

## **Car-free 200 Block of King Street Pilot**

## **Public Feedback collected July 2025**



- 1,444 City Residents
- 382 Visitors, Non-Residents, Employees
- 16 Alexandria Business Owners

**87**%

of Respondents in Favor



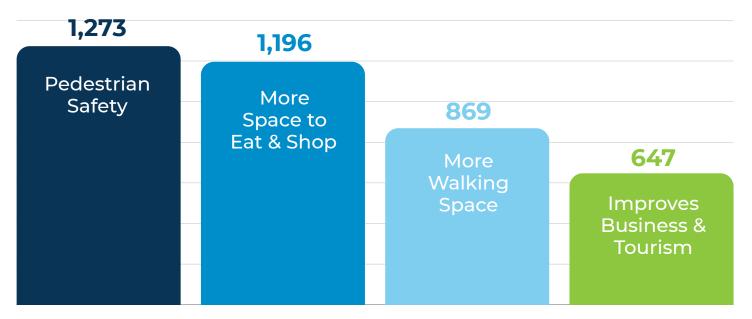
a out of the 16 businesses on the block support permanent pedestrianization of the block

**1,806 respondents** visited the 200 Block





## **Top-Rated Features of the Pilot**



Amount of Responses



August 1, 2025

Honorable Members of Alexandria City Council,

I am writing to express my support for the continued pedestrianization of the 200 block of King Street. I believe the pilot program has provided valuable insights across multiple seasons, offering a solid foundation to assess the long-term potential of making this transformation permanent.

The success of the 100 block pedestrianization has been nothing short of remarkable. Its year-round vibrancy has become a defining feature of Old Town, drawing both residents and visitors to enjoy its restaurants, shops, and public spaces. The energy and activity now spill into the street, creating a dynamic and welcoming environment that has become a powerful promotional asset for Visit Alexandria. Our organization frequently showcases this area in photos and videos, and we proudly bring travel writers, influencers, meeting planners, and other visitors to experience it firsthand.

While we recognize that the 200 block differs from the 100 block in both composition and topography, we believe it holds great promise. With thoughtful enhancements—such as raised wooden platforms to address the slope, attractive landscaping, comfortable seating, ambient lighting, and perhaps playful elements like public games, this block could become a vibrant complement to its neighbor. These placemaking efforts would not only improve the pedestrian experience but may also encourage more businesses to invest in creating engaging, street-activating experiences.

We are confident that a permanent pedestrian corridor on the 200 block will help build the critical mass needed to further energize that area of the city. As more businesses adapt and innovate within this space, the area will continue to evolve into a destination that benefits the local economy by those who enjoy it.

We sincerely thank the City of Alexandria for its vision and leadership in launching this pilot and for inviting public feedback. Projects like this exemplify the kind of forward-thinking urban design that makes Alexandria a vibrant and livable city for all.

Sincerely,

Todd B. O'Leary President & CEO Visit Alexandria

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