

**RESOLUTION NO. 2543**

**Resolution to Adopt City Marina Fee Increases Administered by the Department of Recreation, Parks and Cultural Activities for FY 2013**

**WHEREAS**, the last increase to City Marina fees collected by the Department of Recreation, Parks and Cultural Activities (RPCA) occurred in Fiscal Year 2010; and

**WHEREAS**, the majority of non-programmatic fees charged by RPCA fell within the Baltimore Washington CPI-U fee adjustment guidelines set forth by City Council in Fiscal Year 2008; and

**WHEREAS**, the costs of providing Leisure Services to the general taxpayer continue to increase and the fees do not cover the entire costs of these programs; and

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the City of Alexandria, Virginia, that the City Resident Pleasure Boat Annual License Fee; Nonresident Pleasure Boat Annual License Fee Pleasure Boat Overnight Docking Fee; and Pleasure Boat Short-term Docking Fee administered by the Department of Recreation, Parks and Cultural Activities shall be as updated beginning April 1, 2013, as follows:

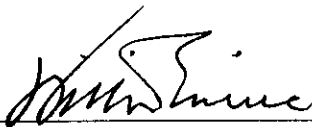
Section (a) City Resident Pleasure Boat Annual License fee increase from the current rate of \$8 per foot per month to \$9 per foot per month, an increase of \$1 per foot per month as contained in Attachment 2.

Section (b) Nonresident Pleasure Boat Annual License fee increase from the current rate of \$9 per foot per month to \$11 per foot per month, an increase of \$2 per foot per month as contained in Attachment 2.

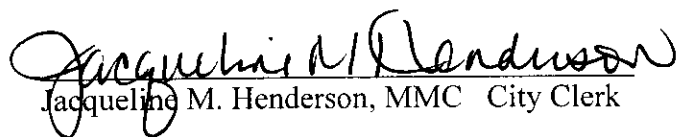
Section (c) Pleasure Boat Overnight Docking fee increase from \$2 per foot per night to \$2.50 per foot per night, an increase of \$0.50 per foot per night as contained in Attachment 2.

Section (d) Pleasure Boat Short-Term Docking fee for up to four hours increase from \$15 per boat to \$20 per boat, an increase of \$5 for up to four hours as contained in Attachment 2.

Adopted: February 23, 2013

  
\_\_\_\_\_  
**WILLIAM D. EULLE MAYOR**

ATTEST:

  
Jacqueline M. Henderson, MMC City Clerk

|  | <b>FY 2013 MARINA FEES</b>          |   |
|--|-------------------------------------|---|
| <b>FEE CATEGORY</b>  | <b>CURRENT FEE</b>                  | <b>PROPOSED FEE</b>                         |
| <b>Pleasure Boats</b>  |                                     |   |
| Drop off or Pick-up Fee  | \$5                                 | No Change                                   |
| Overnight Docking  | \$2 per foot, per night             | <b>\$2.50 per foot, per night</b>           |
| Short-Term Docking Fee   | \$15 up to 4 hours                  | <b>\$20 up to 4 hours</b>                   |
|  |                                     |   |
| <b>Annual Licensing</b>  |                                     |   |
| Resident   | \$8 per ft., per mo., paid annually | <b>\$9 per ft., per mo., paid annually</b>  |
| Nonresident  | \$9 per ft., per mo., paid annually | <b>\$11 per ft., per mo., paid annually</b> |
|  |                                     |   |
| <b>T-Head / Commercial / Cruise / Charter / Business Vessels</b> |                                     |   |
| Base rate - no utilities   | \$3 per foot, per day               | No Change                                   |
|  |                                     |   |
| <b>Utilities/Electrical</b><br>(includes water in-season)        |                                     |   |
| 30 amp electrical connection                                     | \$4 per connection, per night       | No Change                                   |
| 50 amp electrical connection                                     | \$7 per connection, per night       | No Change                                   |
| 100 amp electrical connection                                    | \$13 per connection, per night      | No Change                                   |
|  |                                     |   |
| <b>Sewage Pump-out Facility</b>                                  |                                     |   |
| Per Use  | \$25                                | No Change                                   |

**Proposed Fee Increase – Marina Comparison**

| <b>Fee Category<br/>City Marina</b>                 | <b>City<br/>Alexandria</b>  | <b>* Columbia<br/>Island</b>               | <b>* Gangplank</b>                   | <b>* National<br/>Harbor</b>   | <b>* James<br/>Creek</b>  |
|---|---|--|--------------------------------------|--|---------------------------|
| Annual License<br>Fee per foot per<br>month average | \$9 per foot per<br>month Resident<br>(Proposed) &<br>\$11 per foot per<br>month<br>Nonresident | \$11.50 - \$12.50<br>per foot per<br>month | \$11.50 - \$12 per<br>foot per month | \$13.75 per<br>foot per<br>month   | \$9 per foot<br>per month |
| Transient<br>Overnight                              | \$2.50 per foot<br>per 24-hour<br>Proposed  | \$1.50 per 24-<br>hour                     | \$1.50 per 24-<br>hour               | \$2.50 per<br>24-hour  | \$1.25 per 24-<br>hour    |
| Short Term  | \$20 up to 4-<br>hours Proposed   | NA   | NA                                   | \$10 up to 4-<br>hours M-Th<br>& \$20 up to<br>4-hours<br>weekends<br>and holidays | NA                        |


\* Marinas within close proximity of the City of Alexandria

# City of Alexandria, Virginia

## MEMORANDUM

DATE: MAY 5, 2009

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER 

SUBJECT: RESOLUTION TO ADOPT FEE INCREASES FOR THE DEPARTMENT OF RECREATION, PARKS AND CULTURAL ACTIVITIES FOR FISCAL YEAR 2010

**ISSUE:** Resolution to increase cost recovery through fee increases for the Department of Recreation, Parks and Cultural Activities (RPCA) programs as adopted in the FY 2010 approved budget.

**RECOMMENDATION:** That Council adopt the proposed resolution (Attachment 1) for the recommended fee increases (Attachment 2) of non-programmatic fees, fees for out-of-school programs, and fees for use of community center during non-operating hours, effective July 1, 2009

**BACKGROUND:** The Department of Recreation, Parks and Cultural Activities regularly adjusts program and activity fees that include, classes, camps, workshops and other programs as needed in order to stay in line with market trends and cost recovery efforts. As part of the FY 2008 budget process, Council provided the City Manager the authority to adjust RPCA non-programmatic fees annually, with a maximum increase equal to the annual rate of inflation (CPI-U). Within this authority, the actual fee may be rounded to an administratively convenient amount to assume efficient assessment and collection of fees. Increases in fees exceeding this amount continue to be considered by Council.

**DISCUSSION:** As part of the FY 2010 budget, RPCA staff recommended fee changes for some non-programmatic fees based on an inflation rate (CPI-U) of 1% using the above mentioned authority. Five other fee categories fell outside of the authority previously delegated to the City Manager. The proposed increases in those five fee areas are above the CPI-U.

In summary and to highlight significant changes, the attached Resolution provides:

- To establish an individual participant non-operating hour admission fee to RPCA Community Recreation Centers at \$6 per day for entrance from 6 am – 9 am, and to establish an individual participant non-operating hour monthly pass fee to RPCA Community Recreation Centers at \$35 per month for entrance from 6 am – 9 am as

specified in Attachment 2.

- To establish an individual Out of School Program participant activity fee for RPCA Community Recreation Centers at \$25 per school semester (Fall & Winter/Spring), and \$25 per summer session as specified in Attachment 2. The Department will continue to provide scholarships to families and children to ensure all interested youth who cannot afford activities fees may participate at a reduced fee or at no charge.
- To increase the Picnic Area Rental Fees in order to help offset the cost of park maintenance operations and as specified in Attachment 2.
- To increase Pleasure Boat Short-Term and Overnight Docking Fees in order to help offset the cost of marina operations as specified in Attachment 2.
- To increase Pleasure Boat Nonresident Annual Leasing Fee equal to percentage difference for other nonresident fee categories as specified in Attachment 2.

All FY 2010 RPCA fees will be available on the City's fee consortium for public information. In addition, the RPCA section of the City's website will soon have language to draw people's attention to any changes that are scheduled to occur.

**FISCAL IMPACT:** The FY 2010 Approved Budget includes an increase of \$104,058 in General Fund revenues in anticipation of these RPCA fee changes.

**ATTACHMENTS:**

Attachment 1: Proposed Resolution

Attachment 2: Fee Increases in Excess of the CPI-U

**STAFF:**

Bruce Johnson, Director, Office of Management and Budget

Richard Baier, Interim Director, RPCA

Jack Browand, Special Projects Coordinator, RPCA

Michael Stewart, Acting Division Chief, RPCA

RESOLUTION NO. \_\_\_\_\_

**Resolution to Adopt Fees Increases Administered by  
the Department of Recreation, Parks and Cultural Activities for FY 2010**

**WHEREAS**, the last increase to non-programmatic fees collected by the Department of Recreation, Parks and Cultural Activities (RPCA) occurred in Fiscal Year 2009; and

**WHEREAS**, the majority of non-programmatic fees charged by RPCA fell within the Baltimore Washington CPI-U fee adjustment guidelines set forth by City Council in Fiscal Year 2008; and

**WHEREAS**, the costs of providing Leisure Services to the general public continue to increase and the fees do not cover the entire costs of these programs;

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the City of Alexandria, Virginia, that the Non-Operating Hour Community Center Admission Fees, Out of School Program Activity Fees, Picnic Area Rental Fees, and Marina Fees administered by the Department of Recreation, Parks and Cultural Activities shall be as updated beginning July 1, 2009, as follows:

Section (a) Community Center Non Operating Hours Admission fees are hereby established as contained in Attachment 2.

Section (b) Out-of School Program Activity fees are hereby established as contained in Attachment 2.

Section (c) Picnic Area Rental fees are hereby established as contained in Attachment 2.

Section (d) Pleasure Boat Docking fees are hereby established as contained in Attachment 2.

Section (e) Pleasure Boat Docking-annual leasing fees are hereby established as contained in Attachment 2.

Adopted: \_\_\_\_\_

\_\_\_\_\_  
William D. Euille, Mayor

Attest:

\_\_\_\_\_  
Jacqueline M. Henderson, City Clerk, CMC

**RPCA FEE SCHEDULE -JULY 1, 2009**  
**FEE INCREASES IN EXCESS OF THE CPI-U**

| Fee  |                                   | Current                | Proposed fee          | Explanation for Change/Other Information   |
|--|-----------------------------------|------------------------|-----------------------|--|
| Community Center Non Operating Hours Admission Fee | Daily                             | new                    | \$6/per day           | Entrance to use designated community centers prior to normal operating hours.        |
|  | Monthly Pass                      | new                    | \$35/mo               |  |
| Out-of School Program Activity Fee                 | Fall                              | new                    | \$25/semester         | Total fees for year-round participation are \$75.                                    |
|  | Winter/Spring                     | new                    | \$25/semester         |  |
|  | Summer                            | new                    | \$25/semester         |  |
| Picnic Area Rental Fee                             | No shelter                        | \$50/day               | \$52/4 hour           | Changes the rental time period from all day to four hour blocks.                     |
|  | Small shelter                     | \$100/day              | \$105/4 hour          |  |
|  | Large Shelter                     | \$150/day              | \$157/4 hour          |  |
| Pleasure Boat Docking Fee                          | Short-term docking fee            | \$11 up to four hours  | \$15 up to four hours | Consolidate the Overnight Docking Fee to one fee applied year-round.                 |
|  | Overnight docking fee, in-season  | \$2/foot/night         | \$2                   |  |
|  | Overnight docking fee, off-season | \$1.50/foot/night      | consolidate           |  |
| Pleasure Boat Docking-annual leasing Fee           | Nonresident                       | \$9 per foot per month | \$11                  | Fee increase is equal to percentage difference for other nonresident fee categories. |

I

RESOLUTION NO. 2338

Resolution to Adopt Fees Increases Administered by  
the Department of Recreation, Parks and Cultural Activities for FY 2010

WHEREAS, the last increase to non-programmatic fees collected by the Department of Recreation, Parks and Cultural Activities (RPCA) occurred in Fiscal Year 2009; and

WHEREAS, the majority of non-programmatic fees charged by RPCA fell within the Baltimore Washington CPI-U fee adjustment guidelines set forth by City Council in Fiscal Year 2008; and

WHEREAS, the costs of providing Leisure Services to the general public continue to increase and the fees do not cover the entire costs of these programs;

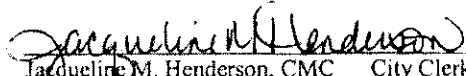
NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Alexandria, Virginia, that the Non-Operating Hour Community Center Admission Fees, Out of School Program Activity Fees, Picnic Area Rental Fees, and Marina Fees administered by the Department of Recreation, Parks and Cultural Activities shall be as updated beginning July 1, 2009, as follows:

- Section (a) Community Center Non Operating Hours Admission fees are hereby established as contained in Attachment 2.
- Section (b) Out-of School Program Activity fees are hereby established as contained in Attachment 2.
- Section (c) Picnic Area Rental fees are hereby established as contained in Attachment 2.
- Section (d) Pleasure Boat Docking fees are hereby established as contained in Attachment 2.
- Section (e) Pleasure Boat Docking-annual leasing fees are hereby established as contained in Attachment 2.

ADOPTED: May 12, 2009

  
WILLIAM D. EUILLE MAYOR

ATTEST:

  
Jacqueline M. Henderson, CMC City Clerk

**RPCA FEE SCHEDULE -JULY 1, 2009**  
**FEE INCREASES IN EXCESS OF THE CPI-U**

| Fee  |                                   | Current                | Proposed fee          | Explanation for Change/Other Information   |
|--|-----------------------------------|------------------------|-----------------------|--|
| Community Center Non Operating Hours Admission Fee | Daily                             | new                    | \$6/per day           | Entrance to use designated community centers prior to normal operating hours.        |
|  | Monthly Pass                      | new                    | \$35/mo               |  |
| Out-of School Program Activity Fee                 | Fall                              | new                    | \$25/semester         | Total fees for year-round participation are \$75.                                    |
|  | Winter/Spring                     | new                    | \$25/semester         |  |
|  | Summer                            | new                    | \$25/semester         |  |
| Picnic Area Rental Fee                             | No shelter                        | \$50/day               | \$52/4 hour           | Changes the rental time period from all day to four hour blocks.                     |
|  | Small shelter                     | \$100/day              | \$105/4 hour          |  |
|  | Large Shelter                     | \$150/day              | \$157/4 hour.         |  |
| Pleasure Boat Docking Fee                          | Short-term docking fee            | \$11 up to four hours  | \$15 up to four hours | Consolidate the Overnight Docking Fee to one fee applied year-round.                 |
|  | Overnight docking fee, in-season  | \$2/foot/night         | \$2                   |  |
|  | Overnight docking fee, off-season | \$1.50/foot/night      | consolidate           |  |
| Pleasure Boat Docking-annual leasing Fee           | Nonresident                       | \$9 per foot per month | \$11                  | Fee increase is equal to percentage difference for other nonresident fee categories. |



# Alexandria Waterfront Commission

Department of Recreation, Parks and Cultural Activities

1108 Jefferson Street

Alexandria, Virginia 22314

October 22, 2012

Mr. James Spengler, Director  
Department of Recreation, Parks, and Cultural Activities  
City of Alexandria  
1108 Jefferson Street  
Alexandria, VA 22314

Dear Mr. Spengler:

**RE: Waterfront Commission Recommendations regarding FY14 Alexandria City Marina User Fees**

At a meeting on October 16, 2012 the Alexandria Waterfront Commission adopted a resolution regarding recommended changes in user fees for the Alexandria City Marina for fiscal year (FY) 2014. This letter documents the Commission's recommendations.

Earlier this month the Marina Committee of the Waterfront Commission compared user fees for existing pleasure craft vessel categories in the Alexandria City Marina to fees charged by other Marinas in the area, including Columbia Island Marina, Gangplank Marina, and James Creek Marina in the District of Columbia and National Harbor Marina in Maryland. The Committee found that:

- Pleasure craft annual lease rates of \$8.00 per foot per month for Alexandria residents and \$9.00 per foot per month for nonresidents are less than other area marinas.
- Docking fees for transient overnight pleasure craft of \$2.00 per foot per night are greater than the District of Columbia marinas but less than National Harbor Marina, which charges \$2.50 per foot per night.
- Docking fees for transient pleasure craft of up to four hours are \$15.00 per craft compared to rates at National Harbor Marina of \$10.00 per craft per four-hour period Monday through Thursday and \$20.00 on weekends and holidays. Other area marinas do not publish short-term transient docking fees.

In general, the Waterfront Commission recommends that Alexandria City Marina user fees be competitive with neighboring Marinas so as to minimize taxpayer subsidies of Marina operations. Therefore, the Commission recommends the following fee increases for FY14:

- Pleasure craft annual lease rates of \$9.00 per foot per month for Alexandria residents and \$10.00 per foot per month for nonresidents, an increase of \$1.00 per month for each category.
- Docking fees for transient overnight pleasure craft of \$2.50 per foot per night, an increase of \$0.50 per night.
- Docking fees for transient pleasure craft for up to four hours of \$20.00 per craft, an increase of \$5.00 for up to four hours.

\* \* \* \* \*

Mr. James Spengler  
October 22, 2012  
Page 2

We appreciate the opportunity to provide this feedback on Alexandria City Marina fees. On behalf of the Alexandria Waterfront Commission and the broad Citywide constituencies that we represent, thank you for your consideration of this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Nathan M. Macek". The signature is fluid and cursive, with the first name being the most prominent.

Nathan M. Macek, Chair  
Alexandria Waterfront Commission

CC: Judy Guse-Noritake, Chair, Park and Recreation Commission  
Jack Browand, Department of Recreation, Parks and Cultural Activities  
Cheryl Lawrence, Department of Recreation, Parks and Cultural Activities  
Jim Hixon, Department of Recreation, Parks and Cultural Activities  
Nancy Williams, Department of Planning and Zoning  
Alexandria Waterfront Commission



# Alexandria Waterfront Commission

Department of Recreation, Parks and Cultural Activities

1108 Jefferson Street

Alexandria, Virginia 22314

December 5, 2012

Mr. James Spengler, Director  
Department of Recreation, Parks, and Cultural Activities  
City of Alexandria  
1108 Jefferson Street  
Alexandria, VA 22314

Dear Mr. Spengler:

## **RE: Waterfront Commission Recommendations Regarding Allocation of Marina Slips**

At a meeting on November 20, 2012 the Alexandria Waterfront Commission endorsed a recommendation of the Commission's Marina Committee regarding the allocation of slips at the Alexandria City Marina. This letter documents the Commission's recommendation, and complements the Waterfront Commission's Marina user fee recommendations documented in an October 22, 2012 letter.

At a November 8, 2012 meeting of the Marina Committee, staff from your department presented information on the number of slips available in the Marina, the size of the various slips, the present allocation of slips between leaseholders and transient boats, as well as the income generated by each. Based on this information, the Waterfront Commission recommends that the City make six Alexandria City Marina pleasure boat slips currently reserved for transient boats available for annual lease holders. The table below summarizes the Committee's recommended reallocation of slips:

### **Waterfront Commission Recommendation Regarding Marina Slip Allocation**

| <b>Slip Type/Use</b>                   | <b>Current Number</b> | <b>Proposed Number</b> | <b>Net Change</b> |
|--|-----------------------|------------------------|-------------------|
| Pleasure Boat Slips                    |                       |                        |                   |
| Annual Lease Holders                   | 48                    | 54                     | +6                |
| Transient Slips                        | 15                    | 9                      | - 6               |
| Fire Boat                              | 1                     | 1                      |                   |
| <b>Subtotal, Pleasure Boat Slips</b>   | <b>64</b>             | <b>64</b>              |                   |
| <b>Mixed Use Slips (T-heads)</b>       | <b>3</b>              | <b>3</b>               |                   |
| Commercial Only Slips                  |                       |                        |                   |
| Potomac Riverboat Company              | 7                     | 7                      |                   |
| LA Yachts                              | 1                     | 1                      |                   |
| <b>Subtotal, Commercial Only Slips</b> | <b>8</b>              | <b>8</b>               |                   |
| <b>TOTAL</b>                           | <b>75</b>             | <b>75</b>              |                   |

Mr. James Spengler  
December 5, 2012  
Page 2

The Commission recommends that the six smallest slips currently reserved for transient boaters be leased in order to reserve a sufficient number of slips for larger transient vessels. (Smaller transient vessels can always dock at a large slip, but the reverse is not true.) There are at least six local residents on the Marina annual lease waiting list whose vessels would fit within these smaller slips.

The Commission found that the Marina would retain enough supply to accommodate overnight and hourly demand by transient boaters based on traffic during the 2012 boating season.

\* \* \* \* \*

We appreciate the opportunity to provide this feedback on the allocation of slips at the Alexandria City Marina. On behalf of the Alexandria Waterfront Commission and the broad Citywide constituencies that we represent, thank you for your consideration of this matter.

Sincerely,



Nathan M. Macek, Chair  
Alexandria Waterfront Commission

CC: Judy Guse-Noritake, Chair, Park and Recreation Commission  
Jack Browand, Division Chief, Department of Recreation, Parks and Cultural Activities  
Jim Hixon, Dockmaster, Department of Recreation, Parks and Cultural Activities  
Nancy Williams, Principal Planner, Department of Planning and Zoning  
Alexandria Waterfront Commission