



King Street Place Proposed Pilot/ Draft Concept Plan

City Council Oral Update 3-10-2020



Background

- 2015 Lower King Street Multimodal Feasibility Study
- 2019 Council request for Pilot Proposal
- October 2019 – Staff update to Council with proposed timeline for 2020 Proposed Pilot Program
- October to Present – Business & Community outreach
- Concept development and refinement
- December 2019 – Waterfront & Transportation Commission briefings for comment
- January 8 – Old Town Civic Association
- January 2020 – Transportation Commission, Waterfront Commission & Traffic and Parking Board



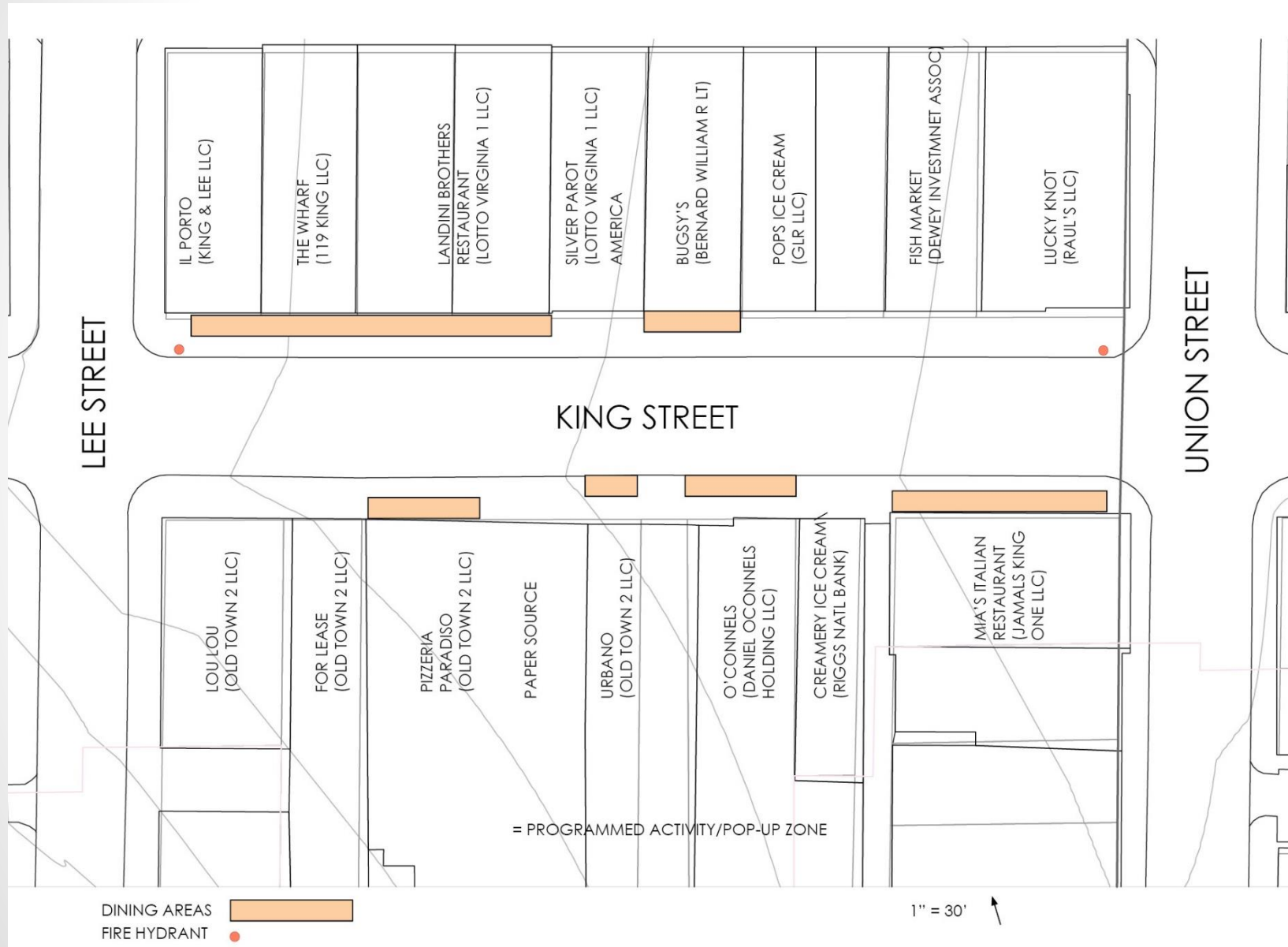
Business Outreach

- Oct-Jan: Individual business meetings & online surveys
- Concerns
 - Deliveries
 - Valet
 - Pick up/drop off (Taxis, food delivery, accessibility, seniors)
 - Safety
 - Retail request for pedestrians closer to frontage
- January 2020: Small Business Development Center, Old Town Business Association, Visit Alexandria Board & Open House
- February 2020: Business Design Charrette
 - Added vehicular traffic back into plan
- March 2020: Business Open House
- 100 Block of King businesses are supportive of project

Business Outreach

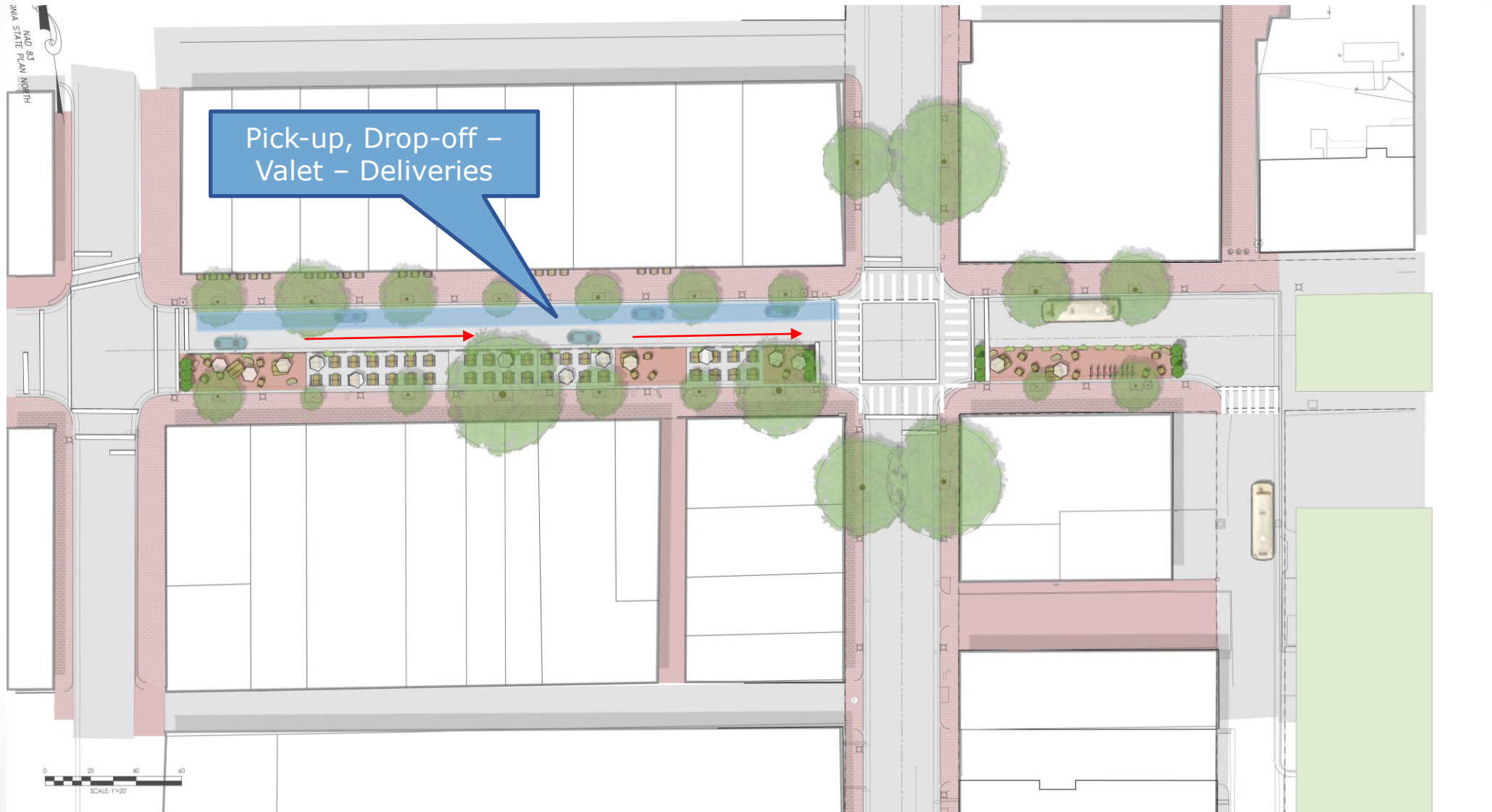
- March 10 meeting unanimous business support for concept including these components:
 - One way east-bound travel lane
 - One lane for drop-offs clearly marked (e.g. signage, painted surface)
 - Allow for accommodation of right-side drop-offs
 - Continue pilot from June through October/November
 - Allow loading/unloading/repair trucks (commercial vehicles) in drop-off lane during morning hours
 - Update meetings for business every 30 days

Technical Elements



- Confirmed available space (36.7 ft)
- Confirmed fire – emergency access (20')
- Discussed strategies to implement special events permit
- Discussed minimum elements for success
- Maintenance
- Budget

Draft Concept Plan



Proposed Trolley Route



- **Trolley Stop**

- Eastbound
 - Left on Lee
 - Right on Cameron
 - Right on Union
 - Left on Prince
 - Loop around Strand
- Westbound: Same as today

Key Components

- Remove parking on 100 Block at all times
- Wider pedestrian walkway on South side with dining moved into street
- Westbound traffic at all times with lane for deliveries, valet, pick-up & drop-off
- Public space
 - Including Unit Block for public space
 - Additional seating
- Reroute Trolley in eastbound direction
- “Pilots within a Pilot”
- Evaluation: traffic, parking, business success, community feedback, etc.



Budget

Project Elements	FY20	FY21
Site Furnishings	\$ 50,000	
Barriers for safety	\$65,000	
Lighting	\$ 5,000	
Maintenance	\$ 25,000	\$ 30,000
Street Painting	\$ 15,000	
Project Total	\$190,000	



Next Steps

- March 10 – City Council Oral Update & Feedback
- March 17 – Waterfront Commission
- April 14 – City Council Approval
- April 27 – Traffic and Parking Board
- May 16 – Target Project Launch



Questions and Feedback