

# Application

## Profile

### FOR PUBLIC INFORMATION

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**APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME. DUPLICATE/MULTIPLE APPLICATIONS WILL NOT BE CONSIDERED.**

### New Applicant or Current Member

Current Member

Bonnie

First Name

Naugle

Last Name

[Redacted]

Email Address

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

### Date of Birth

[Redacted]

### Home Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

22305

Postal Code

American Institute for Conservation

Employer

Communications & Membership Director

Job Title

Applicants may only apply for **ONE** board/commission/committee.

Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

### Which Boards would you like to apply for?

Landlord-Tenant Relations Board: Submitted

### Which position are you applying for?

Tenant representative

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## Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes  No

If yes, how long?

11

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes  No

Have you ever served the City of Alexandria in any capacity?

Yes  No

If yes, please explain

I currently serve on the LTRB.

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## Interests & Experiences

### Statement of Interest

Serving on this board for the past four years has offered me a window into the work of the Housing department. I served as chair for the past two years and would love to continue to support our new chair as he takes on this valuable role. Our work to connect tenants and landlords and advocate for their interests in local and state government has been very fulfilling. I have rented a home in Alexandria for the past 11 years and am familiar with the market as well as needs of mid-level income renters in the area. I previously owned my own homes and have a well-rounded view of tenant-landlord relationships and expectations. As someone with a keen interest in local policy and a degree in public administration, serving as a tenant representative fulfills my desire to give back to the community in a meaningful way.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes  No

If yes, please list the board:

Landlord-Tenant Relations Board

How many terms have you served on this board?

2

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

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I continue to serve in the role of tenant, an important voice that needs to have representation on this board. My experience as recent chair will help support the current chair and vice chair as they transition into leadership.

**Are you now paid by the City of Alexandria?**

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Yes  No

**If yes, please state your department, job title, and describe your duties:**

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**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

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Yes  No

**If yes, please explain:**

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**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

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Yes  No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??**

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Yes  No

## **EDUCATIONAL BACKGROUND**

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Master of Arts in Public Administration: Georgia State University, Andrew Young School of Policy Studies  
Bachelor of Arts in Journalism: University of Georgia, Grady School of Journalism

## SUMMARY OF WORK AND PRACTICAL EXPERIENCE:

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Communications & Membership Director, American Institute for Conservation (AIC) • since June 2012 - Direct communications, publications, and membership for a professional association of 3,500 members, while coordinating a team of five staff members and six contractors. Accomplishments include: • Led successful redesign and relaunch of website to coincide with new branding. • Created strategies to maintain adherence to new brand and style guide. • Managed launch of online community using Higher Logic platform. • Transitioned the membership newsletter from a print product to an online publication, designed our first responsive website, redesigned printable pdf version. • Designing the first-ever volunteer orientation course. Responsibilities include: • Manage publication of two periodicals, a bimonthly member newsletter and quarterly journal, with one staff member; and manage our storefront and inventory. • Oversee online platforms for AIC and its foundation, including the primary website and Higher Logic communities. Build, manage, and train volunteers to use a multisite WordPress installation for open-access resources. • Design annual conference program, abstract book, marketing materials, and onsite venue signage for meeting, desk, and exhibit hall. • Plan technology usage, upgrades, and orders, and liaise with external IT company. • Administer Office 365, all domains and related certificates, and Google Analytics. • Manage the budget for publications, membership, technology, and outreach. Assist with overall association budget planning.

**REFERENCES - Please list names, phone number and/or email addresses of three references that support your application.**

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Upload a Resume

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Additional Document (statement of interest, letter of support, or recommendation, etc..)

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## Non-Discrimination Data Supplemental Questions

**By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..**

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### New Applicant or Current Member

Current Member

Katherine

First Name

O'Connell

Last Name

[Redacted]

Email Address

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

### Date of Birth

[Redacted]

### Home Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

22302

Postal Code

National Education Association

Employer

Senior Communications Strategist

Job Title

Applicants may only apply for **ONE** board/commission/committee. Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

### Which Boards would you like to apply for?

Landlord-Tenant Relations Board: Submitted

### Which position are you applying for?

Landlord Tenant Relations Board Representative

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## Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes  No

If yes, how long?

9 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes  No

Have you ever served the City of Alexandria in any capacity?

Yes  No

If yes, please explain

Current commissioner on LTRB and Human Rights Commission

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## Interests & Experiences

Statement of Interest

I am a current member of the LTRB and was elected vice-chair in our last meeting. I would like to continue my tenure on this board which I have already served 2 years.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes  No

If yes, please list the board:

Landlord Tenant Relations Board

How many terms have you served on this board?

One

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Are you now paid by the City of Alexandria?

Yes  No

If yes, please state your department, job title, and describe your duties:

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Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

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Yes  No

If yes, please explain:

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**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

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Yes  No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??

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Yes  No

## EDUCATIONAL BACKGROUND

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Bachelor of Arts, James Madison University 2012: Major - International Affairs Master of Education, Widener University 2020: Concentration in Human Sexuality Studies DevelopWell DevelopManagement Training 2021 HubSpot Academy: Email Marketing and Content Marketing Certified 2021

## SUMMARY OF WORK AND PRACTICAL EXPERIENCE:

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National Education Association | November 2023 - Present • Works with affiliates and members to counter disinformation Associate Vice President, Precision Strategies | October 2021 - October 2023 • Project manager and digital strategist for corporate and nonprofit clients at award winning agency. Manages client relationships, leads regular meetings, and ensures delivery of high-quality products to clients. • Strategizes and implements unique and creative campaigns with cross-department teams to achieve client goals. • Manages and mentors junior staff to develop their skills and grow them as leaders in their roles. Digital Director, Caring Across Generations | April 2020 - October 2021 • Directs all digital department strategy by developing creative campaigns across social media and email program of over 100,000 individuals to engage a diverse constituency and drive them to take action for policy change. • Implements digital strategy for multiple concurrent campaigns, including acquisition strategy, managing projects, writing social media and email copy, conceptualizing social graphics and videos, and coordinating digital events. • Manages annual department budget of \$555,000+ and supervises digital staff, including digital consultants, design firms, and third-party vendors, to ensure high-quality digital products. Digital Campaign Manager, Paid Leave for the U.S. | March 2019 – April 2020 • Led people-centered digital projects and campaigns to advocate for national paid family and medical leave. • Produced digital assets including videos, websites, graphic design, and copy to share organization mission, engage online audience, influence policymakers, and empower stakeholders to take action. • Coordinated with internal teams, partner organizations, and celebrity influencers in multi-faceted digital campaigns to grow organization base. Creative Project Manager, Priorities USA | April 2018 – Jan. 2019 • Managed production of complex political digital advertising projects with budget totaling \$11.7 million in 2018 midterm cycle. • Communicated with stakeholders and dozens of creative staffers across projects and coordinated with vendors to ensure project quality and timeliness. • Proposed creative solutions and facilitated productive communication to ensure forward movement of all projects.

**REFERENCES - Please list names, phone number and/or email addresses of three references that support your application.**

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Upload a Resume

Additional Document (statement of interest, letter of support, or recommendation, etc..)

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## Non-Discrimination Data Supplemental Questions

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### New Applicant or Current Member

New Applicant

Amy  
First Name

Purnell  
Last Name

[Redacted]  
Email Address

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

### Date of Birth

[Redacted]

### Home Address

[Redacted]  
Street Address

[Redacted]  
Suite or Apt

[Redacted]  
City

[Redacted]  
State

22314  
Postal Code

Department of Defense  
Employer

Program Analyst  
Job Title

Applicants may only apply for **ONE** board/commission/committee. Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

### Which Boards would you like to apply for?

Landlord-Tenant Relations Board: Submitted

### Which position are you applying for?

Tenant Representative

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## Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes  No

If yes, how long?

3 Years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes  No

Have you ever served the City of Alexandria in any capacity?

Yes  No

If yes, please explain

Yes, I am a former City of Alexandria Public School substitute teacher.

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## Interests & Experiences

### Statement of Interest

I have always been a strong advocate for ensuring underrepresented voices are heard, helping others create new opportunities both professionally and personally when faced with unforeseen challenges. In addition to working for the federal government, I gave back to my community serving on the Fairfax County Board Commissions, Landlord Tenant Commission - Tenant Representative, as a previous Fairfax County resident, taught at Alexandria City Public Schools and performed community service outreach within the City of Alexandria with my sorority.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes  No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

**Are you now paid by the City of Alexandria?**

Yes  No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

Yes  No

**If yes, please explain:**

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Yes  No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??**

Yes  No

## **EDUCATIONAL BACKGROUND**

1) MASTER OF BUSINESS ADMINISTRATION IN BUSINESS ACQUISITION / CONTRACTING, (HONORS) Strayer University Washington, DC 2) BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE (Ronald E. McNair Scholar) Jackson State University Jackson, MS

## **SUMMARY OF WORK AND PRACTICAL EXPERIENCE:**

1) Leadership: Served a pivotal role as appointed County Board Commissioner – Fairfax County Government, Virginia 2) Performance: Leading analyst supporting two of the largest DoD acquisition programs (\$13 billion and \$1.8 billion). 3) Customer Service: Managed Emergency Call Center during Ferally Declared National Catastrophes. 4) Influence/Trust: Lead focus groups, strategizing in process improvements for industry business growth. 5) Communication: Served as Performance Evaluation Technical Point of Contact (TPOC). Worked with and provided recommendations to leadership used to help establish performance standards and metrics for contractor support.

**REFERENCES - Please list names, phone number and/or email addresses of three references that support your application.**

[REDACTED]

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Upload a Resume

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Additional Document (statement of interest, letter of support, or recommendation, etc..)

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Date of Application**

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### New Applicant or Current Member

New Applicant

Andrea

First Name

Weiss

Last Name

[Redacted]

Email Address

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

### Date of Birth

[Redacted]

### Home Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

22314

Postal Code

Employer

Job Title

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Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

### Which Boards would you like to apply for?

Landlord-Tenant Relations Board: Submitted

### Which position are you applying for?

Tenant

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## Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes  No

If yes, how long?

11 months

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes  No

Have you ever served the City of Alexandria in any capacity?

Yes  No

If yes, please explain

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## Interests & Experiences

### Statement of Interest

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I am a relatively new resident (tenant) in Alexandria and would like to continue my long history of civic involvement and volunteer service here. Relevant to landlord-tenant relations, I have experience as a founder of a tenant union, neighborhood association president, advocate in the creation of the landlord-tenant relations committee in Madison, WI, and Commissioner, President, and Executive Director of the Madison Equal Opportunities Commission, where we provided outreach, training, advocacy, and dispute resolution in housing.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes  No

If yes, please list the board:

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How many terms have you served on this board?

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If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

---

**Are you now paid by the City of Alexandria?**

Yes  No

**If yes, please state your department, job title, and describe your duties:**

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

Yes  No

**If yes, please explain:**

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Yes  No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??**

Yes  No

## **EDUCATIONAL BACKGROUND**

Master of Science, Speech, Marquette University Bachelor of Science, Education, University of Wisconsin-Madison Graduate Coursework, Public Administration, University of Wisconsin-Madison

## **SUMMARY OF WORK AND PRACTICAL EXPERIENCE:**

I held primarily managerial and executive positions for government and non profit organizations, in both administrative and program roles throughout my career. I also engaged in an extensive array of volunteer and civic activities, including mayoral appointments to municipal boards and commissions. These included the Madison (WI) Equal Opportunities Commission, Monona Terrace Community & Convention Center, and the Community Development Block Grant Commission. I am currently a volunteer tutor with the Alexandria Tutoring Consortium.

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#### Date of Application

[Redacted]

#### Ethnicity

None Selected

#### Gender

None Selected

#### Sexual Orientation

None Selected

**For what Board, Commission, Committee, or Authority are you applying?**

[Redacted]