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File #:

13-1040

Name:

Public Hearing and Consideration of Funding Request from

Rebuilding Together Alexandria

Type:

Status:

Agenda Ready

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1/25/2013

In control:

City Council Public Hearing

On agenda:

2/23/2013

Final action:

Title:

Public Hearing and Consideration of Program Amendment and Budget Transfers to Allocate \$500,000 In Home Investment Partnerships Program (HOME) and \$500,000 In Community Development Block Grant (CDBG) Monies to Rebuilding Together

Alexandria to establish an Alexandria Neighborhood Stabilization Program

Attachments:

1. 13-1040 RTA NSP FY 2013 Program Amendment.pdf

History (1)

Text

City of Alexandria, Virginia

**MEMORANDUM** 

DATE:

**FEBRUARY 14, 2013** 

TO:

THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

RASHAD M. YOUNG, CITY MANAGER

## **DOCKET TITLE**:

TITLE

Public Hearing and Consideration of Program Amendment and Budget Transfers to Allocate \$500,000 In Home Investment Partnerships Program (HOME) and \$500,000 In Community Development Block Grant (CDBG) Monies to Rebuilding Together Alexandria to establish an Alexandria Neighborhood Stabilization Program **BODY** 

<u>ISSUE</u>: Consideration of the allocation of \$500,000 in Home Investment Partnership (HOME) Program funds and \$500,000 in Community Development Block Grant (CDBG) Program funds to Rebuilding Together Alexandria to support continuation of the Neighborhood Stabilization Program (NSP).

## **RECOMMENDATION**: That City Council:

- (1) Hold a public hearing, and if City Council is ready to act following the public hearing:
- (2) Approve budget transfers from the following sources to establish a HOME and CDBG-funded Neighborhood Stabilization Program from the following federal funding sources:

Housing Opportunities Fund (HOME) \$500,000 Home Rehabilitation Loan Program (CDBG) \$500,000

Total

\$1,000,000

- (3) Authorize the City Manager to execute an agreement with Rebuilding Together Alexandria to continue the Neighborhood Stabilization Program with \$500,000 in HOME funds for a revolving funding pool for NSP acquisitions, and \$500,000 in CDBG funds to also be used for NSP acquisitions but with all sales proceeds repaid to the City upon sales of the acquired homes.
- (4) Approve the attached program amendment (Attachment I) for submission to the U.S. Department of Housing and Urban Development (HUD).

CDBG funds to be allocated to this activity are available as a result of a combination of unanticipated program income generated from repayments of prior loans and, while activity in the Home Rehabilitation Loan Program has mirrored recent years, the average loan amounts have been smaller than projected in FY2013, thereby allowing the requested transfer. Because the proposed activity is eligible under the federal HOME Program guidelines, these funds are being allocated from the Housing Opportunities Fund (HOF). This is also an opportunity to help meet upcoming HUD expenditures (CDBG) and funding obligation (HOME) deadlines of May 15 and June 30, 2013, respectively. City Council can choose to approve this recommendation immediately at the public hearing, but if it desires Council could defer a decision until its February 26, 2013 legislative meeting.

BACKGROUND: In 2009, the City, Rebuilding Together Alexandria (RTA), and the Alexandria Housing Development Corporation (AHDC) successfully applied for an allocation of \$936,955 in federal Neighborhood Stabilization Program funding through the Virginia Department of Housing and Community Development (DHCD). While the initial funding was expected to serve only four households, the program was very successful in generating program income through the resale of renovated homes and has assisted ten lower-income city residents in purchasing fully renovated homes in three targeted neighborhoods of the City. It is expected that the tenth and final unit will be acquired during the winter of 2013. It is noted that six of the NSP purchasers had incomes below 50% of the area median income, one of whom was a participant in the Section 8 Housing Choice Voucher Program. In addition, the NSP was very successful in leveraging funds through RTA, existing City home purchase programs and Virginia Housing Development Authority (VHDA) reduced rate mortgage financing.

**DISCUSSION**: In response to a proposal from RTA to continue and expand its partnership with the City in administering an NSP-like program, staff is proposing that the City allocate \$500,000 in CDBG funds and \$500,000 in HOME funding to RTA to continue the City's highly successful NSP. Because this is a new activity not included in the City's FY 2013 One-Year Action Plan for Housing and Community Development, HUD rules require a program amendment with a 30-day public comment period (which began January 23) and one public hearing. Under the proposed program, RTA will expand its role in the program by acquiring and holding eligible properties in addition to completing the rehabilitation activities. Unlike in the previous program, the new program will not be restricted to specific target areas; funds may be used for eligible properties citywide. RTA will also organize homebuyer training classes in collaboration with the City and will assist the City in conducting outreach and marketing of assisted units.

The City will continue its role in unit inspections and selection, marketing homes for resale, particularly to City and ACPS employees, and will process loans to eligible homebuyers through the Flexible Homeownership Assistance Program (FHAP). FHAP will assist households with incomes up to 80% of the area median income with no-interest, deferred payment second trust financing. Upon resale of the assisted unit, FHAP funds will be repaid to City and will include shared equity provisions approved by City Council in 2009 to ensure long-term affordability of the City's investment.

Following the model of the existing NSP Program, it is expected that funds will be used as follows:

- Property acquisition \$230,000 per unit Total = \$920,000Acquisition administrative fee (\$5,000 per unit) Total = \$ 20,000 Total = \$1,600Property appraisals - \$400 per unit Property rehabilitation - \$8,750 per unit Total = \$35,000
- Rehabilitation administrative Fee \$5,500 per unit Total = \$ 22,000
- Resale to be funded through already budgeted Flexible Homeownership Assistance Program (FHAP) allocation

The existing NSP Program uses performance based budgeting to fund administrative costs. Staff recommends that the current administrative fee of \$5,000 per acquisition completed and \$5,500 per rehabilitation project completed be retained, providing a total projected budget of \$998,600. After the assisted unit is sold, CDBG funds will be recycled back to the City to support the Home Rehabilitation Loan Program during FY 2014. It is proposed that HOME funds be dedicated to an ongoing NSP program to be administered by RTA with program income to be retained for additional future purchases and renovation activity as outlined above.

## Benefits of the collaboration include:

- The program will leverage skills developed by RTA and City staff over the three years since the program began to expend funds quickly and efficiently. To increase program efficiency, RTA will assume the acquisition role previously performed by AHDC;
- RTA is willing to advance funds as necessary to ensure a seamless acquisition and rehabilitation process;
- Using local funding for the program provides greater flexibility in program design, specifically in expanding the program beyond the current NSP target areas;
- Elimination of target areas will expand the program to a greater number of communities in the City, continuing the original program's goal of stabilizing neighborhoods by acquiring, rehabilitating and re-selling foreclosed properties and short sales to income eligible, qualified homebuyers;
- This approach allows the City to continue to provide limited homeownership opportunities and counseling to lower income households within existing resources;
- The City and RTA can continue to leverage non-City resources for homeownership, including new VHDA grant funds that may be funded through Virginia's National Mortgage Settlement Fund allocation.

FISCAL IMPACT: Allocation of \$500,000 in CDBG Home Rehabilitation Loan Program funds and \$500,000 in HOME Housing Opportunities Program funds, with the sales proceeds from CDBG transactions to be returned to the City's Home Rehabilitation Loan Program, and sales proceeds from HOME-funded transactions to be retained in the new Alexandria NSP program to fund future purchases. As of January 31, the CDBG Home Rehabilitation Loan Program has a balance of \$1,150,000, of which \$550,000 is committed to specific cases or reserved for pending cases, leaving an unreserved balance of \$600,000. After the \$500,000 allocation to RTA, the balance will be \$100,000, but will be replenished as the CDBG funds are repaid. The HOME Housing Opportunities Fund has a balance of \$1,700,000, none of which is reserved or committed. After the allocation to RTA, the balance of HOME funds will be \$1,200,000.

<u>ATTACHMENT</u>: Program Amendment, New Table 3C, Consolidated Plan Listing of Projects for the period July 1, 2012 to June 30, 2013.

STAFF: Mark Jinks, Deputy City Manager
 Mildrilyn Davis, Director, Office of Housing
 Helen McIlvaine, Deputy Director, Office of Housing
 Shane Cochran, Program Implementation Division Chief, Office of Housing

## Program Amendment New Table 3C Consolidated Plan Listing of Projects

Priority Need Owner Housing		Ψ	
<b>Project Title</b> Rebuilding Together Alexan	dria Neighborhood Stabilization Prog	ram	
Neighborhood Stabilization transaction costs of \$19,56 with an additional 2 housely	ng Together Alexandria (RTA) to acque Program (NSP) using CDBG and HOM 3 per unit, the proposed \$500,000 HC nolds to be served through the \$500,000 program are projected to serve up to	IE program funding. Based of DME allocation will serve 2 in 2000 in CDBG funding. Revolv 22 additional households of	on delivery and nitial households ing funds and ver time.
• • • =	Suitable Living Environment Decent  Availability/Accessibility Afford	Housing Economic C ability Sustainabili	
(Street Address): (City, State, Zip Code): Ale Objective Number	xandria, VA 22314  Project ID	Funding Sources	
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1)	Project ID	Funding Sources:	500,000
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code	xandria, VA 22314  Project ID	Funding Sources: CDBG ESG	500,000
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code	xandria, VA 22314  Project ID 13  CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n)	CDBG	500,000
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code 14G Type of Recipient	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective	CDBG ESG HOME HOPWA	
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code 14G Type of Recipient Other Entity	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective LMH	CDBG ESG HOME HOPWA Total Formula	
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code 14G Type of Recipient Other Entity Start Date (mm/dd/yyyy)	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective LMH Completion Date (mm/dd/yyyy)	CDBG ESG HOME HOPWA Total Formula Prior Year Funds	
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code 14G Type of Recipient Other Entity Start Date (mm/dd/yyyy) 3/01/2013	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective LMH	CDBG ESG HOME HOPWA Total Formula Prior Year Funds Assisted Housing	
(Street Address): (City, State, Zip Code): Ale Objective Number DH-2 (1) HUD Matrix Code 14G Type of Recipient Other Entity Start Date (mm/dd/yyyy) 3/01/2013 Performance Indicator	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective LMH Completion Date (mm/dd/yyyy) 6/30/2013	CDBG ESG HOME HOPWA Total Formula Prior Year Funds Assisted Housing PHA	
Location/Target Area: City (Street Address): (City, State, Zip Code): Ale  Objective Number DH-2 (1) HUD Matrix Code 14G  Type of Recipient Other Entity Start Date (mm/dd/yyyy) 3/01/2013 Performance Indicator Households Local ID	Project ID 13 CDBG Citation 24 CFR 570.202 (b)(1) 24 CFR 570.201(n) CDBG National Objective LMH Completion Date (mm/dd/yyyy) 6/30/2013 Annual Units	CDBG ESG HOME HOPWA Total Formula Prior Year Funds Assisted Housing	500,000