

BAR CASE# _____
(OFFICE USE ONLY)

ADDRESS OF PROJECT: 615 King St

DISTRICT: Old & Historic Alexandria Parker – Gray 100 Year Old Building

TAX MAP AND PARCEL: 074.02-03-18 ZONING: KR

APPLICATION FOR: *(Please check all that apply)*

- CERTIFICATE OF APPROPRIATENESS
- PERMIT TO MOVE, REMOVE, ENCAPSULATE OR DEMOLISH
(Required if more than 25 square feet of a structure is to be demolished/impacted)
- WAIVER OF VISION CLEARANCE REQUIREMENT and/or YARD REQUIREMENTS IN A VISION CLEARANCE AREA *(Section 7-802, Alexandria 1992 Zoning Ordinance)*
- WAIVER OF ROOFTOP HVAC SCREENING REQUIREMENT
(Section 6-403(B)(3), Alexandria 1992 Zoning Ordinance)

Applicant: Property Owner Business *(Please provide business name & contact person)*

Name: King Arthur Baking Co

Address: [REDACTED]
City: [REDACTED]
Phone: [REDACTED]

Authorized Agent *(if applicable)*: Attorney Architect

Contractor

Name: Patience Shaffer - Art Display Co

Phone: [REDACTED]

E-mail: [REDACTED]

Legal Property Owner:

Name: King Street LLC

Address: [REDACTED]
City: [REDACTED]

Phone: _____ E-mail: _____

NATURE OF PROPOSED WORK: *Please check all that apply*

- NEW CONSTRUCTION
- EXTERIOR ALTERATION: *Please check all that apply.*
 - awning
 - fence, gate or garden wall
 - HVAC equipment
 - shutters
 - doors
 - windows
 - siding
 - shed
 - lighting
 - pergola/trellis
 - painting unpainted masonry
 - other _____
- ADDITION
- DEMOLITION/ENCAPSULATION
- SIGNAGE

DESCRIPTION OF PROPOSED WORK: *Please describe the proposed work in detail (Additional pages may be attached).*

Install one (1) set of externally illuminated channel letters on top of the existing permanent canopy and one (1) non-illuminated projecting sign on the column next to the entrance under the canopy.

SUBMITTAL REQUIREMENTS:

Check this box if there is a homeowner's association for this property. If so, you must attach a copy of the letter approving the project.

Items listed below comprise the **minimum supporting materials** for BAR applications. Staff may request additional information during application review. Please refer to the relevant section of the *Design Guidelines* for further information on appropriate treatments.

Applicants must use the checklist below to ensure the application is complete. Include all information and material that are necessary to thoroughly describe the project. Incomplete applications will delay the docketing of the application for review. Pre-application meetings are required for all proposed additions. All applicants are encouraged to meet with staff prior to submission of a completed application.

Demolition/Encapsulation : *All applicants requesting 25 square feet or more of demolition/encapsulation must complete this section. Check N/A if an item in this section does not apply to your project.*

- N/A
- Survey plat showing the extent of the proposed demolition/encapsulation.
 - Existing elevation drawings clearly showing all elements proposed for demolition/encapsulation.
 - Clear and labeled photographs of all elevations of the building if the entire structure is proposed to be demolished.
 - Description of the reason for demolition/encapsulation.
 - Description of the alternatives to demolition/encapsulation and why such alternatives are not considered feasible.

Additions & New Construction: Drawings must be to scale and should not exceed 11" x 17" unless approved by staff. Check N/A if an item in this section does not apply to your project.

- ^{N/A} Scaled survey plat showing dimensions of lot and location of existing building and other structures on the lot, location of proposed structure or addition, dimensions of existing structure(s), proposed addition or new construction, and all exterior, ground and roof mounted equipment.
- FAR & Open Space calculation form.
- Clear and labeled photographs of the site, surrounding properties and existing structures, if applicable.
- Existing elevations must be scaled and include dimensions.
- Proposed elevations must be scaled and include dimensions. Include the relationship to adjacent structures in plan and elevations.
- Materials and colors to be used must be specified and delineated on the drawings. Actual samples may be provided or required.
- Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows, doors, lighting, fencing, HVAC equipment and walls.
- For development site plan projects, a model showing mass relationships to adjacent properties and structures.

Signs & Awnings: One sign per building under one square foot does not require BAR approval unless illuminated. All other signs including window signs require BAR approval. Check N/A if an item in this section does not apply to your project.

- ^{N/A} Linear feet of building: Front: 35' Secondary front (if corner lot): _____.
- ^{N/A} Square feet of existing signs to remain: N/A.
- Photograph of building showing existing conditions.
- Dimensioned drawings of proposed sign identifying materials, color, lettering style and text.
- Location of sign (show exact location on building including the height above sidewalk).
- Means of attachment (drawing or manufacturer's cut sheet of bracket if applicable).
- Description of lighting (if applicable). Include manufacturer's cut sheet for any new lighting fixtures and information detailing how it will be attached to the building's facade.

Alterations: Check N/A if an item in this section does not apply to your project.

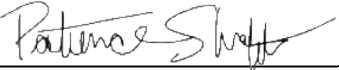
- ^{N/A} Clear and labeled photographs of the site, especially the area being impacted by the alterations, all sides of the building and any pertinent details.
- Manufacturer's specifications for materials to include, but not limited to: roofing, siding, windows, doors, lighting, fencing, HVAC equipment and walls.
- Drawings accurately representing the changes to the proposed structure, including materials and overall dimensions. Drawings must be to scale.
- An official survey plat showing the proposed locations of HVAC units, fences, and sheds.
- Historic elevations or photographs should accompany any request to return a structure to an earlier appearance.

ALL APPLICATIONS: *Please read and check that you have read and understand the following items:*

- I understand that after reviewing the proposed alterations, BAR staff will invoice the appropriate filing fee in APEX. The application will not be processed until the fee is paid online.
- I understand the notice requirements and will return a copy of the three respective notice forms to BAR staff at least five days prior to the hearing. If I am unsure to whom I should send notice I will contact Planning and Zoning staff for assistance in identifying adjacent parcels.
- I, the applicant, or an authorized representative will be present at the public hearing.
- I understand that any revisions to this initial application submission (including applications deferred for restudy) must be accompanied by the BAR Supplemental form and revised materials.

The undersigned hereby attests that all of the information herein provided including the site plan, building elevations, prospective drawings of the project, and written descriptive information are true, correct and accurate. The undersigned further understands that, should such information be found incorrect, any action taken by the Board based on such information may be invalidated. The undersigned also hereby grants the City of Alexandria permission to post placard notice as required by Article XI, Division A, Section 11-301(B) of the 1992 Alexandria City Zoning Ordinance, on the property which is the subject of this application. The undersigned also hereby authorizes the City staff and members of the BAR to inspect this site as necessary in the course of research and evaluating the application. The applicant, if other than the property owner, also attests that he/she has obtained permission from the property owner to make this application.

APPLICANT OR AUTHORIZED AGENT:

Signature: 

Printed Name: Patience Shaffer

Date: 04/29/26

OWNERSHIP AND DISCLOSURE STATEMENT

Use additional sheets if necessary

1. Applicant. State the name, address and percent of ownership of any person or entity owning an interest in the applicant, unless the entity is a corporation or partnership, in which case identify each owner of more than three percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Name	Address	Percent of Ownership
1. King Arthur Employee Sto	[REDACTED]	100%
2.		
3.		

2. Property. State the name, address and percent of ownership of any person or entity owning an interest in the property located at 615 King Street _____ (address), unless the entity is a corporation or partnership, in which case identify each owner of more than three percent. The term ownership interest shall include any legal or equitable interest held at the time of the application in the real property which is the subject of the application.

Name	Address	Percent of Ownership
1. Kenneth and Claudia Silve	[REDACTED]	51.98%
2. Susan Freeman	[REDACTED]	30.29%
3. Blake Silverman	[REDACTED]	11.82%

3. Business or Financial Relationships. Each person or entity listed above (1 and 2), with an ownership interest in the applicant or in the subject property is required to disclose any business or financial relationship, as defined by Section 11-350 of the Zoning Ordinance, existing at the time of this application, or within the 12-month period prior to the submission of this application with any member of the Alexandria City Council, Planning Commission, Board of Zoning Appeals or either Boards of Architectural Review.

Name of person or entity	Relationship as defined by Section 11-350 of the Zoning Ordinance	Member of the Approving Body (i.e. City Council, Planning Commission, etc.)
1.		
2.		
3.		

NOTE: Business or financial relationships of the type described in Sec. 11-350 that arise after the filing of this application and before each public hearing must be disclosed prior to the public hearings.

As the applicant or the applicant's authorized agent, I hereby attest to the best of my ability that the information provided above is true and correct.

04/29/26

Date

Patience Shaffer

Printed Name

Patience Shaffer

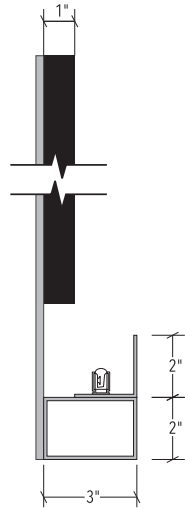

Signature

Signature ID: 1ASZYHHQ13...



Sign Area: 33 SQ FT

01 Front View
001 Scale: 3/8" = 1'-0"



02 Side View
002 Scale: 3" = 1'-0"

03 Elevation
003 Scale: 1/8" = 1'-0"



MAIN ID

QTY: (1X) SINGLE FACED

B

SPECIFICATIONS

1. Letters
- Fabricated 1" deep aluminum letters painted
2. Back Plate
- 1/4" alum back plate painted to match canopy.
3. Raceway
- 2" x3" costumed alum raceway.
- Raceway color to match canopy.
4. LED Light
- 6500k LED uplight
5. Installation
- See mounting details.

COLORS & FINISHES

- P1. Column Black
- BM2132-10
- P2. Letter Color



401 Hampton Park Boulevard
Capitol Heights, MD, 20743
PHONE 240.765.1400
FAX 240.765.1401
www.artdisplayco.com

PROJECT King Arthur Baking Co. - Exterior Signage
CLIENT King Arthur Baking Co.
ADDRESS 615 King St | Alexandria, VA 22314
DRAWING FILE 250648-04-04RW King Arthur Baking Co. - Exterior Signage

DESIGNER Romi Wang
REPRESENTATIVE Ben Biroonak
DRAWING TYPE CONCEPT

REVISIONS

1	02/19/26	RW
2	02/27/26	RW
3	03/17/26	RW
4	04/06/26	RW

NOTES:

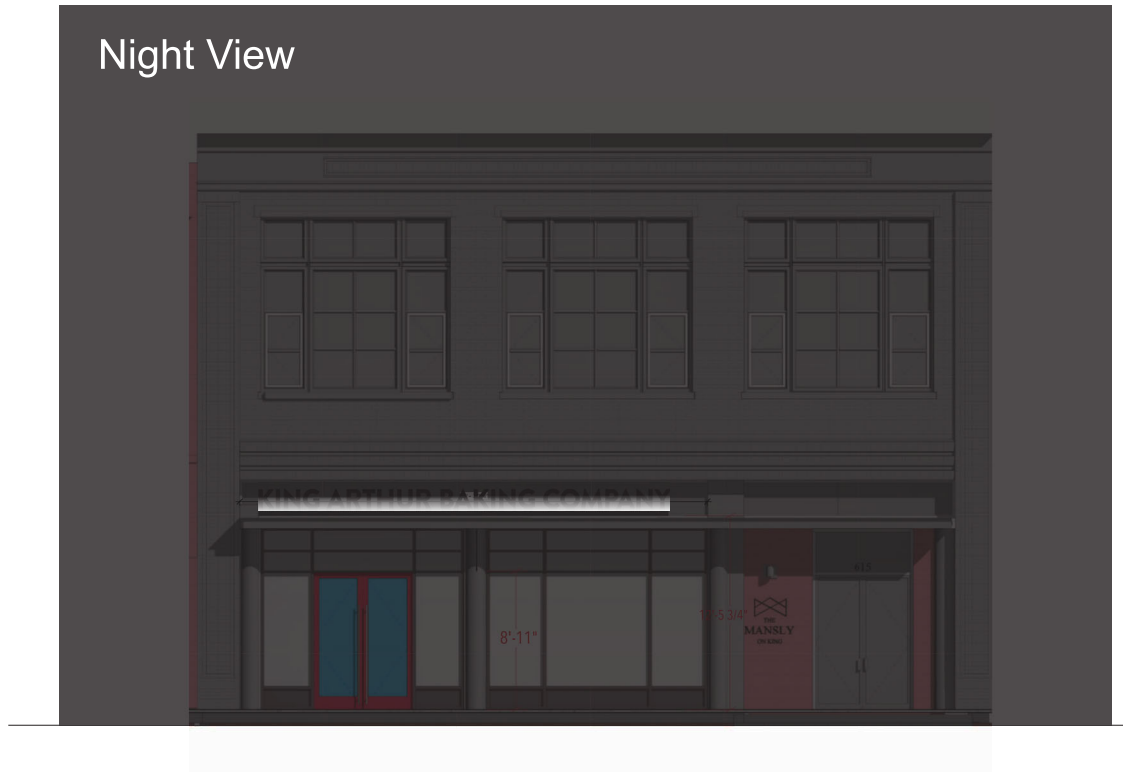
Designs and sketches are sole property of Art Display Company and may not be used or reproduced without permission. Sketch colors are limited by printing technology and may not reflect the exact colors of the finished product. Signs shown on photos may not represent actual size and proportion to building.

Ⓢ ALL ELECTRICAL COMPONENTS ARE TO BE UL APPROVED

All electrical components are intended to be installed in accordance with the requirements of article 600 of the national electrical code and/or other applicable local codes, including proper grounding and bonding of the entire sign. The location of the disconnect switch after installation shall comply with Article 600.6A(1) of the National Electrical Code. **ALL REQUIRED ELECTRICAL SERVICE TO SIGN LOCATION BY OTHERS**

5

Night View



03 Elevation
003 Scale: 1/8" = 1'-0"



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CLIENT King Arthur Baking Co.
ADDRESS 615 King St | Alexandria, VA 22314
DRAWING FILE 250648-05-05RW King Arthur Baking Co. - Exterior Signage

DESIGNER Romi Wang
REPRESENTATIVE Ben Biroonak
DRAWING TYPE CONCEPT

REVISIONS	
1	02/19/26 RW
2	02/27/26 RW
3	03/17/26 RW
4	04/06/26 RW
5	05/05/26 RW

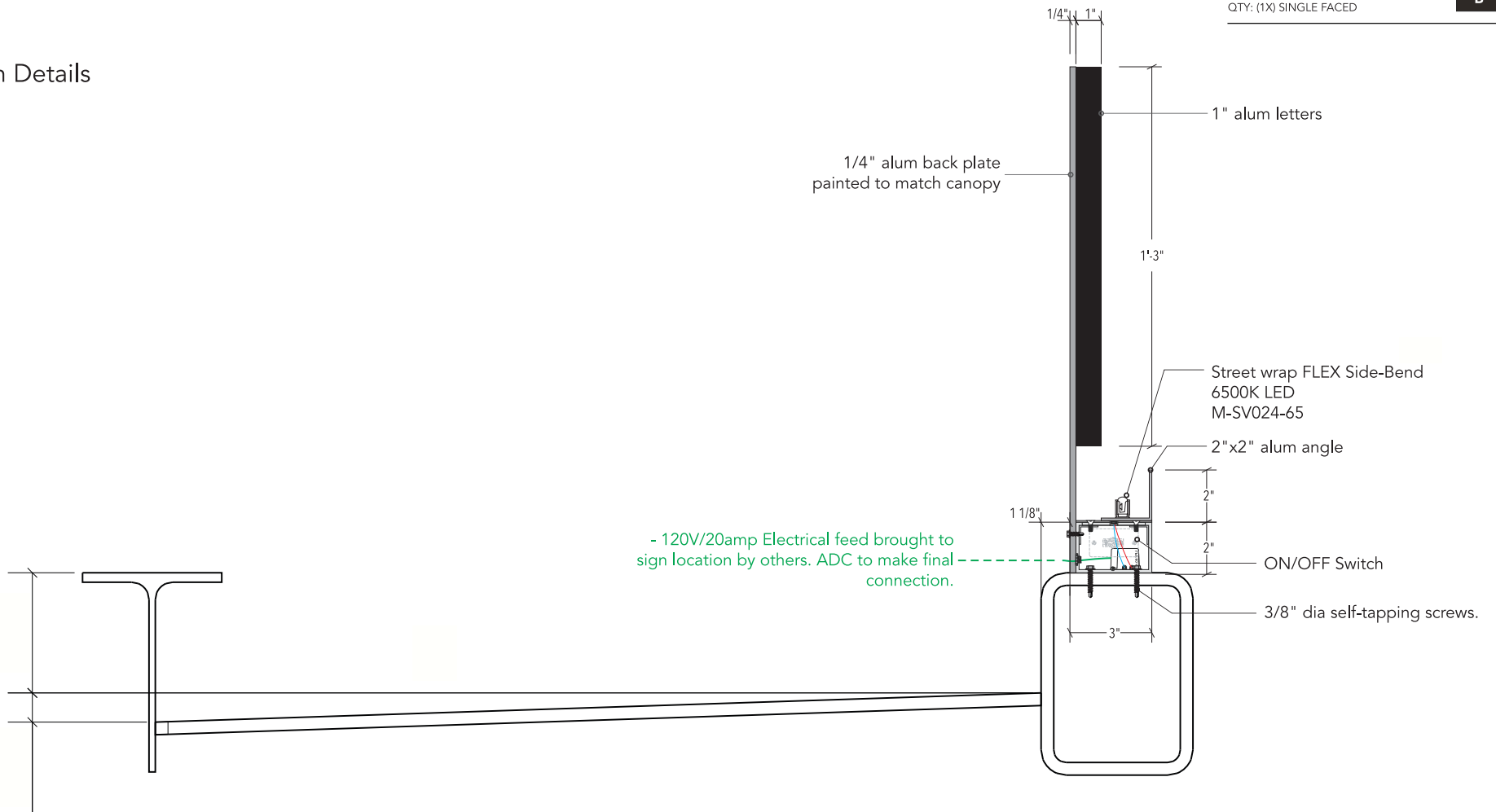
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Section Details
3" = 1'

MAIN ID
QTY: (1X) SINGLE FACED

B



- 120V/20amp Electrical feed brought to sign location by others. ADC to make final connection.



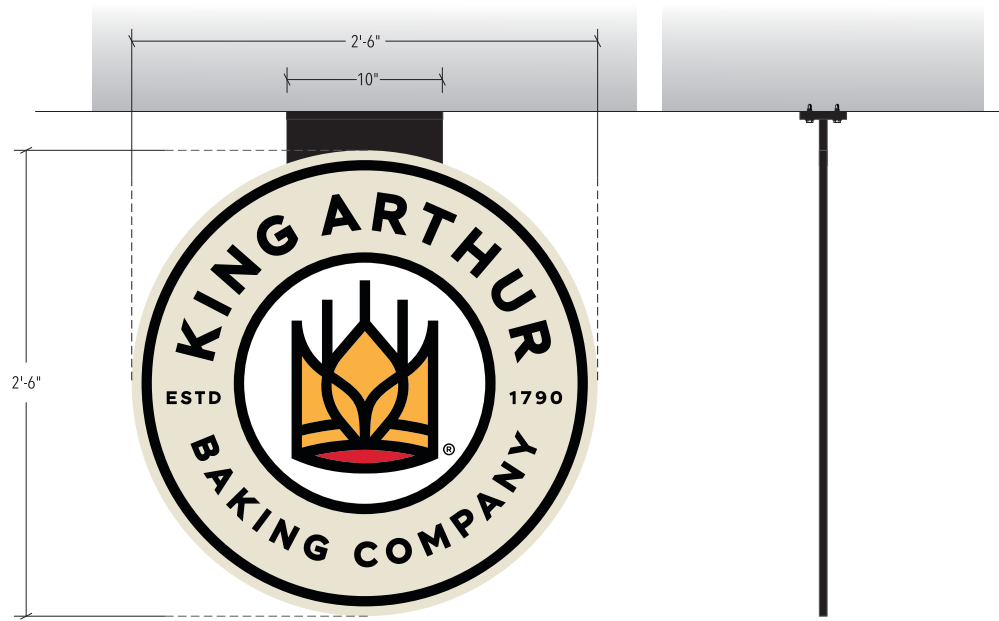
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DESIGNER Romi Wang
REPRESENTATIVE Ben Biroonak
DRAWING TYPE CONCEPT

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01 Front View
001 Scale: 1 1/2" = 1'-0"

02 Top View
002 Scale: 1 1/2" = 1'-0"

BLADE SIGN

QTY: (1X) SINGLE FACED

C

SPECIFICATIONS

1. Sign Frame
- 1"x1" alum sign frame painted to match column P1.
2. Sign Face
- 0.090" alum panel painted black with applied digital print on face.
3. Mounting Bracket
- 3"x10"x 1/2" alum mounting bracket
4. Mounting Plate
- 10"x2"x1/2" thk alum mounting plate.
5. Installation
- Mounting plate mounted to beam with self-tapping screw.

COLORS & FINISHES

P1, Black
- BM2132-10

7



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REVISIONS

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STREET WRAP™ FLEX SIDE-BEND

24
VDC

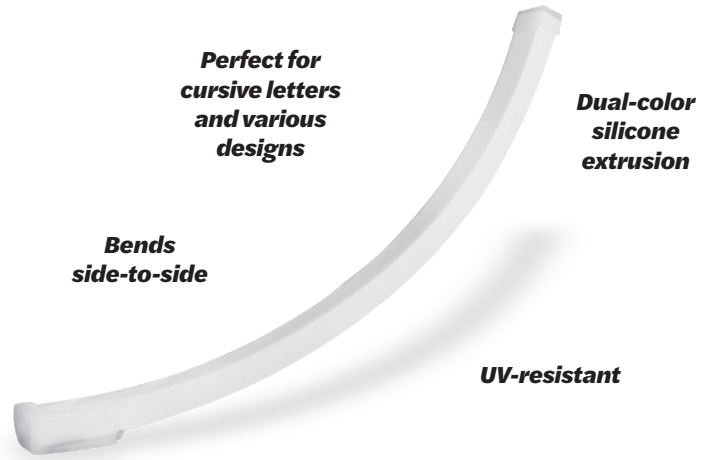


FLEX

Flexible LED illumination

Specifications

Dimensions L x W x H 24-ft and custom lengths available
 Input 24 V
 Min. bend radius 2.36"
 Power 3.66 W/ft.
 Operating temp. -40° C to +65° C
 Environment IP67
 Power supply Principal Sloan 24V
 Run footage Max. 24 ft.
 Applications Neon tube light source, building and sign outline lighting and cover lighting, indoor/outdoor, cursive letters and design
 Warranty 5-year Product/5-year Labor



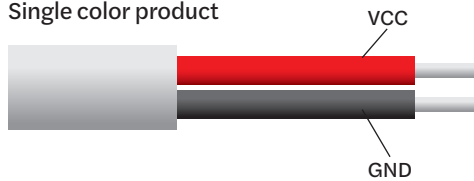
Product Options



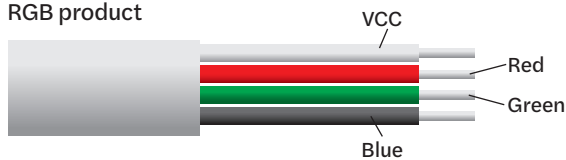
CCT/color	Jacket color	Lm/ft	Cut section length	Max. length/ 96 W PS	W/max. length	SKU
6500 K	White	107	3.9370"	287.4016"	87.7	M-SV024-65
5000 K						M-SV024-50
4000 K						M-SV024-40
Red (623 nm)	Red	46				M-SV024-RD
Orange (609 nm)	Orange	37				M-SV024-OR
Yellow (590 nm)	Yellow	51				M-SV024-YL
Green (525 nm)	Green	85				M-SV024-GR
Blue (468 nm)	Blue	23				M-SV024-BL
Cyan	White	16				3.2795"
Pink		9	M-SV024-PK			
RGB		N/A	M-SV024-3C			

Wiring

Single color product



RGB product



IMPORTANT WARRANTY INFO

This warranty is void if any cuts are made in the field.

Any cuts must be made by Principal Sloan to maintain warranty.

NOTE: The LED neon itself and all its components may not be mechanically stressed. Please ensure that the power supply is adequate to operate the total load. Only qualified personnel should be allowed to perform installations. The design of the housing should be according to the IP standards in the application. If surge protection structure not within power supplier, a lightning protector should be needed additionally. Before cutting and sealing, please read the user manual, and please ensure you have read and fully understand it. Please do not twist the product and do not bend it in wrong direction, see Figure 2 for a correct demonstration.

STREET WRAP™ FLEX SIDE-BEND

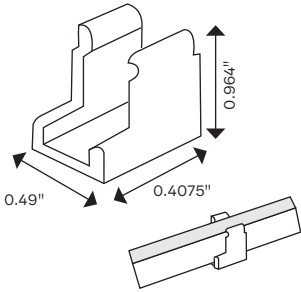
Flexible LED illumination

24
VDC



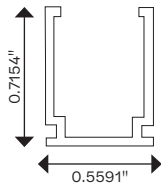
FLEX

Accessories



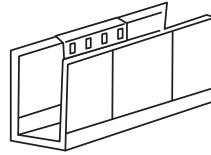
Transparent PC clips*
A-SVMH-CLPL

* Transparent clips are not warranted if used in outdoor applications.

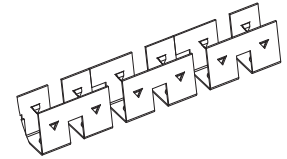


4-ft & 8-ft Aluminum mill finish extrusion for outdoor applications

4-ft: A-SVMH-TRAL-4
8-ft: A-SVMH-TRAL-8



Aluminum mill finish clips for outdoor applications
A-SVMH-CLAL



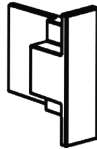
Stainless steel chain for curve installation
A-SVMH-CHSS

End Caps*



Silicone end cap
A-SVHW-ECSI

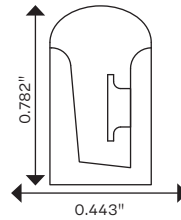
* End cap quantities are available upon request.



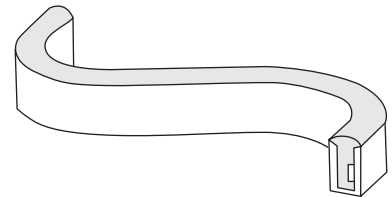
Silicone insert, single color
X-C-SV-SI1C



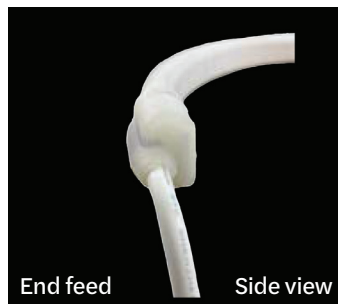
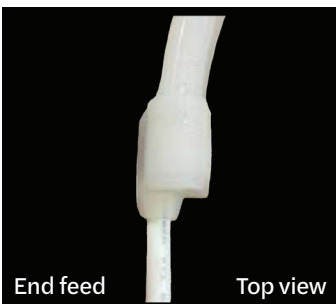
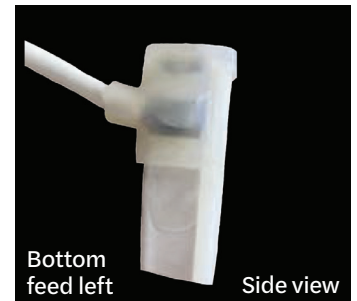
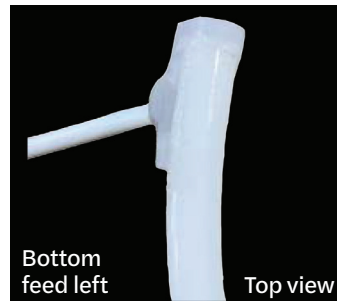
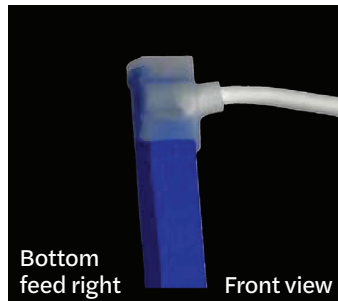
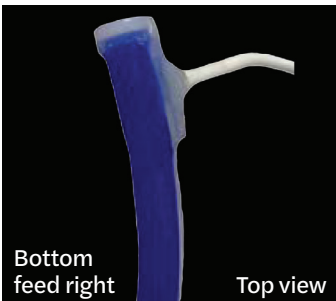
Silicone glue
A-SWFX-SA



Silicone insert, RGB
X-C-SV-SI3C



Types of Feed



principalsloan.com
325.227.4577
3490 Venture Dr., San Angelo, TX 76905

