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1-8-13

**Gloria Sitton**

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**From:** Julie Rosenthal <julie@jrcommunications.com>  
**Sent:** Tuesday, January 08, 2013 11:36 AM  
**To:** Jackie Henderson  
**Cc:** Gloria Sitton  
**Subject:** Small Change for Tonite's United Way presentation

Just to let you know, Kelly Brinkley, the COO of United Way of the National Capital Area will be making the presentation tonite instead of Bill Hanbury who got called away.

Thanks so much!

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## ALEXANDRIA CHECK PRESENTATION - 1/8/13- 7PM- BILL HANBURY

- Thank you so much Mayor Euille and the entire Council for having us here today.
- These grants are part of nearly \$1.65 million dollars being awarded to more than 120 United Way nonprofits located throughout the region.
- In addition to these funds, our United Way, this year, will distribute over \$30 million dollars the needs of the community.
- Where others see difficulty, United Way sees the opportunity to serve. Even as more and more communities in the region find themselves divided...by geography, economy and income...we act as a unifying force capable of bringing these divergent interests together to support the common good.

- The money for these community impact grants was raised through the support of employees from over 800 workplaces with more than 3,000 locations throughout the Washington region.
- But today, here in Alexandria, we are pleased to award 10 organizations with grants totaling more than \$105,000.
- Each of the grants directly addresses United Way NCA's focus areas of education, health and financial stability.
- I would first like to recognize our Regional Council Chair, Florence King, our Community Impact Chair, Joe Schumard, and all the members of our Regional Council who are here with us today. Our regional councils are comprised of volunteers who are

dedicated to working with United Way to serve their community and help us focus our work so that it best addresses the specific needs of their region. May I ask members of the regional council in the audience to please stand.

- Many of our grantees are here with us today. Please stand if you are with us today [**BOLDED NAMES ARE ONES WE ARE EXPECTING TO ATTEND**]. The list includes:

1. **ALIVE!**
2. **The Campagna Center**
3. Carpenter's Shelter
4. Computer C.O.R.E.
5. **Friends of Guest House**
6. Just Neighbors

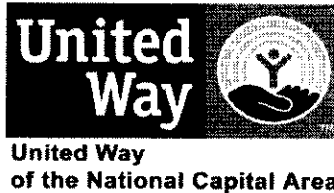
7. Mid-Atlantic Gleaning Network
8. Northern Virginia Dental Clinic
9. NOVA Scripts Central
- 10. Senior Services of Alexandria**

- Let me share with you how these wonderful organizations were selected. Each year, United Way solicits funding proposals from its member nonprofits to help solve the most pressing challenges throughout our community.
- Funding decisions are made by an all volunteer, citizen-led task force that works together with our local regional council in addition to area nonprofits, governments, and business leaders to determine where there are gaps in services, and where the funds will do the most good.

- This year, Alexandria nonprofit organizations submitted 57 proposals and we were only able to fund a fraction of that number.
- So while we're proud of what we've accomplished, we recognize the need of our neighbors' surpasses our financial resources.
- This is why it's so important for individuals to give to the Alexandria Community Impact Fund making sure local dollars address the most pressing local community needs. That can be done by contributing to our workplace giving campaigns at your place of employment, or by visiting our website at [UNITEDWAYNCA.ORG](http://UNITEDWAYNCA.ORG).

**BILL ASKS COUNCIL MEMBERS AND NONPROFIT REPS TO JOIN FOR PHOTO OP**

**PHOTO OP WITH GRANTEES AND COUNCIL**



**FOR IMMEDIATE RELEASE**

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**ALEXANDRIA NONPROFITS AWARDED MORE THAN \$105,000  
IN UNITED WAY COMMUNITY IMPACT GRANTS**

*10 Alexandria Charities Receive Much-Needed Funds to  
Continue Work in Education, Health and Financial Stability*

**WASHINGTON, DC**, January 8, 2013 – Today, United Way of the National Capital Area (United Way NCA) announced that it is awarding 10 grants totaling \$105,300 to 10 member organizations serving Alexandria. The funds came through designations to the Alexandria Community Impact Fund in United Way NCA's annual workplace giving campaign. Each of the grants directly addresses United Way NCA's focus areas of education, health and financial stability. In total, nearly \$1.65 million was raised through Community Impact Funds in United Way NCA's eight regions thanks to the support of employees from over 800 workplaces with more than 3,000 locations throughout the Washington region.

Specifically, the Alexandria grantees are: ALIVE!, The Campagna Center, Carpenter's Shelter, Computer C.O.R.E., Friends of Guest House, Just Neighbors, Mid-Atlantic Gleaning Network, Northern Virginia Dental Clinic, NOVA Scripts Central, and Senior Services of Alexandria.

Senior Services of Alexandria will use its Community Impact grant to support a new program called the Friendly Visitor Program. "The Friendly Visitor Program matches volunteers with homebound or socially isolated seniors, 55 years of age or older, helping to reduce disconnection, depression or confusion," said Executive Director Janet Barnett. "Volunteers visit seniors for at least an hour each week, year-round. During these visits, they participate in activities such as talking, reading, writing letters, playing cards and board games, and working puzzles. Spreading the word to seniors desiring a Friendly Visitor also supports our mission to be the trusted, independent point of reference for Alexandria's senior citizens so they can age with dignity."

ALIVE!, whose volunteer managed and staffed organization serves as a safety net for Alexandria families and individuals in crisis, was awarded a Community Impact grant aimed at the impact area of health. "The United Way grant will play an important part in funding our Family Emergency Program," said Executive Director Kenneth D. Naser. "This program keeps families from becoming homeless by helping with rent, feeding hungry families or individuals by delivering emergency groceries, or providing much-needed medication or prescription when a client can't pay for it."

Each year, United Way NCA solicits funding proposals from its member nonprofit organizations for specific programs and work in these communities. This year, Alexandria member organizations submitted 57 proposals totaling \$895,930. Funding decisions are made by a volunteer, citizen-led task force that works together with area nonprofits, governments, and business leaders to determine where there are gaps in services and where the funds will do the most good.

"I'm so pleased with the outcome of the grant selection process," said Florence M. King, United Way NCA's Alexandria Regional Council Chair and President and CEO of FMK, Inc. "The Alexandria Community Impact Fund team brought the diverse and valuable perspectives of committed citizens and

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professionals together in order to strategically, effectively and compassionately address some of our community's most persistent and serious needs throughout the coming year."

"The generous contributions from the Alexandria community, the teamwork of the selection committee volunteers, and the localized, collective power of the Community Impact Fund showcase what Living United is all about," said Bill Hanbury, President and CEO, United Way NCA.

All donors to United Way of the National Capital Area have the option of directing their pledge to the Community Impact Fund in one of United Way NCA's eight regions including Alexandria, Arlington, District of Columbia, Fairfax/Falls Church, Loudoun, Montgomery, Prince George's and Prince William counties. These funds help United Way solve critical challenges facing its communities that no one person, nonprofit, or company can address alone.

Region wide, United Way NCA awarded a total of 154 grants to more than 120 member organizations. All of the grants awarded fall in one of United Way NCA's three community impact areas of Education, Financial Stability and Health. There were 50 programs funded in Education, 56 in Health and 48 in Financial Stability. In total, United Way NCA raises more than \$30 million each year to address the needs of the community, and in the past five years has raised and dispersed more than \$122 million across the greater Washington region.

### **About United Way of the National Capital Area**

Focusing on the critical areas of education, financial stability and health, United Way of the National Capital Area and its nonprofit members not only provide immediate relief of social problems affecting the community, but also works to alleviate the underlying causes of these issues. Serving the District of Columbia, Northern Virginia, and Montgomery and Prince George's Counties for more than 35 years, United Way of the National Capital Area works to inspire acts of caring, deliver hope and improve lives. For more information about United Way of the National Capital Area, visit [www.unitedwaynca.org](http://www.unitedwaynca.org).

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