

Jackie Henderson

14
1-22-13

From: robert test <rjtestlaw@gmail.com>
Sent: Wednesday, January 16, 2013 1:52 PM
To: William Eulle; Del Pepper; Paul Smedberg; Jackie Henderson; Tony Castrilli; Craig Fifer; JoAnn Maldonado; Elaine Scott; Allison Silberberg; Justin Wilson; Timothy Lovain; John Chapman
Subject: COA Contact Us: car share
Attachments: 80acf8972717bc6732311b0e0b1712b9.pdf; ATT00001.txt

COA Contact Us: Mayor, Vice Mayor, and Council Members

Time: [Wed Jan 16, 2013 13:52:26] **Message ID:** [44858]

Issue Type: Mayor, Vice Mayor, and Council Members

First Name: robert

Last Name: test

Street Address: 111 oronoco st

City: alexandria

State: va

Zip: 22314

Phone: 703.819.4072

Email Address: rjtestlaw@gmail.com

Subject: car share

when I said in an earlier note that people smarter than I would come up

Comments: with a plan, well, here it is. Seems the Uber/cab and Car2Go models make

the most sense as they don't require dedicated spaces and feature ease of

use as a marketing point.

Attachment: 80acf8972717bc6732311b0e0b1712b9.pdf



Robert Test <rjtestlaw@gmail.com>

Washington, Help Us Inaugurate UberTAXI

2 messages

Uber DC <supportdc@uber.com>

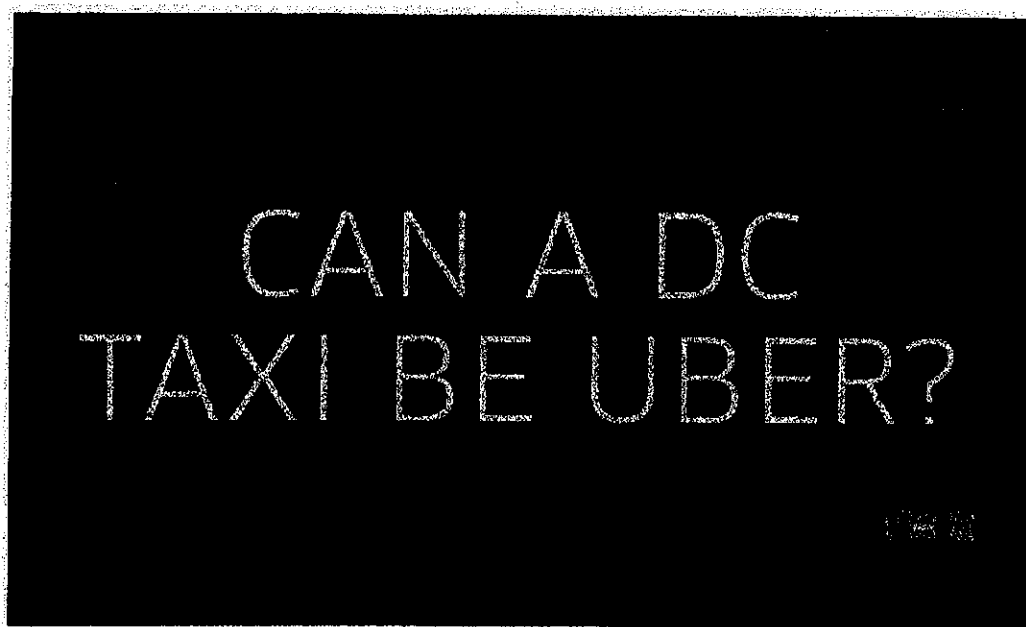
Mon, Jan 14, 2013 at 11:31 AM

Reply-To: Uber DC <supportdc@uber.com>

To: Robert Test <rjtestlaw@gmail.com>

U B E R

EVERYONE'S PRIVATE DRIVER™



UBER DC

Announcing UberTAXI!

Hey Robert,

There's nothing more American than the freedom to choose—so it's fitting that Uber is bringing our nation's capital yet another choice when it comes to getting a reliable ride. Starting today, you'll be able to use UberTAXI to request a DC cab right alongside our existing sedan and SUV service.

Just like with our black car service, open up your Uber app and you can easily request a DC taxi, pay with your credit card, and do it all with just the tap of a button. In a nutshell, UberTAXI offers the reliability and convenience you expect from Uber at a lower cost, so you can pick exactly what kind of ride you need, whenever you need it.

Thanks to the pro-innovation, pro-consumer legislation passed last month by the DC Council, we know that Uber is here to stay, which is why we are rolling out new transportation options like UberTAXI. But make no mistake: it's still an experiment, and we will continue to improve on UberTAXI as more people use it.

Ready to try UberTAXI? Please keep these things in mind:

- **Supply will be limited at first.** Many taxis don't fit Uber standards, so we are curating our supply pretty carefully.
- **Black car will remain the default.** To request a taxi instead of a black car, be sure to select TAXI in the Uber app, then request as usual.
- **Once you get in the car, your driver will start the regular taximeter.** At the end of the trip, your driver will input the fare into their Uber iPhone, including all tolls and surcharges that would normally apply for a DC taxi ride. This also includes the \$2.00 dispatch fee, standard for any dispatched DC taxi.
- **Like any Uber ride, you don't need to pay the driver directly.** All charges will go to your credit card on file.
- **A 20% gratuity will be added to your fare.** This will be done automatically and charged to your credit card, exactly like a black car Uber ride (and unlike any taxi ride you've ever taken here in the District!).
- **At this time, TAXI will only be available for pick-ups in the District.** If you are in Virginia or Maryland, stay tuned for updates about when UberTAXI will be available to you.
- **Requesting via text message?** Head to m.uber.com to request a taxi.
- **Don't need a taxi?** You can keep using all the same sedan and SUV options exactly as before.



The whole Uber team is excited to offer this new option in the District, and we look forward to having you try out UberTAXI. Don't hesitate to reach out to supportdc@uber.com with any questions or to let us know what you think.

[f](#) [t](#) [Unsubscribe](#) | [Email Preferences](#) | [View this email online](#)

Uber Technologies, Inc. • 182 Howard Street, #8, San Francisco, CA 94105

Robert Test <rjtestlaw@gmail.com>
Draft

Wed, Jan 16, 2013 at 1:07 PM

[Quoted text hidden]

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Robert J. Test, Esquire
111 Oronoco Street
Alexandria, VA 22314

Jackie Henderson

14
1-22-13

From: Janet Gregor <jgregor@carlylecouncil.com>
Sent: Wednesday, January 16, 2013 11:30 AM
To: William Euille; Del Pepper; Paul Smedberg; Jackie Henderson; Tony Castrilli; Craig Fifer; JoAnn Maldonado; Elaine Scott; Allison Silberberg; Justin Wilson; Timothy Lovain; John Chapman
Subject: COA Contact Us: Citywide On-Street Carsharing Policy
Attachments: 29d2fdd0739a112148e2ff0760ffc8f6.pdf; ATT00001.txt

COA Contact Us: Mayor, Vice Mayor, and Council Members

Time: [Wed Jan 16, 2013 11:29:46] **Message ID:** [44855]

Issue Type: Mayor, Vice Mayor, and Council Members

First Name: Janet

Last Name: Gregor

Street Address: 1940 Duke St., Ste. 200

City: Alexandria

State: VA

Zip: 22314

Phone: 703-684-4424

Email Address: jgregor@carlylecouncil.com

Subject: Citywide On-Street Carsharing Policy

Please see attached letter from the Carlyle Community Council in support of

Comments: the proposed citywide on-street carsharing policy.

Attachment: 29d2fdd0739a112148e2ff0760ffc8f6.pdf



January 15, 2013

Dear Mayor Euille and City Council Members:

I am writing to express the support of the Carlyle Community Council (CCC) for the citywide on-street carsharing policy. The CCC represents the commercial and residential property owners in Carlyle. Last year, the CCC requested that the City's Traffic and Parking Board designate two on-street carshare spaces in Carlyle which they approved as a pilot project, with no dissent. The request garnered strong support from both the commercial and residential property owners in Carlyle and no opposition.

Carlyle is home to close to 5 million square feet of commercial space including over 30 retail businesses and nearly 15,000 workers. In addition, Carlyle has 1,752 residential units, a mix of rental units and condominiums. The CCC has one of the oldest and largest Transportation Management Programs (TMP) in the City. The purpose of the TMP is to reduce the use of single occupancy vehicles by workers and residents and the addition of on-street carsharing is considered a valuable means to that end.

We believe that adoption of a citywide on-street carsharing policy makes sense for the same reasons that apply for the Carlyle Community. Many of our residents chose to live in Carlyle because of its close proximity to transit options, making it easier to not own a car or fewer cars per household. That said, there are times when having a car for quick trips is essential. On-street carsharing spaces in Carlyle will fill the gap. For workers in Carlyle, carsharing spaces will be an added benefit to those who use transit but at times need access to a car during the day for medical appointments, errands or for business outside the office.

Through its competitive bidding process, the City has selected Hertz on Demand to be the on-street carshare provider in Carlyle for our pilot project and Hertz has agreed to the terms of the licensing agreement. The Carlyle Community is eager to have those carshare spaces operational in the very near future. Since the Carlyle carsharing pilot project is fully supported by the Carlyle Community and is poised for implementation, it can demonstrate whether an on-street carsharing program can succeed in Alexandria and if any fine tuning is warranted for the citywide carsharing policy.

On behalf of the Carlyle Community Council, we urge you to approve the citywide on-street carsharing policy. If more time for deliberation is called for, the Carlyle pilot project should be allowed to proceed ahead as intended. If you have questions or need additional information, please contact Janet Gregor, Council Manager at 703.684.4424.

Sincerely,

Jay Neiditch, Chair, TMP Committee
Carlyle Community Council

Cc: Rashad M. Young, City Manager
Rich Baier, Director, T & ES

14
1-22-13

Jackie Henderson

From: John Hassett <john.hassett@uspto.gov>
Sent: Friday, January 18, 2013 11:10 AM
To: William Euille; Del Pepper; Paul Smedberg; Jackie Henderson; Tony Castrilli; Craig Fifer; JoAnn Maldonado; Elaine Scott; Allison Silberberg; Justin Wilson; Timothy Lovain; John Chapman
Subject: COA Contact Us: On-Street Carsharing Program
Attachments: ATT00001.txt

COA Contact Us: Mayor, Vice Mayor, and Council Members

Time: [Fri Jan 18, 2013 11:09:48] **Message ID:** [44924]

Issue Type: Mayor, Vice Mayor, and Council Members

First Name: John

Last Name: Hassett

Street Address: 551 John Carlyle Street

City: Alexandria

State: VA

Zip: 22314

Phone: 571-272-6250

Email Address: john.hassett@uspto.gov

Subject: On-Street Carsharing Program

Dear Mayor Euille and City Council Members:

As Director of the Office of

Administrative Services of the United States
Patent and Trademark Office

(USPTO), which houses over 7,500 employees
within the Carlyle development

area of Alexandria, I wish to express USPTO's
strong support for a citywide

on-street car-sharing policy.

Comments: As Director, I have responsibility

toward reducing the Agency's carbon emissions
level related to employee

commuting as mandated under Executive Order
13415. I believe a car-sharing

program would help reduce the number of our
employees who commute by single

occupancy vehicle and, thereby, help the Agency
achieve lower levels of

emissions. A car-sharing program would also be
a valuable asset to our

2,500-plus employees who use mass transit to get to the Alexandria campus,

enabling them to have a convenient and affordable means of transportation

to run personal errands (e.g., doctor's appointment, daycare pick-up)

during work hours. Further, should there be another viable transportation

mode available within Carlyle, more of our employees may be inclined to

take up residence in the area, enabling them to walk or bicycle to work,

thereby further reduce SOV commuting.

Thank you for your

consideration.

John D. Hassett, Director
Office of Administrative

Services

14
1-22-13

Jackie Henderson

From: Rashad Young
Sent: Friday, January 18, 2013 10:33 AM
To: Jerome Fletcher; Jackie Henderson
Subject: Fwd: carsharing support letter
Attachments: CCC Support for Carsharing 011613.pdf; ATT00001.htm

FYI

Sent from my iPhone

Begin forwarded message:

From: Janet Gregor <jgregor@carlylecouncil.com>
Date: January 18, 2013, 10:24:33 AM EST
To: <Rashad.Young@alexandriava.gov>
Subject: carsharing support letter

Mr. Young, It was a pleasure meeting you at the City Council installation ceremony. I am enclosing for your information, a letter submitted by the Carlyle Community Council in support of the citywide on-street carsharing policy being considered by City Council next week.

Janet R. Gregor, Council Manager/TMP Coordinator
Carlyle Community Council
1940 Duke St., Ste. 200
Alexandria, VA 22314
703.684.4424



January 15, 2013

Dear Mayor Euille and City Council Members:

I am writing to express the support of the Carlyle Community Council (CCC) for the citywide on-street carsharing policy. The CCC represents the commercial and residential property owners in Carlyle. Last year, the CCC requested that the City's Traffic and Parking Board designate two on-street carshare spaces in Carlyle which they approved as a pilot project, with no dissent. The request garnered strong support from both the commercial and residential property owners in Carlyle and no opposition.

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On behalf of the Carlyle Community Council, we urge you to approve the citywide on-street carsharing policy. If more time for deliberation is called for, the Carlyle pilot project should be allowed to proceed ahead as intended. If you have questions or need additional information, please contact Janet Gregor, Council Manager at 703.684.4424.

Sincerely,

Jay Neiditch, Chair, TMP Committee
Carlyle Community Council

Cc: Rashad M. Young, City Manager
Rich Baier, Director, T & ES

14
1-22-13

Jackie Henderson

From: Tim Elliott <tselliott422@hotmail.com>
Sent: Monday, January 21, 2013 6:02 PM
To: William Euille; Del Pepper; Paul Smedberg; Jackie Henderson; Tony Castrilli; Craig Fifer; JoAnn Maldonado; Elaine Scott; Allison Silberberg; Justin Wilson; Timothy Lovain; John Chapman
Subject: COA Contact Us: Docket #13-1003 carshare
Attachments: 6a565e4a8e6915acfcf614f850f8634e.doc; ATT00001.txt

COA Contact Us: Mayor, Vice Mayor, and Council Members

Time: [Mon Jan 21, 2013 18:02:14] **Message ID:** [44997]

Issue Type: Mayor, Vice Mayor, and Council Members

First Name: Tim

Last Name: Elliott

Street Address: 422 So. Fairfax St.

City: Alexandria

State: VA

Zip: 22314

Phone: 703-548-1612

Email Address: tselliott422@hotmail.com

Subject: Docket #13-1003 carshare

Please consider this letter in your deliberations tomorrow evening.

Comments: Tim

Elliott

Attachment: 6a565e4a8e6915acfcf614f850f8634e.doc

DRAFT

Timothy S. Elliott
422 So. Fairfax St.
Alexandria, VA 22314-3810

tselliott422@hotmail.com

Dear Mayor Euille and Members of City Council:

Re: Docket Item 13-1003.

My name is Tim Elliott. I live at 422 So. Fairfax St.

~~Last week~~ On January 11, 2013, I attended the monthly meeting of the Old Town Civic Association (OTCA), at which Mr. Rich Baier, Director of T&ES, made a presentation to the OTCA members on of the city staff's recommendations for plans for Union Street, following the study approved by City Council. commissioned by the city. During the question and answer period, Mr. Baier was asked about ~~the a~~ proposal for car sharing in Alexandria, which he indicated ~~involved~~ arose essentially as a response ~~to pressure~~ to permit the reservation of parking spaces in the public right-of-way by business entities engaged in renting automobiles to the public, such as "Zip Cars". ~~While he did not say from whence comes the pressure on the city, his response indicated the pressure is from the business entities. (Mr. Baier implied that the pressure to permit such parking space reservation was not coming rather than from the citizens or visitors to Alexandria.)~~ He also indicated that the city stands to gain monetarily ~~from~~ through the fees charged for the licenses to occupy the on-street city the parking spaces. He was ~~a bit not~~ not ~~unspecific~~ as to the areas of the city where the pressure originates and the total number of spaces likely to be removed from the public inventory, although he did advise us that the licensing fee would be between \$1500 and \$2300, depending on the location of licenses granted by the city, with the highest fee being in Old Town. He said the staff was not recommending inclusion of Old Town in the program. When asked if he was proposing to recommend exemption of Old Town from the program, he indicated he was not so recommending, but reiterated that the staff did not recommend Old Town's inclusion in the program. His ~~latest~~ January 16, 2013 report to you indicates he considers the program a pilot; however, I do not recall that that term was used last at the January 9, 2013 meeting.

From Mr. Baier's January 16, 2013 memorandum, staff recommendation for your meeting on January 22, 2013 is not to include Old Town in the 'pilot program'. I believe that, while you should not dispute the staff recommendation, you should take the next step and exempt Old Town from the program altogether.

On-street parking, as you know, is at a premium in downtown Alexandria, although the city staff maintains there is a surfeit of parking spaces in the garages here. The city has already eliminated some parking spaces from city streets so as to accommodate the

bikeshare program. To remove two spaces from each block or any block(s) in Old Town is unthinkable. For example, blocks with on-street parking on only one side of the street would lose 10% or more of the available spaces and that is where the available parking is at a greater premium. This would, ~~which~~ moves the parking pressure to blocks that may have more spaces, but which are already fully occupied. In reality there is insufficient parking on the downtown streets to accommodate the residents, guests, and other visitors.

I urge you to decide now to exempt Old Town from a any car share program that would remove on-street parking from the existing inventory.

Sincerely,

Timothy S. Elliott