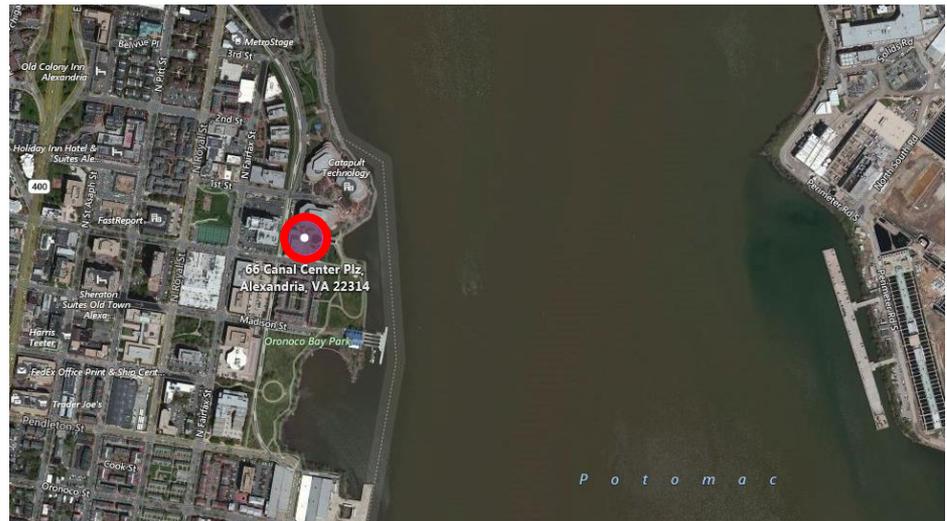


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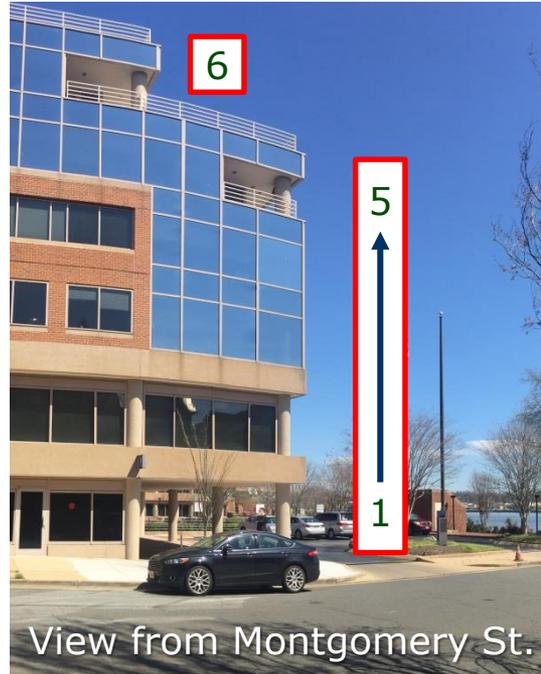
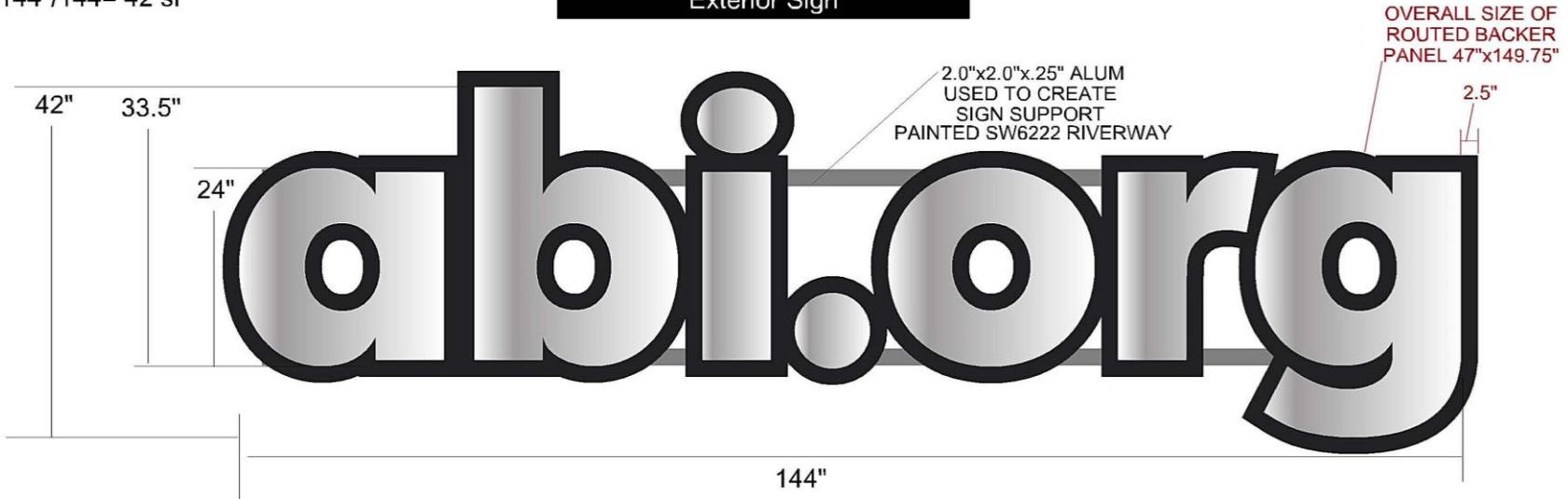
66 Canal Center Plaza Ste. 600

- Request for an illuminated wall sign higher than 35 feet
- East facing façade
- Complies with size limitations and criteria for illuminated signs pursuant to Section 9(104)(B)(10)



42"x144"/144= 42 sf

Exterior Sign



View from Montgomery St.





Examples Similar to Application:





66 Canal Center Plaza

Proposed sign on 6th floor terrace spandrel

Montgomery-St

125
123
121
119
117
115
113
826

827
825

A

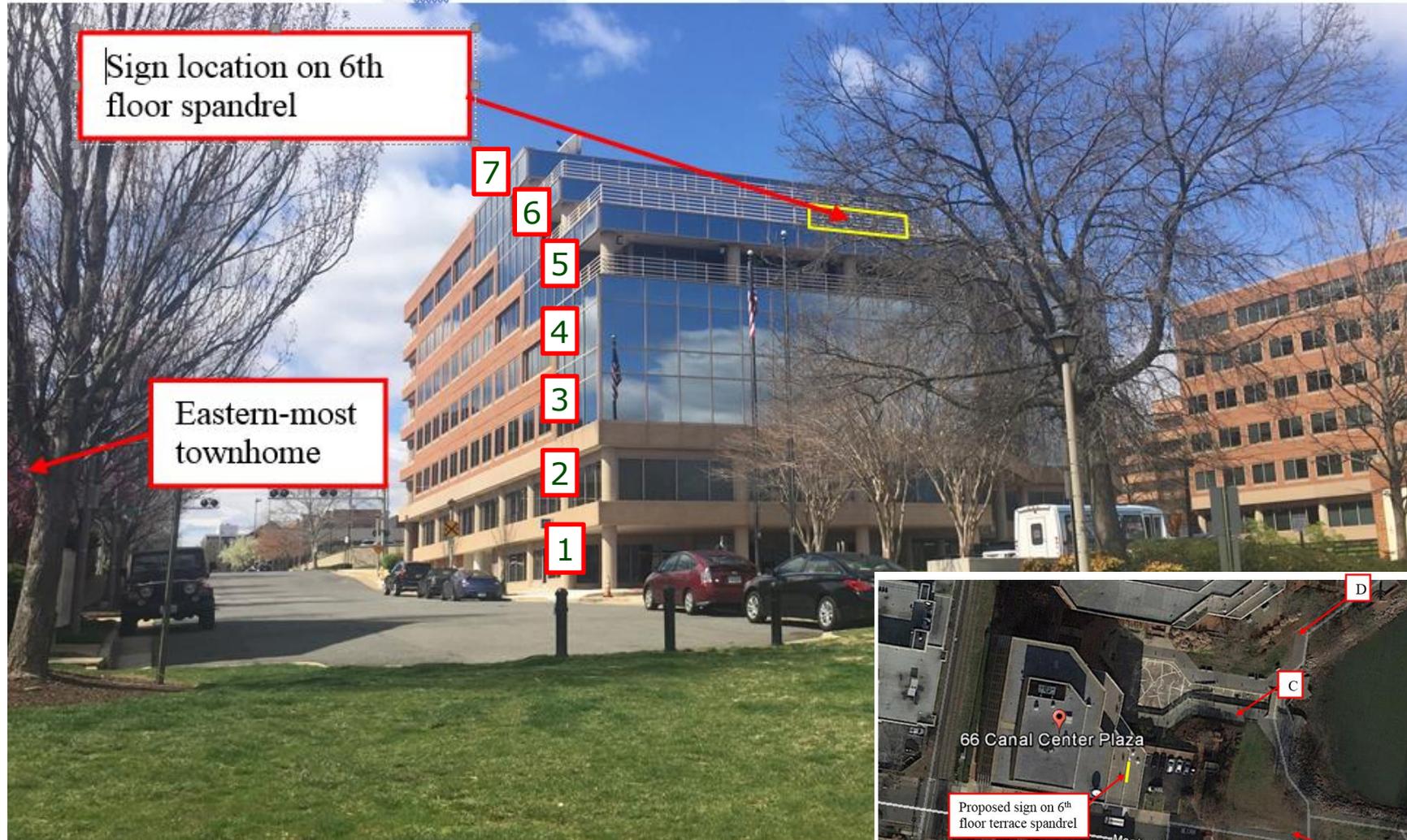
B

C

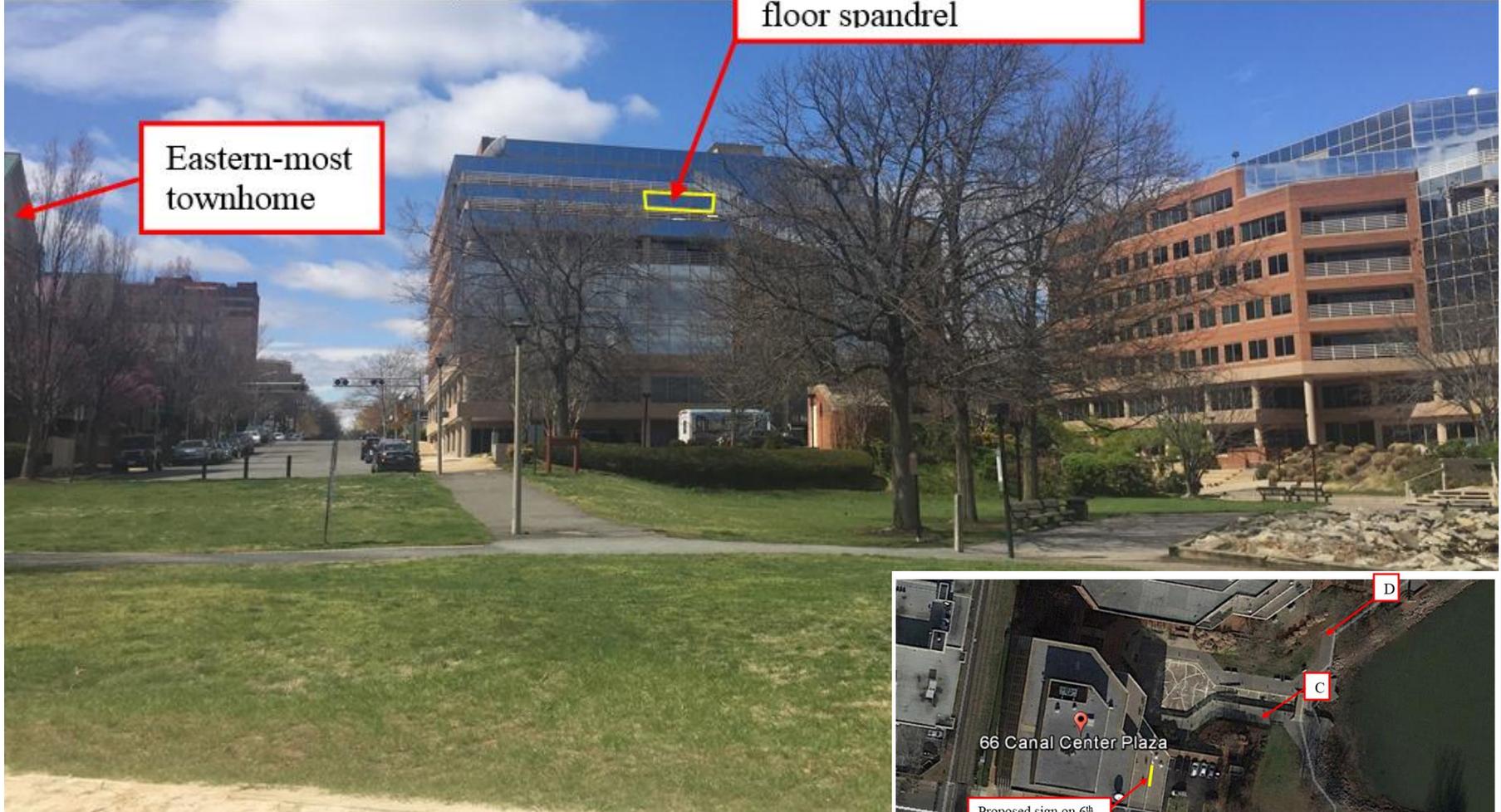
D

Townhomes with possible view of sign

Pedestrian view from Point A:



Pedestrian view from Point B:



Eastern-most townhome

Sign location on 6th floor spandrel



Proposed sign on 6th floor terrace spandrel



Pedestrian view from Point C:

Sign location on 6th floor spandrel

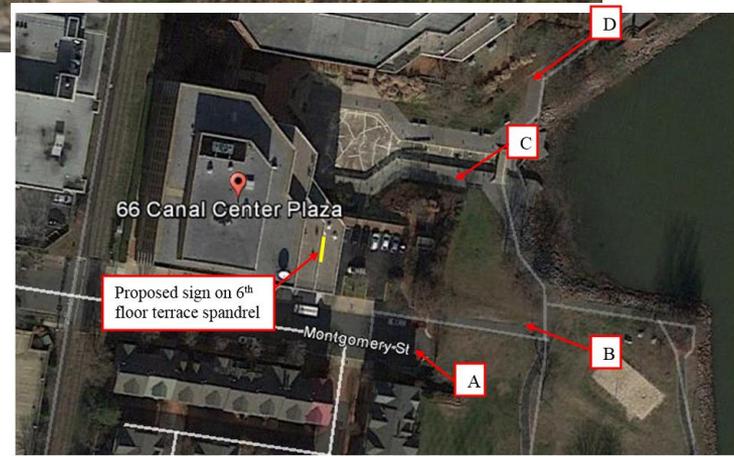


Pedestrian view from Point D:



Sign location on 6th floor spandrel

Planning Commission recommends approval with the addition of Condition #10 specifying hours of illumination.



Proposed sign on 6th floor terrace spandrel

