

Public Health Advisory Commission

City of Alexandria, VA | Generated 10/7/2025 @ 7:02:04 PM by OnBoardGOV - Powered by ClerkBase

Applicant	Date	Boards	Address	Contact	Status
Ms. Jennifer Bretsch	7/9/2025	Public Health Advisory Commission Contested	Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.): Yes		Validated
Lori A Cooper	10/3/2025	Public Health Advisory Commission Contested	Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.): Yes		Validated
William Hall	10/1/2025	Public Health Advisory Commission Contested	Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.): Yes		Validated
Mr. Logan Matthew Hoover	10/3/2025	Public Health Advisory Commission Contested	Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.): Yes		Validated

Ms. Jennifer Bretsch

City of Alexandria, VA | Generated 10/7/2025 @ 3:02 pm by OnBoardGOV - Powered by ClerkBase

Status		Board	Vacancies	Status
Name	Ms. Jennifer Bretsch	Public Health Advisory Commission	2	Contested
Application Date	7/9/2025			
Expiration Date	2/9/2026			
Board Member	Jennifer Bretsch			
Status	Validated			

Basic Information

Name
Ms. Jennifer Bretsch

Date of Birth
REDACTED

Contact Information

Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.)

Yes

Email
REDACTED

Alternate email
REDACTED

Phone
REDACTED

Occupation

Employer (student and youth applicants list school)
The Association of American Medical Colleges

Job Title
REDACTED

New Applicant or Current Member
New Applicant

What seat are you applying for? (Ex: citizen, architect, youth member, etc.)
citizen

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.
Yes

How long have you lived in Alexandria?
17 years

Statement of Interest

I am interested in contributing my professional knowledge, talents, and time to continue to serve and all the residents of the City of Alexandria so that everyone has the best opportunities to thrive. For more than 25 years I have worked at the national level in public health, population health, health equity, with clinicians and non-clinicians. I bring perspectives from the non-profit, mission-based sector as well as academia. All the while I found ways to serve locally as well, so that I could see a direct impact of my efforts. In Alexandria specifically during the past 17 years I have served in roles with Fairlington Presbyterian Church, Carpenter's Shelter, ALIVE! and the local chapter of the Medical Reserves Corp. The latter was from the very beginning of the COVID-19 pandemic when there were very few volunteers doing contact tracing. I also helped run many vaccination clinics. I am a generalist in terms of my depth of knowledge related to public health, having worked on issues ranging from environmental hazards and exposures (e.g. lead) to infectious diseases (e.g. COVID-19) to prevention efforts such as cancer screenings. I humbly submit my application so that I may serve our community in more impactful ways.

Thank you. Jennifer Bretsch

Have you ever served the City of Alexandria in any capacity?
Yes (Please explain), Member of Medical Reserves Corp that supports Alexandria's public health department since 2019.

Have you ever attended a meeting of the Board or Commission for which you are applying?
No

Are you now paid by the City of Alexandria?
No

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?
No

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?
Yes

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement?

Yes

Educational Background

Highest degree: Master's, Environmental Public Health (1998)

Summary of Work and Experience

See CV.

References - Please list names, phone number and/or email addresses of three references that support your application.

REDACTED

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REDACTED

Gender

REDACTED

Sexual Orientation

REDACTED

Ethnicity

REDACTED

Do you have a disability?

REDACTED

How did you hear of this vacancy?

REDACTED

Generated 10/7/2025 @ 3:02 pm

Lori A Cooper

City of Alexandria, VA | Generated 10/7/2025 @ 3:02 pm by OnBoardGOV - Powered by ClerkBase

Status		Board	Vacancies	Status
Name	Lori A Cooper	Public Health Advisory Commission	2	Contested
Application Date	10/3/2025			
Expiration Date	5/3/2026			
Board Member	Lori A Cooper			
Status	Validated			

Basic Information

Name
Lori A Cooper

Contact Information

Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.)
Yes
Email
REDACTED
Alternate email
REDACTED
Phone
REDACTED

Occupation

Employer (student and youth applicants list school)
Retired; Volunteer for Smithsonian Women's Committee since 1918

New Applicant or Current Member
Former Member

What seat are you applying for? (Ex: citizen, architect, youth member, etc.)
citizen non-health professional

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.
Yes

How long have you lived in Alexandria?
65 years

Statement of Interest
Statement of Interest in PHAC from Lori Cooper October 2, 2025 Dear Public Health Advisory Commission and City Council Members, It happens I have Covid as I write this. It is the second time I've had it. It appears to be a mild case, and because the timing of my test fell outside the five day window since the first symptom, I can treat it with acetaminophen and OTC nasal spray. What a difference research and education make! How wonderful it is that there was a time so recently in our lives that medical research and related public health education were considered national priorities. How worrisome that this is no longer true. I just want to appreciate that a life threatening disease that destroyed so many lives and wreaked havoc on our city and our country, less than a decade ago, has been reduced to a manageable virus, IF we continue to support and advocate for herd immunity. And if we continue to conduct research on the virus and its variants. I understand that the research is not Alexandria's responsibility, but I believe the Public Health Advisory Commission can successfully reach out to our citizens to keep them informed of important health developments, and help support them to make optimal choices in prevention and treatment of disease, and promotion of healthy living. I want to be a part of that effort. Of course, with limited resources, we would look to the City and other Boards, Commissions and organizational partners whose missions touch on public health to provide the key data that would help us to identify our city's health priorities, and to engage with those with the greatest need. It appears the Commission is already doing this. I'm also excited to see that the PHAC and City Council are working so much more strategically (than when I chaired the Commission 2004-2006) in their approach to the Virginia State Legislature regarding public health advocacy. In my years in the work force, I analyzed health trends and developed with health care providers, consumers, business leaders, state and local officials and community activists a range of innovative national and regional perinatal care programs in the areas of adolescent pregnancy prevention, HIV/AIDS, infant immunization, substance abuse including smoking cessation, genetics, oral health, injury prevention, breastfeeding promotion and access to care for medically underserved populations. I also developed a National Initiative for Communities of Color to target African American communities for disproportionately high infant mortality. Joining the Public Health Advisory Commission would allow me to build on the work I have done to increase access to health care for underserved populations, to promote health equity, and to advocate for all Alexandria citizens in our priority areas of public health. I am excited to work at the local level again. I appreciate your consideration. Thank you. Sincerely, Lori Cooper

Have you ever served the City of Alexandria in any capacity?
Yes (Please explain), Staff of Women's Commission 1976-1980; Member and Chair of PHAC 1998-2006 and in that capacity, served on the Youth Advisory Commission

Have you ever attended a meeting of the Board or Commission for which you are applying?
Yes

Are you now paid by the City of Alexandria?

No

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

No

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Yes

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement?

Yes

Educational Background

Johns Hopkins University School of Public Health, Graduate Work Georgetown University, Bioethics Institute Georgetown University, Preceptorship, Incorporation of Genetics into Clinical Practice Wellesley College, BA

Summary of Work and Experience

38 years of leadership in management, coalition building, and resource development/philanthropy for national and regional non-profits focusing on women's equity and public health issues. Most recent examples of program development and project management (2007-2013 as Director of Perinatal Outreach, Inova Health System and Director, Northern Virginia Perinatal Council *Led State Regional Perinatal Coalition of multidisciplinary professionals in education, research and advocacy for perinatal health issues; co-chaired the Northern Virginia Access to Care Consortium. *Managed clinical programs linking mothers and families from diverse communities with professionals and community resources to strengthen parenting skills and reduce the risk of maternal depression and child abuse. *Conducted outreach portion of hospital-based community health assessment for IRS compliance; surveyed 1,000 residents with choice of seven languages. *Developed and resourced a hospital-based Perinatal Promotores (health promoter) telemedicine program to help low-income Hispanic pregnant women to manage their gestational diabetes. *Developed health promotion and disease prevention initiatives to link the hospital and the community to reduce inappropriate hospital use; readmissions and length of stay. Executive Director, National SIDS and Infant Death Project IMPACT 2003-2007 *As first Executive Director, supported ASIP Board of Directors through organizational positioning, establishment of operations and policies, and strategic partnerships to establish professional standards of care for infant loss and enhance state programs working to reduce the risk of infant death. *Developed communication strategies between state programs, national health and other non-governmental organizations, researchers and the federal government. Established listserv and facilitated dialogue between 600+ preeminent SIDS researchers and health care practitioners across the country. Designed and launched website. *Secured and managed cooperative agreement between the federal Maternal and Child Health Bureau and the National Association of SIDS & Infant Mortality Programs. *Represented ASIP to the DHHS Secretary's Advisory Committee on Infant Mortality, the National Campaign to Help Pregnant Smokers Quit, the Association of Maternal and Child Health Programs, the Association of Clinicians for the Underserved, and multiple other national organizations. Project Director, Prevention Research Initiative, Research!America, 2000 -2002 *Conducted feasibility study and secured a \$5.5M Robert Wood Johnson Foundation grant to build national support for health promotion and disease prevention research. *Recruited and staffed 40 member national advisory council of public health leaders from academia, business and the voluntary sector to lead state public health organizations in the promotion of public health research using quantitative research. *Trained local, state and national media and legislative leadership in applications of public health research, based on focus groups and telephone polling on interest in public health research. Additional work history is listed in resume. Specific job accomplishments not included in resume due to limited space for resume.

References - Please list names, phone number and/or email addresses of three references that support your application.

REDACTED

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REDACTED

Gender

REDACTED

Sexual Orientation

REDACTED

Do you have a disability?

REDACTED

How did you hear of this vacancy?

REDACTED

William Hall

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Status

Name	William Hall
Application Date	10/1/2025
Expiration Date	5/1/2026
Board Member	William Hall
Status	Validated

Board	Vacancies	Status
Public Health Advisory Commission	2	Contested

Basic Information

Name	William Hall
Date of Birth	REDACTED

Contact Information

Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.)

Yes

Email

REDACTED

Phone

REDACTED

Occupation

Employer (student and youth applicants list school)	U.S. Department of Health & Human Services (retired)
Job Title	REDACTED

New Applicant or Current Member
New Applicant

What seat are you applying for? (Ex: citizen, architect, youth member, etc.)
Non-Health Professional Citizen Member

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.
Yes

How long have you lived in Alexandria?
31 years

Statement of Interest
Statement of Interest City of Alexandria Public Health Advisory Commission William H. Hall Dear Mayor Gaskins and City Council Members, One of the most important elements of a community is the health and well-being of its citizens. But a healthy community is not built solely on an individual's personal health, but also more broadly on social, environmental and economic factors that play a key role in the overall health of a community. I recently retired from a 43-year career with the federal U.S. Department of Health and Human Services as the senior career official responsible for coordinating strategic communications and outreach on the broad array of public health issues impacting constituencies at national, state, local and tribal levels across the nation. My work regularly involved working with state and local health departments, which gave me insight into the unique public health needs of local communities. Although originally from Baltimore, I have been a resident of the City of Alexandria for 31 years and have long considered Alexandria home. I am passionate about public health, and I am equally passionate in seeing Alexandria be a community where all residents can access affordable health care, enjoy the gift of good health, and have the community support they need to build meaningful lives in our community. I am enthusiastic about the opportunity to serve on the City's Public Health Advisory Commission. My lifelong experiences in field of public health motivates me to actively participate on the commission in shaping local health policies and programs that are equitable, innovative, and responsive to the needs of all of Alexandria's residents.

Have you ever served the City of Alexandria in any capacity?
No

Have you ever attended a meeting of the Board or Commission for which you are applying?
Yes

Are you now paid by the City of Alexandria?
No

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?
No

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?
Yes

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement?

Yes

Educational Background

CV attached

Summary of Work and Experience

CV attached

References - Please list names, phone number and/or email addresses of three references that support your application.

REDACTED

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REDACTED

Gender

REDACTED

Sexual Orientation

REDACTED

Ethnicity

REDACTED

Do you have a disability?

REDACTED

How did you hear of this vacancy?

REDACTED

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Mr. Logan Matthew Hoover

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Status		Board	Vacancies	Status
Name	Mr. Logan Matthew Hoover	Public Health Advisory Commission	2	Contested
Application Date	10/3/2025			
Expiration Date	5/3/2026			
Board Member	Logan Matthew Hoover			
Status	Validated			

Basic Information

Name
Mr. Logan Matthew Hoover

Date of Birth
REDACTED

Contact Information

Yes, I am a resident of the City of Alexandria. (NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.)
Yes

Email
REDACTED

Phone
REDACTED

Occupation

Employer (student and youth applicants list school)
National Alliance for Care at Home

Job Title
REDACTED

New Applicant or Current Member
New Applicant

What seat are you applying for? (Ex: citizen, architect, youth member, etc.)
Non-health citizen

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.
Yes

How long have you lived in Alexandria?
Since August 2021

Statement of Interest
Dear Mayor Gaskins and Members of the Alexandria City Council, I am writing to express my strong, continued interest in serving as a citizen representative on the Public Health Advisory Commission (PHAC). I believe a robust public health strategy is essential for our thriving community, as it is the cornerstone of a successful city. It is the foundation for the overall well-being and success of its residents. By prioritizing public health, from our newborns to our senior citizens, we can strengthen our economy through a productive workforce, improve the outcomes of students in our school systems, and improve the lives of all Alexandrians. Together, these wins benefit our city. Currently, I serve as Vice President of Policy and Government Relations at the National Alliance for Care at Home, located in Old Town Alexandria, where I guide strategy on federal healthcare policies that affect our city and the nation. I meet with Administration officials and Congressional leaders to advocate for policies that expand access to quality hospice and palliative care. Additionally, I serve as a resource to our members, keeping them informed about the latest developments from Washington. Prior to this role, I served as Legislative Director for Congressman Tom Reed, overseeing his healthcare portfolio, including management of the Diabetes Caucus, which he served as Co-Chair. I worked closely with our local county health departments, hospitals, nursing homes, and hospices during the COVID-19 crisis, ensuring strong coordination of emergency resources. Throughout my career, I've lived by the philosophy that if one wants to go fast, to go alone, but if one wants to go far, to go together. I believe in working together, collaborating, finding common ground, and promoting pragmatic solutions. Most importantly, I'm eager to give back. My wife and I moved to Alexandria in 2021 after living in Arlington for several years. Alexandria has been a welcoming city, and we've fallen in love with it. It would be an honor to be selected to serve on the PHAC and give back to our community. Should you have any questions or wish to discuss my application further, you can reach me at 516-458-3647 or at LoganHoover@gmail.com. Regards, Logan Hoover

Have you ever served the City of Alexandria in any capacity?
No

Have you ever attended a meeting of the Board or Commission for which you are applying?
No

Are you now paid by the City of Alexandria?
No

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?
No

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member,

unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

Yes

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement?

Yes

Educational Background

1) Master of Professional Studies, Political Management at the George Washington University 2) Bachelor of Arts, Political Science, Minor Economics at the George Washington University 3) St. George's School, High School Diploma

Summary of Work and Experience

I have over a decade of experience in healthcare policy and advocacy, with a particular focus on hospice and palliative care. As Vice President of Policy and Government Relations at the National Alliance for Care at Home, I lead congressional advocacy, prioritize community health initiatives, and build partnerships to advance quality care. My work includes training advocates, orchestrating Congressional testimony, and representing hospice and palliative care interests on multiple national coalitions and advisory boards. I previously served as Legislative Director for a member of Congress, where I developed public health strategies, managed COVID response initiatives with hospitals, and coordinated large-scale community stakeholder engagement. I am passionate about improving health outcomes for Alexandria residents and supporting the work of the Public Health Advisory Commission.

References - Please list names, phone number and/or email addresses of three references that support your application.

REDACTED

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REDACTED

Gender

REDACTED

Sexual Orientation

REDACTED

Ethnicity

REDACTED

Do you have a disability?

REDACTED

How did you hear of this vacancy?

REDACTED

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