewards when it comes to your hard-earned money.



1500 Eisenhower Avenue
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City of Alexandria Social Services Advisory Board



Department of Community and Human Services

2525 Mt. Vernon Avenue
Alexandria, VA 22301

TO: Alexandria City Council
FROM: Jason Dechant, Chair, Alexandria Social Services Advisory Board
703-861-4493, jasondechant@gmail.com
DATE: July 2012
SUBJECT: Alexandria Social Services Advisory Board Annual Report 2011-2012

2012 JUL 30 A 10:14
CITY MANAGER'S OFFICE
ALEXANDRIA, VA

Pursuant to Alexandria City Code, the Alexandria Social Services Advisory Board (SSAB) is chartered to “(1) interest itself in all matters pertaining to the social welfare of the people of Alexandria, (2) serve as the public welfare advisory board of the City, and (3) monitor the formulation and implementation of social welfare programs in the City.” This 2011-2012 Annual Report conveys the Board’s accomplishments in performing these functions. Specifically, the report summarizes activities for the past year, provides the Board’s goals for the coming year, and provides recruitment and leadership plans.

Summary of Activities for the Past Year

- Convened eleven board meetings during the past year.
- Elected Officers- Chair (Jason Dechant) and Vice-Chair (Gail Gordon)
- Carried out ongoing monitoring of social services provided to Alexandria’s citizens. Specifically, the Board:
 - Participated in the Department of Community and Human Services’ (DCHS) intake process to better understand the client experience;
 - Met with DCHS clients to discuss their cases and obtain their feedback on the services administered to them;
 - Visited several DCHS service centers (Brent Place, Center for Alexandria’s Child, etc.) to gain perspective on offerings and provide input;
 - Reviewed monthly caseload activity and performance reports for anomalies and identification of emerging trends.
- Actively participated in Department realignment and evaluation by offering perspectives and advice and following the Quality Service Review.
- Met with other city officials outside of the Department responsible for providing services (e.g. housing) to the client population.
- Engaged in community outreach through participation in the City’s Holiday Sharing program and the Brent Place Halloween party.

- Promoted a culture of service in DCHS through support for the three annual employee appreciation months.
- Participated in other community forum and allied groups such as the Alexandria Council of Human Service Organizations.

Goals for the Coming Year

This past year, the Board established the following mission statement to guide its efforts for the coming year: To advocate for, and advise the City on the social welfare of the people of the City of Alexandria (particularly at-risk populations) and to assist the Department of Community and Human Services. To accomplish this mission, the Board established the following objectives:

- Carry out ongoing monitoring and oversight of the Department's administering of social welfare programs.
- Encourage participation in the City's social welfare programs through education and outreach.
- Actively participate in the community through involvement in City events and outreach to other boards and commissions.
- Advocate for full funding and staffing needed to implement best practices in human services and advocate for needed policy changes.
- Facilitate appreciation of DCHS staff.
- Promote an active board with full membership.

Recruitment and Leadership Plans

Despite a year of considerable turnover in Board membership, the SSAB has maintained a full membership, in part, through active recruitment of members and also through careful review of applicants during contested appointments (by providing advice to Council on recommended appointments). It maintains a healthy balance of social service professionals and engaged non-professionals in order to provide the independent, but informed advice the City requires of a citizen Board. For years, the client position on the Board has been filled by a parent or citizen member (due to lack of client applicants). However, the Board seeks to fill the position with a client or actively seek client input into the Board's agenda.

The preceding outlines some of the major SSAB accomplishments of 2011-2012 and the direction the Board is going in the coming year. None of these things would have been accomplished without the ongoing cooperation and support of the city staff. The Department of Community and Human Services management and staff have been an integral part of the SSAB functions and rightfully share the credit.

Through advice, oversight, and volunteering, the City of Alexandria's Social Services Advisory Board assists the City in providing the needed social services to the citizens of Alexandria. As such, it welcomes interaction and engagement with members of Council if there are matters with which the SSAB may assist.



OFFICE OF THE CITY MANAGER

Alexandria City Hall

301 King Street, Suite 3500

Alexandria, Virginia 22314-3211

June 18, 2012

703.746.4300

Fax: 703.838.6344

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 JUL 29 A 11:12

Dear Committee Chairperson:

It's time for the Annual Attendance Report to be completed. Per the Council's administrative changes for board and commission operations, please be sure to include a copy of your committee's annual report with the completed attendance sheet. Instructions for the Annual Report are included below.

Attached is the form for the Annual Attendance Report. Section 2-4-7(i)(1) of the City Code requires the head of all committees to keep attendance records and forward a copy of the attendance record to the Executive Secretary on an annual basis. This Code section also requires appointees to committees to attend at least 75 percent of the committee meetings.

Excused absences should not be considered when determining who has met the requirements. Remember, absences are excused for the following reasons: personal illness or serious illness of members of the immediate family; death of a family member, unscheduled or unforeseen business trips, and emergency work assignments. All other absences should be recorded as unexcused.

Your committee's annual report should include a summary of activities for the past year, statement of the group's specific goals for the coming year, your recruitment and leadership plans, and cycle for ensuring turnover in leadership. The turnover interval is at the committee's discretion.

Please forward the completed form with the Annual Report to the Office of the City Manager by July 27, 2012. If you should have any questions, please do not hesitate to give me a call.

Sincerely,

Rose Williams Boyd

Executive Secretary for Boards and Commissions

cc: City Staff

REPORT FOR THE
TORPEDO FACTORY ART CENTER
BOARD

**Torpedo Factory Art Center Board
Overall Accomplishments of the Torpedo Factory Art Center
Annual Report to the City of Alexandria
July 1, 2011- June 30, 2012**

July 24, 2012

The Torpedo Factory Art Center Board (TFACB) continued to make progress in establishing the foundation for a strong management organization to support the growth of the Torpedo Factory Art Center as a leading arts and arts education center in the country. Highlights of the achievements from June 30, 2011 through July 1, 2012 are included in the reports below from the Committees of the Board. Outcome measures used by the TFACB to monitor progress include:

- A 15% increase in visitors from the prior year,
- In May alone 18% more visitors came to the Torpedo Factory Art Center than in May the prior year,
- Sales of gift shop items increased 147% over the prior year,
- Forty special events were held throughout the year to encourage art appreciation by community residents and visitors to Alexandria
- A new Café was opened in the Torpedo Factory Art Center to attract and retain visitors and to provide a convenient place for the artists and Art League students to purchase food and refreshments.
- The trademark for the use of the name was conveyed to the TFACB by the US Patent and Trademark Office so that this valuable asset of the Torpedo Factory Art Center can be protected going forward.

In terms of the volunteer leadership, it is important to note that the Bylaws of the TFACB outline the leadership transition process used so as to make the TFACB a dynamic volunteer Board. Two elections of officers were held with one in 2011 (February and November) to address the need for active Board. Executive positions elected including: President, Vice President, Secretary and Treasurer. Following is a report of specific accomplishments. In the fall of 2012 another election will be held for officers.

The TFACB continues to make solid progress in achieving the goals included in the Bylaws as developed by the City.

Finance Committee

Accomplishments:

- Developed budgets for 2011/2012 and 2012/2013 fiscal years
- Established financial reporting elements for TFACB
- Hired Accounting Firm o Conducted Audit
 - o Filed IRS form 990 for first year of operation
- Established bank account
- Filed all necessary corporate filings with the City, State and Federal governments

- Established policies for effective financial operations
- Met monthly to monitor financial operations
- Completed Capital Needs Assessment
- Provided financial guidance for Tenant Leases (Art League, TFAA and Cafe)

2012-2013 Goals:

- Continue to monitor and manage financial aspects of the TFACB
- Work with and provide all needed assistance to the CEO to meet revenue and expense targets

The Torpedo Factory Art Center met its budget expectations for 2011-2012.

Resource Development Committee

The 2011-2012 goals of the Resource Development Committee were to:

- Establish the infrastructure to attract basic resources in support of the general operating fund of the Torpedo Factory Art Center.
- Collaborate with the Friends of the Torpedo Factory so as to work in unison on resource development requests that benefit the events of the Torpedo Factory Art Center.

The new resource development programs established and those improved in 2011-2012 include:

- **Built an active volunteer network** to support the information center, special events and other programs of the TFAC. Attracted and training 35 plus volunteers. Established a special recognition program for volunteers.
- **Launched a new membership program** including six major benefits levels that encourage members to visit the TFAC often.
- **Initiated an Annual Appeal** program in the fall of 2011 with a four page ad in the Alexandria Times to attract funding for special events of the TFAC.
- **Enhance the Sponsorship program** by developing an on-line promotional level, and attracting Blick Art Supplies as a major donor and other local companies to support arts events throughout the year. The company provided \$750 in art supplies in 2011-2012.
- **Established special and supported signature events** of the TFAC including: the artists of the year program, the Collectors Club, the Arts at Home program, and various events sponsored in collaboration with the Friends.
- **Established the framework for an on-line Legacy Giving program** to be fully launched in 2012-2013.
- **Grants** were sought by staff to support special projects.
- **Formed an MOU with the Friends of the Torpedo Factory** and merged its leadership with the Resource Development Committee of TFACB

2012-2013 Goal: Fully implement all Resource Development programs through the website, promotions and inclusion in all marketing materials of the TFAC.

Building Design and Renewal Committee

The Building Design & Renewal (BD&R) Committee was formed as a result of a strategic retreat held with the entire Board as an effort to focus on the key actions that the Board wanted to accomplish within the next three years. The interior and exterior space design of the TFAC was identified as a key area for improvement in light of the overarching goal to make the Torpedo Factory Art Center an internationally renowned, leading arts and arts education center.

The short term objectives of the BD&R Committee from 2011-2012 have been to:

- **Develop a Board approved vision of the art center facility,**
- **Produce and Disseminate a Request for Proposal for the Design of the Space and Function of the Torpedo Factory Art Center beginning July 17th.**

More than 20 leading Architectural firms have been invited to submit a proposal to design a plan to make the TFAC an engaging, memorable and functional space and encourage visitors to this unique community Art Center. The proposals will be reviewed in 2012-2013 and the most appropriate plan selected in 2013. Work should begin in the fall of 2013. This effort will be funded through collaboration with the Resource Development Committee and additional staff with substantial experience in fund development for similar projects.

Governance Committee

The Governance Committee worked in the past year to:

- Developed a Board code of conduct and job description for TFACB members.
- Developed a procedure for the election of TFACB officers, which was submitted to and approved unanimously by the Board.
- Reviewed and approved the TFACB employee manual.
- Established the Ad Hoc Election Committee to manage the process of the elections.

Search Committee

The Search Committee continued the process to recruit the Executive Director through the following actions:

- Developed and gained Board approval for the job description
- Identified the salary range of comparable positions
- Have established the next steps in recruitment to be accomplished within 2012.

Marketing Committee

Continued to promote the special events and activities of the Torpedo Factory Art Center Board.

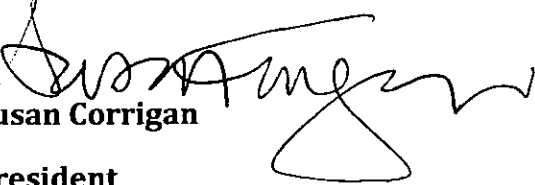
Program Committee

The Program Committee is charged with reviewing all current TFAC-sponsored programs, developing strategic goals for programs, and proposing programs to be added, eliminated, or strengthened in support of those goals. At present, the committee is undertaking a comprehensive review of current programs and discussing potential changes to TFAC programming to be presented to the Board for consideration.

Target Gallery & Art in Public Spaces Committee

Continued to promote the special events and activities of the Target Gallery.

Respectively submitted by,


Susan Corrigan

President

The Torpedo Factory Art Center Board

2012 JUL 24 P 5: 56

MEMORANDUM

DATE: JULY 27, 2012

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

THROUGH: RASHAD M. YOUNG, CITY MANAGER

FROM: THOMAS "JAY" JOHNSON, CHAIRMAN, 
TRAFFIC AND PARKING BOARD

SUBJECT: ANNUAL REPORT OF THE TRAFFIC AND PARKING BOARD

Background

Section 5-8-1 of the City Code establishes the Traffic and Parking Board. The Board is composed of seven Alexandria residents appointed by the City Council. Board members serve a two year term and can be reappointed for five terms (10 years) maximum.

The Traffic and Parking Board holds monthly public hearings to review issues concerning parking, taxicabs, buses, curb-cuts and other items affecting the public right-of-way. Issues are presented to the Board for consideration and recommendation prior to action by the director of Transportation and Environmental Services or presentation to the City Council.

The duties of the Traffic and Parking Board are to:

- Investigate, study and analyze traffic problems within the city;
- Receive complaints having to do with traffic and parking matters;
- Devise plans, methods and means to control and relieve parking and traffic congestion;
- Have jurisdiction over taxicabs and buses and their owners and operators;
- Control parades within The City of Alexandria;
- Prepare reports on traffic, parking and taxi cabs;
- Render advice and make recommendations to the City Manager, the City Planning Commission and, through the City Manager, to the City Council.

Summary of activities for the past year:

Over the past year the Traffic and Parking Board has held public hearings on approximately 40 issues: 17 related to parking, 5 related to taxicabs and 15 for other related issues. The more significant issues the Board approved and rendered recommendations on are as follows:

- 1) Approval of the creation of carshare spaces in Carlyle;
- 2) Approval of the creation of several bikeshare stations within Old Town;
- 3) Approval of left-turn restrictions on Washington Street;
- 4) Recommendation to the City Manager to change the speed limit on Quaker Lane;
- 5) Approval of new logos for Alexandria Yellow Cab and GoGreen Cab;
- 6) Recommendation to the City Council on the adoption of a new city code section for multispace meters.

Goals for the coming year

In the coming year, The City of Alexandria will face a number of transportation challenges brought on by the redevelopment of several large parcels to higher densities. Examples include: Potomac Yard, East Eisenhower, Mark Center/BRAC, Landmark, and other proposed developments in neighboring jurisdictions. Many of these developments will include parking reductions so in addition to higher traffic volumes, more demands will be placed on the City's parking resources. The Traffic and Parking Board is positioned to help the City resolve these issues by focusing on the following three key areas: parking, taxis and parking meters.

The Traffic and Parking Board will be working closely with the City's parking planner on the Del Ray Parking study. This study will be recommending fairly progressive parking solutions which are controversial. The Board will hold public hearings and render recommendations to council on this plan. The Board will balance the needs of redevelopment against the needs for livable communities.

The Traffic and Parking Board will perform the biannual review of the Taxicab Industry and will be rendering recommendations for council's consideration on taxi fares and other possible code changes. In addition, the biannual taxi industry review will be held this fall. A major item on the list for the Board's consideration is the need to simplify the taxi fare structure to reduce passenger confusion.

Lastly, the Board will be considering changes to the City's metered parking program and possible code revisions. Metered parking is a valuable tool to manage the parking inventory. There are opportunities to expand the existing program to benefit both residents and business owners.

Recruitment plan

Board vacancies are filled by council-appointment of the expired term. This process has worked well. The Board would like to see a rigorous outreach effort to attract members with transportation or taxicab experience.

Leadership plan

The chair provides overall leadership and in his absence the Vice Chair assumes the leadership position. Roberts Rules of Order are used by the Chair to insure that meetings are run in an orderly fashion. The Chair is particularly responsible for protecting the rights of the citizens who come before the Board while balancing the needs of all parties involved.

Board members are appointed to other boards, commissions and committees to represent the Traffic and Parking Board. These appointments are selected by nomination and election.

Cycle for ensuring turnover in leadership

The Chair and Vice Chair of the board are nominated and elected by the members of the board. Elections are held by ballot to reduce the personal friction of the election. In the case of a tie vote, the election is decided by lot. The Chair and Vice Chair can be elected by acclamation with a two-thirds vote. The Chair and Vice Chair are in office until their respective appointments have expired or they resign. At such time nominations and elections will be held to select a new Chair and Vice Chair.

Assignments to represent the Traffic and Parking Board on other boards, commissions and committees are nominated and elected by the members of the board. Members representing the board have two year appointments. Nominations and elections are held when appointments have expired.

URBAN DESIGN ADVISORY COMMITTEE

Urban Design Advisory Committee

Elisabeth Lardner
Marie Tavernini
Roger Waud
Bruce Machanic, Co-Chair
Daniel Straub, Co-Chair & Secretary

Re: Annual Report (Date: July 15, 2012)

CITY MANAGER'S OFFICE
ALEXANDRIA, VA
2012 JUL - 6 A 10:38

The following is a summary report of the activities of the Urban design Advisory Committee (UDAC) for the calendar year of 2011-2012:

1. **June-August, 2011.** UDAC was called to inquire if it could meet on-site to review an SUP application for 834 North Washington. The co-chair informed Staff that we normally meet in a formal session and do not meet on an ad hoc site review basis to quickly evaluate and evaluate a project. The co-chair also requested a site plan of the project be forwarded so that the members could more properly evaluate this project on the Washington Street historic corridor. Both the Applicant and Staff rejected this request as unnecessary since only the use of the project was being changed (several members of the community voiced concerns about changing an auto repair station into a gourmet and ethnic market that may become a fast food outlet; in addition, several members of UDAC raised concerns about the lack of a survey/plot to address traffic flow and parking issues related to the conversion). Essentially, UDAC was not asked to formally review this project, and was not contacted again prior to the Planning Commission hearing. UDAC submitted a letter to the Planning Commission asking that this project be properly reviewed prior to approval.

2. **October 13, 2011.** The co-chairs of UDAC met with Planning Staff in an informal session for the purpose of a) clarifying the recent complications associated with the SUP application at 834 North Washington, and b) clarifying UDAC's role in the planning process for projects in OldTownNorth. Staff explained their distinction between a general 'SUP' project, and a DSUP project. UDAC agrees that it does not need to have a formal review of most SUP projects; however, it needs to be involved, and to review, those projects that are significant in size or important via their location, i.e. Washington Street. Other Staff members explained the important role UDAC played in the review of the Harris Teeter project, and the Director recommended that a meeting of the full committee be scheduled and conducted to clarify these issues (copy of the UDAC minutes attached).

3. **November 1, 2011.** The full committee met with the Director and Staff to clarify the role of UDAC in the development review process and to get an update on current and potential projects. Staff presented updates of the following current and potential projects:

- 532 North Washington Street;
- Harris Teeter project
- 702 North Washington Street;
- Printer's Row / The Windows Catering Project at Royal Street;
- The Sheet Metal Workers Building Project;
- The Mirant/GenOn Power Plant Site;
- The WMATA Bus Barn; and
- The Giant / ABC Site.

Staff then presented an overview of the SUP and the DSUP process, and stated their opinion that they do not need to notify UDAC of all SUP applications; UDAC re-emphasized their role as explained in the City ordinances and the need to review projects that may have a significant impact on the urban design character of OTN. Staff also explained how they intend to implement the Concept Phase review of projects by notifying UDAC at the Concept II Phase; UDAC emphasized that UDAC needs to be informed of projects at the Concept I Phase as successfully implemented on the recent Harris Teeter project.

URBAN DESIGN ADVISORY COMMITTEE

UDAC members again expressed an interest in having Staff revisit the Small Area Plan for OTN. The purpose of the study would be to determine the existing character of the area and its potential for improvement. Planning and zoning issues such as overall density, building height, FAR, compatibility, traffic/circulation and parking, open space and streetscape design are of primary concern to UDAC especially now that the Mirant/Gen-On site may introduce significant changes to this area of the city. Certain members of the Staff agreed that this issue will continue to be important and needs to be addressed.

A final point of difference emerged as Staff expressed that they should write the minutes and reports for the committee while other Staff members and UDAC expressed the importance, and need, for UDAC to prepare their own minutes and reports. In response to this issue, Staff prepared the minutes of the meeting and the co-chair of UDAC personally responded to Staff and strongly stated the need for UDAC to be involved in the Concept I Phase review of DSUP applications and the need for updating the Small Area Plan for OTN in combination with any planning efforts to be undertaken for the Mirant/GenOn site (copy of UDAC response to Staff prepared minutes attached).

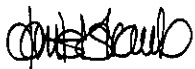
4. **February, 2012.** Staff contacted UDAC concerning an SUP for outdoor dining at 801 North Fairfax Street. Based upon the site conditions and the characteristics of the project, UDAC informed Staff that a formal review by UDAC was not necessary.

5. **March, 2012.** Staff contacted UDAC concerning an SUP for outdoor dining at 610 Montgomery Street (TJ Stone Restaurant). Based upon the site conditions and the characteristics of the project, UDAC informed Staff that a formal review by UDAC was not necessary.

6. **June, 2012.** Based upon a commitment by UDAC (see minutes: November 1, 2011), a formal letter to the Director from the entire committee describing the concerns of UDAC with respect to the development review process and the need for an updated Small Area Plan for OTN that incorporates the potential development of the Mirant/Gen-On site was prepared and forwarded.

UDAC will also continue to monitor the status of the Waterfront Plan and its impact on OTN, and the success of other planning efforts throughout the city.

Respectfully submitted,



Daniel Straub, Co-Chair and Secretary



Bruce Machanic, Co-Chair

URBAN DESIGN ADVISORY COMMITTEE

MEMO: Meeting Report
To: Urban Design Advisory Committee
Date: October 13, 2011; updated Oct 16
Attending: Farrol Hamer, Director P&Z
Barbara Ross, P&Z
Gwen Wright, P&Z
Myra Contreras, P&Z
Bruce Machanic, UDAC
D Straub, UDAC (reporting)
Re: Organizational Meeting

This meeting was requested for the purpose of a) clarifying the recent complications associated with the SUP application at 834 North Washington, and b) clarifying UDAC's role in the planning process for projects in OldTownNorth.

1. B Ross explained the distinction between a 'development SUP' (DSUP) and a 'general-use SUP' (SUP) application. Generally, all DSUP applications have received formal UDAC review, whereas, SUP applications have been handled by Staff without UDAC review. SUPs are generally identified as single family residential lot projects and small commercial renovation projects.
2. UDAC was notified of two SUP applications in July: outdoor seating for TJ Stone's Restaurant and the conversion of the gas station at 834 North Washington Street into a Middle Eastern & Ethnic Market. UDAC informed Staff that the outdoor seating case does not need UDAC review, but that the gas station conversion should be reviewed because of its location on Washington Street and the changing character of the neighborhood. Staff did recommend to the Applicant that they should meet with UDAC, but Staff did not request, nor schedule, a UDAC meeting prior to the Planning Commission hearing.
3. D Straub recommended that UDAC does not need to review most SUP applications, but that formal review of those projects that are significant in size or important via their location, i.e. Washington Street should be programmed. In summary, B Ross agreed that Staff should solicit UDAC input on such projects but she does not foresee a formalized sit-down review of SUP applications (UDAC disagrees with this position).
4. Discussion followed on the ordinance establishing UDAC, the definitions of 'site plan', 'concept plan' and 'concept plan submission', and the City's established policies of when they may be required.
5. B Machanic recommended the importance of finding a compromise, or hybrid solution that would retain the current process for UDAC review of DSUPs while finding an alternative way for UDAC to review SUP applications that are deemed important from an urban design point of view.
6. G Wright explained the important role UDAC played in the Harris Teeter project review, which was a DSUP application, and compared UDAC to the other two design review committees in the city planning process. She explained that the 'concept plan submission' process that D Straub had offered as ideal for UDAC input and review is not a formal requirement in the review process. Ms Wright also recommended that UDAC should formally vote on projects and continue to author/write their own minutes, project reviews, and annual reports versus the possibility of Staff authoring UDAC minutes, project reviews and annual reports.
7. F Hamer agreed with point 5 and introduced several larger scale projects that will require traditional UDAC review, i.e. the Mirant/GenOn Power Plant site and the Bus Barn site. She also reported that the Sheet Metal Workers Building has been sold and the new owners have applied for an SUP to convert the building from commercial to custom residential condos. In response to a question from B Machanic, she explained that the building will not be changed, i.e. an SUP application. However, she indicated that the 'skin' of the building may be altered or improved.
8. Finally, F Hamer recommended that a meeting of the full UDAC committee should be conducted to clarify these issues and the role of UDAC in the planning process. Staff will give a summary of the current planning and development issues in OldTownNorth and will present the development projects that are in consideration.

1 November 2011

Dirk,

Thank you for requesting the meeting of UDAC with Staff on Tuesday, and for presenting a summary of the current relevant projects that will impact the character of urban design in OTN. We understand that Staff will continue to notify UDAC of potential DSUP projects as they emerge, and that Staff will continue to handle SUP applications as individual projects that do not need formal UDAC review. However, we would like to strongly suggest the following changes to the expressed decisions by Staff:

1. For potential DSUP projects that follow the initial Concept Plan submission, we strongly recommend that Staff contact UDAC at the Concept Plan-Phase I submission and not at the Phase II submission that you indicated. As you know, the purpose of the Concept Plan is to evaluate potential projects at an early stage of gestation before the Applicant makes a significant investment and before a project takes on an established, or fixed, design identity. In addition, an Applicant is not required to follow the Concept Plan process and can abort the process after a Phase I submission to proceed directly to a Preliminary plan submission (as has occurred recently). The current planning process appears to have UDAC review scheduled as a possible one-meeting review at the end of Staff-Applicant communication. However, we would hope that you have gained new insight from the recent Harris Teeter project experience to see how the process can be improved. Having UDAC involvement in the early stages of a project submission has historically helped the Applicant to produce the best design solutions and has produced the best results for the City and the community.

2. For SUP applications that do not need formal UDAC review, we recommend that Staff contact UDAC for those projects that are located in highly visible and impacted areas of OTN, such as Washington Street. We certainly agree that UDAC does not need to be involved in small projects. But, we find it interesting that Sec 6-500 is now being creatively, and perhaps mistakenly, interpreted by Staff to limit UDAC review to DSUP projects only and not all 'special use permits' as required in the ordinance.

Finally, we strongly agree with the recommendations that Gwen Wright offered concerning the current and long-range planning for OTN especially with respect to the potential changes associated with the closing of the Mirant/Gen-On power plant. We strongly urge the City and Planning Staff to initiate a review and update of the Small Area Plan for OTN along with the Urban Design Guidelines for OTN. We also strongly urge that this effort be initiated in conjunction with any emerging planning efforts for the site of the former Mirant/Gen-On power plant. It is apparent to all that the size of this site/property, the concept plan for "Potomac River Green", and the proposed development of significant additional office, commercial and residential uses at this site could adversely affect the City's desired mix of uses and the resultant urban design character of OTN. As we pointed out in the meeting, the historical balanced mix of uses in OTN appears to be on the verge of a tipping point toward an unbalanced predominance of residential uses. UDAC is very concerned that such a transformation will make it more difficult for small retailers to survive, much less thrive, economically and will also ultimately affect the City's tax base and the urban design character of OTN.

We will formally submit a letter proposing these suggestions to the Director and the Planning Commission in the near future.

Again, thank you for all that you bring to the City,



Alexandria Waterfront Commission

Department of Recreation, Parks and Cultural Activities

1108 Jefferson Street

Alexandria, Virginia 22314

CITY MANAGER'S OFFICE
ALEXANDRIA, VA

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FY 2012 Annual Report
July 1, 2011 - June 30, 2012

Adopted August 14, 2012

Introduction

The purpose of the Alexandria Waterfront Commission is to advise the City Council, City Manager, and City staff on matters pertaining to public, private, and commercial uses of Alexandria's historic Potomac River Waterfront and on implementation of the Waterfront Small Area Plan. The Commission is composed of 21 members, each representing a particular neighborhood, community organization, or City committee. The Waterfront Commission was established by City Council on April 14, 2012, and replaces the Waterfront Committee, which was founded in 1989.

This report covers the activities of the Alexandria Waterfront Commission, and its predecessor, the Alexandria Waterfront Committee, for the period July 1, 2011 through June 30, 2012, City of Alexandria Fiscal Year (FY) 2012. It begins with a listing of FY12 membership, followed by a statement of its mission and functions. Next are summaries of the Commission's principal activities in FY12 and anticipated activities in FY13. Finally, the report concludes with discussion of the Commission's recruitment and leadership plans and community outreach activities.

FY12 Membership*

Councilman Paul Smedberg, City Council Representative
Nathan Macek, Chair – Citizen, At-Large
Peter Pennington, Vice-Chair – Environmental Policy Commission Representative
Engin Artemel – Citizen, East of Washington St., North of Pendleton St. (partial term)
Dennis Auld – Citizen, ***Park Planning District II*** (partial term)
Kent Barnekov – Alexandria Seaport Foundation Representative
Gina Baum – Park and Recreation Commission Representative (partial term)
Christine Bernstein – Founders Park Community Association Representative
William Cromley – Park and Recreation Commission Representative (partial term)
Morgan Delaney – ***Historic Alexandria Foundation*** Representative (partial term)
Stewart Dunn – ***Planning Commission*** Representative (partial term)
Art Fox – Citizen east of Washington St. and south of King St.
Douglas Gosnell – Pleasure Boat Lease Holder Representative
Linda Hafer – Old Town Business Association Representative
Charlotte Hall – Alexandria Chamber of Commerce Representative
Trey Hanbury – Citizen, ***Park Planning District I*** (partial term)
Melinda (Mindy) Lyle – Citizen, ***Park Planning District III*** (partial term)
Jody Manor – Alexandria Convention and Visitors Association Representative
James McCall – Alexandria Archaeological Commission Representative (partial term)
Patricia (Pat) Miller – ***Commission on the Arts*** Representative (partial term)
Pete Peterson – Alexandria Archaeological Commission Representative (partial term)
Stephen Thayer – Citizen east of Washington St. and north of King St. (partial term)
Townsend Van Fleet – Old Town Civic Association Representative
Christa Watters, Citizen east of Washington St. and north of Pendleton St. (partial term)

*The Commission's six new constituencies, approved by City Council in April 2012, are in ***bold italics***.

City Staff

James Spengler, Director – Department of Recreation, Parks and Cultural Activities (RPCA)
Jack Browand, Acting Deputy Director, Park Operations – RPCA
Cheryl Lawrence, Acting Division Chief, Marketing, Special Events & Waterfront – RPCA
Jim Hixon, Dockmaster – RPCA
Nancy Williams, Principal Planner – Department of Planning and Zoning (P&Z)

Commission Mission and Functions

The mission of the Waterfront Commission is to advocate for a vibrant Waterfront for Alexandria citizens and visitors that promotes Alexandria's maritime heritage. Its objectives are to advise City Council and staff on matters pertaining to public, private, and commercial uses of the Waterfront and implementation of the Waterfront Small Area Plan, including:

- Public improvements, including flood mitigation, new parks and improvements to existing parks, utilities, piers and the Marina, and shoreline improvements.
- Design guidelines or standards for new buildings and for the public realm (including parks, plazas, and other public spaces).
- Recommendations related to implementation of the Waterfront public art and history plans.
- Proposals for commerce, private redevelopment, and public-private partnerships.
- Studies and recommendations related to transportation, parking, and circulation, including vehicular, bicycle, pedestrian, and marine travel.
- City management, maintenance, operations and programming of new and existing Waterfront facilities, including the Alexandria City Marina.
- Operating budgets, capital improvement programs, and funding for new and existing infrastructure, including phasing of planned improvements.
- Public safety and security issues.
- Environmental quality of the Potomac River, along its shores, and on adjacent land in Alexandria.
- Governance and/or fundraising organizations or activities, such as they affect the Waterfront.

Principal Activities in FY12

This section summarizes the principal activities of the Alexandria Waterfront Commission (and, prior to April 14, the Waterfront Committee) during FY 2012.

Waterfront Planning – The Waterfront Committee was actively involved in the development of a new Waterfront Small Area Plan for the City of Alexandria, which was approved by City Council on January 21, 2012. The Waterfront Committee discussed the Waterfront Plan at each of its meetings during the year. On November 15, 2012 the Committee received a presentation on an alternative Waterfront plan developed by a citizen group and held a workshop meeting on November 29, 2011 to discuss the citizen plan. Waterfront Committee members participated in other public meetings throughout the year, including a City Council and

Planning Commission joint work session on January 10, 2012 and the City Council public hearing on January 21, 2012.

In addition, the Committee's chairman, Nathan Macek, served as the Committee's delegate to the Waterfront Plan Work Group, which held 15 meetings during the summer and autumn of 2011 to identify Waterfront Small Area Plan consensus areas and categorize and narrow differences on concerns raised by residents. The Work Group resulted in findings and recommendations on 11 thematic topics contained in the plan.

The Committee articulated its views on the Waterfront Plan in multiple correspondence over the course of the year, including a letter to City Council dated January 18, 2012 and testimony before Council on January 21, 2012 that supported adoption of the draft Plan contingent upon incorporation of the recommendations of the Waterfront Plan Work Group and staff recommendations.

The Committee noted in May 2011 that there were several important issues to be resolved prior to Plan adoption, including: retaining the original Fitzgerald Square concept; re-considering the proposed Waterfront extension and Marina design; activating the parking implementation plan; dedicating new revenues generated from Waterfront redevelopment to the maintenance and improvement of Waterfront amenities; mitigating the impacts of proposed Waterfront hotels on residential neighborhoods; retaining the Waterfront's existing cultural institutions; and incorporating Alexandria's history.

The Committee found that the deliberations of the Waterfront Plan Work Group produced recommendations that adequately addressed each of the issues that it had previously raised. Specifically:

- Support for a public plaza at the foot of King Street is reaffirmed, emphasizing the importance of a negotiated agreement with the Old Dominion Boat Club.
- Marina policies de-emphasize relocating pleasure boats to the Robison Terminal South site and incorporate the tenets of the Waterfront Committee's March 16, 2010 Marina Vision Statement.
- Implementation of the Parking Implementation Plan is now underway.
- There is a commitment to reinvest revenue generated by new development along the Waterfront, to include arts and history contributions and improvements.
- Controls over Waterfront restaurants and hotels would be the most stringent in the City.
- Support for existing (and attracting new) cultural institutions has been strengthened.
- Alexandria's history has been better incorporated into the plan.

The Waterfront Committee also supported recommendations of the Waterfront Plan Work Group for two important early implementation activities immediately upon adoption of the Plan:

- Completion of a Union Street corridor Transportation Management Plan prior to approval of any new development, to mitigate and manage traffic impacts along the Waterfront; and
- The development of a design plan to provide a holistic design vision for the Waterfront public and private realm improvements consistent with the historic setting of Old Town.

In addition, the Committee endorsed several of the staff recommendations outlined in the January 17, 2012 memorandum from the City Manager to City Council regarding the Waterfront Small Area Plan. In particular:

- The proposal to apply the Old and Historic District design guidelines to the Robinson Terminal North Site, which would provide for oversight by the Board of Architectural Review.
- The establishment of a non-profit foundation to benefit Alexandria's Waterfront. This is an important mechanism for productively channeling the widespread community interest in the Waterfront demonstrated over the past two years, particularly for arts and history betterments.
- The proposal to quantify the expected contributions to public realm improvements that may be expected

from developers of Waterfront parcels.

Finally, the Waterfront Committee expressed that it was eager to assist with implementation of the Waterfront Small Area Plan, noting that the Waterfront Plan Work Group Report called for designation of a public body to provide input and advise on plan implementation, a role very similar to the Waterfront Committee's charge. The Committee expressed its "enthusiastic interest" to support Waterfront Plan implementation in a February 27, 2012 letter to the Mayor.

Change in Name, Function, and Membership – In a special meeting on March 1, 2012, the Committee formally endorsed a proposal to change the name, functions, and membership of the Waterfront Committee to support Waterfront Plan implementation. A similar package of proposed changes were subsequently endorsed by City staff and approved by City Council on April 14, 2012.

The name of the Waterfront Committee was changed to the Waterfront Commission, and Section 2-4-54 of the Alexandria City Code, which specifies the functions of the Alexandria Waterfront Committee, was amended as follows:

The functions of the ~~committee~~ commission shall be to advise city council, the city manager, and appropriate city departments on matters pertaining to:

- the use of the Alexandria Waterfront by commercial and private vessels; and
- implementation of the Waterfront Small Area Plan.

For purposes of this article, the term "Alexandria Waterfront" shall include the area within the boundary of the Waterfront Small Area Plan and shall include all waters of the Potomac River located within the boundaries of the city and all piers, docks and other structures located on such waters which are or may be used for the docking of commercial or private vessels.

In addition, Commission membership was broadened from 15 to 21 members through the addition of the following representatives:

- one representative from the Alexandria Commission for the Arts;
- one representative from the Alexandria Planning Commission;
- one representative from the Historic Alexandria Foundation;
- one citizen representative from Park Planning District I;
- one citizen representative from Park Planning District II; and
- one citizen representative from Park Planning District III.

The group held its first meeting as the Waterfront Commission on April 17, 2012. New representatives were appointed by Council on May 8, 2012 and seated in time for the Commission's May 15, 2012 meeting.

Waterfront Plan Implementation – The Commission began to advise on implementation of the Waterfront Small Area Plan in April 2012. Advisory discussions held to date include:

- Commentary to the Department of Transportation and Environmental Services on the proposed request for proposals for engineering implementation and flood mitigation activities
- Receipt of a presentation by Brandt Properties on the renovation of its properties at 204-206 South Union Street
- Updates from the Department of General Services on the status and proposed uses of the Beachcombers restaurant site
- Update on staff-developed communications tools for Waterfront Plan implementation

- Commentary to the Department of Planning and Zoning on the landscape design services RFP summary

Other Waterfront Plan implementation items discussed by the Commission included the location of a Waterfront-area Capital Bikeshare station and the Union Street Corridor Circulation Study, described in the Transportation and Environmental Services section below.

Waterfront FY13 Budget and Capital Improvement Program (CIP) Priorities – The Committee provided a series of recommendations on the City's FY 2013 Operating Budget and Capital Improvement Program to City staff in September and October 2011, culminating in a November 16, 2011 letter to City Council summarizing Waterfront-area priorities. Following release of the City Manager's proposed budget and CIP during the winter, the Committee followed up with a February 21, 2012 letter to City Council. Operational items included support for the proposed Office of Project Implementation, the Union Street Corridor Circulation Study, the valet parking pilot program, and a set-aside for Waterfront Plan study/implementation contingency. The Committee also endorsed centralized management of Waterfront operations, and improvements to Marina security oversight. Capital priorities included Windmill Park bulkhead repairs, City Marina seawall maintenance and utility upgrades, design and engineering for flood mitigation, a Waterfront Small Area Plan preliminary design and engineering plan, Marina dredging, and Marina maintenance. The Committee noted the deleterious condition of the Windmill Hill Park bulkhead and strongly encouraged Council to inspect it first-hand.

Marina Operations – The Commission monitored and advised the City on several Marina operations issues:

- **Public Restrooms:** The Commission discussed provision of additional public restrooms at or near Torpedo Plaza. The permanent closing of the Torpedo Factory Food Pavilion in December 2011 ended public access to the area's primary public restroom facilities. An October 27, 2011 letter to staff outlined several potential options, including opening only the restrooms in the Food Pavilion for public use, constructing new public restrooms near the existing water taxi waiting area below the Chart House Restaurant, or incorporating new public restrooms into any City-owned civic/cultural facilities or hospitality businesses constructed as Waterfront development proceeds. Another option includes increasing the hours that Torpedo Factory Art Center restrooms are open to the public. The Commission will work with staff to resolve this issue in FY13.
- **Marina Fee Category for Historic Vessels:** The Committee reviewed and generally endorsed a staff proposal to institute a fee category for short-term use of the City Marina by historic vessels. In a March 29, 2012 letter to staff, the Committee noted that the policy would provide a predictable rate structure for commercial and non-profit historic vessels and streamline the approvals process for nonprofit vessels, with the hope that more historic vessels would make a port-of-call in Alexandria. The Committee offered several specific comments on the staff proposal, and will work with staff to seek adoption of the policy as part of the FY14 budget approval process.
- **Marina Users Public Meeting:** On November 3, 2011 the Committee held a public meeting to hear from users of the Alexandria City Marina. The meeting focused on operational issues, providing staff the opportunity to communicate to leaseholders and for leaseholders to share with staff and the Committee concerns regarding the Marina. In general, leaseholders expressed satisfaction with Marina operations, but asked for additional channels to receive communications from Marina staff. RPCA followed-up based on this feedback.
- **Marina Pilings:** The Committee received regular updates from staff on the City's replacement of damaged pilings at the City Marina, which was completed in May 2012.

- **Marina Security:** The Commission considered actions by the City to maintain public safety and security at the Marina, including the installation of video cameras to deter crime in this vicinity, which are now live.
- **Minnie V:** The Commission monitored City implementation of its June 2011 recommendation for the historic Chesapeake Bay skipjack *Minnie V* to offer cruises from the Alexandria City Marina, which began in May 2012.

Transportation and Environmental Services: The Commission monitored and advised the City on several Transportation and Environmental issues:

- **Parking and Wayfinding Signage:** In a November 1, 2011 letter to staff the Waterfront Committee recommended that the City begin to address the recommendations of the Old Town Area Parking Study, including the immediate implementation of strategies aimed at maximizing existing capacity such as wayfinding, valet parking, and shuttle services. The Committee called for a pilot program to mitigate existing parking issues, determine successful approaches prior to development, and provide a model as the Waterfront Small Area Plan is implemented. In November 2011 the Committee heard from staff on proposed transportation management strategies, including newly installed parking wayfinding signage and the Waterfront parking implementation plan. Two members of the Waterfront Commission were appointed to serve on the Old Town Area Parking Study, to meet during the summer of 2012.
- **Bikeshare:** The Committee received a staff presentation on the Capital Bikeshare program in November 2011 and a presentation on the proposed location of Waterfront-area bikeshare stations in February and April 2012. In April 2012, the Commission voted to support the City's participation in the Bikeshare program in general, but oppose staff's proposed location of a station along Cameron Street Alley (near the City Marina), which was documented in a May 3, 2012 letter to staff. Staff presented nine locations for Commission consideration at its May 15 meeting, to which the Commission added two additional options. A majority of Commission members voted for two locations, 1) within a half-block radius east of the corner of South Union and Prince Streets, and 2) the Beachcombers parking lot. Per Commission guidance, Staff is presently pursuing installation of a station at the corner of Prince and South Union streets.
- **Union Street Corridor Circulation Study:** The Commission provided comment on proposed scoping specifications for the Union Street Corridor Circulation Study at a special meeting on March 26, 2012. On June 21, 2012, the Commission held an interactive work session with the City's consultant for the Study. The Commission discussed key issues such as motor coaches and delivery trucks, enforcement, maintaining pedestrian friendliness, managing bicycle traffic, and implementing and testing options early. The Commission will continue to provide public input to this study through autumn 2012.

Park Maintenance and Operations – The Commission received monthly updates from RPCA staff regarding Waterfront-area park operations and maintenance issues. Improvements reported during FY12 included the replacement of damaged observation decks at Oronoco Bay Park and the resolution of minor flood damage at Founders Park. The Commission discussed proposed improvements to the Windmill Hill Park bulkhead, including the installation of temporary fencing to restrict access to the existing bulkhead. The Commission also monitored the status of improvements to Jones Point Park, which reopened to the public on July 7, 2012 under National Park Service management following extensive rehabilitation of the park as part of the Woodrow Wilson Bridge construction project. The Commission received a presentation from National Park Service personnel regarding Jones Point at its May 15, 2012 meeting.

Park Naming Protocol – The Commission received a recommendation to rename Waterfront Park in honor of John Fitzgerald, George Washington's Aide-de-camp and an early mayor of Alexandria. The Commission sought clarification of the policies and protocol for park renaming, and will reconsider the proposal in FY13.

Waterfront Area Safety and Security – The Commission received monthly updates from the Alexandria Police Department regarding Waterfront-area safety and security issues, including monthly crime statistics. Issues of particular concern include hazards created by bicyclists who disobey traffic regulations and motor coaches that disregard City ordinances regarding parking and the loading and unloading of passengers. The Commission also addressed protocols for handling squatters in Waterfront parks.

Fire Boat Dock Location: In April 2012 the Commission received an update from the Fire Department regarding its plans to purchase a new fireboat for the City. The new 50-foot boat will be larger than the existing fireboat and will require a larger berth. The Waterfront Commission will continue to advise the Fire Department on near-term and long-term docking options for the new vessel.

Waterfront Walk – The Waterfront Commission led its annual Waterfront Walk on Saturday, June 9, 2012, from the bulkhead at Windmill Hill Park to Oronoco Bay Park. The walk focused on maintenance and operational issues along the Waterfront, as well as implementation of the Waterfront Small Area Plan. The walk was facilitated by staff members from the Departments of Planning and Zoning and Recreation, Parks and Cultural Activities. The event was attended by 13 Commissioners, the Mayor and several members of City Council, various City staff, and many members of the public, for a total of approximately 50 participants. The walk resulted in a list of items for follow-up action by the Commission and staff, the resolution of which the Commission will supervise in FY13.

Anticipated Activities in FY13

This section summarizes the anticipated activities of the Alexandria Waterfront Commission during FY 2013.

- Support implementation of the Waterfront Small Area Plan, including:
 - Advise on Waterfront engineering and flood mitigation design
 - Advise on Waterfront landscape architecture design services
 - Complete the Union Street Corridor Circulation Study and advise on implementation
 - Participate in the Old Town Area Parking Study
 - Work with the Waterfront Art and History Committee to support implementation of art and history elements of Waterfront Small Area Plan
 - Review and advise on Waterfront-area development proposals, including, 601 North Fairfax Street (The Oronoco), 220 South Union Street (Carr Hospitality), Robinson Terminal North, and Robinson Terminal South
 - Review and advise on plans and specifications for the City-owned Beachcombers Restaurant building (0 Prince Street)
 - Review and advise on changes to the Torpedo Factory Food Pavilion (5 Cameron Street)
- Provide recommendations to staff and Council on the City's FY14 operating budget and capital improvement program as they pertain to the Waterfront, including:
 - Planning and development of Waterfront-area parks and public spaces
 - Engineering, design, and construction of Waterfront-area infrastructure improvements
 - Other Waterfront Plan implementation activities
 - Provision of public restrooms in the vicinity of Torpedo Plaza
 - Replacement of Windmill Hill Park bulkhead

- Through its Marina Committee, monitor and advise the City on Marina operations, including:
 - Seek Council approval of a Marina fee category for historic vessels
 - Review and advise on marina maintenance assessment
- Monitor and advise on Waterfront park maintenance and operations, including:
 - Advise on resolution of follow-up items from the June 2012 Waterfront Walk
 - Recommend a naming protocol for Waterfront-area parks, buildings, and public spaces
- Monitor and advise on Waterfront area safety and security issues
- Other activities as appropriate

Recruitment and Leadership Plans

Much of the Waterfront Commission's membership is appointed by constituent member groups such as the Chamber of Commerce, the Park and Recreation Commission, the Old Town Civic Association, and the Founders Park Community Association, among other groups (see complete list on page 1 of this report). These groups are active participants in the Commission and have quickly replaced their membership when vacancies arise. Seven seats are held by citizen members who do not represent a constituent organization; competition for these positions has been vigorous, with numerous applications to the City Clerk's office when terms expire.

The Waterfront Committee elected Nathan Macek Chair in December 2009 and Peter Pennington Vice-Chair in September 2010. The Commission does not anticipate holding leadership elections again until fall 2013, but will schedule a special election in the meantime if an unexpected vacancy should arise.

Community Outreach

In response to citizen concerns, on September 20, 2011 the Waterfront Committee adopted a formal policy regarding public participation at its meetings. The policy states that the Waterfront Commission welcomes public participation during meetings. Individuals are invited to speak on any Waterfront Commission agenda item for a period of up to three minutes. Members of the public wishing to speak will be called on in turn by the chair following Commission member and City staff discussion, but prior to Commission action on any motions. It is the Commission's policy to limit public discussion on any single agenda item to a total of 15 minutes. The Commission may allow additional time for public discussion by a majority vote. Members of the public may provide comments on any issue not included on the Commission's agenda during the Announcements / Public Discussion item at the end of each agenda. Individuals may speak for a period of up to three minutes.

The Commission holds its regular monthly meetings at 7:30 a.m. on the third Tuesday of the month in Room 2000 of Alexandria City Hall, 301 King Street. On occasion, special meetings of the Commission are held two Thursdays after the Commission's regular monthly meetings at 4:00 p.m., or at the call of the Chair. All Commission meetings are public, and notification of meetings is circulated via the City's eNews email service and to local newspapers by the City's Office of Citizen Assistance and posted on the City's website. Summary Minutes of its meetings, and briefings presented at those meetings, are posted to RPCA's Waterfront Commission meeting page on the City website.

The Waterfront Commission will once again sponsor the Waterfront Walk as its major outreach effort in June 2013.