

ORDINANCE NO. _____

AN ORDINANCE Approving and Authorizing the Temporary Designation of On-Street Parking Spaces in the 3800 Block of Mount Vernon Avenue for Vending.

WHEREAS, the 3800 block of Mount Vernon Avenue, between West Glebe Road and Russell Road, is a two-way street with a mix of commercial uses; and

WHEREAS, on January 22, 2022, the City Council for the City of Alexandria (“City”) adopted the Arlandria-Chirilagua Small Area Plan which recommended the development of a pilot program to test designating vending space in the plan area; and

WHEREAS, on October 16, 2021, the City Council for the City of Alexandria approved a permanent parklet program to allow outdoor dining in on-street parking spaces and retail sales on sidewalks and in on-street parking spaces in commercial zones; and

WHEREAS, in September 2024 the City Manager directed staff to develop a pilot program designating vending spaces along the 3800 block of Mount Vernon Avenue; and

WHEREAS, the City now intends to implement a pilot program that would temporarily designate vending spaces within the on-street parking areas of the 3800 block of Mount Vernon Avenue; and

WHEREAS, City staff will work together with the vendors, surrounding businesses and other stakeholders to optimize the vending program, meet public safety requirements, and provide economic opportunities for local entrepreneurs; and

WHEREAS, City staff have proposed an initial set of rules and regulations for such vending, to include permitted vending items, times and places for vending, required licensure and insurance, safety regulations, and other rules and guidelines for this pilot program; and

WHEREAS, the Director of the Department of Planning & Zoning shall be authorized to enforce the rules of this pilot program, as well as make such changes to such rules as will serve the aims of the program; and

WHEREAS, City staff will evaluate the benefits and impacts of the vending program throughout the duration of the program, making recommendations for changes to the rules to the Director of the Department of Planning & Zoning and will optimize the program for retail activity, public safety, cleanliness, and benefit to the community; and

WHEREAS, City staff will evaluate the benefits and impacts of designating vending spaces along the 3800 block of Mount Vernon Avenue, and will return to City Council in the Summer of 2025 with a recommendation to extend this designation or to make this designation permanent if deemed desirable; and

1
2 WHEREAS, on December 9, 2024, the Traffic and Parking Board reviewed and
3 made a recommendation to support the temporary designation of vending spaces along the 3800
4 block of Mount Vernon Avenue based on the reasons provided herein; and
5

6 WHEREAS, on January 9, 2025, the Planning Commission found that the designation
7 of vending spaces along the 3800 block of Mount Vernon Avenue was consistent with the City
8 of Alexandria Master Plan; and
9

10 WHEREAS, pursuant to City Charter § 2.04(e), the City has the authority to permit
11 encroachments upon its streets; and
12

13 WHEREAS, the City has complied with the legal requirements in order to
14 temporarily designate vending spaces along the 3800 block of Mount Vernon Avenue; and
15

16 WHEREAS, in consideration of the findings of the Traffic and Parking Board and
17 the Planning Commission, and the report of the staff, the City Council of the City of Alexandria,
18 has determined that the temporary designation of vending spaces within the on-street parking
19 areas of the 3800 block of Mount Vernon Avenue is desirable; therefore,
20

21 THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:
22

23 Section 1. That, pursuant to City Charter § 2.04(e), temporary designation of
24 vending spaces within the on-street parking areas of the 3800 block of Mount Vernon Avenue
25 from February 22, 2025, to August 22, 2025, to conduct a pilot program is approved.
26

27 Section 2. That, pursuant to City Charter § 2.04(e), the pilot program may be
28 extended at the City Manager’s discretion for such additional term as may be deemed
29 appropriate.
30

31 Section 3. That the City Manager be, and hereby is, authorized to do on behalf of the
32 City of Alexandria all things necessary or desirable to carry into effect this pilot program,
33 including the execution of documents and creation of rules.
34

35 Section 4. That the Director of the Department of Planning & Zoning be, and hereby
36 is, authorized to enforce and modify the rules of the pilot program.
37

38 Section 5. That the City Manager be, and hereby is, authorized to deploy any such
39 resource deemed fit to enforce any code or zoning ordinance violation in the course of this
40 program.
41

42 Section 6. That the city clerk be, and hereby is, authorized to attest the execution by
43 the City Manager of all documents necessary or desirable to carry into effect this pilot program,
44 and to affix thereon the official seal of the City of Alexandria, Virginia.

1
2 Section 7. That this ordinance shall be effective at the time of its final passage and
3 shall expire on August 22, 2025.

4
5 ALYIA GASKINS
6 Mayor

7 Introduction: February 18, 2025
8 First Reading: February 18, 2025
9 Publication:
10 Public Hearing: February 22, 2025
11 Second Reading: February 22, 2025
12 Final Passage: February 22, 2025