

Personal Data Record Form

Profile

FOR PUBLIC INFORMATION

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New Applicant or Current Member

New Applicant

Aschalew

First Name

Asabie

Last Name

[Redacted]

Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

22302

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Africans Community Together (ACT)

Employer

Community Organizer

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Alexandria Housing Affordability Advisory Committee: Submitted

Type of Position/Role

Commission

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

8 Years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I'm working as a community activist in Housing and related issues like maintenance problems and rent for the people who can't afford to live in Alexandria.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

I have a Computer and Electrical Engineering ;

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Community Organizer and skilled in Community organizing for the last six years, working on housing issues for the low-income Community and leading the outreach work team

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New Applicant or Current Member

New Applicant

Fabiana

First Name

Becker

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Primary Phone

Suite or Apt

State

22304

Postal Code

Alternate Phone

Acps

Employer

Substitute teacher

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Alexandria Housing Affordability Advisory Committee: Submitted

Type of Position/Role

Alexandria housing affordability advisory committee

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

17years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I am one of many beneficiaries of the the city of alexandria first time home buyers program!

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Na

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

Na

Upload a Resume

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Acps substitute teacher

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Associate degree from NOVA

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Substitute teacher, stayed at home (single)mom during the pandemic, caregiver, and previously a nanny for different family in the area !

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Non-Discrimination Data Supplemental Questions

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SUBMISSION OF THIS PAGE IS VOLUNTARY

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For Applications to City Boards, Commissions, and Committees**

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

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New Applicant or Current Member

New Applicant

Catherine

First Name

Chase

Last Name

[Redacted]

Email Address

Date of Birth

[Redacted]

Place of Birth

[Redacted]

Home Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

22314

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Berkshire Hathaway
HomeServices PenFed Realty

Employer

Marketing Manager

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Alexandria Housing Affordability Advisory Committee: Submitted

Type of Position/Role

Member

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

1 year

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have worked in the real estate industry for over a decade, spanning commercial and residential, as a marketing professional in property management, development, architecture, general contracting, and brokerage. In that time, I have seen Seattle and my new home of Alexandria experience unprecedented growth while becoming unaffordable for many types of workers across all industries--including myself. As a part of the real estate industry, I believe it is our duty to prioritize affordable housing, removing barriers to living in metropolitan areas, and solving homelessness.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Master of Business Administration (June 2019), Seattle University Bachelor of Arts in Business Administration (December 2009), Seattle University

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

BERKSHIRE HATHAWAY HOMESERVICES PENFED REALTY ◦ Alexandria, VA Years worked 2022 - Present Marketing Manager: Lead diverse marketing efforts for the company's Mid-Atlantic, Florida, and Tennessee regions, with primary responsibility for new program launches and promotional campaigns. Product marketing lead for 20+ program and technology launches, including product naming and branding, quality assurance and testing, developing and executing promotional communications, and implementing long-term awareness campaigns Project manager for custom division and agent marketing and branding packages, including proposal generation, writing and distributing press releases, team naming, digital reputation audits, unique value proposition identification, tagline production, copywriting, and website creation and optimization Responsible for writing content, designing graphics, posting and reporting for 40+ social media accounts across Facebook, Instagram, LinkedIn, Twitter and YouTube Sourced, wrote, and edited weekly internal newsletter promoting new company programs, market updates, agent and employee recognition Committed to team's professional development by establishing quarterly book club including books such as Dare to Lead by Brene Brown and Atomic Habits by James Clear, as well as scheduling and leading team planning, bonding and charitable activities DYLAN SIMON BROKERAGE TEAM ◦ Seattle, WA Years worked 2017 - 2020 Marketing Manager, Multifamily Brokerage: Provide dedicated marketing support for a team of multifamily brokers, including property marketing campaigns and team branding / promotion. Develop, execute, and continually innovate on marketing strategies for 4 business lines, 4-6 active listings or closings per month, proposals for new business, and future growth opportunities—including regional expansion and client offerings Utilize key marketing metrics to develop and implement communications plan for team of 6 brokers through email marketing distributed to audience of 9,000+, custom team website, press releases social media, and digital advertising Leverage market data to develop targeted messaging in proposals for new business and marketing materials for property listings, resulting in the successful launches of 52 properties and 35 closed sales Foster cross-functional relationships with outside brokerage teams, corporate marketing, graphic designers, research analysts, media, and industry groups Promote team brand through the production of 6 market research reports annually, including project management, data collection and analysis, writing, design, editing, and distribution Assist with client, property, and development tracking and reporting in team CRM (custom version of Salesforce) to optimize targeted distribution of communications to clients

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).



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New Applicant or Current Member

New Applicant

Breanna

First Name

Mccoy

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Primary Phone

Suite or Apt

State

22314

Postal Code

Alternate Phone

Department of Defense

Employer

Community Planner

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Alexandria Housing Affordability Advisory Committee: Submitted

Type of Position/Role

Committee Member - Tenant of the City of Alexandria

Demographics

Do you currently live in the City of Alexandria?

Yes No

If yes, how long?

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I am a resident of a the city of Alexandria and would like to become more informed on the decision making process for the city. I am also passionate about housing and community development as I have a Masters in Urban Planning with a speciality in neighborhood development. In my current role as a community planner for the department of defense, I do not have the opportunity to participate in issues that directly impact my community and a role as a committee member would provide me with this opportunity.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

VA

Breanna Mccoy

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes No

If yes, please state the names of the boards for which you have applied

VA

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

Yes No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Master of Urban Planning Bachelor of Arts legal studies

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Program Manager Experience Community Planner (April 2021- Present) Department of Defense- Marine Corps Base Quantico, VA Manage communication with stakeholders through processes that ensure program information is clearly defined, collected, shared, understood, stored and retrieved via DOD Safe, ProjNet, etc. Deliver presentations to customers, commands, and other program stakeholders Organize programming that addresses customer requirements and incorporates both internal and external organizations Participate in schedule changes, specifications, and milestones Complete cost estimations for unspecified minor construction projects (<\$6 Million) Prepare and submit project planning documentation such as DD1391s, site plans and maps, space management plans, BFRs, FPDs, NEPA REIAs, Economic Analysis, and other facility data reports within established timeframes Prepare project cost estimates and scope documents for Special Projects and MILCON Projects, and provide project design reviews as assigned. Use appropriate databases (iNFADS, FI, EPG, GIS, OPS, MAXIMO, and Builder databases) to track, store, and analyze project/facility data. Provide database updates as required or instructed. Prepare data summaries and project analysis for presenting and coordinating project management status briefs. Participate in project program review meetings and other tenant stakeholder meetings as assigned or coordinated via customer request. Review external documentation to determine compliance with Marine Corps planning; policy guidance and facilitate the customers' understanding of the planning & facilities acquisition process. Effectively communicate with internal/external customers in a professional manner. Provide written, graphic, and oral information as required in support of Base wide planning efforts. Under guidance and support of the Base Real Property Accountability Officer and Supervisor, prepare and review DD 1354 data, real estate data and other required documents for agreements, and provide iNFADS edits and document uploads. Naval Facilities Engineering Command (NAVFAC) Facilities Planner (October 2020-April 2021) Planate Management Group (Contractor) - Virginia Beach, VA • Work as part of an integrated team of facility Engineers and Planners in the federal facilities and infrastructure domain • Serve as an installation planning subject matter expert and interface between NAVFAC and installation-level DoD engineers • Assist with developing installation development plans and other comprehensive planning studies, including area development plans. • Interpret DoD policies and advise and assist with modification of techniques and procedures of the development of innovative approaches to solve specific problems related to installation planning within regulatory framework • Coordinate Community Planning actions to include all relevant stakeholders • Conduct asset evaluations (AEs) as well as Basic Facility Requirement (BFR) processes for full JEBCLFS Main Base and Special Areas' AOR • Proactively conducting AE/BFR updates to capture the mission changes (planned and unforeseen). • iNFADS data and category code verification and updates; AE updates as needed if identified during facility walkthroughs as part of mission requirements discussion • Provide guidance on community planning process, policy and Unified Facility Criteria (UFC) guidelines; and, providing expertise to support command programs and projects Senior Planner (January 2019-October 2020) City of Chesapeake, Department of Planning- Chesapeake, VA Provide operational and functional guidance in all facility planning issues for the organization's installations in the region Review policies, plans and processes to ensure that mission requirements are being sustained and enhanced Coordinate with higher authority on policy development/updates serving as the principal interface between the organization, the Public Works Branch, and installation tenants Ensure continuity of programs and effectiveness of community plans located at each site. Program lead for FY24 Customer Concept Documents (CCD) for Military Construction (MILCON) projects-\$50+ Million) Effectively track and disseminate Review Team comments and findings to contractors Address:2470 Mandeville Ln. Apt. 1507 Alexandria, VA 22314 Phone: 716.239.7522 Email:bre.mcco4@gmail.com • Evaluated projects (conditional use permits, rezoning, small-cell sites, etc.) to determine compatibility with the City's comprehensive plan, development patterns and form-based codes • Performed technical studies and assessments at the request of the Planning Commission, City Council and City Manager • Ensured projects sustain the City's infrastructure • Recommended project revisions and improvements based off city codes and regulations to better support the comprehensive plan • Evaluated comments from Zoning, Engineering, City Attorney, Building Design, Public Utilities, Landscaping and the Fire Department for inclusion in staff reports • Integrated the City's vision and planning goals to make comprehensive plan review updates • Analyzed fiscal impact and level of service reviews for residential rezoning

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).



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Date of Application

