



# PRIDE ART ON KING STREET

Fairfax & Royal Streets

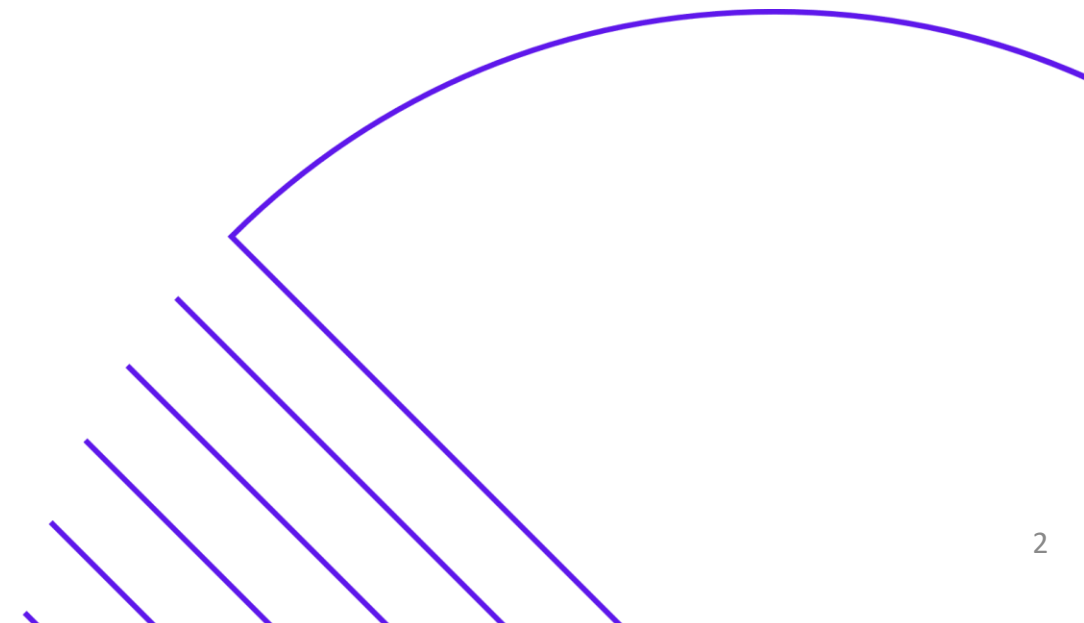
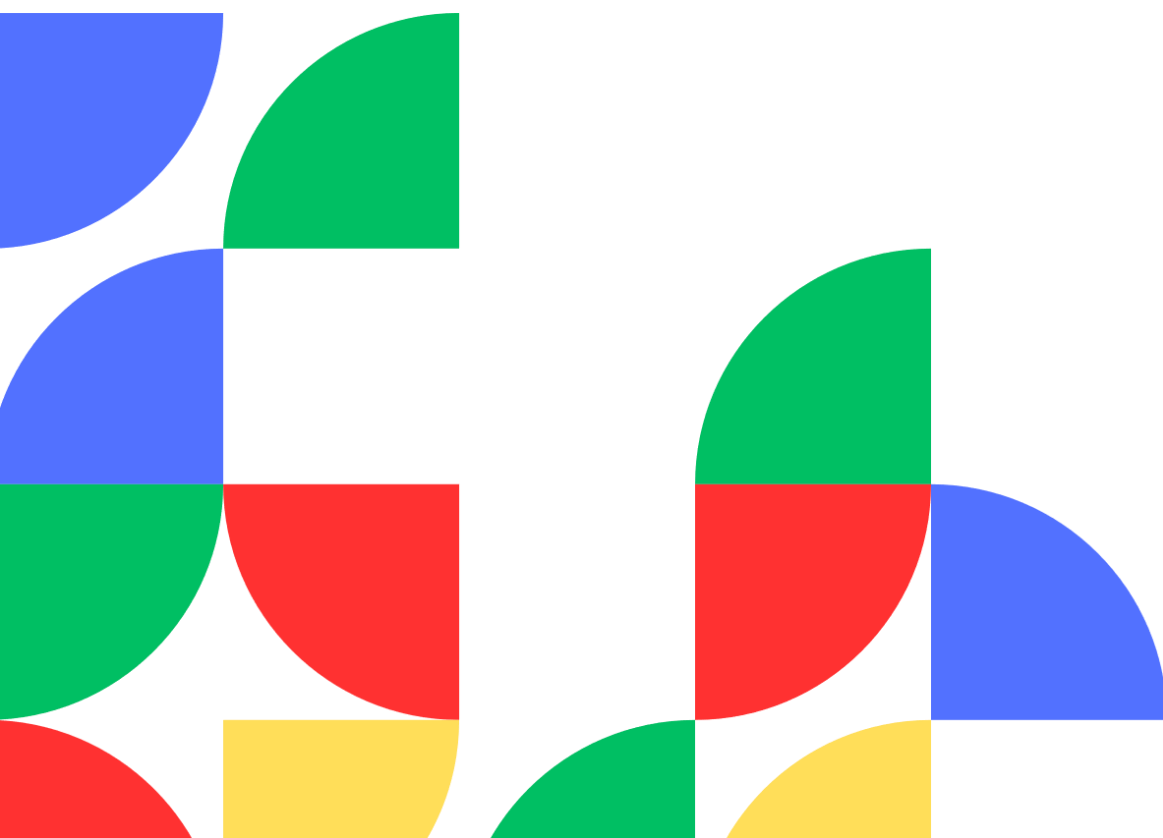
City Council  
November 28, 2023



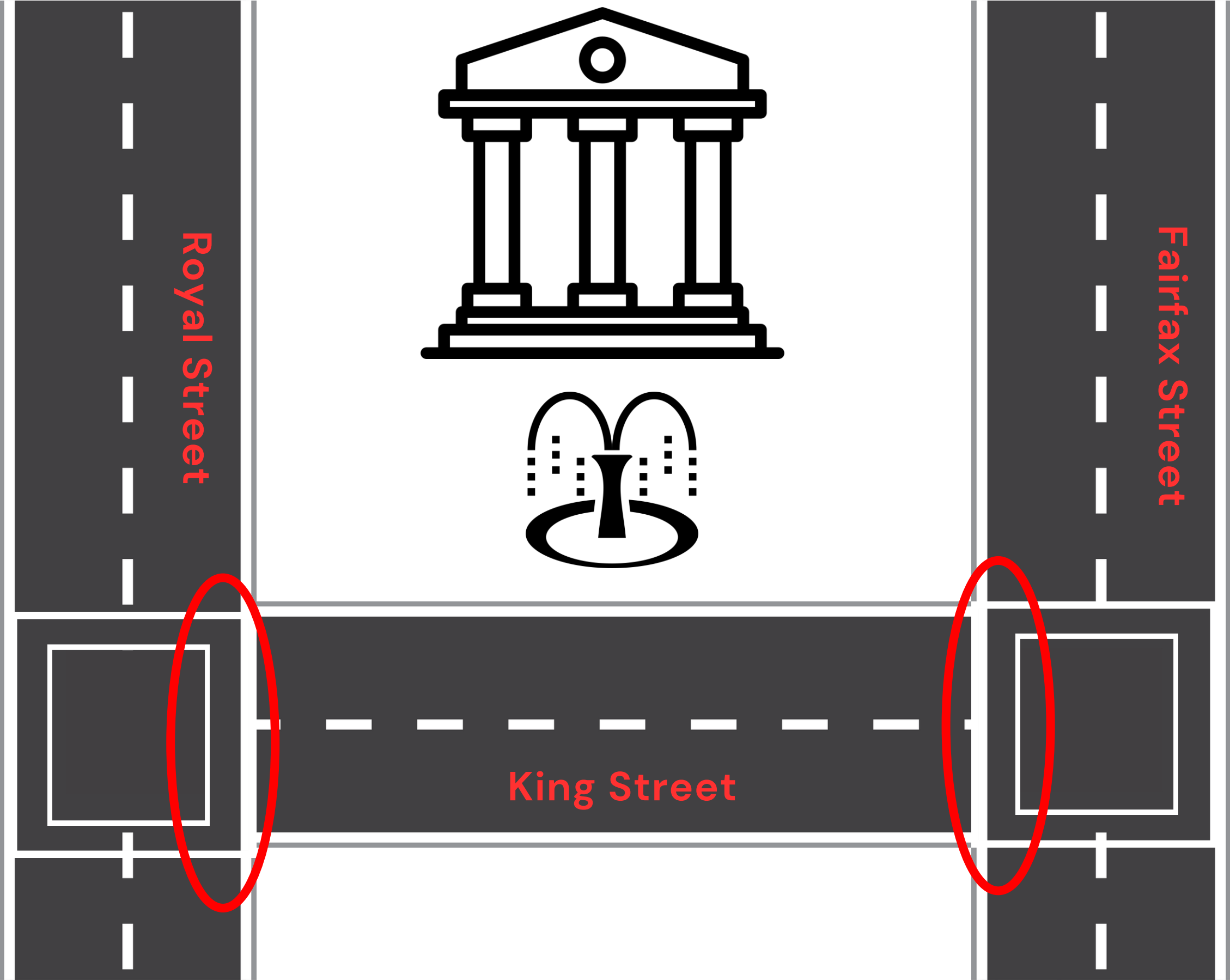
# COUNCIL REQUESTS

September 2023 Memo

- Report back to Council by November 2023 on the **feasibility of completing pride artwork** on streets
- **Coordinate** with the Human Rights Commissions; the LGBTQ+ Task Force and the Commission for the Arts to develop recommendations
- **Implement** the approved pride artwork before the City's **June 2024 Pride Celebration**



# LOCATION





# Design & Material Options Considered



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# PAINTING BETWEEN EXISTING LINES







FULL  
HORIZONTAL

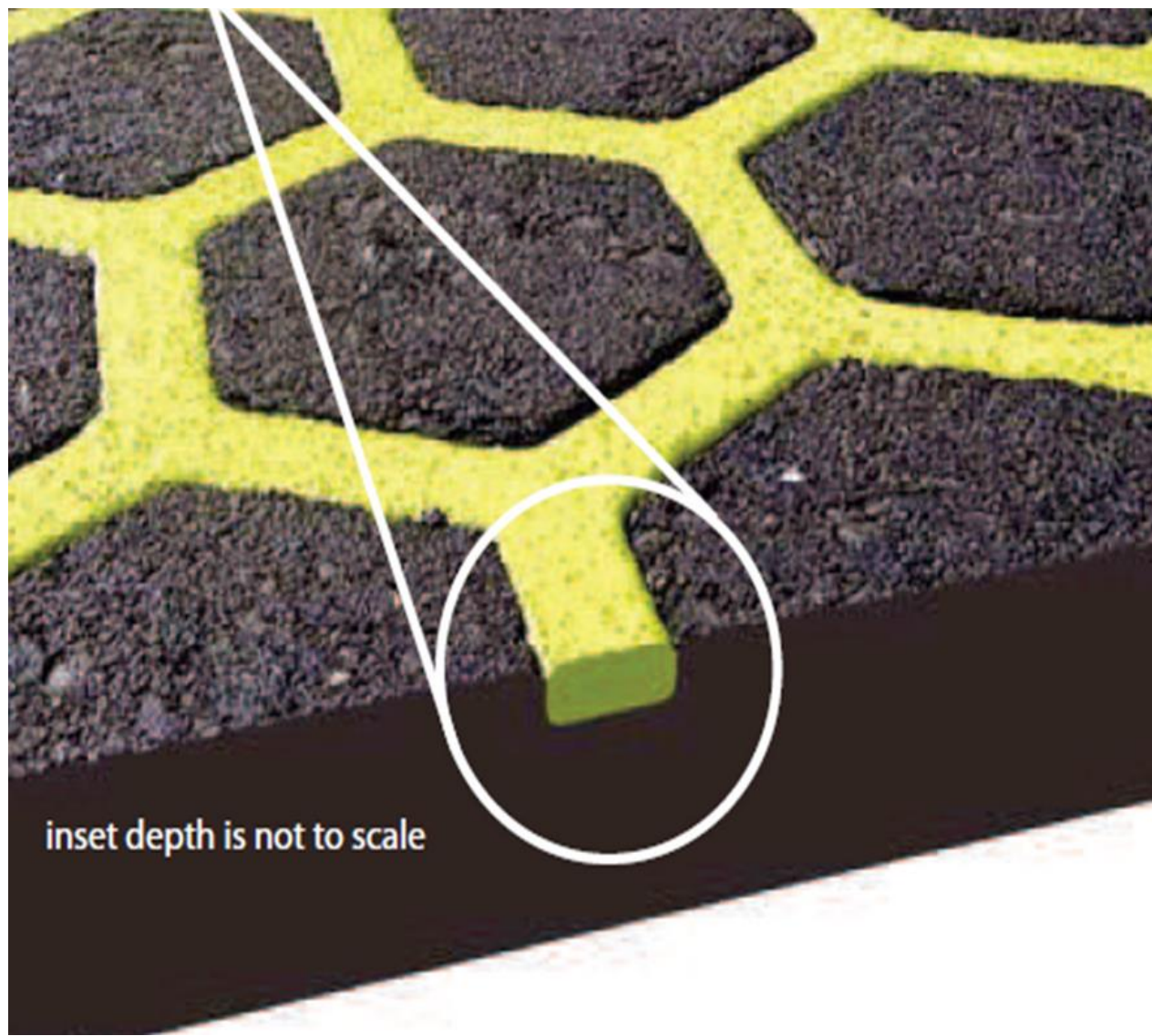






# EDGE STRIPING





# DURA THERM







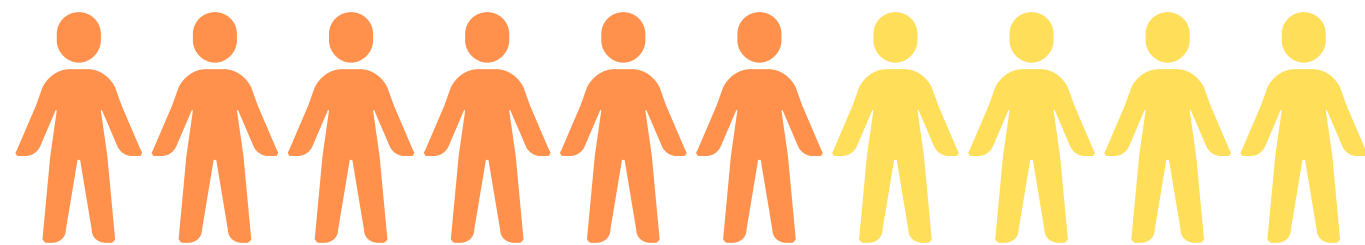
# STREET PRINT



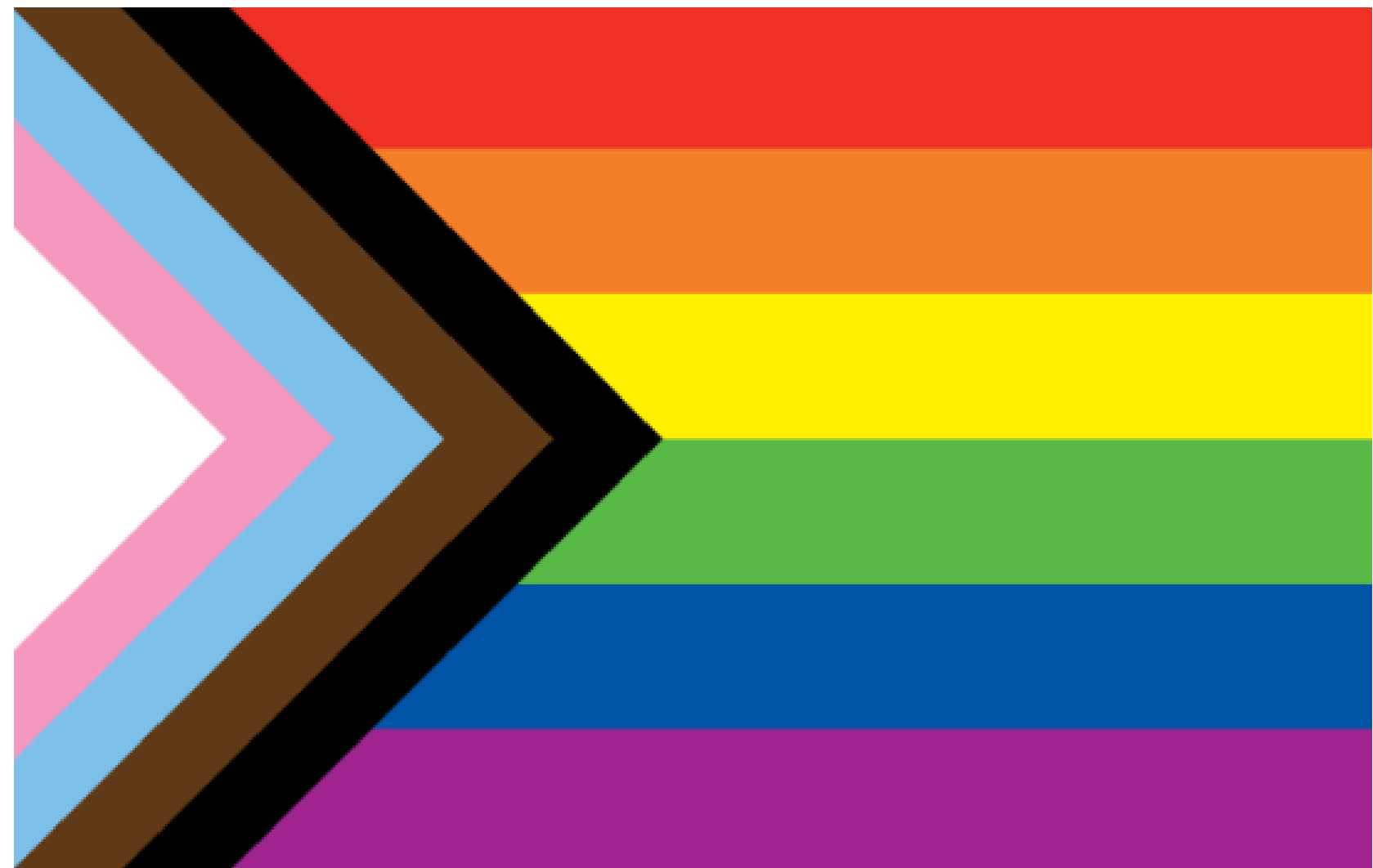




# LGBTQ+ TASK FORCE & HUMAN RIGHTS COMMISSION FEEDBACK



- Appreciation of project
- Include Progress Pride Flag colors to be more inclusive
- Generally like brick concept
- Install quickly!





# CONSIDERATIONS

- Stakeholder feedback (Pride+ colors)
- Design and incorporation of additional colors
- Materials
- Maintenance/Durability





## **Staff Recommendation:**

- 1. Locations- King Street at Fairfax &  
Royal Streets (2 legs)**
- 2. Color Scheme – Progress Pride**
- 3. Design – Stamped Brick**
- 4. Installation by June 1, 2024**



# PROJECT TIMELINE

