

Personal Data Record Form

Profile

FOR PUBLIC INFORMATION

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

New Applicant or Current Member

☒ Current Member

Stuart

First Name

Fox

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Primary Phone

Alternate Phone

Suite or Apt

State

22314

Postal Code

Route 66

Employer

CFO

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Visit Alexandria Board Of Governors: Submitted

Type of Position/Role

At-Large

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

Nine Years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☒ Yes ☐ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Current Board member of Visit Alexandria Current member of Parks & Recreation Commission Current member of the Waterfront Commission

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

As a fairly new resident to old town, moving here about nine years ago, I have come to love, value and appreciate this City and find myself wanting to commit my time to its improvement.

Are you currently a member of a City Board, Commission, Committee or Authority?

☒ Yes ☐ No

If yes, please list the board:

Visit Alexandria, Parks & Recreation, Waterfront Commission

How many terms have you served on this board?

1

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Certified Public Accountant ("CPA") Chartered Financial Analyst ("CFA") Degree in Accounting from R.H. Smith school of business at the University of Maryland Degree in Actuarial Mathematics from CMPS school at the University of Maryland

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Chief Financial Officer - Route 66 Ventures Responsible for managing a diverse investment portfolio which includes a pool of directly held financial technology venture capital investments, direct secured and unsecured credit, real estate, long/short term bonds and equities – as well as financial reporting, capital forecasting, asset allocation, management reporting with KPIs and insightful commentary, accounting, tax and HR. Vice President, Finance - The American Home Joined at the inception of a real estate startup focused on purchasing, renovating, and leasing single family homes for long term yield. Highly involved with all aspects of the business life cycle from business model creation, structuring and capital raise, acquisition and growth strategy, renovations and property management, financial operations, and eventually sale of the entire portfolio to a publically traded REIT.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

[Redacted references section]

[Upload a Resume](#)

Non-Discrimination Data Supplemental Questions

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

SUBMISSION OF THIS PAGE IS VOLUNTARY

Confidential - NOT FOR PUBLIC INFORMATION

**Non-Discrimination Data Supplemental Questions
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

[Redacted date of application]

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New Applicant or Current Member

☒ New Applicant

L'Allegro

First Name

Smith

Last Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City

Suite or Apt

State

22314

Postal Code

Primary Phone

Alternate Phone

HeadWaters Resort &
Casino/Aberdeen Consulting

Employer

Director/Principal, Owner

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Visit Alexandria Board Of Governors: Submitted

Type of Position/Role

At-Large Representative

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

2 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☒ Yes ☐ No

If yes, please explain

Current member of the Alexandria Economic Opportunities Commission

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

As a resident of Old Town North in the Parker-Gray Historic District, I am amazed by the history that surrounds the neighborhood and what has been preserved. Although the city has continued to grow and progress, it is vital for the city to highlight all facets of the city, not just Old Town and Del Ray but also the rise of the West End. The City of Alexandria maintains a consistent presence in travel publications. I would like the opportunity to engage with the Visit Alexandria staff and my prospective board colleagues to continue to uplift different businesses throughout the city. As the son and grandson of a small business owner, the owner of my own consulting firm and experience in the travel/hospitality industry, I believe my experience is uniquely tailored for this role.

Are you currently a member of a City Board, Commission, Committee or Authority?

☒ Yes ☐ No

If yes, please list the board:

Alexandria Economic Opportunities Commission

How many terms have you served on this board?

1

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?

☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

Bachelor of Arts degree in American Studies from The College of William & Mary

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Director of Community and Government Relations for HeadWaters Resort & Casino (January 2021 to Present) PAC Campaign Director for the Yes Norfolk Committee (June 2020 to January 2021) Legislative Assistant for the United States House of Representatives (March 2013 to January 2019)

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

Upload a Resume

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New Applicant or Current Member

☒ New Applicant

AmaiaStecker
First NameLast Name

Email Address

Date of Birth

Place of Birth

Home Address

Street Address

City
Suite or Apt
State
22305
Postal Code

Primary Phone
Alternate Phone

Millennial Action ProjectSenior Director of Development
EmployerJob Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

Which Boards would you like to apply for?

Visit Alexandria Board Of Governors: Submitted

Type of Position/Role

At Large

Demographics

Do you currently live in the City of Alexandria?

☒ Yes ☐ No

If yes, how long?

8 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

☐ Yes ☒ No

Have you ever served the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain

Interests & Experiences

Statement of Interest/Why You Should Be Appointed

I have an extensive background as an event planner working with associations and organizations to select host cities and cites for conferences and events. The pandemic forced my business to close but I still have that expertise in what it takes to win a bid and how to draw events to Alexandria over DC or National Harbor. I am well connected in the association space having worked for the following: Credit Union National Association; National Parent Teacher Association, National Association of Community Health Centers and the Alzheimer's Association. I am also a dedicated volunteer of the Campagna Center and have been an active member of the Chamber of Commerce, currently as a member of the 2022-23 class of Leadership Alexandria. I understand the uniqueness of our community and how to show our best qualities while benefiting our local residents.

Are you currently a member of a City Board, Commission, Committee or Authority?

☐ Yes ☒ No

If yes, please list the board:

How many terms have you served on this board?

0

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

NA

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

☐ Yes ☒ No

If yes, please state the names of the boards for which you have applied

[Upload a Resume](#)

Are you now paid by the City of Alexandria?

☐ Yes ☒ No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

☐ Yes ☒ No

If yes, please explain:

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☒ Yes ☐ No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

☒ Yes ☐ No

EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):

• Johns Hopkins University, Carey School of Business, May 2013 MA; MBA • University of Idaho, May 2005, BA • IDEO U, Advanced Design Thinking Certificate, 2022; Foundations in Design Thinking Certificate, 2020

SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):

Managing Partner | Pilar & Co | June 2015-Present • Services: Organizational development, leadership development, project management, fundraising and sponsorship development, event design and execution. • Clients: Coalition for Smarter Growth; Danone North America; Growth Energy; National Corn Growers Association; National PTA; Novozymes; The Palm Center. Senior Director of Development | Millennial Action Project| Jan 2023-Present • Develop and execute fundraising strategy for organizational operations, events and programming securing over 2.78M for FY 2023. • Develop and execute new corporate sponsor program for large multiyear corporate investment (six figure entry level). • Develop and execute corporate outreach strategy for event and programming work. • Research, apply, manage, and fulfill grant process with support of CEO. Senior Director Walk to End Alzheimer's | Alzheimer's Association| 2022-2023 • Closed FY 2022 Walk to End Alzheimer's (WTEA) Gap to Budget fundraising goal, securing \$188,883, in four months, exceeding budget by just over \$100,000. • Manage a team of four, overseeing seven walks for the National Capital Area chapter to secure FY23 fundraising goal of \$1.69M by Dec 31st, 2022. • Recruited and filled Executive Leadership Team and Committees for seven area walks. Deputy Director Resource Development | NACHC| August 2021-Feb 2022 • Secured advertising, event-based sponsorships, expo hall sales for five conferences annually, met revenue goals of \$1.25M despite pandemic conditions. • 100% retention of four Leader Sponsors (six figure plus commitment) in FY2022. • Developed and maintained strong relationships with external C-level decision makers. Resource Development Manager | National Parent Teacher Association | Jan 2018-July 2021 • Secured transactional business: advertising, event-based sponsorships, expo hall, focus groups, webinars; individual revenue goals over \$250,000 achieved annually. • Identified, recruited, and renewed a minimum of seven mid-level (\$10,000-\$99,000 range) sponsors annually.

REFERENCES (Please list names and addresses of four references that you have contacted and support your application).

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