

### Personal Data Record Form

#### Profile

#### FOR PUBLIC INFORMATION

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

#### New Applicant or Current Member

New Applicant

John  
First Name

Goebel  
Last Name

[Redacted]  
Email Address

#### Date of Birth

[Redacted]

#### Place of Birth

[Redacted]

#### Home Address

[Redacted]  
Street Address

[Redacted]  
Suite or Apt

[Redacted]  
City

[Redacted]  
State

22314  
Postal Code

[Redacted]  
Primary Phone

[Redacted]  
Alternate Phone

Cooper Carry  
Employer

Project Architect  
Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

#### Which Boards would you like to apply for?

Beauregard Urban Design Advisory Committee: Submitted

## Type of Position/Role

---

Professional Member (Architecture/Urban Design)

---

## Demographics

Do you currently live in the City of Alexandria?

---

Yes  No

If yes, how long?

---

11 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

---

Yes  No

Have you ever served the City of Alexandria in any capacity?

---

Yes  No

If yes, please explain

---

Planning Commission - Member for 32 months. Board of Architectural Review - Old and Historic District - Member for 24 months.

---

## Interests & Experiences

### Statement of Interest/Why You Should Be Appointed

---

As a proud Alexandrian, I have been fortunate to serve as a member of both the Planning Commission (January 2019 - August 2021) and the Board of Architectural Review (January 2017 - January 2019). My experiences on both the Commission and the Board were very rewarding and provided excellent opportunities to encourage an appropriate blend of smart development and historic/environmental preservation. I am thankful for my time spent in service of the City and would welcome the opportunity to expand that service in a new capacity as a member of the Beaugard Urban Design Advisory Committee. With a vacancy for a qualified professional member currently available, I believe this position would be an ideal fit for someone with my experience. I believe my background as an architect would be an asset to the Committee, as it was to the Planning Commission and the BAR. I am proud to work for Cooper Carry, an Alexandria firm with a strong focus on master planning, contextual sensitivity, and environmental stewardship. With 26 years' professional experience, I would bring to the Committee an understanding of the importance of smart growth which addresses the evolving needs of our community while protecting its most valuable resources. My wife and I have been proud to call Old Town our home since 2011. We moved here with the goal of becoming part of a connected and walkable community and are thankful every day that we did. As someone who lives, works and plays in this unique and charming city, I am heavily vested in its success as a growing hub for business and education, a historic destination for tourism, and a safe and affordable home for all its residents. If appointed to the Beaugard Urban Design Advisory Committee, I will work diligently toward these goals to ensure a better Alexandria for everyone.

John Goebel

**Are you currently a member of a City Board, Commission, Committee or Authority?**

Yes  No

**If yes, please list the board:**

N/A

**How many terms have you served on this board?**

N/A

**If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:**

N/A

**Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?**

Yes  No

**If yes, please state the names of the boards for which you have applied**

N/A

Upload a Resume

**Are you now paid by the City of Alexandria?**

Yes  No

**If yes, please state your department, job title, and describe your duties:**

N/A

**Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?**

Yes  No

**If yes, please explain:**

James Spencer - Coworker at Cooper Carry - Chair of Board of Architectural Review

**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

---

Yes  No

**If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?**

---

Yes  No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

---

Bachelor of Architecture (5-year professional degree) - Virginia Polytechnic Institute & State University - 1996 Registered Architect - Virginia Department of Professional and Occupational Regulation - 2006 Certified Member - National Council of Architectural Registration Boards LEED AP, BD+C - Green Building Certification Inc. Fitwel Ambassador - Fitwel

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

---

Project Architect | Associate - Cooper Carry Current responsibilities include project team leadership, design coordination, construction administration, county entitlements facilitation, engineering coordination, documentation and deliverable quality control. Former member of Revit Leadership and CORE Sustainability committees.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

---

[REDACTED]

---

### **Non-Discrimination Data Supplemental Questions**

**By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..**

### Personal Data Record Form

#### Profile

#### FOR PUBLIC INFORMATION

All appointments to City Boards and Commissions are made by the City Council through the Executive Secretary for Boards and Commissions. **APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.** Please complete this application in its entirety. Your application will be forwarded to the City Council. Fill in all applicable blanks on the form. Incomplete applications will not be forwarded to City Council. All applicants are encouraged to contact the Council members and introduce themselves.

#### New Applicant or Current Member

Current Member

Christine

First Name

Hoeffner

Last Name

Email Address

#### Date of Birth

#### Place of Birth

#### Home Address

Street Address

City

Primary Phone

Virginia Railway Express

Employer

Suite or Apt

State

22304

Postal Code

Alternate Phone

Dir. Planning and Environmental Policy

Job Title

Applicants may only apply for **ONE** board/commission/committee at a time. DUPLICATE APPLICATIONS WILL NOT BE CONSIDERED.

#### Which Boards would you like to apply for?

Beauregard Urban Design Advisory Committee: Submitted

## Type of Position/Role

---

Member

---

## Demographics

Do you currently live in the City of Alexandria?

---

Yes  No

If yes, how long?

---

20 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

---

Yes  No

Have you ever served the City of Alexandria in any capacity?

---

Yes  No

If yes, please explain

---

Current Member, Beauregard Urban Design Advisory Committee Former Member, West End Transitway Policy Advisory Group

---

## Interests & Experiences

Statement of Interest/Why You Should Be Appointed

---

As a resident of the West End of Alexandria, I am interested in participating in the Beauregard Urban Design Advisory Committee to have input into the ongoing transformation of this part of Alexandria and the implementation of the vision outlined in the Beauregard Small Area Plan. I am a certified planner by the American Institute of Certified Planners (AICP) and a Virginia-licensed Landscape Architect and therefore have the professional expertise in land use and urban planning as well as transportation, that is required for this position.

Are you currently a member of a City Board, Commission, Committee or Authority?

---

Yes  No

If yes, please list the board:

---

Beauregard Urban Design Advisory Committee

How many terms have you served on this board?

---

1

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

---

Have you applied for a position on a City Board, Commission, Committee or Authority in the last six months?

Yes  No

If yes, please state the names of the boards for which you have applied

---

Upload a Resume

Are you now paid by the City of Alexandria?

Yes  No

If yes, please state your department, job title, and describe your duties:

---

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes  No

If yes, please explain:

---

**Attendance Requirements: Sec. 2-4-7 of the City Code requires appointees to attend at least 75% of the yearly committee meetings. Absences may be excused because of personal illness or serious illness of members of the immediate family, death of a family member, unscheduled business trips and emergency work assignments only. All other absences are recorded as unexcused. In light of the aforementioned statement, will you be able to attend at least 75% of the regular meetings of the board which you may be appointed?**

Yes  No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867?

---

Yes  No

**EDUCATIONAL BACKGROUND (Please list certificates, diplomas, degrees, seminars, etc.):**

---

Certified Planner, American Institute of Certified Planners Licensed Landscape Architect, Commonwealth of Virginia Master Landscape Architecture, North Carolina State University Bachelor of Science in Natural Resources, University of Michigan

**SUMMARY OF WORK AND PRACTICAL EXPERIENCE (Please list titles and duties for the past five years):**

---

I have been employed for the past 16 years by the Virginia Railway Express and am currently the Director of Planning and Environmental Policy. In this role I provide senior-level program and project management oversight and technical expertise in directing the agency strategic and system planning program, including short and long-term planning, project development through preliminary design and environmental review, contract/contractor management, and grant development and management, and pursuit of federal, state, and regional grants and funding programs.

**REFERENCES (Please list names and addresses of four references that you have contacted and support your application).**

---

[Redacted]

---

**Non-Discrimination Data Supplemental Questions**

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

**SUBMISSION OF THIS PAGE IS VOLUNTARY**

**Confidential - NOT FOR PUBLIC INFORMATION**

**Non-Discrimination Data Supplemental Questions  
For Applications to City Boards, Commissions, and Committees**

Completion of this section is **VOLUNTARY**. When completed, the section is separated and redacted from your application prior to the application's submission to City Council. **COUNCIL AND STAFF DO NOT USE THIS FORM IN DETERMINING APPOINTMENTS.** Information provided in this section is treated confidentially and the information is forwarded to the Alexandria Office on Human Rights for compilation of statistics. One responsibility of the Human Rights Commission (HRC) is to track whether the diversity in our City's population is reflected in appointments made to boards, commissions, committees and authorities; the HRC does this using only data supplied on this form. The HRC reports statistics only to Council.

The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

**Date of Application**

---

[Redacted]