



**Special Use Permit
#2021-00126
3601 Richmond Highway**

City Council
March 12, 2022

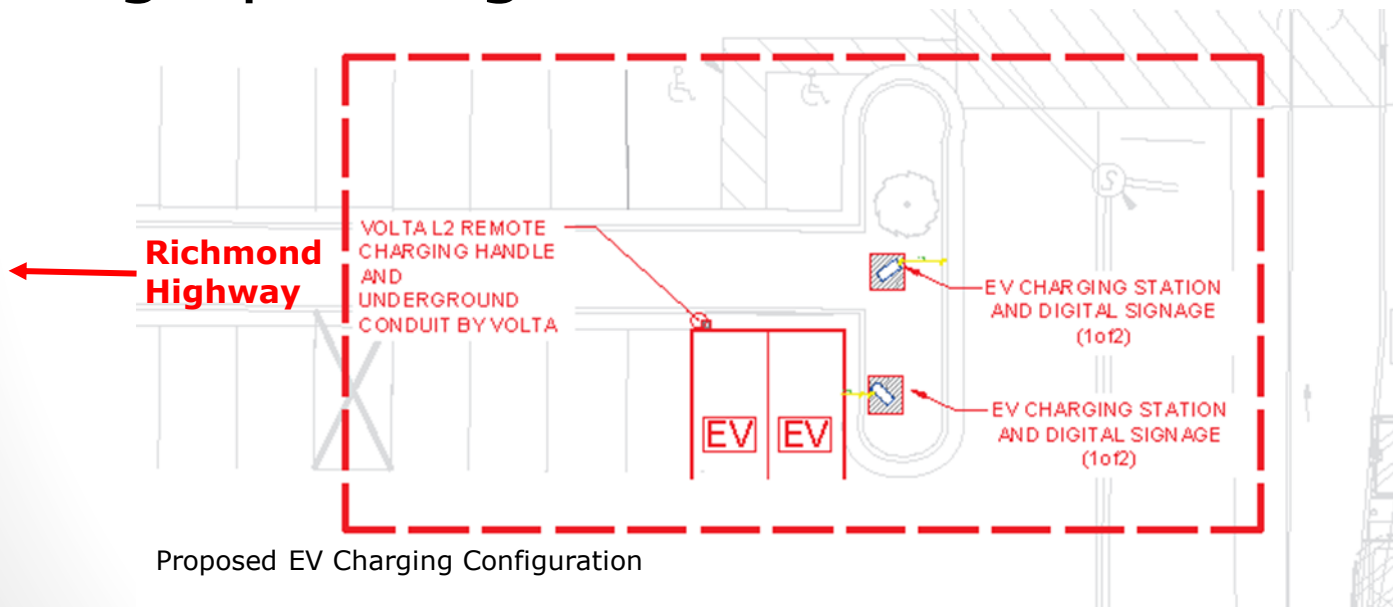
Site Context



Potomac Yard Shopping Center

SUP Request

- Special Use Permit request for waiver of sign requirements for installation of two freestanding digital text and graphic signs.



Proposed Digital Display Signs





Section 9-103(D) Criteria

- a. The proposed signage has an exceptional design or approach that cannot be accomplished within the existing regulations.**

- b. The proposed signage will not have an adverse impact on the nearby neighborhood.**

- c. The signs comply with the applicable standards for approval of a Special Use Permit set forth in Section 11-504.**



Planning Commission Recommends Denial