

Application

Profile

FOR PUBLIC INFORMATION

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APPLICANTS MAY ONLY APPLY FOR ONE VACANCY AT A TIME. DUPLICATE/MULTIPLE APPLICATIONS WILL NOT BE CONSIDERED.

New Applicant or Current Member

New Applicant

Reynard
First Name

Anderson
Last Name

Email Address

Primary Phone

Alternate Phone

Date of Birth

Home Address

Street Address

Suite or Apt

City

State

20607
Postal Code

Campagna Center
Employer

Chief Program & Operations
Officer
Job Title

Applicants may only apply for **ONE** board/commission/committee. Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

Which Boards would you like to apply for?

Economic Opportunities Commission: Submitted

Which position are you applying for?

Commissioner

Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes No

If yes, how long?

N/A

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

I am employed by the Campagna Center in Alexandria, VA and work with DCHS to implement the Alexandria Head Start Program. Additionally, Campagna operates school age programming in 11 of the 14 ACPS schools and partners with the LINK Club and Youth Support Network, ACT for Alexandria, Frank and Betty Wright Foundation, and other community stakeholders to deliver exceptional quality programs supporting children, families and adults.

Interests & Experiences

Statement of Interest

As an employee of the Campagna Center, I am interested in supporting members of the community with access to programs and services to help them thrive and encourage them through their journey to self-sufficiency. I have served non-profit organizations in the metropolitan Washington, DC area since 2004. I have a strong passion for helping you and families through advancing their goals and economic status through education, mentoring, and exposure to community resources.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

How many terms have you served on this board?

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??

Yes No

EDUCATIONAL BACKGROUND

Doctorate of Management (DM) University of Maryland, Nonprofit Management, Southeastern University, and a BA from Grambling State University.

SUMMARY OF WORK AND PRACTICAL EXPERIENCE:

REFERENCES - Please list names, phone number and/or email addresses of three references that support your application.

Upload a Resume

Additional Document (statement of interest, letter of support, or recommendation, etc..)

Non-Discrimination Data Supplemental Questions

By submitting this application electronically, I hereby certify that all information contained herein is true and complete and that the transaction will be subject to the Virginia Uniform Electronic Transactions Act..

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The HRC's main role is to ensure discrimination does not occur in our city based on race, color, sex, religion, ancestry, national origin, marital status, familial status, age, sexual orientation or disability with respect to housing, employment, public accommodations, health and social services, education, credit or city contracts.

Date of Application

Ethnicity

Gender

Sexual Orientation

None Selected

Application

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New Applicant or Current Member

New Applicant

Daniel Thomas

First Name

Oliver

Last Name

Email Address

Primary Phone

Alternate Phone

Date of Birth

Home Address

Street Address

Suite or Apt

City

State

22314

Postal Code

Feeding America

Employer

Director of Capacity Building
Analytics

Job Title

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Please note: If more than one board is selected, your applications **will not** move forward for City Council consideration.

Which Boards would you like to apply for?

Economic Opportunities Commission: Submitted

Which position are you applying for?

1/3 shall be representatives of business industry, labor, religious, welfare or other private groups and interests certified by the Commission

Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes No

If yes, how long?

I'm in my sixth year here; I moved to Alexandria on 12/30/2018.

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Meals on Wheels - I've made 440 deliveries across nearly 60 shifts to 120 Alexandrian seniors, totaling 870 meals delivered.

Interests & Experiences

Statement of Interest

Dear Members of the Economic Opportunities Commission, My name is DT Oliver and I'm in my sixth year living in Alexandria, Virginia. I am enthusiastically submitting my application to be part of your Commission for three reasons that I'll break down individually: (1) My full-time job and volunteer work demonstrates my commitment to the causes this Commission prioritizes; (2) I have a skillset/service to provide for free that can benefit this Commission and our city; and (3) I have a commitment to and love for the city of Alexandria. (1) My full-time job and volunteer work demonstrates my commitment to the causes this Commission prioritizes. In 2018, I was in a high-paying job in Raleigh, NC, that provided me with a comfortable lifestyle. However, I couldn't shake the feeling that I needed to be doing something else. After a lengthy "soul searching" process, I left this comfortable job to become a temp employee at Feeding America's DC office to analyze a new type of data that was about to become available for a small batch of food banks. On paper, this seemed like a risky move, but this ended up being one of the best decisions of my career. In 5.5 years I've gone from being a temp analyzing data to being the Director of our Capacity Building Analytics work. My commitment to the cause of food insecurity, self-discipline, empathy towards others, and big-picture approach to our use of data has allowed me to develop substantially at Feeding America. In my current role, I work directly with food banks who may be stretched-thin capacity-wise and assist with optimizing their approach to sourcing food, raising funds, providing tailored services depending on the micro-level community data in their service areas, and enhancing their data capabilities. My full-time job may demonstrate my commitment to this work, but it is at the national level. In 2022, I began exploring ways to get more involved with economic development in the city of Alexandria. I had been narrowing down my list of potential volunteer positions when I happened to run into the Executive Director of Senior Services of Alexandria at a coffee shop on King St. This led me to try an initial volunteer shift with Meals on Wheels - my first shift being on my 30th birthday. As I'm writing this statement of interest, I've made 440 deliveries across nearly 60

Daniel Thomas Oliver

shifts to 120 Alexandrian seniors, totaling 870 meals delivered. This volunteer experience has shown me the impact of these local food programs that I help with at a national level. When I deliver meals to seniors, it sometimes leads to great conversations. For them, it provides two nutritious meals and it may be the first conversation they've had with someone that day if they live alone. For me, I'm learning from someone with more life experience and who has a lot to offer others. It's a highly rewarding experience. At this point, I'm ready to do more for this city I love so much. My full-time job has given me insight into the processes and methods deployed nationwide to promote economic opportunities, and my volunteerism with Meals on Wheels has allowed me to drive nearly every street of Alexandria and see the city in its entirety. This Commission is a natural next step in my ability to serve the city. (2) I have a skillset/service to provide for free that can benefit this Commission and our city. These days, data is a crucial part of serving others. I see the impact data can have each day at Feeding America. Data serves as a critical conversation starter and decision-informer at the local level. My career growth at Feeding America has grown my technical skillset and has evolved my communication capabilities. I can easily modify my communication of data and visualization of data depending on who I'm talking to. I'm frequently viewed as and referred to as a data leader and thought leader with all things data at Feeding America. I've developed tools that help inform food bank strategy, and I've helped teammates overcome all of the challenges that are inevitable with data. Additionally, I've served on nearly 10 grant review committees and have helped build food bank capacity to write grants. Data is a key piece in successful grant applications, and the ability to articulate data in a grant application can have a snowball effect due to the grant's potential for benefiting the community. This is a skillset that I am proud of, and one I am excited to offer to the City of Alexandria for free to demonstrate my commitment to the city. Additionally, I have a side project I've been working on since 2018 that I feel would benefit this Commission greatly. For nearly 6 years, I've been accumulating different sources of publicly-available data, paying for a personal Tableau license, building maps/dashboards, and refining them in hopes of showing these tools someday to community leaders as a free resource to help inform their strategy. The purpose of these dashboards is to provide a detailed view into small geographic areas of cities/townships to help leaders better understand how these areas compare to other similarly-sized areas. In short, it is meant to help "put yourself in the shoes" of a community - both its strengths and its areas for development. What I've been lacking with this side project is a tangible body of work to apply it to. This Commission seems like a natural place to showcase this tool as a free resource and use it to help inform the Commission's strategy. (3) I have a commitment to and love for the city of Alexandria. Before 2018, I honestly hadn't ever been to Alexandria and knew nothing about it. When I found out my job at Feeding America required me to work in the DC office, I was put in contact with someone who was born and raised in the DC metro area. She asked me what my priorities were with a community here and I communicated to her that my top priority was my 85-pound Lab-Pyrenees dog, Toby, having a comfortable life in his golden years. I explained to her that I bottlefed him as a two-week old puppy, he had come with me everywhere in my adult years, and now that he was in his senior years, I needed to be in a town that was known for being dog-friendly and where I could make sure his golden years were the best possible. She bluntly said "Alexandria. Don't look anywhere else." Toby and I spent a perfect 5.5 years together in Alexandria. He became something of a community dog - everywhere we went, he knew a friend and would happily bark at folks from across the street. Almost every morning we went to Dolci Gelati, where he was deemed the #1 Dog in Virginia by the locals. After a long, fun life and countless adventures together, Toby started his next adventure in July 2023. It may be unorthodox to mention a dog in this statement of interest, but the way Alexandria made his golden years so perfect, filled with joy and fun, will always hold a special place in my heart. Even when I still had him, I had a deep appreciation for the role Alexandria played in his life and mine. Now that he is no longer with me, I want to do even more to give back to this city. I had never been so confidently told which community would be a good fit for me. And I've never felt so confident in my commitment to a community until I lived here. I appreciate your consideration for my role on this Commission. If there are further details I can provide, I am happy to answer them via email at doliver@feedingamerica.org. Thank you, Daniel Thomas "DT" Cozort Oliver Alexandria Resident Director of Capacity Building Analytics @ Feeding America

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Yes No

If yes, please list the board:

How many terms have you served on this board?

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Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??

Yes No

EDUCATIONAL BACKGROUND

May 2017 - Master of Science in Analytics from North Carolina State University, Raleigh, NC
May 2016 - Bachelor of Science in Statistics from North Carolina State University, Raleigh, NC
Honors: Valedictorian, Caldwell Fellow, Phi Beta Kappa, College Honors Program

SUMMARY OF WORK AND PRACTICAL EXPERIENCE:

Oct 2018 – Present: Feeding America National Office, Washington DC Roles: Oct 2018 – Apr 2020: Research Analyst Apr 2020 – Feb 2022: Analytics Manager Feb 2022 – Jul 2023: Senior Analytics Manager Jul 2023 – Present: Director of Capacity Building Analytics May 2017 – Aug 2018: Data Scientist @ Syneos Health, Raleigh, NC Aug 2016 – May 2017: Data Science Practicum Participant @ United Network for Organ Sharing, Richmond, VA Aug 2014 – May 2016: Servant Leadership Team Lead @ NC State University, Raleigh, NC May 2015 – Aug 2015: Risk Analytics Intern @ John Deere, Des Moines, IA Dec 2013 – Dec 2014: Statistical Researcher @ NC State University, Raleigh, NC

REFERENCES - Please list names, phone number and/or email addresses of three references that support your application.

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Additional Document (statement of interest, letter of support, or recommendation, etc..)

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Date of Application

Daniel Thomas Oliver

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New Applicant or Current Member

New Applicant

Meronne
First Name

Teklu
Last Name

Email Address

Primary Phone

Alternate Phone

Date of Birth

Home Address

Street Address

Suite or Apt

City

State

22304
Postal Code

Employer

Job Title

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Which Boards would you like to apply for?

Economic Opportunities Commission: Submitted

Which position are you applying for?

Commissioner

Demographics

Do you currently live in the City of Alexandria? NOTE: If your answer is no, a residency waiver is required for positions that are not specific to an organization or profession.

Yes No

If yes, how long?

5 years

Have you ever attended a meeting of the Board or Commission for which you are applying?

Yes No

Have you ever served the City of Alexandria in any capacity?

Yes No

If yes, please explain

Economic Opportunities Commission, Duke St. In Motion Advisory Group, Visit Alexandria Board of Governors

Interests & Experiences

Statement of Interest

My background as a community advocate, corporate business advisor, daughter of immigrants, and previous board member experience will enable me to bring a missing perspective to the Visit Alexandria Board of Governors. I am interested in being appointed so that I can work with the City and Visit Alexandria staff to elevate the needs and pain points faced by the diverse Alexandria business community. My hope is to ensure that all parts of the City, from Old Town to the West End, become successful, vibrant, and welcoming areas to do business.

Are you currently a member of a City Board, Commission, Committee or Authority?

Yes No

If yes, please list the board:

Economic Opportunities Commission

How many terms have you served on this board?

1

If you have served more than two consecutive terms on this board, please state the specific qualifications you possess which merit consideration for continued service:

n/a

Are you now paid by the City of Alexandria?

Yes No

If yes, please state your department, job title, and describe your duties:

Do any of your immediate relatives or business associates now serve the City of Alexandria in any capacity?

Yes No

If yes, please explain:

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Yes No

If applicable, will you comply with the provisions of the City's conflict of interest requirements in City Ordinance 2867 regarding the completion of a financial disclosure statement??

Yes No

EDUCATIONAL BACKGROUND

B.A. Interdisciplinary Studies, College of William & Mary

SUMMARY OF WORK AND PRACTICAL EXPERIENCE:

Meronne Teklu is an advocate for equity, a purpose-driven leader, a lifelong learner & trusted advisor to clients. Currently, she is a manager with Deloitte's US CIO Program serving as the Executive Women in Tech lead. In this role, she supports women in the lead technology seat of Fortune 500 companies by curating events, experiences, and thoughtware to empower their roles as technologists, mentors & trailblazers. Previously, Meronne worked in Deloitte's Customer & Marketing offering and industry startups supporting cross-functional Agile IT teams as a product leader. She has helped launch 30+ digital features and solutions focused on evoking feelings of delight, ease & efficiency, impacting millions of customers across the private and public sectors. When she isn't working, she is actively engaged in her community. Meronne serves on the board of Alexandria's West End Business Association, Chair of Alexandria's Economic Opportunities Commission & was recently honored as a 2022 Alexandria Chamber of Commerce "40 under 40" award winner. Titles and Duties: Manager, Deloitte, May 2019 - Current - Deliver events for top Deloitte clients that enable learning, collaboration and networking, such as the Executive Women in Tech events - Engage and advise leaders across Deloitte offerings, industries and sectors to lead and coordinate efforts for client CIOs and tech executives - Lead CIO transition labs with key clients and contribute regularly to the Deloitte Insights DEI for Tech Leaders publication, as well as the CIO Journal - Led work streams for the USPS Informed Address and Informed Offers pilots, key initiatives under the Chief Customer & Marketing Officer - Led weekly status meetings and future-state ideation and solutioning - Maintained product strategy, vision, backlog and development roadmap - Managed multi-vendor, distributed development team and IT stakeholders - Developed process flows, low-fidelity UX designs, and detailed user stories - Designed executive dashboards and canned reports with Qlik Sense for user activity tracking, channel utilization, customer retention, customer types and measuring digital and operational KPIs delivering tokenized mailing codes - Researched and piloted third-party integrations for Informed Delivery with eCommerce platforms and publisher digital ad monetization strategies Digital Strategist, Freelance, September 2018 - April 2019 - Led strategy and delivery of web redesign projects built on Wordpress solutions - Led the strategy, research, design and implementation of the WeRobotics online training academy on the Teachable eLearning solution - Developed course modules, assets, interactive assessments and content Platform Manager, TechChange, May 2016 - September 2018 - Led the customer and scaling strategy for the launch of the TC online learning platform, resulting in over \$1M in annual revenue and over 10k monthly active users - Developed user acquisition strategies addressing pain points and opportunities - Developed the content and delivery strategy for self-paced TC online courses (examples: Introduction to the GDPR, Agriculture Technology & Innovation, Technology for Monitoring & Evaluation program) and custom client courses - Collaborated with a team of designers, developers and online instructors to create interactive activities, assets, modules and courses - Facilitated in-person and virtual trainings for clients on AI/ML, blockchain, data analytics and visualization at the intersection of international development - Conducted UX testing, market validation and documentation of new features

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