

**RESOLUTION No.**

**A RESOLUTION TO WAIVE \$137,274 IN UTILITY COSTS AND 25,050 SQUARE FEET OF COMMON SPACE RENT AT THE TORPEDO FACTORY ART CENTER FOR FY15**

**WHEREAS**, the Torpedo Factory Art Center’s mission is to enhance art appreciation and education by providing the opportunity to visit working art studios and artist cooperatives and to take classes; and

**WHEREAS**, the Torpedo Factory Art Center is an internationally recognized art center important to the cultural, educational and economic vitality of the City of Alexandria; and

**WHEREAS**, for more than 35 years, the Torpedo Factory Art Center has been an important part of the arts community and attracted thousands of visitors to the City; and

**WHEREAS**, the considerable reputation of the Torpedo Factory results from the commitment, dedication and hard work of the many artists who have contributed their time, talent and artistic energy to the development of the facility as a premier art center; and

**WHEREAS**, the Torpedo Factory Art Center Board seeks to develop and provide new programs and opportunities in the community and increase their marketing efforts;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF ALEXANDRIA THE FOLLOWING:**

1. The City of Alexandria will waive \$137,274 in utility costs and 25,050 square feet of common space rent at the Torpedo Factory Art Center. All expenses, including staff costs, are noted as one-time, non-recurring expenditures and would be used to fund the following initiatives:

Staff:

Program Manager (contract)	\$50,000
CEO pro-rated time	\$5,000

Program Costs:

Materials	\$5,000
Performer & Artist Fees	\$10,000

Signage by Colours, Inc.:

Update Exterior Signage	\$7,500
Front Interior Decal	\$5,500
Interior Building Signage	\$5,000

Renovation Consultation by 3North:

Architectural Consultant	\$25,000
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Marketing:

Advertising	\$25,000
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2. The Torpedo Factory Art Center Board is authorized to use the city funds only for the items and initiatives listed above.
3. By July 30, 2015, the Torpedo Factory Art Center Board will provide City Council with a detailed report that outlines how the funds were spent. The report will include a description of the new programs that were developed and implemented and the impact and outcomes of those programs, examples of the marketing along with the results of the marketing initiative, examples of the signage, and a copy of the report and recommendations from the architectural consultant team.

Adopted: June 24, 2014

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**WILLIAM D. EUILLE MAYOR**

ATTEST:

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Jacqueline M. Henderson, MMC City Clerk